Building Medicine’s Future

> Tink’s Friendship
> Toby’s Plaza
Spring/Summer 2013

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**Campaign Update**

**Legacy Lives on in Kelvin Smith Library**

**Good Old-Fashioned Friendship**

**Toby Devan Lewis Comes Full Circle**

**Launching the Medical School’s New Building**
To Our Alumni and Friends:

Welcome to the inaugural issue of *Forward Thinking*, the official publication for Case Western Reserve’s $1 billion capital campaign. Formerly known as *Turning Point*, this new magazine features a complete redesign and an increased focus on telling the human stories behind generous gifts.

Within this issue, for example, you’ll read about the lifesaving care for a granddaughter that inspired a commitment to our new medical education and research building. You’ll learn about the low-tech business success that led a family to invest in cutting-edge digital services at the Kelvin Smith Library. And you’ll travel along with Toby Devan Lewis as she traces an extraordinary Cleveland journey that led her right back to our campus.

Each of you appreciates the power of this university to change lives. Ours is a place where scientists discover lifesaving laboratory breakthroughs, inventors create ingenious entrepreneurial innovations and scholars help us improve the way we work, learn and live. Those who make a commitment to Case Western Reserve do more than sustain a program or launch a building—they literally touch the future. The late Tink Veale made a $20 million gift to our university center because he believed in the benefits of bringing people together from all across the campus. When that building opens next year, the conversations he envisioned will begin. Colleagues will connect. Friendships will form. And energy and interactions will continue, and grow, for decades to come.

Most of the pages that follow here emphasize individual developments. But in this issue and every subsequent one, we also will provide an overall update on the campaign. As you can see in the chart to your right, we have maintained steady growth since the launch of our campaign’s quiet phase in 2007. As of Dec. 31, 2012, we have raised $787.5 million in gifts and commitments toward our $1 billion goal. This progress both humbles and emboldens us.

Your generosity is transforming this university in ways we hardly could have imagined a few years ago. And yet we know it can do and be so much more. I leave you with deep gratitude for your support, and great hopes that we will mark even greater gains in our next issue.

FRANK N. LINSALATA, CHAIR, FORWARD THINKING: THE CAMPAIGN FOR CASE WESTERN RESERVE UNIVERSITY

“Case Western Reserve is a leading national research university, poised to become even more extraordinary. Generous support from alumni and friends is essential to our progress.”

— BARBARA R. SNYDER, PRESIDENT, CASE WESTERN RESERVE UNIVERSITY
Freedman family’s continued commitment to library science and technology honors Samuel Freedman’s life and legacy

Nearly seven decades ago Samuel Freedman saw the future—and it was small. A 1937 graduate who majored in economics, Freedman quickly recognized a fatal flaw of office life: too much paper. Freedman’s answer: shrink it all.

In 1946 he launched Microphoto, a company that photographed printed material to put on microfilm and microfiche. The venture quickly found traction with newspapers, including The New York Times. That firm’s success in turn led to Freedman’s second entrepreneurial stint, a company that converted rare book collections to microfilm. When Freedman and his wife, Marian, considered giving back to the alma mater where they first met, it was little wonder that library technology loomed as a priority.

Nearly a quarter century later, the family continues this legacy. In 2012 Marian—who also graduated from Case Western Reserve in 1937—joined her sons Walter and Howard (LAW ’70) in making a $500,000 gift to the Samuel B. Sam and Marian Freedman

Legacy Lives on in Kelvin Smith Library

“Freedman, family’s continued commitment to library science and technology honors Samuel Freedman’s life and legacy”

For more than a century, Case Western Reserve has driven innovations in library science. Campus leaders helped create the open shelf library at the turn of the century and advanced the use of computers in libraries as early as the 1950s. Today officials have a new opportunity to pioneer the future of their field, thanks to an anonymous donor’s $5 million gift to the Kelvin Smith Library (KSL).

The largest commitment in the library’s history, the award creates an unrestricted endowment that offers KSL flexibility and financial stability. The funds the endowment generates will allow leaders to identify and apply cutting-edge approaches.

“Walter and Howard join me in enthusiastically providing this gift with trust and belief that it will take the Freedman Center for Digital Scholarship to an even greater position serving students, faculty and alumni at KSL,” said Marian Freedman, now 98 and living in Naples, Fla.

Her son, Walter, sees the Freedman Center’s efforts as a natural extension of his father’s work in easing access to information. “I have a strong nostalgic feeling that I’m keeping with my dad’s legacy,” he said. “It was another time and another era, but the principle remains the same.”

Kelvin Smith Library Receives $5 Million, Largest Gift Ever

“This generous endowment will significantly enhance the ability of the library to respond to constant changes in information delivery.”

—ARNOLD HIRSHON, UNIVERSITY LIBRARIAN

An essential part of the effort involves engaging experts who can develop technology and educate library users. Hirshon will use the funds for software, systems and staff. He can point to campus predecessors like William Brett, who not only is considered the father of the open shelf library, but also founded the Ohio Library Association.

“Our strategic plans at the library continue to evolve as scholarship and technology move forward,” Hirshon said. “Gifts for the library allow us to remain in step with these advancements and better serve as the leading information laboratory for the university and community.”

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Mellon Grant Launches New Art History Program

No one was more excited about Case Western Reserve’s university center than Tinkham “Tink” Veale II. A 1937 graduate, Tink knew firsthand the lifelong friendships students forge on campus. He considered the 82,000-square-foot structure an ideal space to draw people together to learn from one another.

“It’s going to be great,” he said in 2010. Two years later, Tink showed his enthusiasm as the university marked the building’s groundbreaking. He cheered. He clapped. And he couldn’t wait to get his hands on a ceremonial shovel before confetti flew.

Today the university community feels deep gratitude to Tink for his $20 million gift—as well as profound regret that he did not get to see his dream realized when the building opens in 2014. Tink passed away at his home in September, after a life of extraordinary achievement. Known for his business acumen and philanthropy, Tink also had an uncanny ability to turn any relationship into a profound connection.

“On every occasion when Tink said ‘Hello,’ he made me feel as though I had just had a standing ovation from a crowd,” Jane Kober recalled. “Only a true friend can do that.”

Along with Kober, Case Western Reserve President Barbara R. Snyder, Ohio Gov. John Kasich, and Daniel P. Harrington, president and CEO of HTV Industries, were among the speakers.

“He wanted the students who followed to benefit as he had,” Snyder said, “to learn, to forge relationships, to come to know as many of the other extraordinary students and faculty as they could in four years.”

President Snyder noted that Veale’s annual support for the university began immediately after he graduated and continued throughout his life. He funded scholarships, professorships and programs designed to encourage innovation.

In addition to athletic honors, Tink received many other university awards, including the President’s Award for Visionary Achievement and the University Medal. “We will truly miss Tink’s indomitable spirit,” Snyder said, “and his love of our university and its students.”

With two grants from the Andrew W. Mellon Foundation, Case Western Reserve will re-imagine its art history doctoral program with the Cleveland Museum of Art. Totaling $500,000, the commitments support a new course of study that capitalizes more directly upon the museum’s world-class curators and collections. The program focuses on materials and methods of art, internships and research. The foundation’s funds will provide fellowships and additional teaching and mentoring from museum staff. Professor Catherine Scallen, chair of Case Western Reserve Department of Art History and Art, wants the program to mirror the prestige and depth of the museum’s collection.

“We could help change doctoral education in art history with this program and make it more relevant in the 21st century,” Scallen said. “It is a nationally innovative program that we hope will help shift emphasis for some art historians to the study of individual works of art.”

The initiative will allow tomorrow’s art historians to learn from today’s curators. Students will work in the museum with objects rather than only listen in lecture halls. Scallen believes the hands-on approach is particularly relevant in a digital- and virtual-saturated world. Students will experience rare opportunities to see, touch and hear about each object. In addition, the museum’s conservators will demonstrate techniques of preservation and restoration.

“When the Case Western Reserve University doctoral program in art history was founded 45 years ago, it was a leader in promoting a working relationship between a major metropolitan art museum and a university art history department,” Scallen said. “Our collaboration with the Cleveland Museum of Art will become even stronger and more distinctive through the support of The Andrew W. Mellon Foundation.”

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Promoting Ethical Leadership

Inamori Foundation Adds $1 million grant

Six years after making a $10 million commitment to create Case Western Reserve’s Inamori International Center for Ethics and Excellence, the Inamori Foundation has awarded an additional $1 million to advance its work.

The announcement came as the foundation’s president, Kazuo Inamori, joined university president Barbara R. Snyder this fall to honor the fifth recipient of the annual Inamori Ethics Prize, environmental activist David Suzuki.

“My wish,” Inamori said, “is that this university continue to be a world leader in the field of ethics.” Shannon French, the Inamori Foundation’s president, said the additional funds will support the center’s annual publication of The International Journal of Ethical Leadership, first published in 2012, as well as an international ethics symposium planned for 2014.

The dollars also will help fund the Global Ethical Leaders Society (GELS), a student group. GELS participants have travelled around the world to empower youth in refugee camps and research the spread of communicable diseases.

“At its core, ethics is about the pursuit of a good and meaningful life,” French said. An accomplished scholar at the University of British Columbia, Suzuki achieved renown for his work to promote sustainable practices. The host of a popular Canadian TV series, The Nature of Things, he made science compelling for lay audiences.

As founder of Kyocera and the telecommunications giant DDI as well as an ordained Buddhist priest, Dr. Inamori maintains that serving the greater good of humanity and society is the greatest calling. Each year his foundation awards the renowned Kyoto Prize to honor those who contribute to the world’s scientific, cultural and spiritual progress.

opportunities

“Dr. Inamori’s influence not only pervades our campus, but the world.” —PRESIDENT SNYDER

Endowment, Grant Support Study Abroad

Through support from the Rosenthal Endowment and a grant from Masa Israel Journey, undergraduates can participate in a new study-abroad program in Jerusalem where they will learn and forge connections with Case Western Reserve alumni and Greater Clevelanders.

The program is open to all students with the first group scheduled to begin courses in the spring of 2014 at the Knoedler International School at Hebrew University. The program includes intensive instruction in Hebrew language and the cultural history of Jerusalem, along with elective courses all taught in English.

Participants also will complete an experiential learning program that matches them to projects that align with their academic and professional goals. Opportunities range from health policy to software engineering, and involve organizations and individuals in Jerusalem who have ties to the university and Cleveland.

“We need to do all we can to prepare students to meet the challenges and opportunities that our increasingly globalized and interdisciplinary world presents,” said David Fleshler, associate provost for International Affairs. The Hebrew University student initiative emerged from a faculty member’s experience on that campus. Jill Korbin, associate dean of the College of Arts and Sciences (CAS), returned from a stint as a visiting professor and submitted a winning proposal to Masa Israel Journey, a public-private initiative aimed at filling the gap between academic study and hands-on experience.

CAS established the joint program with the $25,000 grant. Meanwhile, the university also is drawing upon an existing endowment to provide up to $5,000 for travel costs to participating students. The Rosenthal Endowment honors the late Samuel Rosenthal, a prominent Cleveland businessman with strong ties to the local and global Jewish community. Among his many civic and religious contributions, Rosenthal helped found the American Association of Jewish Education and Park Synagogue in Cleveland Heights. In 1995, Charlotte Rosenthal Kramer (FSM ’41) and her brother, the late Leighton Rosenthal, established the endowment. In addition to this new partnership, the endowment also supports the Samuel Rosenthal Professorship of Judaic Studies, now held by historian Jay H. Geller.
In the 1950s Toby Devan Lewis arrived in Cleveland as a self-described “young bride” eager to finish her bachelor’s degree and start a family. She completed her undergraduate education with a year at Case Western Reserve, and went on to raise three children, Ivy, Jonathan and Adam. The time in Northeast Ohio saw Lewis embrace her extraordinary eye for emerging artists. She helped promote the efforts of the Cleveland Center for Contemporary Art, then drew international acclaim for her curation of the art collection for Progressive, a global insurance company based in Mayfield Village, Ohio. When Lewis left the company in the mid-2000s, the collection numbered more than 6,000 provocative and compelling pieces. “… I believe artists are the seers of the future,” she once told the online newspaper artdaily. “They seem to get there before we do.” As her own endeavors flourished, Lewis watched her adopted home city cycle between surge and struggle, while the Euclid Avenue neighborhood near her alma mater settled into a state that one newspaper critic termed a “brain-dead suburban strip mall.” Sure, people spoke often about what should be done for the bleak expanse of street east of the university and famed cultural institutions. And yes, they could cite moments of promise. In 1960 the Jazz Temple debuted, and drew the likes of Dizzie Gillespie and Miles Davis. Soon after came a 200-seat coffeehouse that attracted folk acts such as Simon & Garfunkel and Judy Collins. A few years later, enterprising art aficionados launched the New Gallery, a dynamic space for contemporary works—even if it was located in a storefront that once housed a dry cleaning shop. Still, nothing stuck. Dining and entertainment establishments quickly closed. The New Gallery moved downtown and then to midtown and even changed its name—first to the Center for Contemporary Art and then to the Museum of Contemporary Art (MOCA) Cleveland. Grand ideas for Euclid Avenue came and went, but none progressed beyond bright drawings. Until now. In 2012, plans years in the making coalesced into a complex of retail, dining, art and culture that inspired neighbors and national commentators alike. Uptown, exclaimed The New York Times, is “the new downtown.” “The whole thing has changed that part of town. I had no idea how great it would be.” —TOBY DEVAN LEWIS (FSM ’56) Toby Devan Lewis, her son, Jonathan, and daughter, Ivy, at the celebration And there, right in the center of eight acres of sweeping silver stretches of residences, restaurants and a stunning monument to contemporary art, stands Lewis. She is back where she started in Cleveland nearly a half century ago. She is again on land that belongs to Case Western Reserve—only now the one-time college senior centers her attention on today’s undergraduates. Specifically, she wants to help them make the most of the exciting urban village that now exists. Her answer is Toby’s Plaza at Case Western Reserve, an expertly designed 34,000-square-foot space that inspires, invites and encourages creativity and pure experience. Developed by renowned landscape architects James Corner Field Operations, the area includes a large green space, two warm lines of birch trees interspersed with benches, and a striking arrangement of concrete pavers that allow space to host events, exhibitions and installations. Adjacent to MOCA Cleveland, Toby’s Plaza offers a welcome bridge between the cultural institution and commercial development, a place to play, picnic or simply pause to enjoy the surrounding environment. “I wanted this all to work together,” said Lewis, vice president of the MOCA Cleveland Board of Directors and a member of Case Western Reserve’s Capital Campaign Committee. “I was delighted when I saw it in reality.” continued >
Uptown today

1. New MOCA building, as viewed from Toby’s Plaza
2. Blue Block Party interpretive dancers
3. Uptown apartments illuminated by the celebration
4. Water swing at the celebration

Designed by Iranian-born architect Farshid Moussavi of London, MOCA Cleveland’s 34,000-square-foot structure includes four stories designed with an emphasis on flexibility and creativity in presentation. The eight facades of its dark, stainless steel exterior reflect dramatically different views—and even hues—as dawn turns to dusk and the sun surrenders to lamps and headlights.

From there, Toby’s Plaza points visitors toward the two sleek and silvery gray buildings that San Francisco architect Stanley Saitowitz designed to align with his vision of New Urbanism: contemporary spaces where people live, work and enjoy all of the amenities of a modern city in a clean, compact space.

The wings include 102 apartments that stand above 56,000-square-feet of retail—a Barnes & Noble campus bookstore, Constantino’s Market, a clothing boutique and dining options ranging from Starbucks to the Pan-Asian restaurant, Accent.

Uptown’s lead developer, MRN Ltd., recently unveiled plans for the project’s second phase—also by Saitowitz and with a similar modern feel. The $21.5 million, seven-story building will include both rental apartments and student living spaces for those enrolled at the Cleveland Institute of Art. For its part, the institute is scheduled to finish an ambitious renovation and expansion of the Joseph McCullough Center for the Visual Arts by late 2014. That project stands at the opposite end of Uptown from MOCA Cleveland, and completes a modern-day metropolitan promenade that exceeds expectations of even the most optimistic of observers—including Lewis.

“The whole thing has changed that part of town,” she said of the project. “I had no idea how great it would be.”

This fall the legions of individuals involved in Uptown came together to celebrate its success and dedicate Toby’s Plaza. Case Western Reserve President Barbara R. Snyder hosted the Blue Block Party, which drew leaders of prominent local foundations, private sector participants in the financing, and multiple governmental officials.

“This is a signature project for the City of Cleveland,” Mayor Frank G. Jackson told the crowd. “It makes the City of Cleveland,” Mayor Frank

Snyder added. “It makes my heart sing.”

Added Snyder: “The idea of a new livable, walkable neighborhood lined with shops and restaurants was more than a decade in the making...It is thrilling to see so many friends with us this evening.”

Lewis, for her part, noted that she had graduated from Case Western Reserve in 1956, and now had been an alumna for 56 years.

“Let’s hear it for those numbers,” she said to cheers. “It is truly so much fun to be part of this amazing transformation.”

Months later, Lewis still marvels at the evening. Two of her adult children surprised her by arriving for the commemoration. The confetti. The fireworks. The fine meal just a short walk down the block. It embodied exactly the kind of energy and dynamism so many people had urged for so long.

“I loved everything,” she recently recalled. “In my wildest dreams, I would never have imagined it.”

Now, with winter’s cold and inches of snow, Lewis expects only the hardest of students will recline on plaza benches this season. But this spring marks the first time Case Western Reserve’s newly admitted students will see a completely invigorated Euclid Avenue as part of their campus visits. Lewis remembers well her own undergraduate days in the area, and looks forward to seeing her successors enjoy all that has come to be since then. Much of her professional life has been dedicated to the idea that art inspires and influences those who experience it. Her latest philanthropic contribution adds a fresh and ongoing dimension of impact—particularly for those just beginning their academic careers.

“I’m so happy for the kids,” Lewis said. “It makes my heart sing.”
Susie Gharib (FSM ’72), right, the co-anchor of PBS’s Nightly Business Report, spoke to alumni and friends about the U.S. economy at New York Public Media’s WNET Studios. Trustee Emeritus William F. Baker, PhD (ADL ’66, GRS ’72), left, hosted the event with university President Barbara R. Snyder.

Roger Cohen, author and columnist for The New York Times, and the International Herald Tribune, spoke about the Arab Spring at an event celebrating The Laura and Alvin Siegal Lifelong Learning Program at Case Western Reserve University.

Ica Manas-Zloczower, PhD, (seated) at her installation as the inaugural Thomas W. and Nancy P. Seitz Professor of Advanced Materials and Energy. Back row: Case School of Engineering Dean Jeffrey L. Duerk, PhD; Nancy Seitz; Thomas Seitz (CIT ’70); and university President Barbara R. Snyder.

Edward M. Greenfield, PhD, (seated), received the inaugural Harry E. Figgie III, MD, Orthopaedics Professorship, endowed by the Figgie Foundation. With Greenfield are orthopaedics chair Randall Marcus and School of Medicine Dean Pamela B. Davis.

Henry Schein Inc., the world’s largest provider of health care products and services to office-based health practitioners, has committed $1 million to the School of Dental Medicine. The company provided the gift through Henry Schein Cares, a program designed to enhance access to health care for underserved and at-risk communities.

The dental school has focused part of the capital campaign on the construction of a 36,000-square-foot, two-story addition that will include a research floor, renovation of current clinics and space for additional clinical areas. This project marks the school’s first new space since the existing building opened in 1969.

In recognition of Henry Schein’s commitment, the remodeled patient reception area will be renamed the “Henry Schein Patient Welcome Center.” The school also is raising funds for student scholarships, research and faculty support.

To learn more about supporting the School of Dental Medicine, contact Assistant Dean of Development and Alumni Relations Simon Bisson at 216.368.3923 or simon.bisson@case.edu.

To honor the memory of Andrew D. Braden, CPA (1916-1993), more than 288 donors have given over $1 million to establish the Andrew D. Braden Professorship of Accounting and Auditing. Braden taught accounting at Case Western Reserve for more than 40 years and left an indelible impression on his students. Many recall his daily reminder that “busy people are happy people,” words that Braden lived by. In 2011, alumnus Edward Hemmelgarn (WRC ’76, MGT ’80) and his wife Janice Hammond, PhD (WRC ’75, GRS ’98), issued a $325,000 challenge grant, promising to match gifts for the endowment’s $1.5 million goal. Hemmelgarn reflected, “Andrew Braden was just a wonderful human being and highly respected professor, and we are happy to make this gift in his honor.”

To learn more about the Weatherhead School’s campaign initiatives, contact Associate Dean Laura Desmond at 216.368.2787 or laura.desmond@case.edu.

BakerHostetler’s commitment to support student scholarships at the School of Law has reached $1 million. The commitment includes support from Case Western Reserve alumni at their firm. BakerHostetler has championed the School of Law for many decades by supporting two endowed chairs and numerous lectureships. Gary Bryenton (LAW ’65), chair of the School of Law’s Campaign Committee and partner at BakerHostetler, and managing partner Hewitt Shaw (LAW ’80) have been unwavering supporters and advocates of the school. “Our firm looks forward to strengthening the ties that define our partnerships with both the school and the university,” Shaw said.

To learn more about the School of Law’s campaign, contact Associate Dean JT Garabrant at 216.368.6352 or joyce.garabrant@case.edu.
Launching the Medical School’s New Building

Two $10 million grants kick off $50 million campaign

No one would dream of teaching software applications using a Commodore 64 computer, or studying nanotechnology with 1950s microscopes. But for the past several years, students at the School of Medicine have experienced a state-of-the-art learning model in buildings that date back decades.

“This is a great program,” second-year medical student Katherine Farhang said. “We deserve a great building. We need a new home!”

Last fall Case Western Reserve and its supporters took major steps toward answering such calls. Over three months, the university announced four gifts. All together, they take the $50 million building project past the halfway point.

Momentum began in September with awards from the Mt. Sinai Health Care Foundation and the Cleveland Foundation. The two grants, totaling $10 million each, represent the largest award either organization has ever made.

“This major commitment to the future of the Case Western Reserve School of Medicine continues the mission of medical excellence, teaching and research that were the hallmarks of Mt. Sinai Medical Center for nearly a century,” said Marc C. Krantz, chair of the Mt. Sinai Health Care Foundation’s board of directors.

“Added Ronn Richard, the Cleveland Foundation’s president and chief executive officer: “We feel that the future of Case Western Reserve and the future of Cleveland are inextricably linked. To be a great city, Cleveland needs a first-class national research university.”

“We are so grateful to these donors.”
—KATHERINE FARHANG, SECOND-YEAR STUDENT

The university itself has witnessed significant gains in recent years, climbing four notches in U.S. News & World Report’s Best Colleges rankings, more than doubling admissions applications, and twice breaking all-time annual fundraising totals. The medical school ranks in the top 20 in terms of National Institutes of Health research funding, boasts an average admissions score just four-tenths of a point behind No. 1 Harvard, and offers coursework that the accrediting body for medical schools termed the “class of the field.”

Known as Western Reserve 2, the school’s cutting-edge curriculum centers on active learning in a small group setting. The high-engagement approach helped one of every five 2012 graduates excel enough to match at top 10 residencies. It also has seen students post average medical licensing exam scores well above national averages. The achievements are particularly noteworthy because they take place in buildings designed for a time when lectures dominated.

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Passing on the Gift

Michael D. Eppig, MD, (MED ’77) began his medical education nearly four decades ago—before email, the internet, cell phones and even MRI scans. Yet with all that has changed in health care, one part of his training has endured: the buildings where he learned.

Inspired by the announcement of a $20 million joint gift by Michael D. and Ruth Eppig to the School of Medicine’s top-rated curriculum and research building project four days later, the Eppigs’ view the project as the school’s biggest endeavor in recent memory, and hope that their gift will encourage others to come forward with additional support.

Michael Eppig noted that he and his wife are grateful to have the opportunity to give back to the medical community and are particularly impressed with the leadership of University President Barbara R. Snyder and Dean Davis.

Davis, for her part, is humbled and honored by the commitment. “Mike and Ruth have stepped up as the first individual supporters of our long overdue building project,” she said. “Mike’s experience as an alumnus of our school and subsequent successful career as an orthopedic spine surgeon bring special meaning to their support. They are literally passing on the gift of best-in-class education to future generations of physicians and researchers.”

“Case’s curriculum is unique and it seemed to match my learning style best of all the schools I was considering,” explained second-year medical student Sarah Wang, “but compared to other schools I visited, the actual facilities here at CWRU weren’t impressive.”

Just days after the Mt. Sinai Health Care Foundation and Cleveland Foundation announced their commitments, 1977 medical school graduate Michael Eppig and his wife Ruth announced a $1.5 million commitment to the project (see “Passing on the Gift,” left column).

In November, James and Constance Brown made a gift to name the administrative suite in the new building after Dean Davis (see “Alumnus Seeks to Inspire Peers,” right column). The proposed 160,000-square-foot building will feature state-of-the-art laboratories, the Mt. Sinai Skills and Simulation Center, and the Weatherhead Institute for Family Medicine and Community Health. It will also include multiple seminar rooms and other learning spaces designed to support the Western Reserve 2 model.

“I truly believe there is no better way to teach medical students,” said second-year student Dustin Hang. “That is how much I trust the curriculum.”

Farhang believes the proposed building offers an opportunity to make already exemplary programs even stronger. “And, even though it is unlikely to be open before she graduates, she still relishes the prospect of new space.”

“We are so grateful to these donors not only because they are supporting a new building but also because they are contributing to our health care system, our graduate school, and the whole society,” said Farhang. “We depend on the generosity of our professors and lecturers for knowledge, our classmates to help us learn, and our donors to give us a safe space where it can all happen.”

“We know the dean well. We have learned to admire her without reservation. And above all, we have learned that she has a heart as big as all outdoors,” said James Brown, KC’s grandfather. “We feel privileged to honor Dean Davis with our gift in support of the new medical education and research building.”

The university kicked off its campaign for the $50 million structure in September with two $10 million commitments from the Mt. Sinai Health Care Foundation and the Cleveland Foundation. Soon after, one of the school’s graduates, Michael Eppig, joined with his wife, Ruth, to commit $1.5 million to the project.

“It has been a long trail from the day our granddaughter was diagnosed with cystic fibrosis to this day that we can anticipate a cure. We are grateful to all the people in the pulmonary department who have helped and encouraged their patients to fight hard and live life to the fullest,” said Constance Brown, KC’s grandmother. “To be able to participate in a gift to the medical education and research building in Pam’s name is a wonderful way to show our support for all the people in this superb medical school.”

Michael D. and Ruth Eppig

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Alumnus Seeks to Inspire Peers

The blind blit from Buffalo arrived in the doctor’s office full of fierce determination. KC Bryan was 12 and suffered from cystic fibrosis, a debilitating lung disease that had grown worse over time. KC knew the odds were long that she would live past 20, but she paid no attention to the projections. She told the doctor she would beat the disease—period.

This kid is special, the doctor thought—she just might be right.

Three decades later KC is married, the mother of a beautiful young boy, and a high school lacrosse coach. Her doctor, meanwhile, is dean of the School of Medicine at Case Western Reserve. And KC’s grandparents? They are so grateful to Dean Pamela B. Davis that they decided the medical school’s new building should have a space that bears her name.

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Scholarships and Success

“The investment in the student will pay dividends in every accomplishment he or she will make in the future.”

—MENGZHI WU, JUNIOR SCHOLARSHIP RECIPIENT

When Case Western Reserve offered high school senior Mengzhi Wu a Presidential Scholarship, other schools fell from favor. Mengzhi still considered places like Emory University and Vanderbilt University outstanding, but Case Western Reserve’s investment made all the difference in his enrollment decision.

Three years later, it continues to influence him.

“The scholarship gave me a sense of pride in the institution and has encouraged a higher work ethic in me,” explained Mengzhi, now a junior biomedical engineering major. “The people who directly funded my scholarship may not ever meet me, but I have made every dollar count by fully applying my time and talents to make a difference.”

In 2012, Case Western Reserve enrolled the largest, most diverse and most academically accomplished class in its history. About 80 percent of the university’s undergraduates receive financial assistance.

Scholarships also allow the university to enroll some of the world’s most talented students. Mengzhi, for example, plans to pursue both a doctor of medicine and a master’s in business administration after graduating in 2014. For now, he spends hours in class and the laboratory, and also finds time to tutor peers.

Establishing an endowed scholarship of $25,000 or more ensures that funds are available in perpetuity for deserving students like Mengzhi. Options to fund endowed scholarships include cash, securities and retirement plan assets. Other choices include planned gifts such as bequests, charitable gift annuities and beneficiary designations.

In addition to potential tax advantages, scholarship support provides a concrete way for donors to know they benefit others. As Mengzhi noted, “The potential of the student will pay dividends in every accomplishment he or she will make in the future.”

To learn more about creating a scholarship at Case Western Reserve, contact our gift planning professionals at 877.477.1163 or giftplan@cwru.edu, or visit cwru.edu/giving/planned.
Our students are forward thinking.
Help them get where they’re going.

Your gifts help make their progress possible. Please visit case.edu/giving or call 216.368.4352 to learn more.