1.B - Core Component 1.B

The mission is articulated publicly.

1. The institution clearly articulates its mission through one or more public documents, such as statements of purpose, vision, values, goals, plans, or institutional priorities.
2. The mission document or documents are current and explain the extent of the institution’s emphasis on the various aspects of its mission, such as instruction, scholarship, research, application of research, creative works, clinical service, public service, economic development, and religious or cultural purpose.
3. The mission document or documents identify the nature, scope, and intended constituents of the higher education programs and services the institution provides.

Argument

CWRU recognizes the importance of presenting its mission clearly to the public.

1) CWRU’s mission, vision and core values are openly articulated on its website and with the General Bulletin. These statements also appear prominently in major planning documents, such as the strategic plans for 2008-13 and for 2013-2018. Public statements of goals, plans, and priorities occur in many forms. Each year, CWRU publishes an annual report, which summarizes accomplishments which address institutional priorities. Sample annual reports from the past six academic years (AY09, AY10, AY11, AY12, AY13, and AY14) are provided here, and other reports are available on the CWRU website. In addition, the annual the State of the University Addresses given by President Snyder and posted publicly on the CWRU website provide a snapshot of plans and institutional priorities for the year in which the address was given. Examples of these statements for 2011, 2012, and 2013 are included here. Starting with the 2014 statement, the State of the University Address is to be delivered to the campus community using the Daily.

2) The CWRU General Bulletin is updated annually to reflect changes in curricular programs, degree requirements, and academic policies. CWRU regularly reviews and updates its mission, vision, and core-values statements to reflect current conditions and institutional priorities; the current mission documents were approved in 2014. The university strives to improve and enrich lives through research, scholarship and creative endeavor that draw upon all forms of inquiry. The CWRU website (http://www.case.edu) provides the most up-to-date information about the university and how it seeks to fulfill its mission. University priorities for the next five years are explicitly listed.

Articulation to the public of the manifestations of CWRU’s mission occurs in several formats. For example, CWRU publishes Think, a semiannual news magazine both online and in hardcopy. In addition, the Daily is a digital newsletter published each weekday. Both publications present a balanced overview of the university's initiatives, accomplishments, and emphasis on research, scholarship, academics, and public service and outreach.

The university's research mission is supported by the Office of Research and Technology Management. This office regularly produces its own publications, such as Research Matters, to inform the public of research accomplishments at CWRU. Research ShowCASE is an annual event in which the public is invited to interact directly with hundreds of CWRU researchers. Research ShowCASE also allows CWRU's undergraduate and graduate students to demonstrate how they
engage in active learning and inquiry. CWRU also build partnerships and joint collaborations with institutions in Northeast Ohio, as well as nationally and internationally, to advance the economic vitality of the region through global outreach. The Office of Corporate Relations assists in forming partnerships with industry, and helps evaluate the university's economic impact on the region. The CWRU Technology Transfer Office disseminates reports on the university's contributions to intellectual property development.

CWRU’s academic programs for enrolled students are described in the CWRU General Bulletin which is accessible to the public, as well as specific websites for the undergraduate programs and on various school websites for post-baccalaureate degree programs.

CWRU also holds a number of events, open and advertised to the public, which reflect the university's mission and emphasis on serving the public good. Examples include the Callahan Distinguished Lecture Series, the Martin Luther King Jr. celebration, Gospelfest, the Louis Stokes Leadership Symposium, and the Inamori Ethics Prize Lecture. The university also promotes community service through events like the Case for Community Day, as well as providing civic engagement opportunities for students.

3) CWRU's documents and digital sites identify the nature, scope, and important features of the higher education programs and services the institution delivers. The CWRU homepage (http://www.case.edu) provides an introduction to the university, its programs and services to students and the general public. Potential applicants, alumni, corporate sponsors, and individuals interested in the university's research enterprise are supplied with additional links tailored to provide current information for those audiences.

Higher education programs: The CWRU General Bulletin provides details about the nature and scope of the academic programs offered by the university. The university’s undergraduate admissions website presents prospective students with information on the highlights of a CWRU education which include hands-on learning opportunities, study abroad options, a list of possible minors and majors and the SAGES (Seminar Approach to General Education and Scholarship) general education requirements. Similar information is provided on the graduate and professional degree programs on the websites of the various schools.

Services: The academic needs of undergraduate students are served by the Office of Undergraduate Studies which has a mission to empower undergraduate students to make the most of their academic experience at Case Western Reserve University. Undergraduate Studies staff members collaborate with the schools, the academic departments, the faculty, and other administrative offices to develop programs and policies that support the academic experiences. Undergraduate Studies provides general academic advising for undergraduate students, including pre-professional advising. The School of Graduate Studies provides similar support for students pursuing graduate degree programs. A list of services available to all students is provided on the School of Graduate Studies website. The individual professional schools provide academic support for students in their degree programs.

The Division of Student Affairs provides a full range of support services available to all students, regardless of the degree program in which the student is registered. These include career, health, and counseling services.

International students are supported by the International Student Services office.

The Office of Postdoctoral Affairs provides support services to postdoctoral scholars at CWRU.
Sources

- Academic program information - compilation from school websites
- Board of Trustees Resolution to endorse the University Mission, Vision and Core Values statement (2014)
- Brochure on CWRU's economic impact in the region - from Corporate Relations website
- Career Center - overview of services website
- CWRU Annual Report (2008-09)
- CWRU Annual Report (2009-10)
- CWRU Annual Report (2010-11)
- CWRU Annual Report (2011-12)
- CWRU Annual Report (2012-13)
- CWRU Annual Report (2013-14)
- Department listing, Division of Student Affairs
- Description of Case for Community Day - from website
- Description of hands-on learning - from Undergraduate Admissions website
- Description of Inamori Ethics Prize - from website
- Description of SAGES program - from Undergraduate Admission website
- Description of study abroad - from Undergraduate Admission website
- Historical trends in technology transfer activity
- Homepage for Undergraduate Admissions
- Information on Calahan Distinguished Lecture Series - from website
- International Student Services - website and general information
- List of services provided by the Office of Undergraduate Studies - from website
- Listing and biographical information for the staff, Office of Undergraduate Studies
- Listing of student services - from School of Graduate Studies website
- Martin Luther King, Jr., Celebration events (2015)
- Mission, Vision, and Core Values statements - from 2013 Strategic Plan
- Office of Research and Technology Management - overview from website
- Office of Undergraduate Studies - homepage on website
- Overview and listing of degree programs for School of Graduate Studies - from webpage
- Overview of Corporate Relations office and activities - from website
- Overview of Gospelfest event - from website
- Overview of Louis Stokes Leadership Symposium - from website
- Overview of the Center for Civic Engagement programs and Learning with program diagram
- Overview of the Office of Postdoctoral Affairs - from website
- Overview of undergraduate education at CWRU - from Undergraduate Admissions website
- President's State of the University address (2011)
- President's State of the University address (2012)
- President's State of the University address (2013)
- President's State of the University address (2014)
- Priorities from CWRU's strategic plan - website posting
- Research Matters - newsletter from winter 2014
- Research ShowCASE - overview and schedule for 2014 from website
- Sample copy of "the daily" (CWRU's digital newsletter)
- Think Magazine (Fall 2014)
- Undergraduate programs of study - from Admissions website
• University Counseling Services - listing from websites
• University Health Services - listing from websites
• University Strategic Plan for 2008-2013
• University Strategic Plan for 2013-2018