



Sponsoring
world-class programs

Connect. Collaborate. Impact.

In collaboration with organizations across the community and the region, Case Western Reserve University, a leader among independent research universities, brings world-class programming to Cleveland's vibrant University Circle.

Sponsoring these highly acclaimed cultural, educational and professional events connects your organization with a diverse and engaged audience and makes a lasting impact on the university, the community and your marketing objectives. Sponsorship opportunities begin at \$1,000.

To learn more about the benefits of collaborating with Case Western Reserve's world-class programming, contact Kristen McLaughlin at 216.368.8619 or kmo30@case.edu.



CASE WESTERN RESERVE
UNIVERSITY EST. 1826

American Music Masters

Fall

Attendance impact: 2,000

In partnership with the Rock and Roll Hall of Fame and Museum, this electrifying annual event unites music s legendary pioneers with leading scholars in a celebration of rock n roll.

Case for Community Day

Fall

Since 2003, nearly 1,800 faculty, staff and students have invested 6,000 hours of volunteer service with more than 200 local nonprofit organizations during this annual community service event.

Inamori Ethics Prize and Symposium

Fall

Attendance impact: 1,500

This annual celebration honors an internationally recognized individual who has demonstrated exemplary ethical leadership and whose actions and influence have greatly improved the condition of humankind.

The David A. Bowers Economic Forecast Luncheon

Fall

Attendance impact: 600

For more than 30 years, the Weatherhead School of Management has hosted this annual event to examine current business and financial news, present an unbiased view of the current economy and make economic predictions for the coming year.

Stephanie Tubbs-Jones Gospelfest Celebration

Fall

Attendance impact: 1,000

This exciting concert event features rousing spiritual performances by local and regional gospel artists and church groups.

Louis Stokes Leadership Symposium on Social Issues and the Community

Fall

Attendance impact: 500

Led by a member of the Congressional Black Caucus, this public forum addresses the value of leadership in public service and civic engagement as espoused by former U.S. Representative Louis Stokes.

University Career Fair

Fall

Attendance impact: 1000

Recognized as the premiere career fair event on campus, employers join to connect with the best of Case Western Reserve talent. This event is held the first Thursday of every October and is highly anticipated by students and alumni.

Mini Medical School

Fall and Spring

Attendance impact: 600

This semi-annual five-session workshop led by School of Medicine faculty highlights new medical breakthroughs for community participants and health care providers.

Martin Luther King Celebration Week

Winter

Attendance impact: 1,000

Dr. King s commitment to social justice and global peace is commemorated in this week-long series of events, which includes workshops, films and discussions, culminating in the MLK convocation and keynote speech.

E-Week: National Engineers Week

Winter

Attendance impact: 1,300

In appreciation of the university s renowned strengths in technology innovation and the role of engineers in society, E-week provides new opportunities to highlight the university s technological breakthroughs.

Unity Banquet

Spring

Attendance impact: 500

In a celebration of high-achieving minority graduates and Cleveland Scholarship Program award recipients, the banquet also raises scholarship funds for underrepresented students.

Global Forum for Business as an Agent of World Benefit

Summer

Attendance impact: 1,000 virtual, 600 local

As the North American hub for the United Nations Global Compact, the Fowler Center for Sustainable Value convenes this four-day summit biennially with the Global Compact and the Academy of Management.