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From the Executive Director

How can Industry engage with Case Western Reserve University? Take a look at our new Industry engagement website launched earlier this month. Through this website we hope to make your interactions with CWRU smoother. Looking to recruit talent? Interested in collaborating on research? Curious who our current partners are? All of this information and more can be found on the Industry website. The Office of Corporate Relations partners with other departments such as Research Administration, Technology Transfer, and Career Services on campus to be your one stop shop for anything Case Western Reserve.

Check out our new site and tell us what you think at corporaterelations@case.edu!

All my best,

Anne Borchert
Asst. VP of Corporate Relations
Cleveland Clinic and Weatherhead Partner on New EMBA Program

In response to the transformation of the healthcare industry, Case Western Reserve University and the Cleveland Clinic have joined together to launch the Cleveland Clinic–Weatherhead Executive MBA program. The program centers on leadership in healthcare, providing professionals with the tools they need to be equipped for novel challenges in their future careers.

Professionals who are seeking effective ways to solve today’s problems will find this a well-rounded program. It is open to individuals in any organization who have at least 10 years of professional healthcare experience. The program is delivered once monthly, on campus (Thursday through Saturday) and includes a wide array of subjects: business statistics, health finance, decision-making with analytics, and more. There is also an international trip with the program’s experienced faculty in which students will visit different countries to learn about global healthcare models.

Is this program right for you?

Find out more.
The Sherwin-Williams Company Invests $1 million into Institute for Advanced Materials at CWRU

Stuart Rowan, Faculty Director of IAM, CWRU
Diana Strongosky, Senior VP R&D Global Supply Chain, Sherwin-Williams
Bud Baeslack, Provost, CWRU

The Sherwin-Williams Co. announced plans to commit $1 million toward materials research through the Institute for Advanced Materials (IAM) at Case Western Reserve University.

With the commitment, the Cleveland-based producer of paints and coatings combines nearly 150 years as an international leader in materials and coatings with Case Western Reserve’s extensive research in advanced materials and polymers. The funding will support collaborative projects with Case Western Reserve faculty and graduate students aimed at creating innovative designs in coating technologies.

“Our industry-leading R&D team and Innovation Excellence culture are the fuels that drive Sherwin-Williams to create the best products for our customers,” said Diana Strongosky, senior vice president of R&D Global Supply Chain and director of the Breen Technology Center. “Our continued success and growth depends on a robust innovation pipeline. Long-term productive partnerships, like the one we have with CWRU, are critical to
developing best-in-class technology and the next generation of research scientists who will pioneer continuous innovations, which increase shareholder value and financial performance."

Read the full story.

MARKETING AND VISIBILITY

Events Round Up and Save the Date!
The fall semester is typically full of activity on college campuses and this semester has been no exception at Case Western Reserve. Read below for a round up of recent events and save the dates for upcoming events.

On October 5, Amy Brady, CIO of KeyBank, delivered the keynote address for this year’s CWRU Corporate Lecture in Leadership. Entitled “Beyond the job description: building a career through influence, innovation, and change”, Amy spoke to students about challenges and successes in her career and how students can apply these to their own career.

The Inamori Ethics Prize was awarded on October 15 to Martha Nussbaum, the Ernst Freund Distinguished Service Professor of Law and Ethics at the University of Chicago, with appointments in the philosophy department and the law school. Professor Nussbaum reoriented conversations of international welfare efforts away from exclusive focus on GDP and toward the capabilities of a nation’s individuals. Thank you to corporate sponsors of this event: Eaton, Meritech, FirstMerit, QED, and Third Federal.

The university’s first Innovation Summit was held from October 26 – 28 and featured many high level speakers. Over 500 people attended the summit, which wrapped up with its spotlight event, Thinkapalooza: A Celebration of Innovation, featuring an up-close look at the first phase of think[box], the university's 50,000-square-foot innovation and entrepreneurship center. Watch a clip from WKYC of the event.
Save the Date!

**Weatherhead 100** – Thursday, December 3, 2015
Recognizing the region’s fastest-growing companies based on revenue from the past five years.

**David A. Bowers Economic Forecast**

**Luncheon** – Friday, December 11, 2015
Dr. Mark Sniderman, Executive in Residence in the Economics Department at the Weatherhead School of Management, will present his forecast for the US economy.

**Engineers Week Banquet** – Thursday, February 25, 2016
The Case Engineering Council (CEC) coordinates CWRU’s Engineers Week (E-Week) to celebrate and raise public understanding and appreciation of engineers’ contributions to society. The banquet is the signature event annually for the Case School of Engineering’s E-Week celebration. This year’s keynote speaker will be **Didier Roux, Vice President Research and Development, Saint-Gobain.**

**Research ShowCASE** – Friday, April 15, 2016
Exhibits of real-world applications, critical insights, and creative and intellectual activities will be on view for students, faculty, staff, alumni, business and industry leaders, highlighting the full range of research at CWRU.

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**PHILANTHROPY**

**Tremendous Corporate Support Continues for New Health Education Campus**
At the beginning of October, Case Western Reserve University and the Cleveland Clinic broke ground on their new Health Education campus. The groundbreaking ceremony celebrated donors to the project thus far, including a number of important corporate investors.

The project has recently received $5 million from the Third Federal Foundation and the Marc A. and Rhonda L. Stefanski Foundation.

**KeyBank** made a $2 million commitment to support interprofessional education initiatives to take place within the Health Education Campus.

**The Timken Company Charitable Trust**, committed $5 million to support interprofessional learning through a center that includes multiple classrooms with advanced technology designed to support active, engaged learning.

**Medical Mutual of Ohio** committed $5 million to the project building on their support of a healthy campus program.

This project will transform education for students entering the healthcare industry. Students and faculty from the School of Medicine, School of Dental Medicine, Frances Payne Bolton School of Nursing and the Cleveland Clinic Lerner College of Medicine will all join together on the health education campus in an interdisciplinary approach to healthcare education. The facility will incorporate leading edge technology provided by Microsoft and IBM. The current plans are to open in time for the fall 2019 semester.

Learn more about the new Health Education Campus.
Training the Next Generation of Materials Scientists

Northeast Ohio is an important hub for advanced materials – polymers, metal, ceramics, composites, and more. When Case Western Reserve helped lead the successful America Makes proposal, it was based on our materials strength and wonderful corporate partnerships. Now in order to grow and deepen this critical area we need talent. Two Materials Science and Engineering professors are changing the way engineering students learn in order to prepare them for the opportunities ahead.

“If we lecture students about the different characteristics of polymers, their eyes tend to roll up in their heads,” said Professor and Chairman of the Materials Science and Engineering Department, James McGuffin-Cawley. He and Associate Professor Matthew Willard have the solution: roll up your sleeves and get your hands dirty.

“We have launched a pair of courses for first-year students,” explained Professor Willard, “that connects corporate engineers and scientists who are practitioners of materials science with our students.”

Read the full story.
Visit Case Western Reserve's industry web site

Read about the latest research news and collaboration successes, and find out how you can imagine and influence the future with Case Western Reserve. Visit case.edu/industry.

be sure to add corporaterelations@case.edu to your address book to make sure these messages make it to your inbox.

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