INTENSIVE SPANISH LANGUAGE PROGRAM

The complete immersion Spanish language program offered at The Center is designed to develop conversational fluency in the shortest possible time.

... classroom study with no more than five students.
... conducted by a native instructor sworn (as you are) to speak ONLY Spanish.
... living with a Mexican Family.

Students who have taken The Center's Intensive Spanish Language Program come from throughout the United States, Canada and Western Europe. Those who have studied with us include:

- The archaeologist studying pre-Columbian civilization.
- The salesman dealing with Spanish-speaking customers.
- The banker assigned to a branch in Latin America.
- The teacher preparing for a bilingual assignment.
- The doctor or nurse with Spanish-speaking patients.
- The social worker assisting Mexican-Americans.
- The retiree who wants to keep his mind active.
- High school, college and graduate students.
- The vacationer wanting to return with more than a souvenir.
- Diplomats assigned to a Latin American country.
- Flight attendants of airlines.

The Center's Intensive Spanish Language Study Program meets the individual's need for fluency no matter what the vocational/professional or social/recreational field. We also can tailor a program to a profession by emphasizing vocabulary in that particular field and arranging field trips of particular interest.

Cafeteria, three of 27 classrooms and one of four conference rooms.

TOTAL IMMERSION. This is the way you learned to speak English as a child. You were surrounded by it. You needed to communicate. You imitated what you heard. You may never have learned about grammatical structure, yet today you speak English. At The Center, language instruction is a bit more sophisticated. We "immerse" you, but we don't treat you like a child. We...
use a variety of instructional modes known in the teaching profession as audio-lingual, or direct techniques -structured drills, practice in everyday dialogue and role-playing. This is the same method used to train U.S. Armed Forces personnel, those in the U.S. Peace Corps and diplomatic personnel.

**LANGUAGE TESTING AND PLACEMENT.** Our students range in age from 15 to 80. Some have studied Spanish, or lived in Spanish-speaking countries, and speak it reasonably well. Others never have been exposed to the language. Because of the variance in Spanish-speaking capabilities, all students are given a brief assessment of their oral and written Spanish Skills prior to being assigned to a class.

Subsequent periodic evaluations assure that each student’s placement remains appropriate to his advancing level.

**SIMULATION.** Instructors at The Center immerse you in situations designed to promote your acquisition of spoken Spanish. You will learn the standard structure and rhythm of Spanish through hearing and speaking it. Our language laboratory serves to reinforce these elements. Neither will you translate pages of prose from one language to another. You will discover through carefully structured dialog-drills how to express yourself in any tense without "remembering" and translating mentally from your own language.

**FACULTY.** The Center is staffed by experienced Spanish-speaking instructors born in Mexico. Dedicated professionals, they not only deliver our meticulously structured and innovative language program, they also participate in the Center’s social, cultural and research programs. Our faculty and staff are determined to stimulate confidence in your ability to speak Spanish and increase your language skills.

**DOCTOR ON PREMISES.** From 8 AM until 2 P.M., there is a doctor on the premises available for consultation or assistance at no charge.

**ENROLLMENT.** New classes begin every Monday, year-round, 52 weeks a year. A minimum study course of two weeks is required, but a student may enroll for as many weeks as he desires. The two-week period is ideal for those students with some prior knowledge of Spanish and who wish to improve their skills. Beginners to attain proficiency, should allow four to six weeks.

**ORIENTATION.** An orientation session is held each Saturday beginning at 10 AM. This Orientation Class is most important and we strongly recommend that students arrive in Cuernavaca on Thursday or Friday to participate in it. At this time, students are tested to determine their level of Spanish before being assigned to a class, are briefed on the Center’s program, on Cuernavaca, and on living with a Mexican family.

**1988 STUDY PROGRAM SCHEDULE.** A daily 8 hour schedule (8:00 AM to 4:00 PM) Conversation: grammar classes (classroom study in a group of no more than 5 students per teacher), 3 hours daily Mondays - Fridays.

Minicursos: choices for levels: basic, intermediate and advanced. 2 hours daily, Mondays - Fridays. Conferences: choices for levels: basic, intermediate and advanced. 1 hour daily Mondays - Thursdays.

**OPTIONAL PROGRAMS,** offered from 2:00 P.M. to 4:00 P.M., provide additional enrichment and better understanding of Mexican culture.

Programs available include: individual attention in grammar or individual attention in conversation or exchanging English-Spanish with Mexican students or Round Tables on the economy, politics and social life in Mexico or courses in literature, or courses about life in Mexico, or cooking classes, or Mexican songs or audiovisuais on Mexico, or Visits to hospitals, or Yoga, or horseback riding (*), or Mexican folk dancing (**). Ten minute breaks between sessions, allow time for coffee and conversation.

**SUMMER MONTHS (June, July, August).** A third session Grammar/Conversation class is held to accommodate students (2:00 PM - 5:00 PM).

(*) These courses are not operated by the school and are offered at an extra cost.
ATTENDANCE. To obtain the maximum benefit from the Intensive Spanish Language Program, students are expected to attend each session and arrive on time.

HOMEWORK. Written exercises are assigned to reinforce verbal skills. Beginners often are pleasantly surprised at how soon they are able to write a simple essay in Spanish while advanced students generally find writing in Spanish as easy as conversation.

SPECIAL PROGRAMS. The Center can adapt its basic study program to specific technical, professional or commercial interests. For example, a study program for the doctor, nurse or health care professional would combine classroom study with particular emphasis on medical terminology, seminars on health, visits to hospitals and clinics, and accommodations in the home of a Mexican physician. These specialized programs can be arranged for groups of five to twenty.

HOLIDAYS: The Center observes 11 national holidays each year on which no classes are held. No refunds can be made to students for days missed due to holidays.

January 1  New Year’s Day
February 5  Constitution Day
March 21  Juarez’s Birthday
April 10  Good Friday
May 1  Independence Day
September 16  Labor Day
October 12  Columbus Day
November 20  Mexican Revolution
December 12  Virgin of Guadalupe
December 25  Christmas

LANGUAGE LAB. A pre-programmed tape cassette system and audio facilities in the language laboratory enable students to improve their pronunciation and “educate their ears” to Spanish. Students also are encouraged to bring their own tape recorders to class for taping the study sessions.

LECTURES AND CONFERENCIAS. At The Center for Bilingual Multicultural Studies, courses on Latin American history and culture are integrated with the language study curriculum. Professional staff members with expertise in a particular area present lectures on various subjects. Topics change every two weeks. Courses offered include:

- History of Mexico I (Pre-Hispanic Times to Cortés)
- History of Mexico II (Spanish Conquest to The Revolution of 1910)
- History of Mexico III (Revolution of 1910 to Contemporary Times)
- Basic Concepts for Studying Latin America
- The Mexican Political System
- Understanding the Mexican Mistique.
- The Magic World of the Mexicans
- Two Mexico - Urban and Rural
- Language, Art, and Education in Mexico
- Mural Art in Mexico (Orozco, Rivera and Siqueiros)
- Mexico Yesterday and Today

EXCURSIONS AND SOCIAL ACTIVITIES. Students enrolled in the language program have the opportunity to participate in excursions organized by The Center. These usually are one or two day trips, scheduled on Saturdays and/or Sundays, to places of historic and contemporary interest. A faculty member serves as a guide to lead discussions and answer questions during these outings. Excursions are an important part of the total learning experience at The Center. Excursions offered include the following:

MEXICO CITY
1. Museum of Anthropology & Ballet Folklórico  Cost: $ 2.1 (7 AM - 5 PM)
2. Colonial Mexico - Visit two museums, the University and the Bazaar. Cost: $ 12 (9 AM - 6 PM)
3. “Walls of Fire” - An introduction and study of the Mexican muralist movement which includes visits to the Fine Arts Palace, the National Palace and PolyForum Siqueiros Cost: $ 12 (9 AM - 6 PM)

TAXCO - Mexico’s well-known silver mining town, visiting the Plaza, the cathedral and historical sites. Ample time for shopping. Cost: $ 12 (9 AM - 6 PM)
TEOTIHUACAN- The most important archaeological zone in North America, with visits to the Pyramids of the Sun and the Moon. Cost: $12 (9AM - 6PM)

VOLCANO- Visiting Popocatepetl and the village of Amecameca with its sunday market. Cost: $12 (9 AM-6PM)

ACAPULCO: Two nights and three days, departing Friday at 2 PM and returning Sunday at 8 P.M. Cost: $69 - $85, depending upon season and hotel accommodations.

PUEBLA & CHOLULA- Two days and one night, departing Saturday at 8 AM and returning Sunday at 6 P.M. Cost: $24 plus hotel accommodations (approx. $20)

MINI EXCURSIONS:
2. Las Estacas & Hacienda Vista Hermosa - Natural springs, one hour drive south of Cuernavaca; and a collection of antique carriages, gardens, golf course and restaurant. Cost: $8. (Thursday 2 - 7 PM)
3. Cuernavaca - Tour of residential area, Teopanzolco, CIVAC (Cuernavaca's industrial area) with visits to the Casino de la Selva and the Hacienda de Cortés (2 - 7 PM) Cost: $8

MINI-TOURS- Saturdays Only
1. Tepoztlan - Typical Indian village with Dominican church, ex-convent and archaeological museum. Also included are visits to Oaxtepec, a huge government resort, and Hacienda de Cocoyoc, a resort hotel built around 16th century ruins. Cost: $8 (2 - 7 PM)
2. Xochicalco Ruins & Archaeological Zone - 24 miles south of Cuernavaca. Ceremonial site for ancient tribes covering six square miles, honeycombed with underground caves and passages. Cost: $8 (2 - 7 PM)

FIESTAS' Twice a month (depending on enrollment), The Center organizes fiestas for students which allow for informal conversation and discussion with faculty members. Families with whom students live also are invited to the fiestas.

LEISURE FACILITIES. Golf courses, tennis courts, bowling alleys, swimming pools at hotels and family homes, movie theaters, restaurants, bookstores, outdoor markets, performances by street musicians (marichiis), and sidewalk cafes surrounding the main square (zocalo) all provide additional entertainment and leisure opportunities.

LA TIENDA- The campus store carries stamps, umbrellas, a selection of inexpensive gifts and other useful items.

FINE ARTS- In cooperation with the Morelos Tourist Bureau and the University of Morelos, The Center keeps students informed of musical and dance concerts, art exhibits, lectures, plays, and special films scheduled in Cuernavaca.

BOOKS- To keep costs as low as possible, text books are provided at $5 each, and duplicated materials for approximately $2-15

HOUSING MEXICAN FAMILY PLAN
We feel strongly that the living arrangement most compatible with total immersion language study is living with a Mexican family. We have an extensive list of families selected for their homes and their willingness to provide additional conversational practice to students. Some of our host families live in downtown apartments; others, in the suburbs. Some are childless couples, others have several children. All are willing to welcome you into their homes and share with you the warmth of Mexican home life.

Middle class Mexican families live a rather spartan life when compared with American middle class families. Houses are smaller and less luxurious, and there are few dishwashers or clothes dryers. But many families have full-time servants. If you prefer luxury over adventure, convenience over culture and night life over family life, living with a Mexican family is not for you. If you have a spirit of adventure and an interest in people, living with a Mexican family is the ideal way to learn Spanish in the shortest possible time.

Two basic family plans are offered, one at $10 per day, the other at $15 per day. Both plans include three meals a day. For $10 per day, students live with a Mexican family, two to a room, and share a bath with the family. In general, the home is located downtown, or close to
the school, and the family is lower middle-class. This type of accommodation provides an excellent environment for learning Spanish and the culture of Mexico.

For $ 15 per day, students live with a middle-class Mexican family and have a private room and semi-private bath. Many of our host families have servants, and some have swimming pools and other amenities. Should you not be completely satisfied with your first family, a transfer to another home can easily be arranged.

OTHER HOUSING ARRANGEMENTS. Cuernavaca also has a number of furnished apartments or bungalows available with prices ranging from $450 to $600 per month for one to two bedroom places.

Three Housing Advisors on The Center’s staff provide students with limited assistance in finding apartments or other type of accommodations.

Dining with a Mexican family provides practice in conversation.

ACADEMIC EXPENSES
A registration fee of $100 must accompany your application for enrollment at The Center for Bilingual Studies. It is non-refundable and not applicable toward tuition, but is a once-in-a-lifetime charge. The $100 payment assures your reservations at The Center and covers the cost of processing and making arrangements for accommodations.

Along with the fee and your enrollment application we ask that you enclose a photo — passport photo, snapshot or any other likeness.

FEES FOR THE CENTER FOR BILINGUAL STUDIES:
Registration (non-refundable and not applicable toward tuition) ........................ $100.00
Tuition per week (minimum two weeks) ........ $125.00
Special rates are extended upon request to Institutions of higher education, graduate students, organizations and governmental agencies.
Tuition must be paid in advance, either completely, or by 8 AM Monday morning of the week in which the student begins classes.
Minimum age for enrollment: 15 years.

Note: Students under 18 must carry a notarized letter signed by both parents giving parental consent to enter Mexico.

UNIVERSITY CREDIT.
You must be actively enrolled in an institution of higher learning in the United States or Canada to be awarded college credits for attending The Center for Bilingual Studies.

All arrangements for credit must be made between The Center’s Director and the College or University which you are now attending. The Center’s office in Los Angeles CANNOT make these arrangements for you.

Students in the intensive Spanish Language Program can generate one credit for each week of Spanish study (20 hours). They may choose to be graded on an A-F or Pass/Fail scale. Our instructors keep a daily record of each student’s performance and of the material covered in class. At the end of each week an evaluation of the student’s progress is recorded and a final examination can be given upon request. A written summary of course work and individual achievement can be provided for a student receiving credit.

Students also can generate one credit for each minicourse successfully completed (16 hours). For credit purposes, a two-to-three-page paper must be submitted on each minicourse taken. The critique, written in Spanish, must evaluate both course content and instructor’s performance. It is due within one week of the end of each minicourse taken.

PARTICIPATING COLLEGES, UNIVERSITIES AND AGENCIES. A partial list of institutions for which The Center has provided instruction programs: Colby College, The University of Utah, Institute for Gifted Students, National Registration Center for Study Abroad, San Diego State University, State University of New York, University of Dallas, Texas A & I University, Southwestern University, Northern Arizona University, University of British Columbia, The Experiment in International Living, University of Nebraska-Omaha, The University of Texas - Arlington, Tarrant County Junior College, Union College, Missouri Western State College, Austin Peay State University, Nebraska Wesleyan University, Deerfield Academy, Phillips Exeter Academy Cleveland State University, Scandinavian Airlines, Occidental College, Canadian Government, Swedish Government, Gallaudet College, Southern Methodist University, Greenhill School, Mc Cullough High School, Los Angeles Teachers Credit Group, Swissair, Lufthansa, Language Studies Enrollment Center, Arizona State University, La Sociedad Nacional Hispánica, People to People International.

TRAVEL INFORMATION
To enter Mexico, you will need a tourist card or visa, which can be obtained, free of charge, from any Mexican Tourist Council Office, Mexican Consulate, Travel Agency or Airlines.
Tourist cards also may be obtained at the border, if travelling by land, although it is recommended that you secure them before arrival at the border.

Be sure the visa is issued for longer time than you plan to spend in Mexico (usually visas are extended 30, 60, 90 or 120 days). To obtain a visa, you will need proof