Sponsoring world-class programs


In collaboration with organizations across the community and the region, Case Western Reserve University, a leader among independent research universities, brings world-class programming to Cleveland’s vibrant University Circle.

Sponsoring these highly acclaimed cultural, educational and professional events connects your organization with a diverse and engaged audience and makes a lasting impact on the university, the community and your marketing objectives. Sponsorship opportunities begin at $1,000.

To learn more about the benefits of collaborating with Case Western Reserve’s world-class programming, contact Kristen McLaughlin at 216.368.8619 or kmo30@case.edu.
Case for Community Day

Fall
Since 2003, nearly 1,800 faculty, staff and students have invested 6,000 hours of volunteer service with more than 200 local nonprofit organizations during this annual community service event.

Inamori Ethics Prize and Symposium

Fall
Attendance impact: 1,500
This annual celebration honors an internationally recognized individual who has demonstrated exemplary ethical leadership and whose actions and influence have greatly improved the condition of humankind.

The David A. Bowers Economic Forecast Luncheon

Fall
Attendance impact: 600
This annual event hosted by the Weatherhead School of Management marks the 40th year of forecasts and predictions in 2013. Sam Thomas, PhD, professor of banking and finance, will analyze business and financial trends to present an unbiased viewpoint on the state of U.S. economy and make economic predictions for the coming year.

University Career Center’s Partners Program

Fall and Spring
Attendance impact: 2000
The Career Center Partners’ Program allows employers an opportunity to develop an enhanced presence on campus and to be recognized as an employer of choice for CWRU students. Support of this program allows the Career Center to augment educational programming and services to students and alumni.

Mini Medical School

Fall and Spring
Attendance impact: 600
This semi-annual five-session workshop led by School of Medicine faculty highlights new medical breakthroughs for community participants and health care providers.

E-Week: National Engineers’ Week

Winter
Attendance impact: 1,300
In appreciation of the university’s renowned strengths in technology innovation and the role of engineers in society, E-week provides new opportunities to highlight the university’s technological breakthroughs.

Unity Banquet

Spring
Attendance impact: 500
In a celebration of high-achieving minority graduates and Cleveland Scholarship Program award recipients, the banquet also raises scholarship funds for underrepresented students.

Global Forum for Business as an Agent of World Benefit

Fall
Attendance impact: 1,000 virtual, 600 local
As the North American hub for the United Nations Global Compact, the Fowler Center for Sustainable Value convenes this four-day summit biennially with the Global Compact and the Academy of Management.

Power of Diversity Lecture Series

Fall and Spring
Attendance impact: 300
This signature series of Case Western Reserve’s Office of Inclusion, Diversity and Equal Opportunity seeks to promote diversity through inclusive thinking, mindful learning and transformative dialogue.

Research ShowCASE

Spring
Attendance impact: 1,000
An event bringing together hundreds of researchers, scientists and scholars showing how research brings value to CWRU and our community through collaboration, creativity, and innovation.

Weatherhead 100

Fall
Attendance impact: 600
This prestigious annual awards event honors the fastest growing companies in Northeast Ohio and encourages the spirit of entrepreneurship.