

Newsletter of



The Cleveland Medical Library Association

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The Dittrick Museum is renovating a section of its main gallery, seen here, to feature childbirth in 19th and early 20th century America. A hospital bed for prebirth confinement is displayed on the far side of the platform, fabricated by Museum Acrylics. In the foreground, we present changing forms of chairs deemed best suited for delivery. Plan to join us on November 19 for a lecture by Jacqueline Wolf to inaugurate this new installation.

Trends and Realities from Jessica DeCaro, M.L.I.S.



FROM THE
CLEVELAND HEALTH
SCIENCES LIBRARY

Jessica DeCaro,
M.L.I.S.

The widely respected Cleveland Health Sciences Library, comprised of both the Allen Memorial and Health Center Libraries, contains a vast repository of information, both print and digital—rare books, the most current textbooks, historical content, updated versions and editions—all of which is needed and necessary to support the Health Sciences at CWRU. Whether a patron is looking for point of care support, starting a research block, writing her or his thesis, or trying to navigate off campus access to electronic resources, the key is to have enough diversity within the collection to suit everyone’s needs.

This flexibility in content and format is integral to the function of serving our patrons. For instance, the majority of our student patrons emphatically prefer print over electronic textbooks for true integration of information. They feel that they learn better and more efficiently with the materials in their hands, and that reading in print requires more focus. Yes, reading print takes a little longer and is a more deliberate process, but that is exactly the mindfulness we want to see in our emerging physicians, dentists and nurses. It’s tactile and people can actively highlight or underline, make notes and bookmark corners, increasing the retention of information. Our statistics on the number check outs of print reserve books each year confirms this preference and the library fully intends to continue supporting our patron’s preferences.

Additionally, research has shown that electronic resources still can’t match print in quality. Ebooks can be hard to access, expensive to

lease, slow to load, a strain on the eyes, and confusing to navigate. Our brains naturally mind map information while reading print materials: categorizing information by page location, nearby relative information, and deviations (like smudges) in the paper itself. With electronic textbooks, the information is harder to retain, and people are more likely to be distracted by other online activities and skim.

Surprisingly, not everything is available electronically! Whether the publisher is bound by copyright restrictions or unwilling (financially or otherwise) to create digital text, many resources are only available in print. Also, some fields simply do not create much content in digital format.

We are still seeing the spaces within the library filled with people studying, collaborating and learning. We are now called a ‘third space’: a place that is neither home nor work, to study, do homework and projects. We often see patrons from all over campus studying here or using our resources and, given the quiet, the location and the need for ‘third space’, the library is clearly an important part of the learning triangle: student, educator and library.

Each July 1, we see new faces begin the process of making their career goals a reality. CHSL staff act as facilitators to help support research, the learning process, and the acquisition of knowledge. To stay current and relevant in the changing information environment, we must preserve our rich history while also implementing new ideas and technologies. CHSL continues to maintain the balance between past and future to ensure a healthy present.

REFERENCES

1. http://www.washingtonpost.com/local/why-digital-natives-prefer-reading-in-print-yes-you-read-that-right/2015/02/22/8596ca86-b871-11e4-9423-f3d0a1ec335c_story.html
2. Giacomini C, Wallis P, Lyle H, Haaland W, Davis K, Comden D. Exploring eTextbooks at the University of Washington: What We Learned and What is Next. August; 2013.

National Endowment for the Humanities Funds Dittrick Project



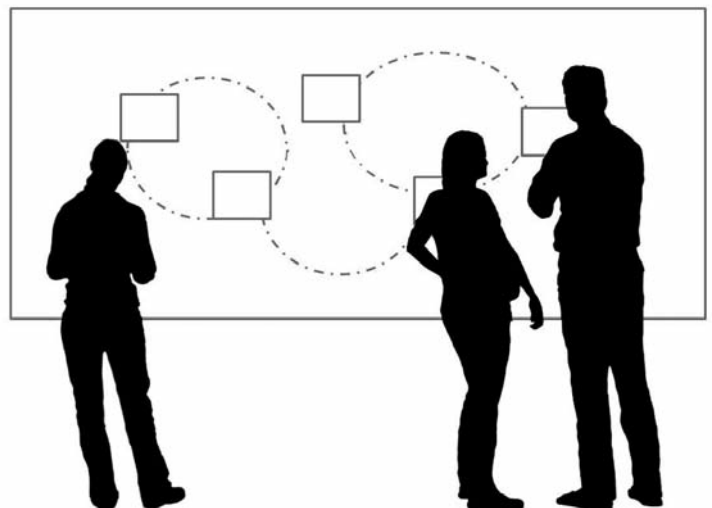
FROM THE
DITTRICK MEDICAL
HISTORY CENTER

**James M.
Edmonson,
Ph.D.**
Chief Curator

We are pleased to report that the National Endowment for the Humanities (NEH) will fund our project, “How Medicine Became Modern.” In January, the Dittrick (co-PIs James Edmonson and Brandy Schillace) filed an application for NEH support under the category of “Museums, Libraries, and Cultural Organizations: Implementation Grants.” According to the NEH, this program “supports projects for general audiences that encourage active engagement with humanities ideas in creative and appealing ways. . . . All projects must be grounded in humanities scholarship [and] . . . projects must also demonstrate an approach that is thoughtful, balanced, and analytical (rather than celebratory).”

The NEH is a national funding agency dedicated to excellence in the humanities and conveying the lessons of history. It accomplishes this mission by awarding grants for top-rated proposals examined by panels of independent, external reviewers. These projects must demonstrate the potential to attract a broad, general audience, and funding in this category is extremely competitive. The NEH funds less than 20% of the applications submitted, and previous winners include innovative museums and institutions like the New York Botanical Gardens, Philadelphia Museum of Art, Folger Shakespeare Library, and Walters Art Gallery, to name just a few. To be funded by the NEH is a great honor; our project “How Medicine Became Modern” stood out among many other competitive projects, in part because of its emphasis upon the *history of medicine*, a field not previously funded in a significant way by the NEH. But the review panel also evidently found our approach innovative and path-breaking, as we will bring medicine’s past to our audiences via 21st century digital media.

The concept for “How Medicine Became Modern” resulted from a joint planning process for the forthcoming Medical Education Building. The innovative building will accommodate the Lerner College of Medicine as well as CWRU’s schools of medicine, nursing and dentistry. The new space, it was suggested, could and should accommodate a digital history component. We needed to craft something in tune with a tech savvy audience, something unique and daring. We didn’t have to look far; Gallery One, the Cleveland Museum of Art’s innovative digital introduction to its galleries and collections, offered inspiration that catalyzed our ideas. Like Gallery One, the objects and images in the Dittrick collections become the vehicles for exploring the medical past. And while “How Medicine Became Modern” is rooted in the Cleveland experience of medical innovation, its presentation will weave a narrative that encompasses the essential features of American medical achievement. Jim Edmonson identified key Dittrick Museum artifacts to be featured in the project (many may be seen on our website: <http://artsci.case.edu/dittrick/online-exhibits/explore-the-artifacts/>) and over the last several months Brandy Schillace, with the aid of an intern from the Inamori Center for Ethics, has been preparing content for this digital project. We will be sharing more of the fascinating details of this exciting project as “How Medicine Became Modern” moves forward, thanks to the National Endowment for the Humanities support.



PUBLIC ENGAGEMENT

Institutional Strategic Planning Supported by the Cleveland Medical Library Association

Recently the Cleveland Medical Library Association took stock of their support of both the library and museum endeavors, and sought some greater clarity and coordination in their respective missions. As we entered into this discussion, it soon became clear that while both elements shared a common mission, each had over time evolved separate and yet complementary programming to achieve their respective ends. The Trustees, led by CMLA Treasurer Anthony Tizzano, invited the two institutional elements to articulate strategic plans of their complementary missions, resulting in a strategic plan for public engagement by the museum, and a strategic plan for engaging associations and fraternities of undergraduates aspiring to health science careers. Below, under “Conversations,” I have invited Brandy Schillace to outline the initiative for public engagement initiated at the Dittrick.

“Conversations”—A New Public Engagement Initiative

The Dittrick’s newest public engagement activity invites the Cleveland community to “join the conversation.” Beginning with a reboot of the Dittrick Museum Blog (dittrickmuseumblog.com), we present a series of conversations for the curious, subtitled “stimulating discussions across time and space.” Brandy Schillace, Dittrick Research Associate, author and recent TEDx speaker, will present short historical talks (15 minutes) about a health matter that still matters, followed by open dialogue for and by the public. Held in venues across the city, these talks explore the extramural connections of library and museum within the greater Cleveland community. For Fall 2015, the following “Conversations” will take place:

September 2015 Conversation: *“Hard Labor—Birth in the 19th Century and Today.”* Discussion Partners: Leslie Kushner, MSN, RN, CNM, Francis Payne Bolton School of Nursing; Gretchen Mettler, PhD, Director Nurse Midwife Education Program

FPB, CWRU and CNM, University Hospitals.
Where: Dittrick Museum, 3rd floor, Zverina Room.
When: Thursday, September 24, 6:00 PM

November 2015 Conversation: *“Bodies Wanted—Anatomy and the Dissection Debate.”* Discussion Partner: Richard Drake, PhD, Editor Grey’s Anatomy, Cleveland Clinic College of Medicine. Exhibition: *World’s Largest Dinosaur* (discount \$5) Where: Cleveland Museum of Natural History, Rare Book Room. When: Wednesday, November 4, 6:00 PM

Humanities Week and Outreach

We are ever alert to opportunities to build community among broader CWRU initiatives in the humanities that touch upon medicine. We are particularly eager to support initiatives that complement our own resources and programming. So, for example, next Spring we will offer the Handerson lecture as an event during the inaugural “Humanities Fest” coordinated by the Baker Nord Center for the Humanities, and occurring in April 2016. With its theme of “Remembering War,” this initiative seeks to draw together Cleveland institutions from University Circle and the wider Cleveland area. We are also eager to cultivate collaborations with area cultural institutions in the belief that we benefit mutually from such partnerships.



Photos: Frank Lanza



EXHIBITIONS

Childbirth in America, 1840–1940

This Summer we have been crafting a permanent display on the history of childbirth. This comprises a continuation of our main gallery renovations that began with phase one of “Re-conceiving Birth” curated by Brandy Schillace. That installation dealt with the emergence of modern obstetrics in the 18th century, highlighting the work of William Smellie, Mme. du Coudray, and William Hunter. The work this summer, led by Catherine Osborn, a CWRU PhD student in Anthropology, takes this story into the 19th and early 20th centuries. This era witnessed the advent of obstetric anesthetics, increasing instrumental intervention, and the “New Obstetrics” advocated by Joseph Bolivar De Lee, a Chicago obstetrician. It is also the story of how birth took place in our own city, with a closer look at institutional care of unwed mothers, as well as the rise of maternity hospitals, including the forerunners of MacDonal Hospital for Women. This story encompasses the role of Cleveland’s early midwives, many trained in Europe before coming to America, as well as local advocates of “New Obstetrics,” notably Arthur Holbrook Bill. Catherine Osborn has done a simply marvelous job unearthing these fascinating stories, and weaving them into a compelling narrative of how childbirth changed over the century after 1840. (Readers will recall that Catherine was profiled in the Fall 2014 issue of the CMLA Newsletter.) Dittrick Assistant Curator Laura Travis has taken Catherine’s material, text and images, and fashioned a layout and design for the exhibit that shows it to great advantage. Additionally, CWRU carpenter Tim Logsdon fabricated display panels to mount below the main exhibit content, to showcase archival material and artifacts. We are planning a celebratory opening of this gallery section in November, with a lecture by Jacqueline Wolf (see lecture announcement below).

College of Wooster Intern Anna Claspy Gets Immersed in Museum Work

We were pleased to host College of Wooster senior history major Anna Claspy for a summer internship at the Dittrick. (Chief Curator Jim Edmonson is a Wooster grad [’73] as well!) Following a couple of weeks observing various facets of our work and shadowing Dittrick staff, Anna teamed up as a research assistant collaborating with Catherine Osborn on an exhibition on childbirth in 19th century America. Anna recounted her experience at the Dittrick, and its impact upon her career considerations:

“For the last summer of my undergraduate years, I was looking for a hands-on summer internship. I got that and so much more at the Dittrick. In eight weeks, I painted panels, mounted labels, hunted for artifacts, and reshelved books. But it wasn’t all manual labor: I also had the opportunity to work on the blog, maintaining social media sites, and, most importantly, the exhibit on childbirth. Seeing and participating in the process of how museum staff put together an exhibit not only gave me greater appreciation for museums, but has strengthened my aspiration to work in museums after I graduate. My experience at the Dittrick will serve me well as I head into the real world.”



Summer behind the Scenes, with Jennifer Nieves

This has been a very productive summer in the archives! In May, a student in the Science and Medicine Program at John Hay High School asked about a summer internship. I've worked with many college-level students but rarely a high school student. This enthusiastic young man was soon joined by three fellow students asking for internships. Why not? The more the merrier. I'd planned to complete several archival projects this summer, and these students presented the perfect opportunity to get the work done.



Antoine Nichols, Marcos Muniz, Juan Sanchez and Kumar Schoates, rising Juniors at John Hay, fulfilled a 50 hour internship transferring digital cataloging records from the WorldCat system to our in-house cataloging software. They also helped organize an archival collection that has been a very large elephant in the middle of a very small room. By culling records better housed at the University Hospitals and Cleveland Clinic archives, we made room for recent archival donations waiting to be shelved.

Another helpful high school student came with knowledge of animal bone structure, something I know little about. Robyn Nieves, a student at Washington Park Environmental Studies Academy (CMSD), has an interest in bone articulation and taxidermy. The focus of this project was to identify and catalog a small collection of animal bones that has been on the shelves since the 1920s. Some were easily identified, others not so easy. How many of us have seen dragon bones?

All of these records, and several hundred more, will soon be accessible through our website allowing "virtual" museum visitors to examine objects not on exhibit. Each artifact record contains ample information including a full physical description, trade name, and the designer and manufacturer. The artifact is photographed from all sides, focusing on stamped trademarks and features that distinguish it from others in the collection. Researchers can mine the catalog for objects to feature in publications and exhibits. High resolution images may be ordered via the website. This process does not eliminate contact between our virtual visitors and the staff, but we are hoping that it will make things more efficient for everyone.

FALL LECTURES



ZVERINA LECTURE *Jonathan Lass*

Please plan to join us on Wednesday, October 14 for the 2015 Zverina Lecture by Jonathan Lass, M.D., who will present "The Eye of the Artist." Dr. Lass is the Charles I. Thomas Professor, and formerly chair, in the Department of Ophthalmology and Visual Sciences at Case Western Reserve University and Medical Director of the Cleveland Eye Bank. His talk will explore the impact of various eye diseases (dacryocystitis, cataract, retinal degeneration, macular degeneration) upon famous artists and the impact of those diseases on their style and productivity, changing the history of art. The artists to be discussed by Dr. Lass will include Pissaro, Monet, Degas, and O'Keefe. The talk begins at 6:00 PM, followed by a reception in the Dittrick Museum gallery. RSVP to Jennifer Nieves, 216-369-3648 or jks4@case.edu.



SPECIAL LECTURE to mark the opening of "Childbirth in America, 1840-1940" *Jacqueline Wolf*

On Thursday, November 19, Professor Jacqueline Wolf (Ohio University) will present "From Ether to Epidural: Obstetric Anesthesia in Historic, Medical, and Social Context." She will address the question: Why did the use of anesthetics in labor change so radically in each succeeding generation? Professor Wolf has explored this topic in *Deliver Me from Pain: Anesthesia and Birth in America* (2009), and will share her more recent insights into this intriguing medical conundrum. This lecture at 6:00 PM celebrates the completion of "Childbirth in America, 1840-1940," a permanent exhibition installation in the main Dittrick Museum gallery, researched and curated by Catherine Osborn, in collaboration with Jim Edmonson and Anna Claspay. A reception in the gallery will follow Professor Wolf's lecture. RSVP for the lecture and reception to Jennifer Nieves, 216-369-3648 or jks4@case.edu.

IN MEMORIAM

Fellows for Life of the CMLA

ANKENEY, JAY LLOYD, M.D. (1921–2014)

DR. JAY ANKENY, a pioneer of cardiothoracic surgery, passed away on December 24, 2014, at the age of 93. A native of Cleveland, Dr. Ankeny received his BS from Ohio Wesleyan University, and MD from WRU (1945), followed by service with the U.S. Naval Reserve and surgery residency at UH. After receiving further training in New York and Philadelphia, Dr. Ankeny returned to Cleveland in 1955, to take a staff position at UH. He was one of the first surgeons to employ the off-pump open-heart procedure in Cleveland; championed the use of arterial grafts versus venous grafts; and developed the Ankeny Sternal Retractor. CWRU established The Jay L. Ankeny Professorship in Cardiothoracic Surgery in 1994, and in 2008, Ohio Wesleyan awarded him their Distinguished Achievement Award. Dr. Ankeny is survived by his wife, Julie Clayman, M.D. (married 1975), three children, and three grandchildren.

CURTISS MANUEL, CONSTANCE, M.D. (1918–2015)

Dr. Constance Curtiss Manuel, an endocrinologist and internist, passed away June 24, 2015, at the age of 96. Born a Cleveland Heights native to the founder and president of a brokerage firm and a librarian with the Cleveland Public Library, Dr. Curtiss received her BS from Simmons College, and her MD from WRU. After completing her internship and residency at UH, Dr. Curtiss performed research in endocrinology, specializing in lactation, at the Joseph H. Pratt Diagnostic Hospital at Tufts University. She returned to WRU and UH, where she was a senior instructor in Clinical Diagnosis and Statistics and worked in the Family Study Program. Besides being a former Board President of Hillcrest Hospital and the Central School of Practical Nursing, Dr. Curtiss also helped establish and served on the board of Meridia Health System. She was predeceased by her husband, Richard A. Manuel, whom she married in 1960.

WALTZ, ROBERT CLAUDE, M.D. (1921–2015)

Dr. Robert Waltz, a vascular and general surgeon in Northeast Ohio, died February 28, 2015, at age 93 in Naples, Florida. After graduating from Washington and Jefferson College, and medical school at the University of Maryland (1947), Dr. Waltz served as a Director and Chief of Surgery of a U.S. Army hospital in Hokkaido, Japan during the Korean War. He worked for Euclid General Hospital and Hillcrest Hospital before becoming Chief of Staff and Director of Surgery at Euclid General, and later a member of its Board of Trustees. As a former Chairman of the Ohio Committee on Trauma, he successfully upgraded Cleveland's ambulance service from station wagons to larger, safer, more contemporary vehicles. An equally renowned photographer, Dr. Waltz received numerous awards, eventually donating more than 200 photographs to Euclid General for permanent display. He was predeceased by his wife of 50 years and photographic collaborator Frances (nee Woosley), and is survived by three children.

—contributed by *Natacha J. Lee*

CLEVELAND MEDICAL LIBRARY ASSOCIATION

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HOURS

For information, call either reference desk listed above or see "On the Web" below.

ON THE WEB

Cleveland Health Sciences Library

<http://www.cwru.edu/chsl/homepage.htm>

For hours see: <http://www.cwru.edu/chsl/hc.htm>

Dittrick Medical History Center

<http://www.cwru.edu/artsci/dittrick/>

Hours: Monday–Friday 9:00 AM–5:00 PM

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DATES TO REMEMBER

- SEPTEMBER 24** *CONVERSATION:* “Hard Labor—Birth in the 19th Century and Today,” Dittrick Museum, 6:00 PM
- OCTOBER 14** *ZVERINA LECTURE:* **Jonathan Lass**, “The Eye of the Artist,” Dittrick Museum, 6:00 PM
- NOVEMBER 4** *CONVERSATION:* “Bodies Wanted—Anatomy and the Dissection Debate,”
Cleveland Museum of Natural History, 6:00 PM
- NOVEMBER 19** *SPECIAL LECTURE:* **Jacqueline Wolf**, “From Ether to Epidural: Obstetric Anesthesia in Historic,
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