

# Appeal Code Request Form

Requester: \_\_\_\_\_

Email Address: \_\_\_\_\_

Campus Phone: \_\_\_\_\_

**1) Indicate which Fiscal Year appeal is for**  
2015

**2) Office requesting the code:**

- Central (C)
- CAS (H)
- MGT (B)
- CSE (E)
- NUR (N)
- DEN (D)
- MED (M)
- LAW (L)
- SAS (S)

**3) Office the code is for:**

- Central (C)
- CAS (H)
- MGT (B)
- CSE (E)
- NUR (N)
- DEN (D)
- MED (M)
- LAW (L)
- SAS (S)
- Other (O)

**4) Incremental numbers (to be assigned by Advancement Services)**

**5) Type of communication piece:**

- Direct Mail (D)
- Email (E)
- Website (W)
- Telemarketing (T)
- Personal Solicitation (P)
- Crowdfunding (C)
- Student Solicitation (S)

**6) Audience giving segment**

- LYBUNT (L)
- SYBUNT (S)
- Lapsed (A)
- Future (F)
- General (G)