Forward Thinking

Extending Our Impact

CASE WESTERN RESERVE UNIVERSITY EST. 1826
To the Case Western Reserve Community:

Our university’s tagline is “think beyond the possible.” Over the past seven years, your generosity has extended beyond anything we could think. Or conceive. Or imagine. You took us past our ambitious goal of $1 billion 2 1/2 years before our targeted campaign end date.

We are humbled, honored — and inspired.

In word and deed, you have demonstrated profound appreciation for the university’s mission. You have shown sophisticated understanding of the importance of education and research. And you have embraced the ideals of access for outstanding students, recognition for top faculty, and state-of-the-art spaces for learning and discovery. Your commitments have created new opportunities. Our campus conversations have revealed a passion to seize them.

Today we announce an expansion of our campaign to $1.5 billion.

We want to ensure that promising students can attend Case Western Reserve by providing them needed financial assistance. We need new ways to attract and keep top faculty. And we have to provide the space and technology to allow them all to do their best work.

Case Western Reserve already is among the nation’s top universities. But you know it can be even better. We can develop new cures. Invent stunning solutions. Enhance communities, and inspire individuals.

Again, we think beyond the possible. And we ask you to join us.

Barbara R. Snyder
President

Frank Linsalata ’63
Chair, Forward Thinking: The Campaign for Case Western Reserve University
This campaign already is the largest in our history. You have helped raise more dollars, engage more donors, and create unprecedented opportunities across the campus. Throughout this campaign you have helped reveal our immense potential. We have extended this effort because of our belief that Case Western Reserve can make even greater contributions. But first, we want to celebrate all that you have allowed us to achieve...

42,979 individuals and organizations took our total to $1.04 billion as of July 31, 2014

you make it possible
you make it possible

Improved Admissions

$145.8 million

for scholarships, fellowships and other student support

First-Year Applicants

<table>
<thead>
<tr>
<th>Year</th>
<th>Applicants</th>
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<tbody>
<tr>
<td>2007</td>
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<td>18,411</td>
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<tr>
<td>2014</td>
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$482 million

Including $15 million to the university and Cleveland Museum of Art for The Nancy and Joseph Keithley Institute for Art History.

*Includes research grants from non-governmental sources (like foundations and philanthropic individuals)

$126.7 million to keep and attract top faculty

you make it possible

Faculty First

Program Support
Opened in August, 2014, the Tinkham Veale University Center brings people together. Dining areas. Meeting rooms. Lounges. Art. Outdoor decks. All designed to encourage conversation, connection and, ultimately, community.

$176.1 million for new and renovated buildings
Our Campaign Continues

Your generosity has enabled extraordinary progress. And it has inspired us to attempt even more. Every contribution — no matter the amount — makes a difference for many. Well-educated graduates. Groundbreaking discoveries. Insight. Innovation. Impact. It all begins with teaching, learning, and research. The work of a university.

You make it possible.
Increasing opportunities through financial support does more than give an outstanding student the chance of a lifetime. It also represents an investment in our future. While enrolled, these outstanding young people help enhance everyone's academic experience. Plus, their credentials and achievements increase the university's stature.

And then there’s what our graduates accomplish after commencement:

- half of the 16 Nobel Laureates associated with the university are alumni;
- other graduates founded companies that later became household names; and
- one developed Gmail, the system now used by more than 500 million people worldwide.

Support for financial assistance benefits students, the university, and society at large. Be part of that success.

Since 2007 we have:

- Nearly tripled undergraduate applications;
- gained more than 65 points on our average SAT;
- and become almost twice as selective.

Yet, too many outstanding admitted students choose another university. Too often, the cause is cost. We are among the nation's best universities. But unlike the majority of those institutions, we cannot yet meet 100% of student financial need.

Expense should not keep a qualified student from learning at Case Western Reserve.

With your help, we will make sure it doesn’t.
Faculty members are the heart of a university. They teach. They mentor. They advise. They explore. And they increase knowledge and understanding.

Our campus includes some of the nation’s most renowned scholars. We want more. And we must keep the ones we have.

Our professors have helped cure cancer. They have taught us new ways to live and work. They have created, invented, and re-imagined.

In short, they have changed the world, and they have changed our students’ lives. Help us attract and retain such extraordinary individuals.

An endowed professorship is among the highest honors a faculty member can receive. The ceremony marking the accomplishment draws colleagues, mentors, family, and friends. And gives that scholar inspiration — and resources — to do even more.

Our campaign has raised more than 50 endowed professorships so far. But the number of deserving individuals is much higher. Help us let them know they are valued. And attract even more remarkable faculty to shape our future.
think: place

Winston Churchill once famously observed: “We shape our buildings, and afterwards our buildings shape us.”

At Case Western Reserve, our buildings have:
· encouraged innovation in teaching;
· enabled extraordinary research; and
· invigorated our sense of community.

Your support for capital projects already has transformed our campus. Still, we have much more to do. Proposed spaces have the potential to revolutionize health care... advance hands-on learning... nurture creative expression... welcome alumni... and enable increased interdisciplinary efforts. Be part of creating a new sense of place on our campus.

Athletics and Wellness

James C. Wyant (CIT ’65) arrived on campus determined to focus solely on academics. But Coach Bill Sudeck believed he could do more. It took Sudeck a few tries, but finally Wyant agreed to attend a cross country practice. He went on to letter in that sport and track for all of his undergraduate years.

In October, 2014, Wyant’s bid to give back becomes a full reality. The two-story, 24,000 square-foot structure on the north end of the Village at 115 includes a weight room, cardiovascular fitness space, and meeting space for individual study or larger alumni gatherings. After all, important lessons aren’t learned only in classrooms.
Building the Future of Health Care

Health Education Campus

Health care today is a team sport. And our students graduate ready to play.

Pioneers of health education for more than a century, we’re setting new standards again. We are partnering with Cleveland Clinic on a new health education campus, with state-of-the-art design, technology and teaching.

Be part of building the future of health care by supporting this landmark effort.
think[box] inspires innovation. New creations come from 3D printers and laser cutters. Circuit board routers and a digital multimeter. It’s where ideas become inventions, and students become entrepreneurs. The pilot effort so far surpassed expectations that a 7-story, 50,000-square-foot follow-up is in progress. Be part of preparing our students to excel in the new economy, by giving them a unique space to create, experiment and perfect.
Center Stage

*Captain America: The Winter Soldier. Once. Mad Men.* The common thread? All three involve graduates from our theater program.

Now, future performers will learn their craft in a setting appropriate for their abilities and aspirations. The Milton and Tamar Maltz Performing Arts Center at The Temple – Tifereth Israel will bring together students and faculty in dance, music and theater.

Be part of helping them soar.

A Place to Call Home

Frank Linsalata (CIT ’63) and his wife Jocelyne have pledged $4 million to support construction of the Linsalata Alumni Center.

An 8,900-square-foot addition to the existing Alumni House, the center will be able to host events with as many as 240 guests. And it also will offer an outdoor terrace that can accommodate another 100. The pledge is a challenge, paid in full if other project supporters give $1 million.

Be part of giving our graduates an even better place to gather on the campus they once called home.
Interdisciplinary Edifice

Collaboration is a cornerstone of our academic efforts. Engineering, law and management. Medicine, nursing, dental medicine and social work.

Now we want to encourage even more interaction, this time among science and engineering faculty. We envision a building designed to inspire the exchange of ideas, with the most advanced laboratories, infrastructure, and space easily reconfigured for new advances in experimentation.

Be part of making a new science and engineering building a reality.

think: strategy

Think Beyond the Possible is Case Western Reserve’s strategic plan for 2013-2018. In it, our community reaffirms our 2008 commitments to diversity, internationalization, and interdisciplinary initiatives ranging from energy to ethics. It also articulates key themes for the next five years:

- **Advance interdisciplinary initiatives in research and education** that align our expertise with the world’s most pressing needs;
- **Enhance learning** through innovations in teaching, course design, advising and research;
- **Prepare students for leadership** through unparalleled campus and extracurricular experiences;
- **Bring breakthroughs to society**
- **Engage and inspire** students, faculty, staff, alumni, and other stakeholders, and provide opportunities for growth and recognition.

Finally, it calls upon us “to accelerate Case Western Reserve’s remarkable momentum.”

With your help, we will.
Additional Investments?

Several of today’s ongoing initiatives emerged through conversations during our original capital campaign. Sometimes the project or program appealed because of its possibilities; other projects emerged because of identified needs. As this campaign continues, we will see new opportunities for engagement — and we will seek your support.

Keep in mind, however, that our discussions are hardly one way. On more than one occasion, donors have designated their own areas of investment — and then seen their concepts catch on with many more stakeholders. As this campaign continues, we want to hear your ideas. We need your involvement.

How can we capitalize on our momentum? How can we, together, contribute even more?

Let us know at campaignideas@case.edu
Or write:
Campaign Ideas
Case Western Reserve University
10900 Euclid Avenue
Cleveland, OH 44106-7017

Moving Forward

To learn more about how the campaign continues, please visit www.case.edu/forwardthinking

To learn more about ways to give — from cash or check to stocks or bonds or even a bequest — please visit www.case.edu/giving/how

Or contact:

Annual Fund
216.368.5288 or giving@case.edu

Corporate Relations
216.368.6665 or corporaterelations@case.edu

General Giving
216.368.4352 or giving@case.edu

Government and Foundation Relations
216.368.1723 or giving@case.edu

Planned Giving
877.477.1143 or giftplan@cwrue.edu

You also can connect through a respective school or college:

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artsci.case.edu

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ingengineering.case.edu

Frances Payne Bolton School of Nursing
fpb.case.edu

Jack, Joseph and Morton Mandel School of Applied Social Sciences
msass.case.edu

School of Dental Medicine
dental.case.edu

School of Law
law.case.edu

School of Medicine
casemed.case.edu

Weatherhead School of Management
weatherhead.case.edu