
In collaboration with organizations across the community and the region, Case Western Reserve University, a leader among independent research universities, brings world-class programming to Cleveland’s vibrant University Circle.

Sponsoring these highly acclaimed cultural, educational and professional events connects your organization with a diverse and engaged audience and makes a lasting impact on the university, the community and your marketing objectives. Sponsorship opportunities begin at $1,000.

To learn more about the benefits of collaborating with Case Western Reserve’s world-class programming, contact Kristen McLaughlin at 216.368.8619 or kmo30@case.edu.
American Music Masters

**Fall**
Attendance impact: 2,000
In partnership with the Rock and Roll Hall of Fame and Museum, this electrifying annual event unites music's legendary pioneers with leading scholars in a celebration of rock and roll.

Case for Community Day

**Fall**
Since 2003, nearly 1,800 faculty, staff and students have invested 6,000 hours of volunteer service with more than 200 local nonprofit organizations during this annual community service event.

Inamori Ethics Prize and Symposium

**Fall**
Attendance impact: 1,500
This annual celebration honors an internationally recognized individual who has demonstrated exemplary ethical leadership and whose actions and influence have greatly improved the condition of humankind.

The David A. Bowers Economic Forecast Luncheon

**Fall**
Attendance impact: 600
For more than 30 years, the Weatherhead School of Management has hosted this annual event to examine current business and financial news, present an unbiased view of the current economy and make economic predictions for the coming year.

Stephanie Tubbs-Jones Gospelfest Celebration

**Fall**
Attendance impact: 1,000
This exciting concert event features rousing spiritual performances by local and regional gospel artists and church groups.

Louis Stokes Leadership Symposium on Social Issues and the Community

**Fall**
Attendance impact: 500
Led by a member of the Congressional Black Caucus, this public forum addresses the value of leadership in public service and civic engagement as espoused by former U.S. Representative Louis Stokes.

University Career Fair

**Fall**
Attendance impact: 1,000
Recognized as the premiere career fair event on campus, employers join to connect with the best of Case Western Reserve talent. This event is held the first Thursday of every October and is highly anticipated by students and alumni.

Mini Medical School

**Fall and Spring**
Attendance impact: 600
This semi-annual five-session workshop led by School of Medicine faculty highlights new medical breakthroughs for community participants and health care providers.

Martin Luther King Celebration Week

**Winter**
Attendance impact: 1,000
Dr. King’s commitment to social justice and global peace is commemorated in this week-long series of events, which includes workshops, films and discussions, culminating in the MLK convocation and keynote speech.

E-Week: National Engineers Week

**Winter**
Attendance impact: 1,300
In appreciation of the university’s renowned strengths in technology innovation and the role of engineers in society, E-week provides new opportunities to highlight the university’s technological breakthroughs.

Unity Banquet

**Spring**
Attendance impact: 500
In a celebration of high-achieving minority graduates and Cleveland Scholarship Program award recipients, the banquet also raises scholarship funds for underrepresented students.

Global Forum for Business as an Agent of World Benefit

**Summer**
Attendance impact: 1,000 virtual, 600 local
As the North American hub for the United Nations Global Compact, the Fowler Center for Sustainable Value convenes this four-day summit biennially with the Global Compact and the Academy of Management.