“When I was an undergraduate student, I was lucky to have an opportunity to visit the US as an exchange student. This amazing experience made me think about studying in the United States. CWRU has a good reputation all over the nation. Being a student at CWRU enables me to work with top faculty and students throughout the world. I believe this PhD program provides me with the tools I need to improve myself. So I choose CWRU as the place where my dreams fly.”

Huiying Zhao
PhD candidate in Electrical Engineering
Case Western Reserve is committed to supporting teaching and scholarship that advance an inclusive culture of global citizenship. In 2014, our Center for International Affairs advanced our international engagement by expanding our study abroad programs, providing seed grants for faculty research in locales around the world and providing a range of services to our international students.

Barbara R. Snyder
PRESIDENT
The Center for International Affairs provides leadership, expertise, and support to the Case Western Reserve University community, cultivating a dynamic international presence and inspiring a culture of global understanding and responsibility.
In 2014, Case Western Reserve University continued to *improve people’s lives through preeminent research, education and creative endeavor*. That phrase, part of the mission statement in the university’s 2008 and 2013 strategic plans, guides internationalization at CWRU and is reflected in this Annual Report.

Faculty, staff and students are driving the educational collaborations, joint research and service programs that are found on these pages and, more importantly, lived both on our campus home in Cleveland and on our extended campus throughout the world. As you will read, our university is a force for positive change and understanding on all seven continents.

Since focusing on internationalization in the 2008 Strategic Plan, the university has made remarkable, measurable progress (see both the overall statistics on pages 8 and 9 and the facts on each of the school pages). More than numbers, however, this document offers a glimpse at how our faculty, staff and students engage every day in work around the globe that is making an appreciable difference in people’s lives.

At CWRU, our faculty and students study and research all facets of human knowledge and spawn their own unique creations, in every part of the globe. By doing so, we carry out our mission of improving people’s lives and promoting an inclusive culture of global citizenship.

Thank you for your interest in our work and for reading our Annual Report. I invite you to engage with us to make a meaningful difference throughout the world.

David Fleshler
Associate Provost
Building upon an ongoing university-wide academic collaborative agreement, which made CWRU a primary destination for undergraduate and graduate students from premier Brazilian universities, two new dual PhD programs have been established between CWRU and the Coordenação de Aperfeicoamento de Pessoal de Nível Superior (CAPES), the agency that oversees higher education within the Brazilian Ministry of Education. The formal agreement, signed in December 2014, is the result of three years of collaborative course and program articulations and visits between CAPES and CWRU to solidify the relationship.

João Maia, Associate Professor of Macromolecular Science & Engineering, spearheaded the prestigious program. “This program is designed to provide the best possible academic training,” Maia explains, “as the students will be receiving degrees at the best universities in their respective disciplines.”

Brazilian students will be able to spend time, both in Brazil and at CWRU, studying and researching. At the end of their studies, the students will receive PhDs in Macromolecular Science and Engineering and Biomedical Engineering from CWRU and in similar areas from their home institutions.

The two programs, in the areas of Polymer and Colloid Science and Engineering and Biomedical Engineering, are scheduled to begin Fall 2015 and Fall 2016, respectively, and should result in up to 160 PhD students sponsored by CAPES obtaining their degrees from CWRU over the next seven years. CAPES has expressed interest in using this initial dual PhD as a template for future programs in other disciplines.
CWRU Gives Back Through Study Abroad

CWRU study abroad students are leaving a positive impact around the world. From India, Uganda and Cameroon to Cuba, Guatemala and the Philippines, CWRU study abroad program participants worked to improve lives in the local communities they visited.

CWRU engineering students made a lasting impact in several countries, including Botswana, Uganda, and Cameroon. Some students worked to bring sustainable energy to impoverished and isolated communities. Another group of students applied a bar-code scanner to improve record keeping at hospitals and clinics.

CWRU medical students volunteered in the Philippines, providing anesthesia for nearly 200 surgeries in hospitals with limited capabilities. CWRU nursing students worked in a rural clinic in Nicaragua. Also, the Center for Civic Engagement and Learning coordinated an alternative spring break in Nicaragua and made a lasting difference with infrastructure and construction projects, including an afterschool program for local children.

Whether cleaning up beaches or making elementary schools safer through the work of a bioethics class in Costa Rica; transporting medical supplies to aid needy communities as a part of a Mandel School of Social Sciences and Engineering course in India; or creating handmade books in Cuba while taking a Spanish language class, CWRU students demonstrate a continuing desire to give back while becoming engaged global citizens.
Chinese Scholarship

The Consul General of the People's Republic of China in New York is providing **two full scholarships for CWRU students to study for a semester or academic year in China**. These scholarships help fulfill the Center for International Affairs’ goal of increasing opportunities for CWRU students to study overseas regardless of financial means.

Global Talk Series

The Global Talk Series **provided guidance to more than 100 faculty members and staff** on international topics including the pronunciation of Chinese names, Fulbright scholar grants and other funding opportunities, export controls and developing international collaborations.

International MOOCs at CWRU

Massive Open Online Courses (MOOCs) experienced a significant rise in 2014. **More than 265,000 students from 180 countries engaged in courses** offered from the Weatherhead School of Management, the Frances Payne Bolton School of Nursing, and the School of Law.
International Achievement Dinner

The Center hosted the first International Achievement Dinner honoring 120 CWRU Fulbright recipients and celebrating numerous international achievements of CWRU faculty, students and staff. Nearly 150 guests gathered at the inaugural event to commemorate the honorees.

Generation Study Abroad

CWRU joined the Institute for International Education’s Generation Study Abroad initiative pledging to more than double the number of CWRU undergraduate students who participate in study abroad experiences by 2019. As a part of this commitment, CWRU also pledged to create $100,000 in annual scholarships for study abroad.

International Student Success Series

The International Student Success Series was created to help international students develop a better understanding of CWRU’s academic and social culture. More than 150 students attended the weekly series to learn about issues important to international students, including resume development, reading in a second language, working in the United States after graduation, dating and more.
Rise in the percentage of undergraduate students studying abroad

- 2013-14: 33.8%
- 2012-13: 28%
- 2011-12: 24.8%
- 2010-11: 19.4%

33.8% of undergraduate students studied abroad

CWRU has 79 approved study abroad programs in 37 countries

18.8% of CWRU students are international (undergraduate and graduate)

CWRU has more than 140 international agreements in more than 40 countries

Students studying at CWRU are from 90 countries
More than 1,500 people attended educational and advocacy events during International Education Week.

The Center provided $37,000 in 2014 Faculty Seed Grants to fund six different projects promoting sustainable internationalization initiatives (total to date: $130,000).

More than 60 cultural clubs are registered at CWRU.

3.47 was the average GPA of undergraduate study abroad students. (Overall CWRU undergraduate GPA was 3.34).

CWRU faculty directed 30 study abroad programs.

“...the increased internationalization demonstrated by our metrics is only one way to understand the remarkable work of our students, faculty and staff as they improve people’s lives throughout the world and promote an inclusive culture of global citizenship.”

–David Fleshler, Associate Provost for International Affairs

Increase in international students studying at CWRU

<table>
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<th>Year</th>
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The CWRU Malaysia Chapter was recognized as the 2014 Chapter of the Year by the Case Alumni Association. This dedicated group of Malaysian alumni has been instrumental in the success of the Case School of Engineering’s ASEAN strategic initiatives by helping to build relationships with potential industrial partners and supporting philanthropic and educational goals.

Kurt Rhoads, Assistant Professor of Civil Engineering, and Nicole Deming, Assistant Professor of Bioethics in the School of Medicine, shared a 2014 Faculty Seed Grant that enabled expansion of an existing study abroad course in Costa Rica. The current class—comprised of engineering and bioethics students—is focused on healthcare, specifically water quality, bioethics and public health.

Case School of Engineering (CSE) opened the first global satellite of think[box] at the University of the Philippines in Manila. This satellite project will collaborate on endeavors with think[box] members on the CWRU Quad. think[box], part of the University’s Institute for Collaboration and Innovation, provides space for everyone—especially students, faculty and alumni—to research and creatively invent.

“This inaugural expansion of think[box] in Manila opens many possibilities to bring innovation and entrepreneurship to engineering education in the Philippines,” explains Gary Wnek, Associate Dean. “With our transformational thinking and doing philosophy, the opportunities are exciting.”

The international think[box] is just one of the many benefits of the multidimensional relationships that CSE has formed in the developing nations of the Association of Southeast Asian Nations (ASEAN).*

CSE is also engaging partners in developing 3+2 relationships, enabling students to earn a Bachelor’s degree from their home institution and a Master’s degree from CWRU in a five-year period. “It has made a tremendous impact for students studying at CWRU and continues to expand the global recognition of the CWRU brand, which is built with each graduate,” remarks Daniel M. Ducoff, Associate Dean for Global Relations & Development and Associate Vice President for Strategic Development Partnerships.

*ASEAN comprises Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Thailand, Singapore and Vietnam.

Daniel Ducoff and Dean Jeffrey Duerk meet with CWRU alumni Anuar Taib ’89, Archie Co ’64, and Michael Zink ’81 in Singapore.
College of Arts and Sciences: Discovering the History of the Universe in Antarctica

Ralph Harvey, Associate Professor of Earth, Environmental and Planetary Sciences at CWRU, recently completed his 22nd expedition to Antarctica as part of the Antarctic Search for Meteorites program (ANSMET). Founded in 1976 and funded by the National Aeronautics and Space Administration (NASA), ANSMET recovers meteorites from Antarctica to help scientists from around the world better understand the history of our Moon, Mars and the universe. Professor Harvey and colleagues recently released a new book entitled *35 Seasons of U.S. Antarctic Meteorites: A Pictorial Guide to the Collection*, which shows a variety of these meteorites, some of which date back to the birth of the solar system 4.6 billion years ago.

Antarctica is regarded as the best location on the planet to find meteorites given the ice desert landscape and glacial motion that can concentrate the specimens in mountainous areas. Because of the special nature of the continent and the efforts of ANSMET founder William Cassidy, samples of meteorites found by ANSMET are made available to scientists around the world.

With assistance from a 2014 Faculty Seed Grant award, the Music Department's Peter Bennett traveled to France for meetings with the Center for Advanced Renaissance Studies and the Center for Baroque Music, two of the country’s most prestigious music research institutions. His visit resulted in collaborative partnerships and new opportunities for graduate students.

Kathryn Lavelle, the Ellen and Dixon Long Associate Professor of World Affairs in the Political Science Department, was elected to life membership in the Council on Foreign Relations. She also published a new book, *Legislating International Organization: The US Congress, the IMF, and the World Bank*. 
In Fall 2014, the School of Nursing offered its first massive open online course (MOOC), Take the Lead on Healthcare Quality Improvement. The five-week course attracted 5,751 learners from 159 countries. Students learned ways to improve healthcare quality for patients and apply them to real-world personal or professional settings.

With help from a Center Faculty Seed Grant, Joyce Fitzpatrick (pictured) and her co-principal investigator, Mary Quinn Griffin, developed international agreements with two Irish universities, the National University of Ireland Galway and University College Cork. These agreements offer students new international exchange and research collaboration opportunities.

The Francis Payne Bolton (FPB) School of Nursing does not confine education to classrooms and hospitals. As part of their Senior Capstone, nursing undergraduate students are encouraged to travel the globe and work, in a hands-on capacity, with a variety of populations and cultures. In 2014, 36% of seniors in the FPB School of Nursing were selected to complete their Senior Capstones abroad and learn about healthcare in places as far afield as China, Hong Kong, Denmark, Ireland, The Netherlands and Nicaragua.

While abroad, students spent the semester creating and implementing public health interventions or participating in public health research; when they returned to campus they presented their projects to their peers and the faculty.

In addition to academics, students returned with a greater knowledge of global health issues, differences in health systems, and how nurses can impact the health of communities around the world.

Nursing student Nicole Shelton completed her capstone in Wuhan, China. While there, she worked in a traditional Chinese medicine clinic where she learned massage, cupping and acupressure points, techniques she found to be very therapeutic. “My experience in Wuhan was more enlightening and wonderful than I ever could have imagined,” explains Shelton.

Frances Payne Bolton School of Nursing: Impacting Health Communities Around the World

Nursing student Nicole Shelton practices traditional Chinese medicine techniques during her capstone project in Wuhan, China.

A nursing student uses a skill acquired in hands-on training during her international capstone.
105 students participated in Mandel School study abroad programs in 2014

37% of Mandel School faculty are engaged in international activity

7.6% of Mandel School students are international

Bridging Social Sciences & the World

Jack, Joseph and Morton Mandel School of Applied Social Sciences: Training Practitioners in Adoption Mental Health in Romania

The Jack, Joseph and Morton Mandel School of Applied Social Sciences, in cooperation with the West University of Timisoara, established Romania’s first post-master certificate program in Adoption Mental Health. The Curriculum Development with Romania (CDROM) project assists with the modernization of the child welfare system as the country continues to shift its adoption protocol from state institutions to foster family care and domestic adoption.

A Faculty Seed Grant enabled Mandel School professors Victor K. Groza and Zoe Breen Wood, along with Cleveland clinician and CWRU alumna Karen Rosenberg, to travel to Timisoara and work with Romanian colleagues, specifically Professor Ana Muntean of the West University of Timisoara, in identifying key concerns for promoting positive outcomes in domestic adoption. Applying the information gathered, they developed and delivered training to participants through video-conferencing over the last year.

Following a series of participant case presentations and lectures by Mandel School faculty, translated with the assistance of doctoral student Christina Nedelucu, the group received a Certificate of Clinical Supervision in Adoption Mental Health.

This project also led to the establishment of a faculty exchange agreement between the West University of Timisoara and CWRU that will deepen the ties between these two institutions.

Mark L. Joseph, Associate Professor and Director of the National Initiative on Mixed Income Communities, spent his sabbatical in Accra, the capital of Ghana, researching mixed-income neighborhoods.

The Mandel School collaborated with the Case School of Engineering to offer Global Issues, Health and Sustainability, a study abroad course to India. Students learned how cultural community engagement helps ensure that engineering projects, such as green energy and water infrastructure development, are accepted in underserved and developing communities.
More than 50 dental faculty, students and practicing dentists have been involved in the Manot dig in Israel during the last five years

In 2014, 19 CWRU dental students and faculty members joined the excavation of a seven-story, 450-foot long cave on a hillside in Manot, Israel. The CWRU School of Dental Medicine, the University of Tel Aviv, Ben Gurion University and the Israeli Antiquities Authority collaborated at the excavation site to research human dental evolution.

Mark Hans, Chair and Professor of Orthodontics, and fellow orthodontic faculty member, Bruce Latimer, a recognized expert in human evolution, spearheaded the ongoing archeological dig of the cave, which was discovered during a 2008 construction project that exposed the site for the first time in 20,000 years.

The program has provided the healthcare community with important data about dental and craniofacial development and the science community at large with new information about human evolution. In particular, researchers have discovered a partial calvarium that provided the first physical evidence of interbreeding between Homo sapiens neanderthalensis and Homo sapiens sapiens in the northern Lavant. Details on this important find were recently published in the journal *Nature*.

“This is significant in that 4 percent of modern European’s DNA is associated with Neanderthals, suggesting interbreeding between the two groups, which may have taken place in the area of the cave where modern humans and Neanderthals coexisted,” explains Hans.

Subsequent expeditions will undoubtedly garner more information, providing the global science community with a greater understanding of both archeology and orthodontics.
In Fall 2014, the School of Law launched two unique concurrent degrees with Middlesex University in London and Comillas Pontificia University in Madrid. The School of Law is one of the only law schools in the United States to offer concurrent degrees with foreign institutions.

In addition to traditional semester-long exchange programs, the concurrent degree program allows students to earn two degrees—a JD from CWRU and an LLM (Master of Laws) from the partner school—in just three years (the same time it takes to earn a JD), with the students spending the first two years at CWRU and the third year at the partner school.

“This program provides our students a unique opportunity to gain international experience, develop a global network, and earn both a foreign masters and our JD degree in just three years,” explains Michael Scharf, interim co-Dean of the School of Law.

A third program with Université Paris will be launched in 2015.

The National Committee on US-China Relations selected Timothy Webster, Assistant Professor of Law and Director of the East Asian Legal Studies program, into the Fourth Cohort of its Public Intellectuals Program (PIP). The cohort is a select group of 20 chosen scholars that meet with policymakers and China specialists in Washington, DC, San Francisco, Hong Kong and Beijing.

The Office of Foreign Graduate Legal Studies enrolled 85 LLM students for the 2014–2015 academic year with representation from China, Kuwait, Libya, Russia, Saudi Arabia, Singapore, Syria, Taiwan, Thailand, Turkey and United Arab Emirates. It is the largest LLM class since the program started in 1992.
For more than 25 years, the Center for Global Health and Diseases has been promoting programs and research collaborations around the world.

Ranked #2 in the world and #1 in the US on the University Global Health Impact Report Card.

International alumni are from more than 90 countries.

**BRIDGING MEDICINE & THE WORLD**

**School of Medicine: Providing Humanitarian Leadership**

Under the direction of Karen Olness, MD, Professor of Pediatrics, and Joan Farmer, Assistant Director of Continuing Medical Education, workshops on the management of humanitarian emergencies have been taught since 1996 in Cleveland as well as in 15 developing countries. In 2014, the workshop was conducted in both the Philippines and Cuba.

“The focus of the workshop is always on the most vulnerable victims of disaster, namely, children, women and families,” explains Dr. Olness.

The workshop is designed for pediatricians, primary care providers, NGO relief professionals and mental health professionals in Asia, Africa and Latin America. Participants learn through a mix of didactic lectures and problem-based exercises covering topics such as malnutrition, sanitation and prevention of infectious diseases.

The holistic and multidisciplinary approach addresses complex medical, psychological and public health challenges and also identifies cultural components often overlooked. The School of Medicine continues to be a leader in education and fieldwork related to humanitarian professionalism.

School of Medicine student gains hands-on experience.

Workshop participants in the Philippines break into small groups for discussions.
In Spring 2014, Weatherhead School of Management professor Michael Goldberg developed a Massive Open Online Course (MOOC) based on a seminar he delivered for the Vietnamese government while he was a Fulbright Scholar in 2012. The MOOC, entitled *Beyond Silicon Valley: Growing Entrepreneurship in Transitioning Economies*, explores what Goldberg refers to as the “Cleveland Case Study” regarding how Cleveland looked to kickstart its entrepreneurial ecosystem by leveraging support from government, donors and the private sector.

Through a partnership with the US Embassy in Athens, Greece, more than 5,000 Greeks took the course. Goldberg spoke in February 2015 at TEDx Heraklion in Crete about the impact of the MOOC in Greece. Given the current economic crisis in Greece, there is a significant emphasis being placed on entrepreneurship and new business formation to provide employment to young Greeks.

*Beyond Silicon Valley* has had more than 44,000 students from 190 countries register for the class and it has been translated into 10 languages, which makes it the top translated course on Coursera. The MOOC has been featured in *Entrepreneur*, CNBC.com and the Huffington Post and continues to be available to interested students on Coursera’s On-Demand platform.

Anurag Gupta, Chair, Banking and Finance and Associate Dean for Global Initiatives, delivered the keynote address to the 2014 MSM Finance Program graduating class at the Tongji Campus in Shanghai. This is the first CWRU degree program offered in mainland China; to date, 62 students have graduated from this highly selective program.

Thu Ra is a 2014 Weatherhead School of Management graduate whose studies in the Operations Research and Supply Chain Master’s program brought him from Burma to CWRU. During his studies, he and his team worked with the Cleveland Clinic on a project designed to save the Clinic up to $2.7MM annually.
“Studying abroad can have a lasting positive impact on a student. The Education Abroad Advisory Council makes a vital connection between university study abroad services and student opportunities, interests and needs. I am enthusiastic about continued growth in the percentage of CWRU students who study abroad and the internationalization of our campus.”

—Jennifer Johnson
Associate Dean for Undergraduate and Integrated Programs; Associate Professor, Design & Innovation, Weatherhead School of Management; Member, Education Abroad Advisory Council

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* Completed term in 2014
** Begin term in 2015

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Dean of Undergraduate Studies

Ica Manas-Zloczower*
Thomas W. and Nancy P. Seitz Professor of Advanced Materials and Energy, Case School of Engineering

* Completed term in 2016
** Begin term in 2015
The Center for International Affairs has established various internal and external advisory councils comprised of individuals of diverse backgrounds, geographies, and disciplines. Council members significantly contribute in advancing CWRU’s global mission and vision, as set forth in the university’s strategic plan.

“I am grateful for the opportunity to engage with International Student Services leadership and colleagues around campus who serve our talented international students. At the law school, we have a sizeable international student population, including JDs, LLMs, and exchange students from our more than 20 exchange partner schools around the world. Talking through policies and best practices with the advisory council allows us to help international students with their academic and professional goals, as well as guide them through the day-to-day of studying and living in a foreign country.”

—Sarah McFarlane Polly
Associate Dean for Student Services, School of Law; Member, International Student Services Advisory Council

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Tiffany Welch
Assistant Dean for Undergraduate and Integrated Studies and the Master of Accountancy Program, Weatherhead School of Management

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Managing Director, Kanakia Ventures (Washington, D.C. and New Delhi, India)

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Founder and Medical Director, The Lu-Jean Feng Clinic, Health and Wellness Center (Cleveland, OH)

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Alfonso D. Zubizarreta
Vice President Enterprise Solutions, Hyland Software (Cleveland, OH)

* Completed term in 2014
Looking Forward

Our Goals

• Attract the best international students from a breadth of countries and provide them with an exceptional CWRU experience.
• Support faculty and staff in order to develop new and strengthen existing international relationships while providing support for expanding international understanding and engagement.
• Graduate students who demonstrate global citizenship by internationalizing the curriculum and growing education abroad opportunities.
• Engage international alumni by increasing their involvement in the globalization of CWRU.
• Expand a financial model to further international excellence and achievement.

Your Opportunities

• Establish an endowment to develop new, forward-looking international strategies, partnerships and programs.
• Facilitate programs and services, in collaboration with area employers, which inspire international students to remain in Greater Cleveland after graduation.
• Change an international student’s life by establishing a scholarship that enables the best and the brightest from around the world to attend CWRU.
• Strengthen global awareness by helping develop internship, research, and co-op experiences for CWRU students overseas.
• Contribute to the Education Abroad Scholarship program to help ensure that study abroad opportunities are available to all students, regardless of financial need.

Discuss other possibilities with the Center for International Affairs.

In 2014, CWRU welcomed 165 international students from 23 countries during International Welcome Days, a two-day event preceding new student orientation. The closing activity included students writing down their three greatest concerns and one goal for the upcoming school year. Students folded their papers into airplanes and let them soar from the top of the new Tinkham Veale University Center.
Center for International Affairs

Back row:
- David Flesher
  Associate Provost for International Affairs
- Kristin Whitbeck
  Department Assistant
- Alec Jokubaitis
  SEVIS Coordinator
- Sharon Burke
  Executive Assistant to the Associate Provost
- Matthew Notarian
  Study Abroad Advisor
- Camala Thompson
  International Student and Scholar Liaison

Front row:
- Kendee Franklin
  Coordinator of Communications and Programming
- Marielena Maggio
  Director of International Student Services
- Autumn Beechler
  Study Abroad Adviser
- Rachel Paisick
  International Student Advisor
- Amy Guthrie
  Study Abroad Information Specialist

Adolfo Franco
International Student Advisor