

Monday, July 13 – Session 1: Entrepreneurism Regenerative Medicine and New Business Strategies

- 1:00p.m.: **Introduction** - Arnold Caplan, PhD
- 1:02-1:15 p.m.: **“Problem Set”**
Robert Hisrich, MBA, PhD, Professor, Thunderbird School of Global Management
- 2:15-3:30 p.m.: **“Regenerative Medicine: What is it? Where did it arise from? Where is it going?”** Arnold Caplan, PhD, Professor, Case Western Reserve University
- 3:30-3:45 p.m.: Break
- 3:45-5:00 p.m.: **“Regenerative Medicine in Cardiology”** James Tobin, President and CEO Boston Scientific
- 5:00-6:00 p.m. **“From Cells to Drugs”** Robert Hariri, MD, PhD, CEO , Celgene Cellular Therapeutics
- 6:00pm Reception/Dinner ([Hovorka Atrium](#))

Tuesday, July 14 – Session 2: Business Models

- 8:15-9:30 a.m.: **“Principles of Business Modeling”** Robin Young, CFA, Robin Young Consulting Group
- 9:30-10:45 a.m.: OPEN
- 10:45-11:00 a.m. Break
- 11:00-12:15 p.m.: **“Application Model: Vision for the Future”** Scott P. Bruder, MD, PhD, Senior Vice President and Chief Technology Officer, Becton, Dickinson & Company
- 12:15-1:15 p.m. Lunch Provided

Session 3: New Leadership in Regenerative Medicine

- 1:15-2:15 p.m.: **“From the Clinic to Academics to Business and Back to the Clinic”** Peter Johnson, MD, Executive VP and Chief Business Officer Entegron, Inc. and President and CEO Scintellix, LLC
- 2:15-3:15 p.m.: **“The Genzyme Osiris Relationship – Developing A First-In-Class Cell Therapy”** Stephen W. Potter, MBA, BS, Senior Vice President, Corporate Development Genzyme Corporation
- 3:15-3:30 p.m.: Break
- 3:30-4:30 p.m.: **“Confessions of a Serial Entrepreneur: Delivering on the Promise of Translational Research ”**
Glenn Prestwich, PhD, Professor, University of Utah
- 4:30-6:00 p.m.: **“The Ups and Downs of a Serial Entrepreneur”** C. Randall Mills, PhD., President and CEO, Osiris Therapeutics, Inc.
- 6:00 p.m.: Adjourn

Wednesday July 15– Session 4: New Financing Strategies

- 8:15-9:15 a.m.: **“The Venture View and Models”** Chris Ehrlich, General Partner,, InterWest Partners
- 9:15-10:15 a.m.: **“Venture Financing Requires New Entities and Involves Unique Risks: The Isotis Story”**
Clemens van Blitterswijk, PhD, Twente University, Netherlands
- 10:15-10:30 a.m.: Break
- 10:30-11:30 p.m.: **“Backing into the Public Markets: Radius Venture and Athersys”** William (BJ) Lehmann, JD,
President and Chief Operating Officer, Athersys, Inc.
- 11:30-12:15 P.M.: **“Entrepreneurism within the Educational Context”** Cyrus Taylor, PhD, Dean, College of Arts
and Sciences, Case Western Reserve University
- 12:00-1:15 pm: Lunch

Session 5: Academics, Entrepreneurs and Large Public/Private Institutes

- 1:15-2:15 p.m.: **“The Pharma Model that Doesn’t Work; The Tissue Engineering Model that Failed”**
Gail Naughton, PhD, Dean, San Diego State University
- 2:15-3:15 p.m.: **“Commercialization of a University Conceived Biologic Scaffold for Regenerative Medicine: The Good, The Bad and The Ugly ”** Stephen Badylak, DVM, PhD, MD, Univ. of Pittsburgh Medical Center
- 3:15-3:30 p.m.: Break
- 3:30-4:30 p.m.: **“Private Philanthropy”** Brock Reeve, MBA, Harvard Stem Cell Institute
- 4:30-5:30 p.m.: **“Good News, Bad News”** Christopher Coburn, Cleveland Clinic Foundation
- 5:30-6:00 p.m.: **“Group Reports for Regenerative Medicine Problem Set”** Robert Hisrich, MBA, PhD, Thunderbird
School of Global Management
- 6:00 p.m.: Dinner ([George S. Dively Atrium](#))

Thursday, July 16 – Session 6: Hurdles for Regenerative Medicine (Legal and Regulatory, and Intrapreneurism)

- 8:30-9:45 a.m.: **“Legal Environment: Patents, Timing, and Risk”** David Smith, JD, Pepper Hamilton, LLP
- 9:45-10:45 a.m.: **“FDA: Cell-Therapy and Regenerative Medicine From Inside The Panel”** Stanton Gerson, MD,
Case Western Reserve University
- 10:45-11:00 a.m.: Break
- 11:00-12:00 noon: **“New Concepts/Principles of Intrapreneurism”** Robert Hisrich, MBA, PhD, Thunderbird School
of Global Management
- 12:00-12:30 p.m.: **“Summation/Conference Conclusion”** Arnold Caplan, PhD, Case Western Reserve University