Salutations from Cleveland and Iowa!

This Spring 1995 edition of the SCE News & Notes comes to you from a new abode on the shores of the Iowa River. As of this past summer, Gary Stonum has stepped down both as executive co-director and as editor for the newsletter; he remains, however, moderator for the Electronic College of Theory. The newsletter is now edited by Max Thomas, who also begins a term as associate director. The SCE’s main office remains in Cleveland, under the capable stewardship of John Kuijper, who took over as assistant as of this summer. Questions about the SCE in general should be directed to that office; questions, letters, and fodder for the Newsletter should be directed to Max at the various numbers listed on the masthead.

This year has seen the appointment of new Directors. David Damrosch, Elizabeth Meese and Paula Treichler all served terms that ended December 31, 1994. Our new Directors, whose terms end December 31 1998, are David Ruccio and Mark Osteen.

This issue of News & Notices features the program from the New Economic Criticism conference, held at Case Western Reserve University on October 20-23. It also includes a review of the conference, and the full text of “Hegel at the Bat,” which was so rousing declared at the conference, and for which we are especially grateful to Susan F. Feiner and Bruce B. Roberts. As is customary, there are also updates regarding the SCE’s various projects and its standing sessions at the MLA and regional MLAs. And, in smallish type, it contains a pesky dues reminder. What regular readers will miss is Dr. Truth’s Good Text. Alas, the good Doctor has gone into hiding, but hints that queries from the hopelessly theory-lorn may entice her out of her retreat...so keep those cards and letters coming.

Martha Woodmansee Max W. Thomas
New Economic Criticism

an interdisciplinary conference
to explore the relations of
Economics and Literary Studies

sponsored by the:
Society for Critical Exchange at Case Western Reserve University
Project on Rhetoric of Inquiry at the University of Iowa
Center for the Study of Money and Culture at Harvard University

Case Western Reserve University, Cleveland, Ohio
October 21-23, 1994

Conference Organizers:
Donald McCloskey, Mark Osteen, and Martha Woodmansee
with the assistance of John Kuijper

Conference Program

Thursday, October 20
Reception & Registration

Friday, October 21

Economic Rhetoric (8:30 - 11:15 am)
moderated by Daniel Subotnik, Touro Law School
"Painting By Numbers: Critically Exploring the Economic Rhetoric of Alan Greenspan" -- Geoffrey D. Klinger, St. John's U
"The Power of As If: Pervasive Fictions in Economic Analysis" -- Ann Mayhew, U of Tennessee
"The Rhetoric of Rate Regulation: Reading the Workers' Compensation Insurance Crisis" -- Martha McCluskey, Columbia U Law School
"A Place in the Market" -- Charles Bazerman, Georgia Institute of Technology
"A Picture Is Worth a Thousand Words" -- Ulla Grapard, Colgate U

Libidinal Economics (8:30 - 9:45 am)
moderated by Jos de Vinck, Hobart and William Smith Colleges
"What Does Volpone Know? Baudrillard and the Economics of Seduction" -- Steve Larocco, Southern Connecticut State U
"Libidinal Economics': Lyotard and Accounting for the Unaccountable" -- Brian Cooper, Harvard U, and Margueritte Murphy, Bentley College
"Objects, Reserve, and the General Economy: Klossowski and Bataille" -- Eleanor Kaufman, Duke U

Renaissance Economies (8:30 - 11:15 am)
moderated by Max Thomas, U of Iowa
"John Donne and Elizabethan Economic Theory" -- Coburn Freer, U of Georgia
"Chiasmus and commodificatio: Crossing Tropes and Conditions in Donne's Elegy 11, 'The Bracelet'" -- Barbara Correll, Cornell U
"Montaigne's Essais: Metaphors of Capital and Exchange" -- Nancy Lazar, Ohio State U
"The Status of Class in Shakespeare" -- Sharon O'Dair, U of Alabama
"Shakespeare and Possessive Individualism" -- Lars Engle, U of Tulsa
"Genealogies of Doubt: Rhetoric, Usury, and Uncertainty in The Merchant of Venice" -- Douglas W. Ryals, U of California, Irvine

Economies of Collecting (10:00 - 11:15 am)
moderated by Arkady Plotnitsky, Vanderbilt U
"Re-: Re-flecting, Re-memorying, Re-collecting, Re-selecting, Re-warding, Re-wording, Re-iterating, Re-et-cetera-ting, . . . (in) Hegel" -- Arkady Plotnitsky, Vanderbilt U
"Exit the Body: When Private Collections Go Public" -- Jennifer Allen, U of Montreal
"Potlatch Couture: Postmodern Economics and the Paris Collections" -- Gwendolyn Wells, Kenyon College

Friday Midday Session

"Handle with Care; or, Art and Money" -- Marc Shell, Harvard U
moderated by Gary Lee Stonum, Case Western Reserve University
The Merchant and Mercantilism (2:00 - 3:45 pm)
moderated by Rachael Carnell, Cleveland State U
"Constructing the Merchant, Measuring Commodities, Mapping the World: A Reading of Lewis Roberts's The Merchant's Mappe of Commerce (1638)" -- Barbara Sebek, St. Ambrose U
"The Moral Economy of English Mercantilism, 1660 - 1760" -- David Kuchta, U of California, San Diego
"Trade Tales" -- Andrew Kurtz and Shekhar Deshpande, Carnegie Mellon U

If You're So Smart (2:00 - 3:45 pm)
moderated by Asim Erdilek, Case Western Reserve U
"Storytelling in Financial Economics" -- Sara Ann Reiter, State U of New York, Binghamton
"Magus or Sportscaster? Redefining Economic Discourse" -- William Waller and Linda Robertson, Hobart and William Smith Colleges
"Can There Be Genre Difference in Economics?" -- Bruce Pietykowski, U of Michigan, Dearborn
"Why Should We Believe You?" -- Howard Horwitz, U of Utah

Toward a General Economy (2:00 pm - 3:45 pm)
moderated by Barbara Herrnstein Smith, Duke U
"Making Cents of/with Metaphor" -- Tom Heeney, College of Charleston
"The Poetics of Expenditure" -- Susan Blood, Yale U
"Yeats, Bataille, and the Economy of Excess" -- Michael Mays, U of Southern Mississippi
"And of course Marx...: Derrida's Given Time I" -- John R. Barberet, Case Western Reserve University
"Allegories of Exchange" -- Jos de Vink, Hobart and William Smith Colleges

The Poet as Economist (4:00 - 5:45 pm)
moderated by Lewis Hyde, Kenyon College
"Shelley's Vegetarian Economy" -- Timothy Morton, New York University
"Himmelfarb's Culture of Poverty and Hopkins's 'poor Jackself'" -- Eugene Hollahan, Georgia State U
"The Supreme Fiction of Surety: An Insurance Executive Looks at Wallace Stevens" -- Gary T. Anderberg, Zenith Insurance Co
"Beat Economies" -- Allan Johnston, Illinois Institute of Technology
"The Flavor of Floating" -- Nuala Archer, Cleveland State U

The Body Economic (4:00 - 5:45 pm)
moderated by Susan Feiner, U of Amsterdam
"Modern Economics: The Case of the Disappearing Body?" -- Jack Amariglio, Merrimack College, and David Ruccio, Notre Dame U
"The Phallus and Economics" -- Jean-Joseph Goux, Rice U
"Beyond Appearance: The Invisible Hand as Dominant Rhetorical Feature of Aesthetic Plastic Surgery" -- Alan W. France, West Chester U
"Fugitive Properties" -- Samira Kawash, Rutgers U, New Brunswick

Economic Ethics (4:00 - 5:45 pm)
moderated by William Marling, Case Western Reserve U
"Fields, Economies, and the pro Roscio Amerino" -- Andrew M. Riggins, U of Texas, Austin
"Sade's Ethical Economies" -- David Martyn, U of Utah
"Creditor / Debtor and Exchange: Effects of the Economies of Pity in the Writings of Friedrich Nietzsche and Jean-Jacques Rousseau" -- Guilleminette Johnston, DePaul U
"The Rhetoric of Beneficence and the Moral Economy of Philanthropy" -- Andrew Herman, Drake U

Friday Evening Session
What Can Literary Studies Do for Economics? What Can Economics Do for Literary Studies?
A Discussion with Jack Amariglio, Merrimack College; Jean-Joseph Goux, Rice U; Marc Shell, Harvard U; Barbara Herrnstein Smith, Duke U; Diana Strassmann, Rice U
moderated by Martha Woodmansee, Case Western Reserve U
Saturday, October 22

**Language and Money** (8:30 - 10:15 am)
moderated by Christina Crosby, Wesleyan U
"Inscription and the Economy of Value" -- Andreas Motsch, U of Montreal
"Symbolic Economies of Empire and Language in Defoe's Roxana " -- Janet Sorensen, Indiana U
"Buying into Signs: Money and Semiosis in Eighteenth-Century Language Theory" -- Richard T. Gray, U of Washington
"Balancing the Books: Money and the Translator" -- Jennifer Gage, Independent Translator

**Modernism and Macroeconomics** (8:30 - 10:15 am)
moderated by Jennifer Wicke, New York University
"Enough is not enough": Consumption and Depression in Gertrude Stein and Ezra Pound" -- Luke Carson, U of Victoria
"Who Paid for Modernism?" -- Paul Delany, Simon Fraser U
"Jean Toomer, Economics, and the Politics of Modernism" -- Barbara Foley, Rutgers U, Newark
"A Man Is His Bond: The Great Gatsby and Deficit Spending" -- Michael Tratner, Stanford U

**Self-Reliance** (8:30 - 10:15 am)
moderated by Howard Horwitz, U of Utah
"Writing in the Name of Emerson" -- T. S. McMillin, Oberlin College
"The 'Shining Gold Eagle' and the 'White Gap': The Political Economy of Martin R. Delany's Blake; or the Huts of America" -- John Ernest, U of New Hampshire
"Desire and Indifference in Sister Carrie: Neoclassical Interpretation" -- Chuck Lewis, U of Minnesota
"The Calculating Self in The Rise of Silas Lapham" -- Richard J. Boland, Jr., Case Western Reserve U

**Critical Economics** (10:30 am - 12:15 pm)
moderated by Arjo Klamer, Erasmus U and George Washington U
"Reform, Revolution, or Retrenchment: Coping with Economic Criticism" -- Marouf Hasian, Jr., DePaul U
"The Languages of Development" -- Stephen Cullenberg, U of California, Riverside, and David Ruccio, Notre Dame U
"The Naturalization of Privilege: Sexuality and Domesticity in Economic Narratives" -- Diana L. Strassmann, Rice U
"Mushroom Men and Classical Physics: An Analysis of Economic Imperialism" -- Drucilla K. Barker, Hollins College
"The Ends of Economics" -- Regenia Gagnier and John Dupr, Stanford U

**Economics of Authorship** (2:00 - 3:45 pm)
moderated by Peter Jaszi, American U Law School
"Oliver Goldsmith's 'The Deserted Village' and the Ambivalences of Commercial Capitalism" -- Alfred Lutz, U of Colorado
"Smoking, the Hack, and the General Equivalent" -- Linda Austin, Oklahoma State U
"Commodifying Tennyson: The Historical Transformation of 'Brand Loyalty'" -- Gerhard Joseph, City U of New York Graduate Center
"Economies of Nervousness" -- Barbara Will, Dartmouth College discussion by Martha Woodmansee, Case Western Reserve U

**Prophecy as Policy** (2:00 - 3:45 pm)
moderated by Michael Tratner, Stanford U
"Disciplining with the Dow: How the Stock Market Maintains Authority" -- Kiaran Honderich, Williams College
"Rhetoric, Science, and Economic Prophecy: John Maynard Keynes's Correspondence with Franklin D. Roosevelt" -- Davis Houck, Penn State U
"John Maynard Keynes, Influence, and Reenchantment" -- Martin Harries, Princeton U
Global Capitalism (4:00 - 5:45 pm)
moderated by Rosemary Coombe, U of Toronto Law School
"Commodity Fetishism and the Symbolic Economy of Narratives of Women Migrant Workers from the Philippines" -- E. San Juan, Jr., Bowling Green State U
"Colors on the Map: Narrative, Geography, and the Multicultural Work of Target Marketing" -- Peter Childers, U of British Columbia
"Travelling Barbie: Female Bodies and Transnational Flows" -- Inderpal Grewal, San Francisco State U
"Be Our Guest: Disney's Beauty and the Beast in the Context of Eurodisney, GATT, and Cross-Cultural Exchange" -- Lawrence D. Needham, Oberlin College
"A World without Boundaries: Transnational Feminist Complicities and Resistances" -- Caren Kaplan, U of California, Berkeley

Capital / Crimes (4:00 - 5:45 pm)
moderated by Joel Foreman, George Mason U
"Theft and Porous Articulation" -- Lewis Hyde, Kenyon College
"Engines of Loss: Ritual Poker and Paul Auster's The Music of Chance" -- Joyce Goggin, U of Montreal
"A Taste for More" -- Christina Crosby, Wesleyan U
"Crisis in the Countinghouse: Plagiarism, Proliferation, and Labor in Joyce's 'Oxen of the Sun'" -- Mark Osteen, Loyola College
"Queer Money" -- Will Fisher, U of Pennsylvania

Industrial Capital (4:00 - 5:45 pm)
moderated by N.N. Feltes, York U
"Banishing Panic: Harriet Martineau and the Popularization of Political Economy" -- Elaine Freedgood, Columbia U
"The Web of Usury and the Specular Illusions of Capitalism: Balzacian Fictions in Marx's Critique of Political Economy" -- Thomas M. Kemple, Concordia U
"White Capital; or, Marx and Melville in Crisis" -- Cesare Casarino, State U of New York, Albany
"Laying Tracks: Industrialization, Banking, and Bleak House" -- Gordon Bigelow, U of California, Santa Cruz

Saturday Evening Session:
"Coterie Consumption: Bloomsbury, Keynes, and Modernism as Marketing" -- Jennifer Wicke, New York U
discussion by David Ruccio, Notre Dame U
moderated by Mark Osteen, Loyola College

Sunday, October 23

Literary Production (8:30 - 10:15 am)
moderated by Lawrence D. Needham, Oberlin College
"Economies of Writing: The Case of Pamphlets" -- Alexandra Halasz, Dartmouth College
"Nick'd Sticks for Merchants': Gendered Economies of Writing in Margaret Cavendish's CCXI Sociable Letters (1664):" -- Molly Whalen, Case Western Reserve U
"Ltera Scripta Manet: Benjamin Franklin's Autobiography and the Problem of Republican Print Rationality" -- Grantland S. Rice, Ohio State U
"The Capital Reader: Poe, Lucian Minor, and the End of Total Knowledge" -- Terry Whalen, U of Illinois, Chicago
"Hacks, High Art, and Professionalism: Revisiting 'The Art of Fiction' Controversy" -- Thomas Strychacz, Mills College

Economies of Criticism (8:30 - 10:15 am)
moderated by Barbara Foley, Rutgers U, Newark
"Marxism, Post-Marxism, and Global Inequality" -- Gregory Meyerson, U of North Carolina, Greensboro
"Exploring Discursive Economies and Economic Discourse" -- Roberta J. Astoff, U of Pittsburgh
"Theoretical (In)Securities: Risk and Return in Literary Studies" -- David Chioni Moore, Duke U
"Queer Markets" -- Joel Foreman, George Mason U
"Symbolic Economics: Adventures in the Metaphorical Marketplace" -- Amy Koritz, Tulane U, and Douglas Koritz, Buffalo State College
Homo Economicus (8:30 - 10:15 am)
moderated by Ulla Grapard, Colgate U
"Allegories of Assimilation in American Economic Thought" -- William
S. Milberg, New School for Social Research
"How Money Talks: What It Means to Put Your Money Where Your
Mouth Is" -- John Nelson, U of Iowa
"The Unconscious Foundations of Rational Behavior" -- Susan Feiner,
U of Amsterdam
"Dominant Economic Metaphors and the Postmodern Subversion of
the Subject" -- M. Neil Browne, Suzanne Bergeron and J. Kevin
Quinn, Bowling Green State U

Sunday Closing Session:
What Would a New Economic Criticism Be? What Should It Do? A Forum
Wherein All Questions Arising out of the Proceedings Are Discussed and Resolved
and an Agenda for Action Is Established.
moderated by Donald McCloskey, U of Iowa

New Economic Criticism: A Review of the Conference
by Michael Rectenwald and John Kuiper

What could economists and literary/textual critics have to offer
each other? Such was the question posed at the SCE's international
conference on "New Economic Criticism," where economists and
literary critics convened to discuss their connections, contracts, and
disparities. Although it became obvious that scholars from the two
disciplines were not truly engaging each other, by the Saturday evening
session this demon of discourse was exorcised and the entire group had
begun an open discourse about the relations between the disciplines.
By the end of the conference, it was clear that the groups had indeed
much more to discuss; groups are meeting again.

To define a "New Economic Criticism" it becomes necessary
to consider what an "Old Economic Criticism" might have been. For
over a century, a criticism of commerce has nearly defined a discipline.
Since the Romantic period, aesthetics and literature have been
formalized as a reaction to the utilitarian ethics of the burgeoning of
commercialism. Wordsworth, Schiller, and even an economist named
Marx provide critiques of this ethic. For Wordsworth and Schiller,
culture is conceived of as an anodyne, whereas for Marx, culture is
itself an excrescence of the economy. Marx posits us in the crucible of
an impossible consciousness, a consciousness which is at once a
symptom and corrective of a diseased economic body.

Despite the problematic stipulated by Marx for all
considerations of cultural enterprise, the dominant paradigm for culture
had remained that promulgated by Wordsworth and Schiller. Culture
has been conceived of as a palliative, as a respite against the
presumptive triumph of economic vulgarity. But the Romantic period
was more than a reaction to commerce. It is also a reaction to a wider
textual dissemination made possible by the printing press and other
means of transport. Likewise culture becomes a preserve of the best
productions; a critical position advanced through the Victorian era by
Matthew Arnold. Modernists and New Critics develop this stance to its
logical end, so that by the middle of the twentieth century, an
antagonism between cultural and economic production is received as a
natural heritage. For modernists, the intimate connection of certain
cultural goods with mass production disqualifies them from the domain
of cultural critique. Adorno and the Frankfurt school realize
Modernism's possible alignment with Marxism, and from what might seem strange bedfellows, a wholesale cultural criticism is born.

While this cultural criticism has transmogrified since the Frankfurt school days, such that mass culture has been re-envisioned by subsequent critics (Raymond Williams, John Fiske, Michel de Certeau, to name a few), wherein the consumers of mass culture are seen to be more or other than mere dupes or "cultural dopes," literary and other textual critics retain an antipathy to commerce. Commerce is seen as the site for the manipulation, exploitation, and/or degradation of cultural heritage. This review is certainly cursory, as it is reductive. But it serves a purpose because the hybridization that follows would be unwieldy without some of these constructs in place.

Literary/textual critics are (or should be) concerned with the question of whether culture is resistant to subsumption within the economic. Several papers suggested such a resistance, which would challenge a sweeping acceptance of a Marxist base/superstructure model. This question should be the motivating force behind much criticism, as it carves a niche wherein literary/cultural critics act as the textual workers in a New Economic Criticism. New Economic Criticism thus becomes a distinct field, to which economists and textual critics are both contributors, and which has as its central concern the question of Value, the nexus of human beings and their things.

By Susan F. Feiner and Bruce B. Roberts

It all was on the line for the essential nine that day, with but an inning left to play.

When Marcuse died at second and Lucacs did the same, alienation wreathed the features of the patrons of that game.

Desire drove them to their feet, their object was the win, there was no other team they thought could do their essence in.

That thought if only Hegel Mighty Hegel could get to bat. If only mighty Hegel could get a whack at that.

For history was on his side determining his deeds. The dialectic told him so its process answers needs.

And with mighty Hegel on the mound they'd kept 'em down like that until this inning, this the last when Marx came up to bat.

Now Marx and Hegel knew the score each sought recognition. An absence deep within each breast so challenged their volition.

For all there knew that in years past when Marx was just a rookie he'd practiced there in training camp with Hegel, some tough cookie.

Although back then Marx couldn't name all the pitches Hegel threw him He'd seen him throw enough since then he felt that now he knew 'em.

Cause Hegel's pitches twist and turn this knack had won him fame but now Marx knew this process masked an essence all the same.

Now its the ninth, they face each other and neither gives a bit. Then Hegel winds and throws the change and Marx he lines a hit.

The ball soars toward the right field fence its rolling toward the wall the nearest fielder, Feuerbach They hoped he'd reach that ball.

The crowd was standing on its...head? and Hegel's back was turned. The ball Marx hit, it went right by him he couldn't grasp its flow. His static vision blurred the hop and made him slow to throw...
So he watched the fielder shift around
their structure was the key
he saw the hole, he found the break
it clicked in synchrony.

The humanists all hissed and booed
they hated Louis' goal
he worked the count to three and one
then smashed it thru the hole.

So he watched the fielder shift around
their structure was the key
he saw the hole, he found the break
it clicked in synchrony.

They'd just been called from minor leagues
this was their point of entry
'twas time for them to join the bigs up here with baseball’s gentry.

They'd learned their basics right from Karl in fundamentals classes
he'd said their incomes were subsumed to entertain the masses.

Now Hegel'd never faced these guys
he had to keep it down
he had to make a pitcher's pitch or else they'd go to town.

He fell behind at three and one
the drama was quite grand
and when he made a perfect pitch, Wolff didn't understand.

The press surprised the whole infield
with recorders, camera, mike
asked the players all around “would they go on strike?”

So Marx he stood at second now
as Engels came to bat
The crowd looked for a sacrifice cause Fredrich's good at that.

He'd spent a lifetime helping Karl
when bonuses were small.
And tho he'd like to swing away they know he'd heed the call.

He took a pitch, then bunted foul
the crowd said not a word and when the curve came floating in
he laid it down toward third.

It was a perfect bunt you see he'd helped Marx to advance.
Necessity defined his role in this, the last instance.

Well Marx he stood at third base now and Lenin came to the plate.
Then Hegel turned and laughed because
he knew his win was fate.

But Lenin knew that practice pays
worked long and hard for this hour.
Learned to swing a bat with Revolutionary power.

The first pitch came, he fouled it back
his timing wasn't right. But on the next he took his shot and swung with all his might.

The ball screamed out the left field line
T'was Gintis on the play
he played far-out, just off the wall and still might save the day.

Well, no he didn't catch that ball but his fielding was still true yet Marx had come home before he even knew.

So he threw it to the cut-off man holding Lenin down at first on deck stood Stalin, Althusser and then came Hindess-Hirst.

The score was now at three to two and the line-up still looked strong then Stalin swaggered to the plate of course he hit it wrong.

'Cause Uncle Joe had always hated all the pitches hegel threw him and now he'd turn that upside down t'was this that did undo him.

He popped it up, and Althusser while passing Stalin wide was heard to say to him perhaps “you're on the other side?”

So now Louis strode to the plate fierce and o'er determined sure to hit the weakest link just as Lenin sermoned

A hit right now would smash the whole essentialist alliance he'd define the line between their ideologies and science.

They lay quite still, but then got up the pain across their faces. they staggered down the first base line and loaded up the bases.

Now from the bench came Resnick-Wolff pinch hitters with persistence a hit right now would secure for them conditions of existence.
MLA and Regional MLA activities

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Modern Language Association
Contact: Martha Woodmansee, Case Western Reserve University

The SCE sponsored two sessions at the 1994 MLA. The Rethinking Introductory Courses in English project organized a panel which included Paul Jay (Loyola, Chicago), “Literary Study and Cultural Critique: Redesigning the Introductory Literature Course;” Larry Shillock (Minnesota), “Conflicted Conflicts, or, Teaching to the Converted;” and Chrys Ingraham (Russel Sage College), “Systemic Pedagogy: Activating Critique in Multiple Sites.” And the Intellectual Property and the Construction of Authorship project sponsored “International Politics of Cultural Appropriation,” chaired by Peter Jaszi and Martha Woodmansee, with Upendra Baxi (Law, University of New Delhi), James Boyle (Law, American University), and Herber Schiller (Communications, UC San Diego) presenting.

The 1995 SCE sessions at MLA will be: “Law and Order on the Electronic Frontier,” chaired by Peter Jaszi, and “(Un)Settling Accounts: New Languages of Economic Criticism.” These panels are part of the continuing SCE projects on Intellectual Property and New Economic Criticism, respectively.

§
Midwest MLA
Contact: Max Thomas, English, University of Iowa


In 1995, the SCE will again sponsor two MMLA sessions: “Authorship at the End of Print” chaired by Peter Jaszi originating from the Intellectual Property project, and “Pleasured by the Invisible Hand,” Chaired by Susan Feiner (William and Mary) originating from the New Economic Criticism project.

§
Northeast MLA
Contact: John Kuijper, English, Case Western Reserve University


The 1996 session will be chaired by John Kuijper on a subject yet to be announced.
Neil Easterbrook will chair the 1995 session, which will focus on Deleuze.

The Intellectual Property project also held a session at the 1994 Conference on College Composition and Communication. Andrea Lunsford (Ohio State) chaired a roundtable discussion of the Caucus on Intellectual Property and Composition Studies. Entitled "Intellectual Property in an Information Age: What's at Stake for Composition Studies," the roundtable included Phyllis Franklin (MLA), Anne Ruggles Gere (Michigan), Laura Gurak (Rensselaer Polytechnic), Russell Hunt (St. Thomas University), Peter Jaszi (Law, American), J. H. Reichman (Law, Vanderbilt), David Sanjek (Director, Broadcast Music Inc. Archives), Patricia Search (Multimedia Artist, Rensselaer), and Martha Woodmansee (CWRU). The Caucus will meet at the 1995 CCCC meeting in Washington DC.

Current Projects

The sessions sponsored by various SCE projects are largely covered by the MLA and regional MLA listings. Current projects include:

Intellectual Property and the Construction of Authorship (contact Peter Jaszi or Martha Woodmansee)

The New Economic Criticism (contact Martha Woodmansee)

Woman-Nation-Narrative (contact Anuradha Dingwaney Needham, Oberlin College)

The Scholarly Conference (contact Charles Stivale, Romance Languages, Wayne State)

Rethinking Introductory Courses in English (contact Sally Robinson, Michigan)
The Electronic College of Theory

The Electronic College of Theory is the SCE-run electronic-mail conference and discussion group on literary theory. Contributions to the College may be sent by electronic mail to the moderator (xx124@po.cwru.edu), who bundles them and electronically mails the bundles to subscribers. During the academic year subscribers can expect to receive five to ten such bundles a month.

The College has now grown to include about half of the SCE's membership. If you include an electronic-mail address on your membership renewal form, we now routinely enroll you on the Electronic College mailing list. You can also subscribe by sending a request to xx124@po.cwru.edu. All Electronic College subscribers must eventually join the SCE, but we encourage the curious to participate in the College for several months before deciding whether to become members.

Please keep us posted if you move or otherwise change addresses and if you will be away from your electronic mailbox for an extended period of time. Many computer accounts set limits on how much mail can pile up, so if you go away for the summer and your mailbox fills, any additional mail gets bounced back to the sender. Sometimes it is obvious why the mail has bounced back, but sometimes it just seems as if you had disappeared from the planet. We have, alas, lost track of the following Collegians. If you see your name on this list or know the electronic whereabouts of any of them, send a message to xx124@po.cwru.edu telling us the new or correct address and/or affiliation.

Jim Callahan, Illinois State, 3callah@ilstu
Brian Evenson, U of Washington broken@u.washington.edu
Ronald Day, UC-Berkeley, 1200-cm@garnet.berkeley.edu
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Dr. Truth, veritas@the.real.edu

Name:
Mailing Address:

Department/Institutional Address (if different from above)

Telephone Work: Home:
Email Address:

Areas or Projects of interest:

1995 Dues ($15 regular; $20 joint; $10 student, part-time, retired or unemployed; $20 outside North America)

Check here if new membership:
Check here if 1995 renewal:

Please Remit total to: The Society for Critical Exchange, Guilford House, Case Western Reserve University, Cleveland OH 44106-7117