Title of Project

John Q. Public, Ph.D.
Department of Biomedical Engineering

Jane S. Day, M.D.
General Hospital

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1. Summarize the specific problem or issue your effort is directed toward.

2. Identify the specific product, material, or procedure, protocol, etc. that would result from a successful product development outcome
In just one slide, please briefly describe any market research already conducted and (a summary) of data that may already have been obtained.
- If you had a pilot project or prior funding describe the outcomes that apply here.

Really, just 1 slide will do, as you only have 8 minutes to present.
In just one slide, please briefly describe the technology that is being applied to solve the problem.

Really, just one slide should do, as the audience already has some insight on the project form your written plan.
Product/Service Development Plan

The plan should itemize:
  • Key milestones and funds needed.
  • Anticipated completion dates
  • Potential risk items

Please note:
  • An important purpose of this plan is for the audience to understand that the project plan is achievable.
Financial Project Plan

Include financials (table works well)

Please note:

• An important purpose of this plan is for the audience to understand that the project has a reasonable ROI.
Summary

A. Summary of the product or business concept

B. Current status of the technology investment

C. Funding or support needed.