Newsletter of The Cleveland Medical Library Association



Les élèves à la clinique, c. 1850



From the Director

Ginger Saha, M.S.L.S.

Trends and Realities at the Cleveland Health Sciences Library

Love books? Looking for a unique way to honor someone? Want to create a bit of immortality that will promote medical knowledge and keep your name in front of future generations? If you answered, "Yes!" to any of these questions, how about establishing a named book endowment to support the Cleveland Health Sciences Library?! For as little as \$10,000 you can set up an endowment fund that will generate continuing income that the Library will use to buy books, or journals, or electronic resources. You can specify the name of the fund and, if you wish, the format and the subject area of the materials that will be purchased. A bookplate with the endowment fund name will be placed in each item purchased, reminding readers of your generosity each time they open the book.

The Cleveland Health Sciences Library is fortunate to have almost 25 such book endowments already established or in process. Almost all of them have been established by members of the Cleveland Medical Library Association, or faculty of Case Western Reserve University's health sciences schools. Several have been established as memorials to family members who were closely associated with the Library. The market value of the funds ranges from \$10,000 to over \$150,000, and collectively they generate over \$55,000 in earnings each year. Those earnings are used almost exclusively to buy textbooks and specialized monographs for both the Allen Memorial Medical Library and the Health Center Library collections, though occasionally the funds are used to buy journals in the appropriate disciplines. If the resolution is broad in scope, the Library even applies a fund's earnings towards licenses for electronic resources!

Book endowment funds have become an increasingly important source of revenue for the Library. Although they generate about 2% of the Library's annual revenue, they provide the only continuing support for discretionary purchases of individual books. Journal subscriptions and database licenses consume virtually the entire operating account materials budget, leaving no money for anything else. Another special feature of book endowments is that the earnings can carry over from one fiscal year to the next, allowing the Library to "save up" for a special, expensive set of books.

The principal can be built up over time until the \$10,000 minimum is reached. All that is required is paperwork stating that the intent of the gift is to create a book endowment, and all contributions will be held in a special account that will grow as deposits are made. If such an account is established in memory of someone, friends and family of the deceased may make donations at any time. When the minimum is reached, a resolution will be drafted and sent to the Case Board of Trustees for approval. Moreover, contributions can continue to be made to an established book endowment. Some families make annual contributions to an endowment. Others set a goal of \$40,000 or \$50,000 and continue to add to the principal until their goal is reached. Others make small gifts in honor of a family member's milestone birthday or anniversary. Such contributions result in increased earnings for the Library immediately, and we welcome such "midcourse corrections."

Interested? Terrific! Contact me at (216)368-3436 or virginia.saha@case.edu . And, thank you!!



Jennifer Nieves, Percy Skuy, and Laura Travis at the Awards dinner

Skuy Collection is finalist for Northern Ohio Live Award of Achievement.

As mentioned in the previous *CMLA Newsletter*, the Percy Skuy Collection was selected as a finalist for *Northern Ohio Live*'s 2004-2005 Awards of Achievement in the category of cultural exhibitions. The winner of this category was the Great Lakes Science Center, nominated for bringing to Cleveland Gunther Von Hagens BodyWorld, a compelling display of plastinated human figures. Although we "lost", just being nominated was an important measure of community recognition. As we move forward with the development of the new gallery for the Skuy Collection, we will have yet another opportunity to receive future recognition.



From the Dittrick Medical History Center

James M. Edmonson, Ph.D. Chief Curator

Skuy Collection consultants meet at Dittrick

On October 8 the Dittrick hosted a group of distinguished curators and scholars to help develop an interpretative strategy for the Percy Skuy Collection on the History of Contraception that will provide greater historical, social, and cultural context and meaning. This group included Tom Bills, Wendy Kline, Judith Leavitt, Stella Mason, Jimmy Meyer, and Andrea Tone, as well as Dittrick staff, Case faculty (Nick King, Jonathan Sadowsky, Renee Sentilles, and Athena Vrettos), and Tony Tizzano and Percy Skuy. With the help of meeting convener Patrick J. Kanary, we explored the many topics and issues embodied in this marvelous collection. Consensus emerged that the collection reinterpretation would revolve around the themes of science, society, and stories. Science will be explored in our look at the interface between contraceptive development and innovations in science and technology. Society will look at the process by which various forms of birth control became available, and what factors affected the choices made in their use. Stories will tackle the human dimension of this story, featuring real-life experiences. We have invited Jimmy Elaine Wilkinson Meyer, Ph.D. to serve as guest curator, and take on the challenge of weaving these themes into the exhibition.

Jimmy Elaine Wilkinson Meyer named as guest curator for the Skuy Collection.

Jimmy Meyer brings to this task a profound understanding

of the history of contraception,

having recently published Any Friend of the Movement: Networking for Birth Control, 1920-1940 (Ohio State University Press, 2004). This fascinating history of the Maternal Health Association Cleveland (forerunner of of Planned Parenthood of Greater Cleveland) breaks new ground in the history of birth control activism and adds new voices-as expressed in letters from MHA clinic clients-that convey a poignant side to the larger struggle for



Jimmy Elaine Wilkinson Mever



Tony Tizzano (CCF) and Stella Mason (RCSEngland) confer during consultant visit, October 8, 2005

reproductive rights. Dr. Meyer is assistant editor of Wooster, the magazine for alumni and friends of the College of Wooster. She co-edited U.S. Aging Policy Interest Groups (Greenwood, 1992) and was associate editor of and contributor to the Encyclopedia of Cleveland History and Dictionary of Cleveland Biography (Indiana U Press, 1996). Her research interests, in addition to the history of contraception, include the history of philanthropy and women's voluntarism, eugenics, and the general discontinuities between policy (legal, medical, etc.) and practice in the area of sexuality. Dr. Meyer welcomes the opportunity to serve as guest curator and with her guidance we will sharpen the focus of the Skuy Collection exhibition.

Dittrick Medical Heritage Tours

Our Scotland's Medical Heritage tour, October 22-30, with Blue Badge guide Iris Barry, proved to be a resounding success. James Beaton and Carol Parry in Glasgow (RCPSG) and Dawn Kemp in Edinburgh (RCSE) were most cordial and welcoming. In Glasgow we were further greeted by Hunterian curator Maggie Reilly, anatomy professor John Shaw Dunn, and special collections librarian Julie Gardham. We had an evening of Scottish dance and music (a ceildh) in Kinlochard (in the Trossachs, where the Highlands begin), took a tour of a single malt whiskey distillery, and paid a visit to a woolen mill shop. Edinburgh was especially delightful for walking everywhere, and it has such a profusion of museums and culture. We particularly enjoyed "The Original Edinburgh Medical Tour" of Edinburgh's Old Town, with Sheila Devlin-Thorpe. And



Viewing rare books in Special Collections at the University of Glasgow

throughout the tour, Iris Barry did a simply superb job of informing and entertaining us; we all felt privileged to have her as our guide. The Dittrick is planning to do a new version of the Scotland trip in Fall of 2007, when Glasgow will be celebrating the Hunterian Museum bicentenary. You will learn more about that tour in a future *CMLA Newsletter*. For the time being, see our website for a photo log of the 2005 Scotland tour: http://www.cwru.edu/artsci/dittrick/site2/news/ scotland/scotlandalbum.html

We are scheduled to head for Paris this April 1-8, teaming again with Sue Weir. My French colleagues Annick Perrot



The Forth Rail Bridge (1883-90), near Edinburgh

(Musée Pasteur), Marie-Véronique Clin (Musée de l'histoire de la médecine, Sorbonne), Patrice Josset (Musée Dupuytren), and Dominique Ferriot (Musée national des arts et métiers) will host us at their respective museums. Other curator-led tours will include the Musée de l'assistance publique et des hôpitaux de Paris (public health and hospitals), and the Musée du service de santé des armies (military medicine) housed in the beautiful Val de Grâce cloister. A day trip to Versailles and a free day for shopping or museum-ing are factored into this unique tour, as are memorable dining experiences. For the full tour brochure, go to our website: http://www.cwru. edu/artsci/dittrick/site2/news/travel.html

Future trips planned include Vienna and Budapest (Sept 9-17, 2006), Leiden and Bruges (April 2007), and Scotland in Fall of 2007, when Glasgow will be celebrating the Hunterian Museum bicentenary.

Handerson Lecture to feature Christian Fiala

The 2006 Handerson Lecture will feature Christian Fiala, M.D., Ph.D., the founder and Director of the Museum of Contraception and Abortion in Vienna, Austria. His presentation is entitled "The struggle for controlling fertility," and will include a discussion of the challenges and satisfactions associated with opening a new medical museum. Like Percy Skuy, Dr. Fiala found that building a collection



Christian Fiala, M.D., Ph.D.



Newly completed exhibits at the Museum of Contraception and Abortion, Vienna, Austria

of contraceptive devices could be quite challenging. We have been in correspondence with Dr. Fiala for some time, and I got a chance to pay him a visit in Vienna, while attending the congress of the European Association of Museums of the History of Medical Science in September 2004. At that time the museum was in the "story board" phase, as Dr. Fiala and his colleague Susanne Krejsa refined the exhibit content and design. That phase is now complete and the museum is open to the public. Join us to hear Dr. Fiala's discuss these developments on Thursday, April 27, at 6:00 PM, in the Allen Memorial Medical Library.

Cover illustration: Les élèves à la clinique

Les élèves à la clinique (c.1850, Imprimerie Bertauts) depicts medical students on clinical rounds with their professor in the wards of a French hospital. It is a color lithograph by Frederic Bouchot (1798-1860), an illustrator and caricaturist of Paris life, and a contemporary of Honoré Daumier, Paul Gavarni, and Jules Bourdet. Bouchot worked for numerous French newspapers, made cover illustrations for popular sheet music, and is perhaps best remembered for the series Les petits mystères de Paris (The small mysteries of Paris). In this image, Bouchot evokes a seminal French contribution to medicine: placing the hospital and clinic at the center of education, research, and patient care, as documented and analyzed by Erwin Ackerknecht, Michel Foucault, and John Harley Warner. This print was purchased with funds from the Friends of the Dittrick.

The artifact and archival collection of the American Society for Gastrointestinal Endoscopy

Members of the Archives Committee of The American Society for Gastrointestinal Endoscopy (ASGE) approached the CMLA and the Dittrick Museum in 1988 to discuss the possibility of designating the CMLA as the official repository for the Society's historical documents and endoscopic instruments. After a year of meetings, discussions and legal documents, the materials began to arrive and were cataloged into the Museum's collections. Today the ASGE Collection encompasses more than 65 years of the history of endoscopy in the United States.

The archival portion of the ASGE collection contains approximately 17.5 linear feet of material, including: early records of the American Gastroscopy Society (AGS) and the American Gastroscopic Club (AGC), ASGE Governing Board Meeting Minutes (1961-79), committee reports, Annual Meeting programs, Digestive Disease Week announcements/ programs,membership rosters, correspondence and documents regarding government relations and health care policy. When the collection arrived in Cleveland, the first scholar to use it was our own Director, Patsy Gerstner. Dr. Gerstner wrote the history of the ASGE for a supplement to the Society's journal in celebration of the 50th Anniversary of ASGE.

At the same time, an extensive collection of artifacts arrived in the form of endoscopes and related accessories. James Edmonson, Curator of the Dittrick Museum, used the collection to research an article to be published in the Supplement on the history of the instrumentation used in the practice of endoscopy. Dr. Edmonson was also asked to design a traveling exhibit for the 50th anniversary of the Society's beginning. The exhibit was shown at various ASGE meetings around the country.

This past November, the Center was visited by Patricia Blake, ASGE Executive Director and Soncieray Jones, Executive Assistant. They were given a tour of the museum, library and the archival and artifact storage. We are happy to report that they were impressed by the conditions in which the collection is house and how easily accessible the Association's records are by ASGE members and scholars. Their visit generated a donation of more current administrative material in the form of business meeting minutes and legislative material.

Questions about the ASGE collection or requests for access should be directed to Jennifer Nieves, Archivist at jennifer.nieves@case.edu or 216-368-3648.

The Allen hosts touring exhibit

The exhibit Changing the face of Medicine: Celebrating America's Women Physicians was displayed in the Cushing Reading Room of the Allen Memorial Medical Library October 28 through December 20. A companion exhibit, When roses bloomed in winter: women medical graduates of Western Reserve College, 1852-56. featured the early women graduates of Western Reserve (six women, 1852-56). This exhibit is based

upon Linda Lehmann Goldstein's 1990 Case PhD thesis. The original *Changing the face of Medicine* exhibit was developed by the Exhibition Program of the History of Medicine Division of the National Library of Medicine in collaboration with the American Library Association Public Programs Office. The traveling exhibition has been made possible by the National Library of Medicine and the National Institutes of Health Office of Research on Women's Health. The American Medical Women's Association provided additional support. The exhibit will be touring through 2010, and the Allen was extremely fortunate to host the exhibit so early in the tour. The *Changing the face of Medicine* exhibit was locally co-sponsored by the Cleveland Public Library, Science and Technology Department.

The Cleveland Health Sciences Library and the Dittrick Medical History Center collaborated with faculty and staff of the Case College of Arts & Sciences, the School of Medicine,





The panels in the Reading Room



Exhibit Curator Ellen More, Ph.D., gave the opening reception keybote address.



Panel presented by the Rainbow Center for Global Child Health with Dr. Marissa Herran, right, who is featured in the national exhibit



Local Legends award ceremony honoring Dr. Maureen Hack, center, for her work studying at risk premature babies

the Flora Stone Mather Center for Women, the Case Provost's Office, and the Rainbow Center for Global Child Health to sponsor programs focusing on women in medicine. The final programming effort will be an essay/poster contest for school children to be sponsored this spring by the Case Women Faculty of the School of Medicine.

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Hours

For information, call either reference desk listed above or see "On the Web" below.

On the Web

Cleveland Health Sciences Library http://www.cwru.edu/chsl/homepage.htm For hours see: http://www.cwru.edu/chsl/hc.htm

Dittrick Medical History Center http://www.cwru.edu/artsci/dittrick/site2/ For hours see: http://www.cwru.edu/artsci/dittrick/site2/operations/

This newsletter is published January and September by the Cleveland Medical Library Association. Editor: James Edmonson; Photography by: Ginger Saha, Laura Travis, and James Edmonson; Distribution Manager: Jennifer Nieves.

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Non-profit Organization U.S. Postage **P A I D** Cleveland, Ohio Permit No. 3340

DATES TO REMEMBER

March 1: For an online version of the CMLA Newsletter, in living color, visit the CHSL website (http://www.cwru.edu/chsl/homepage.htm) and the Dittrick website (http://www.cwru.edu/artsci/dittrick/site2/)

March 25 (Saturday): Ohio Academy of Medical History, Lloyd Library, Cincinnati

April 1-8: Dittrick tour, Paris Museums of Medicine and Science

April 21 (Friday): Cleveland Medical Library Association annual dinner

April 27 (Thursday): Handerson Lecture, featuring Christian Fiala, M.D., Museum of Contraception and Abortion, Vienna, Austria

May 4 (Thursday): Medical Museums Association (MeMA) meeting, Halifax, Nova Scotia

May 4-7 (Thursday-Sunday): American Association for the History of Medicine (AAHM) meeting, Halifax, Nova Scotia

September 9-17: Dittrick tour, Medical museums of Vienna and Budapest