1980 PRESIDENTIAL DEBATE IN CLEVELAND

Candidates:
Jimmy Carter (D), U.S. President
Ronald Reagan (R), Former California Governor

Date: October 28, 1980

Location: Cleveland Public Auditorium

City: Cleveland, OH

Time: 9:30 to 11:00 p.m. Eastern

Sponsor: League of Women Voters

Moderator: Howard K. Smith, ABC News

Panelists:
Marvin Stone, U.S. News & World Report
Harry Ellis, Christian Science Monitor
William Hilliard, Portland Oregonian
Barbara Walters, ABC News

Viewership: 80.6 million (Data provided by Nielsen Media Research)

Format:
First half: same questions posed to both candidates, who had two minutes to reply; follow-up by panelist permitted; each candidate allowed one minute rebuttal.
Second half: same questions posed to both candidates; no follow-up; each candidate given two opportunities per question for rebuttal.

Topic: Domestic, economic, foreign policy, and national security issues.