

How to Live the **Greenest** Way Possible



Science Café

7/8/19

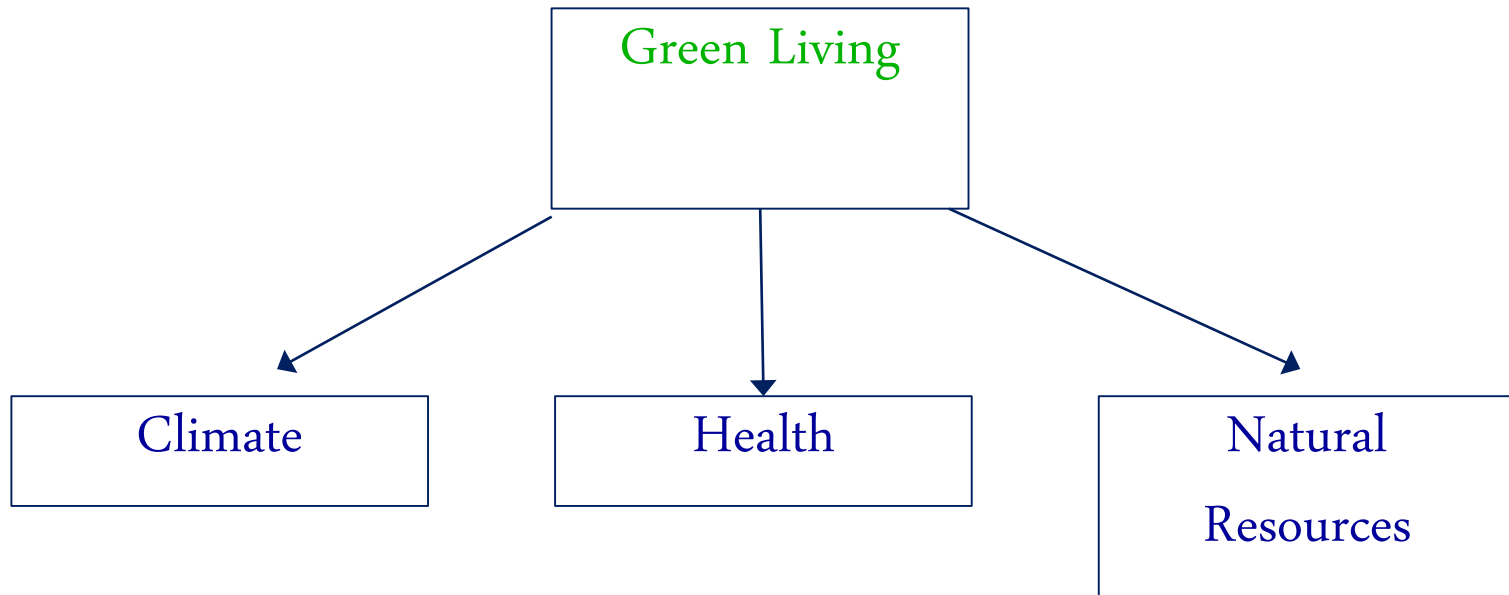
Kurt Rhoads, Ph.D., P.E.

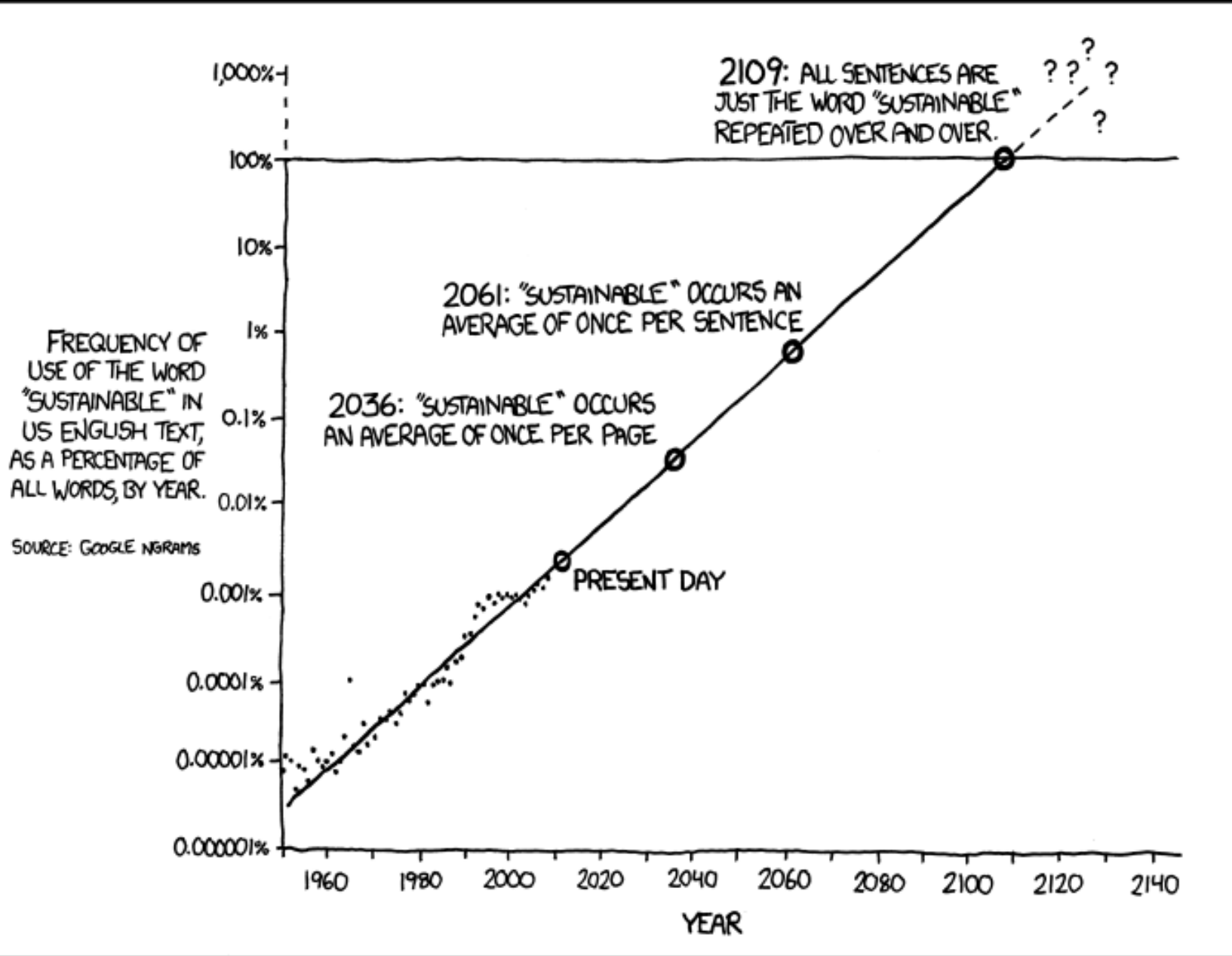
Case Western Reserve University

krr38@case.edu

What is Green?

Living healthy lives without compromising the ability of future generations to meet their own needs.





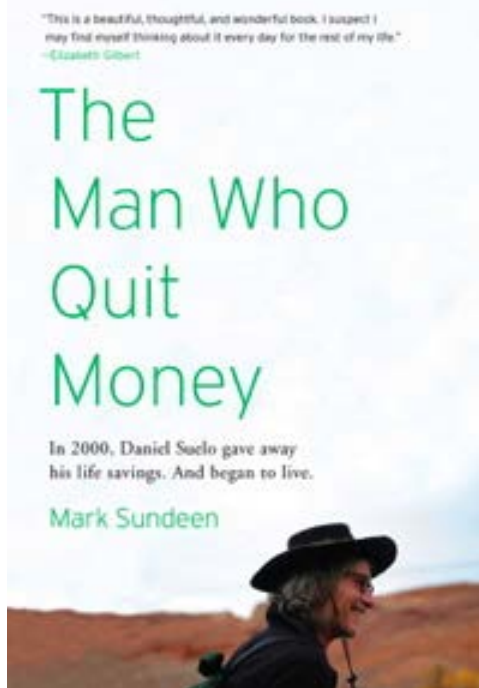
THE WORD "SUSTAINABLE" IS UNSUSTAINABLE.

U.S.

Homeless by Choice: How to Live for Free in America

More than a decade ago, Daniel Suelo closed his bank account and moved into a desert cave. Here's how he eats, sleeps, and evades the law.

MARK SUNDEEN MAR 7, 2012



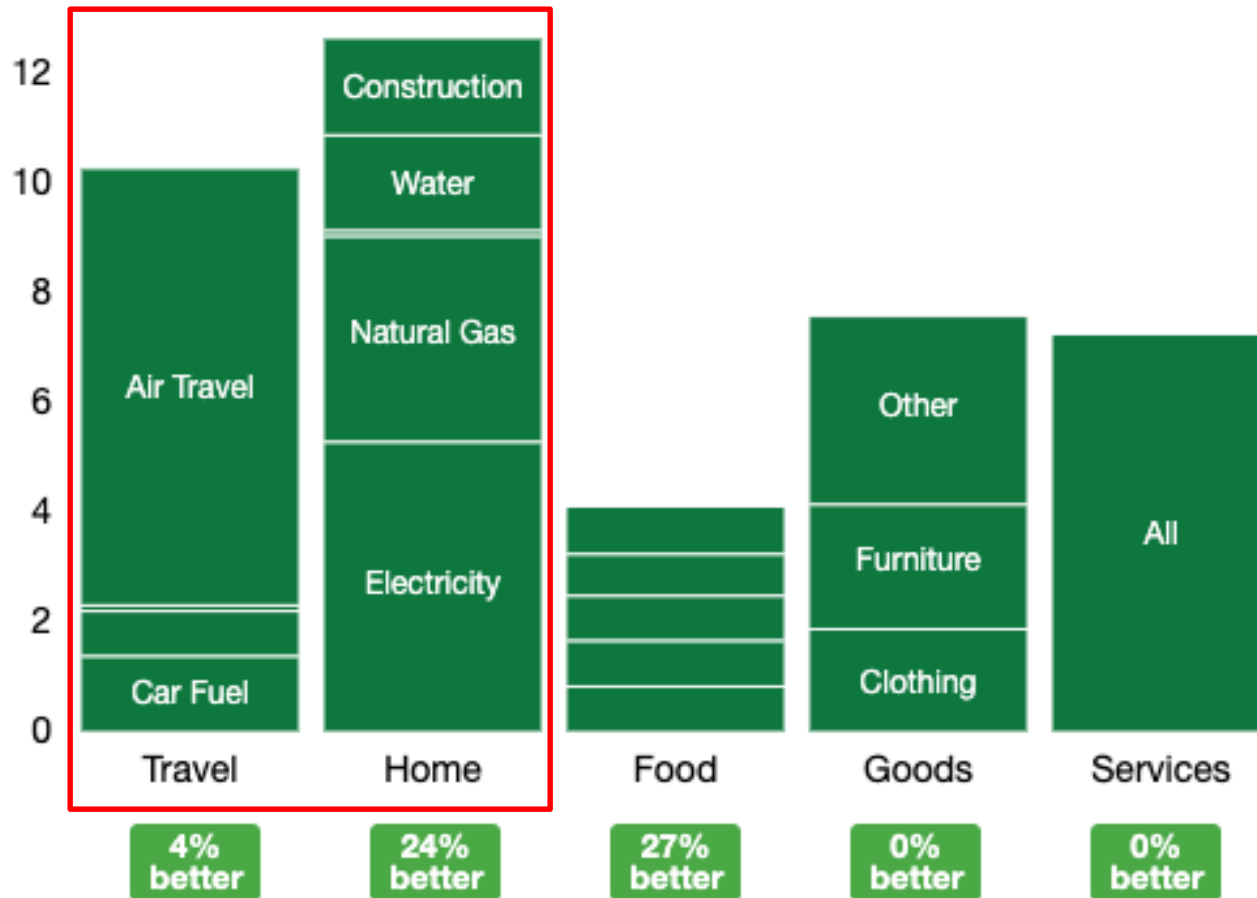
Without a car or a home to heat and cool, he produces hardly any carbon dioxide. Foraging for wild raspberries and spearfishing salmon has close to zero environmental cost--no production, no transportation. And although food gathered from a dumpster must be grown and processed and shipped, rescuing it from the trash actually prevents the further expenditure of energy to haul and bury that excess in a landfill.

Greenhouse Gas Footprint

42
tons CO₂eq/year

12 %
Better than Average

Household tons CO₂eq/year



<https://coolclimate.berkeley.edu/calculator>

Big Tips for Reducing Greenhouse Gas Emissions

- Drive less (carpool, public transit, bike, etc.)
- Drive more fuel efficient car
- Insulate home
- Adjust thermostat

Consume Less

Life Cycle Analysis:

Evaluating a product's “cradle to grave” impact on an ecosystem

— Can encompass

- Energy consumption
- Raw material consumption
- Greenhouse gas production
- Hazardous emissions

Cloth vs. Disposable Diapers Debate

1990 – The American Paper Institute finds disposable diapers preferable

1991 – The National Association of Diaper Services concludes cloth diapers better

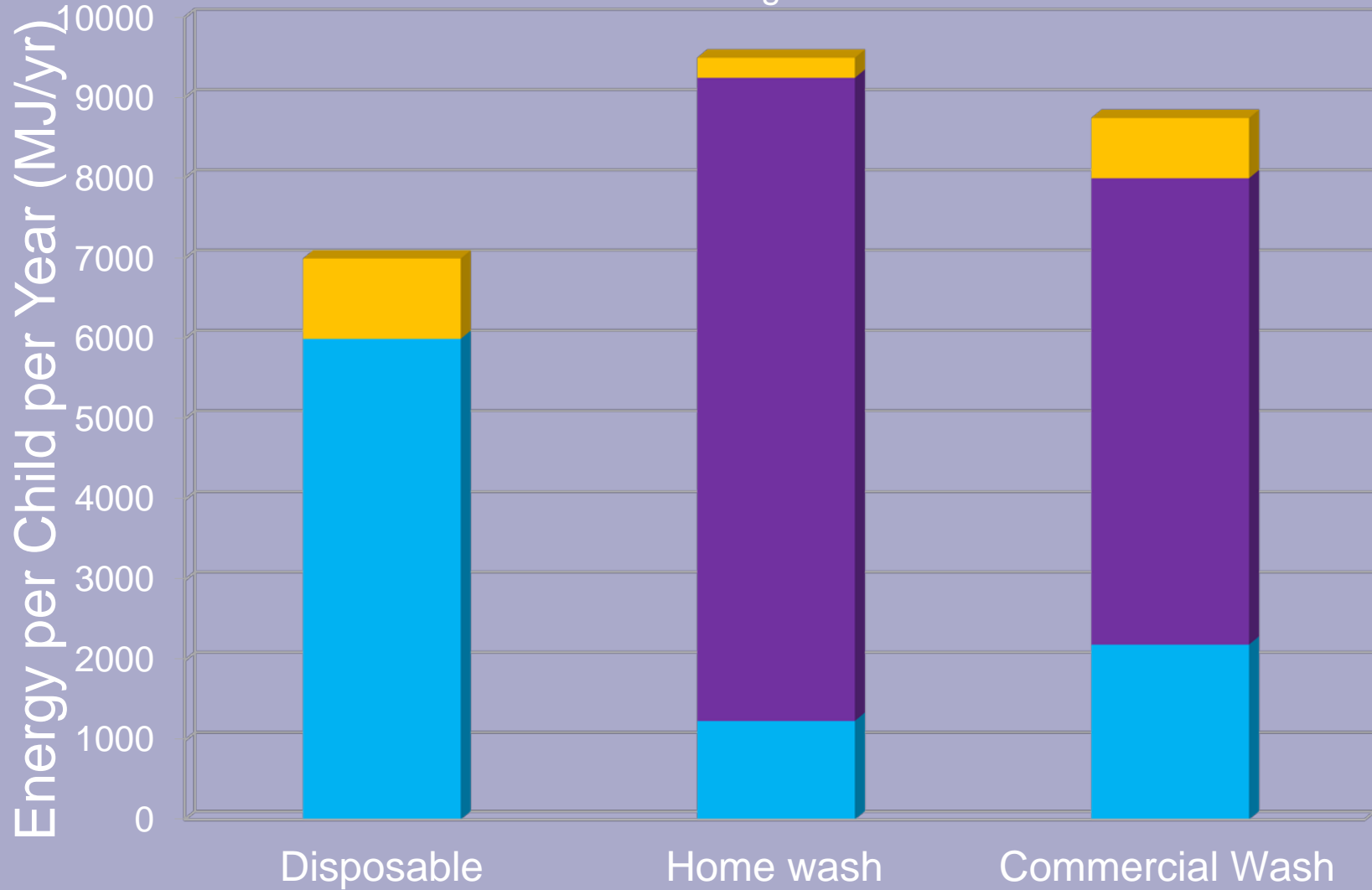
1992 – Procter & Gamble reverses conclusion once more.

(includes impacts of paper production and production of detergents)

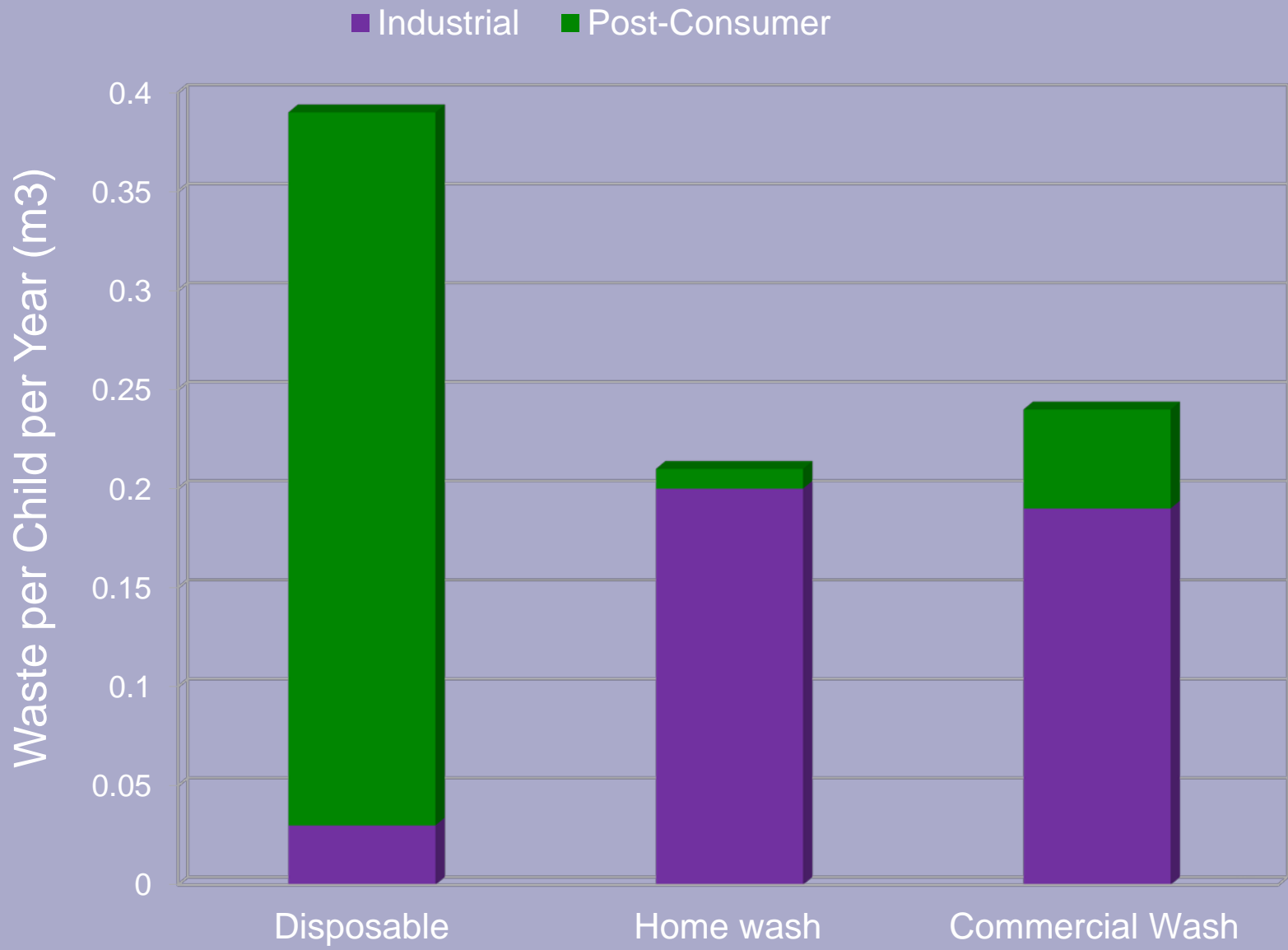
1992 – New study by Franklin Associates, concludes answer depends on water or solid waste.

Energy Usage








Feedstock Washing Misc

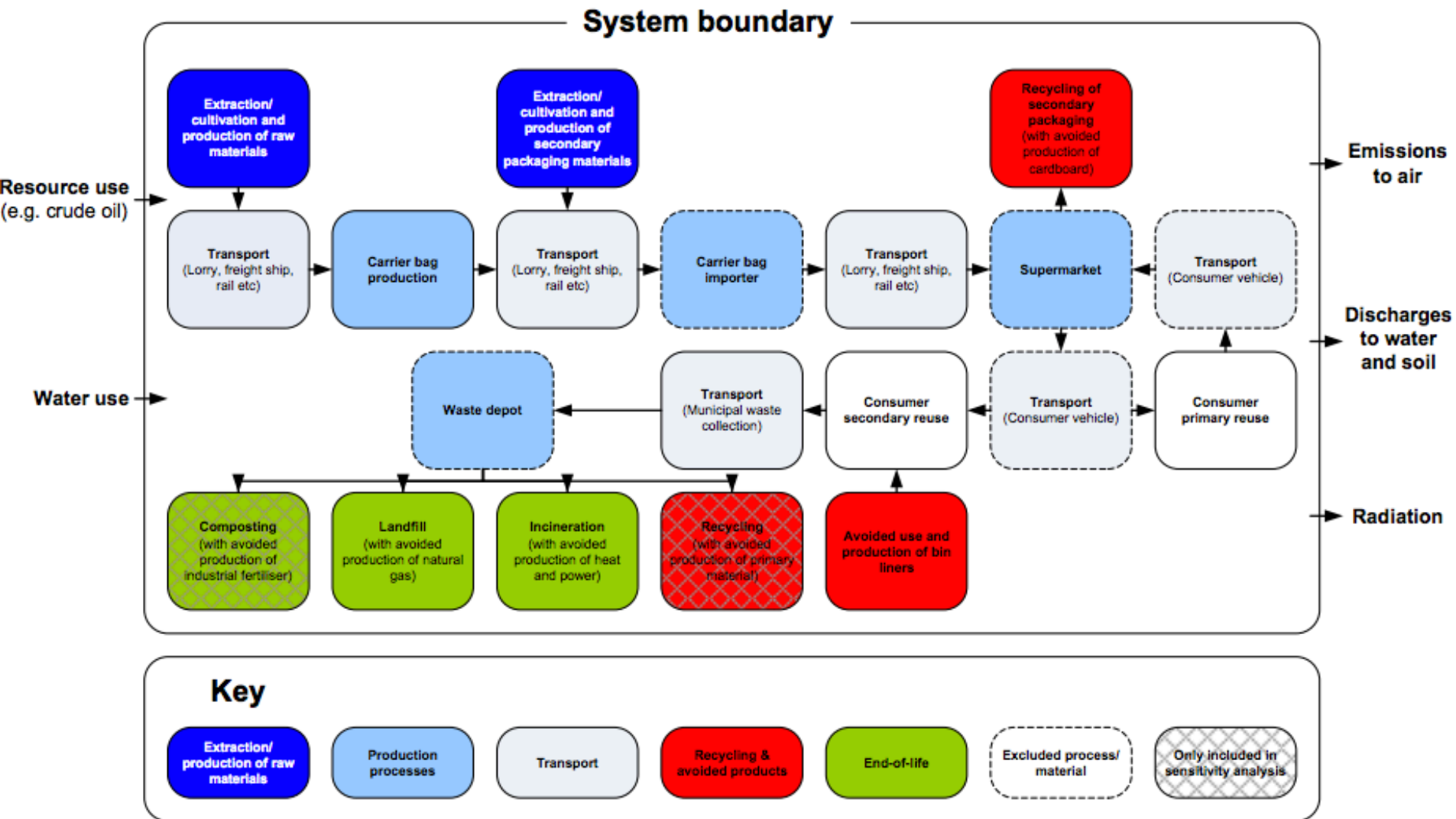


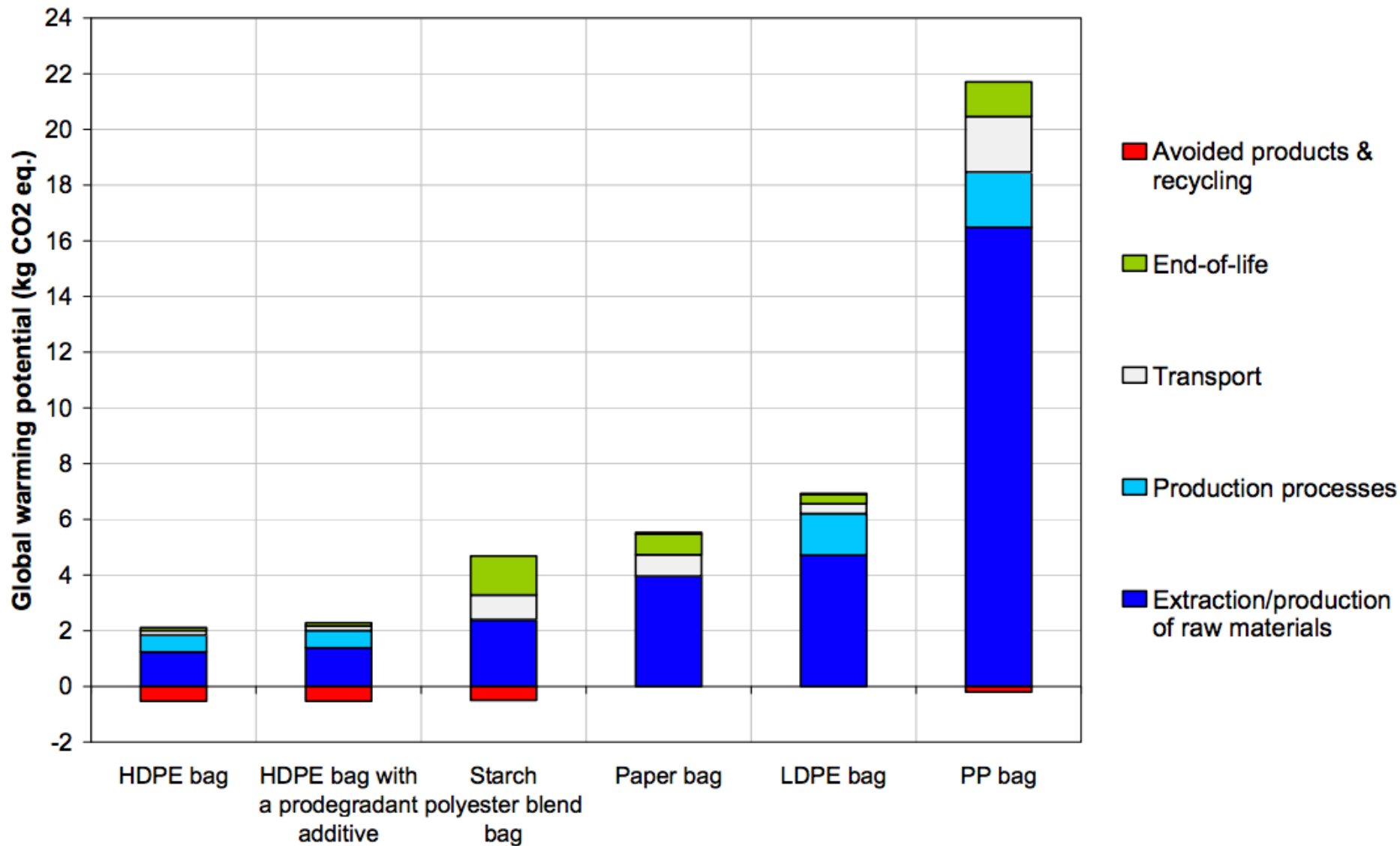
Waste Production

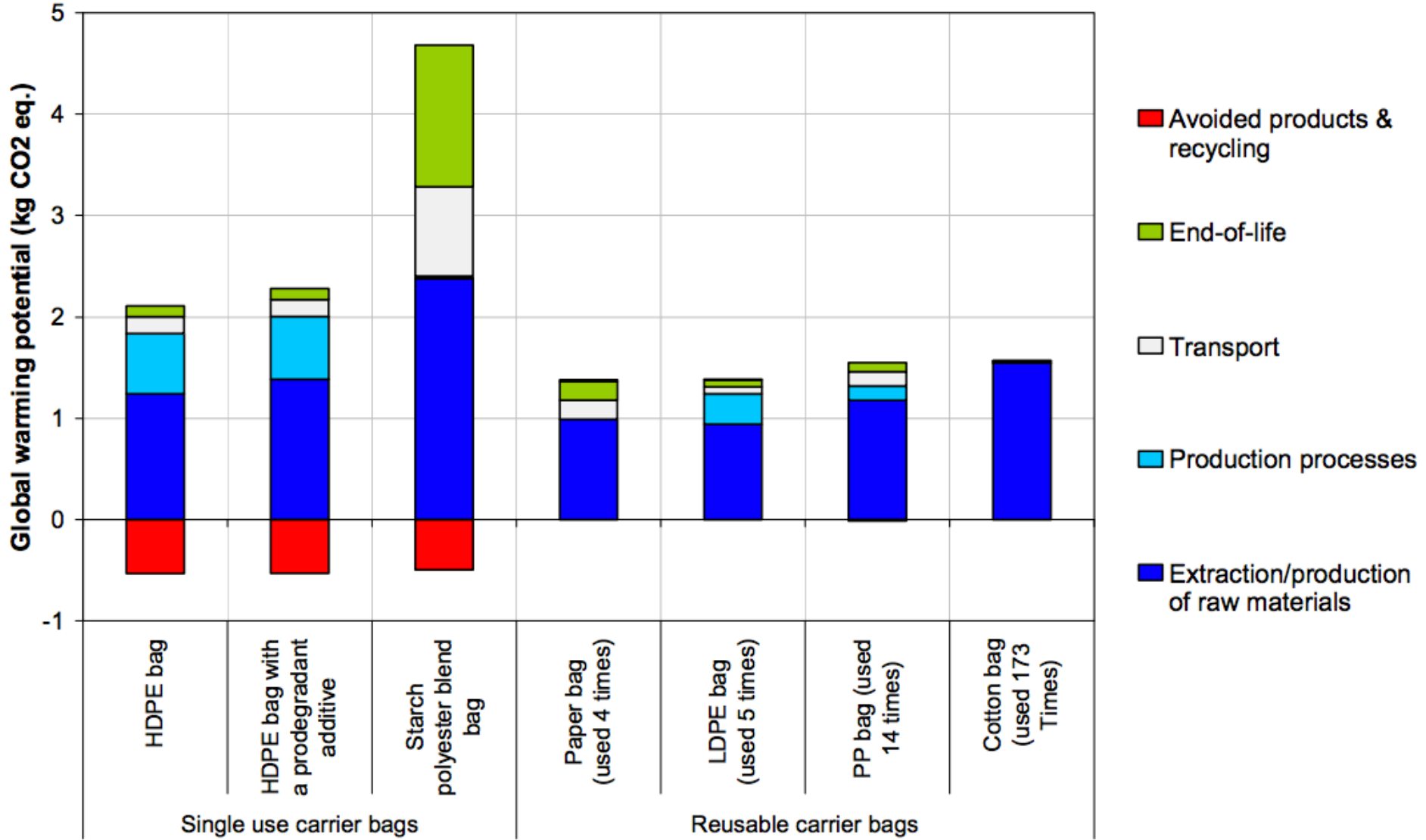


Life Cycle Assessment of Supermarket Carrier Bags, UK EA, 2011

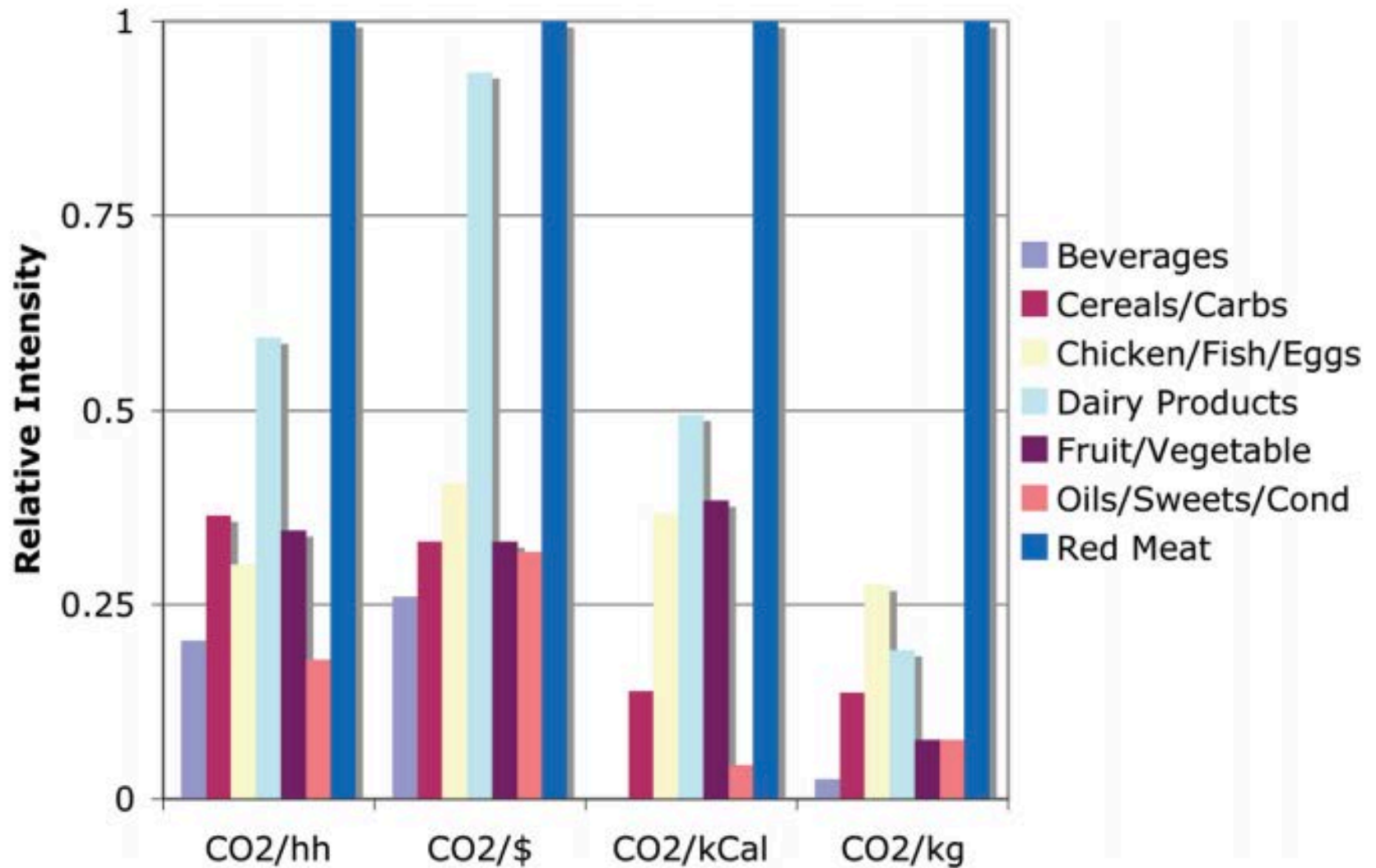
Bag type	Picture example	Weight* [g]	Volume capacity* [litres]
Conventional HDPE bag		7.5 – 12.6	17.9 – 21.8
HDPE with prodegradant additive		5.9 – 8.2	16 – 19.6
Heavy duty LDPE bag ('bag for life')		27.5 – 42.5	19.1 – 23.9
Non-woven PP bag		107.6 - 124.1	17.7 – 21.8
Paper bag		55.2	20.1
Biopolymer bag		15.8	18.3
Cotton bag		78.7 – 229.1	17 – 33.4





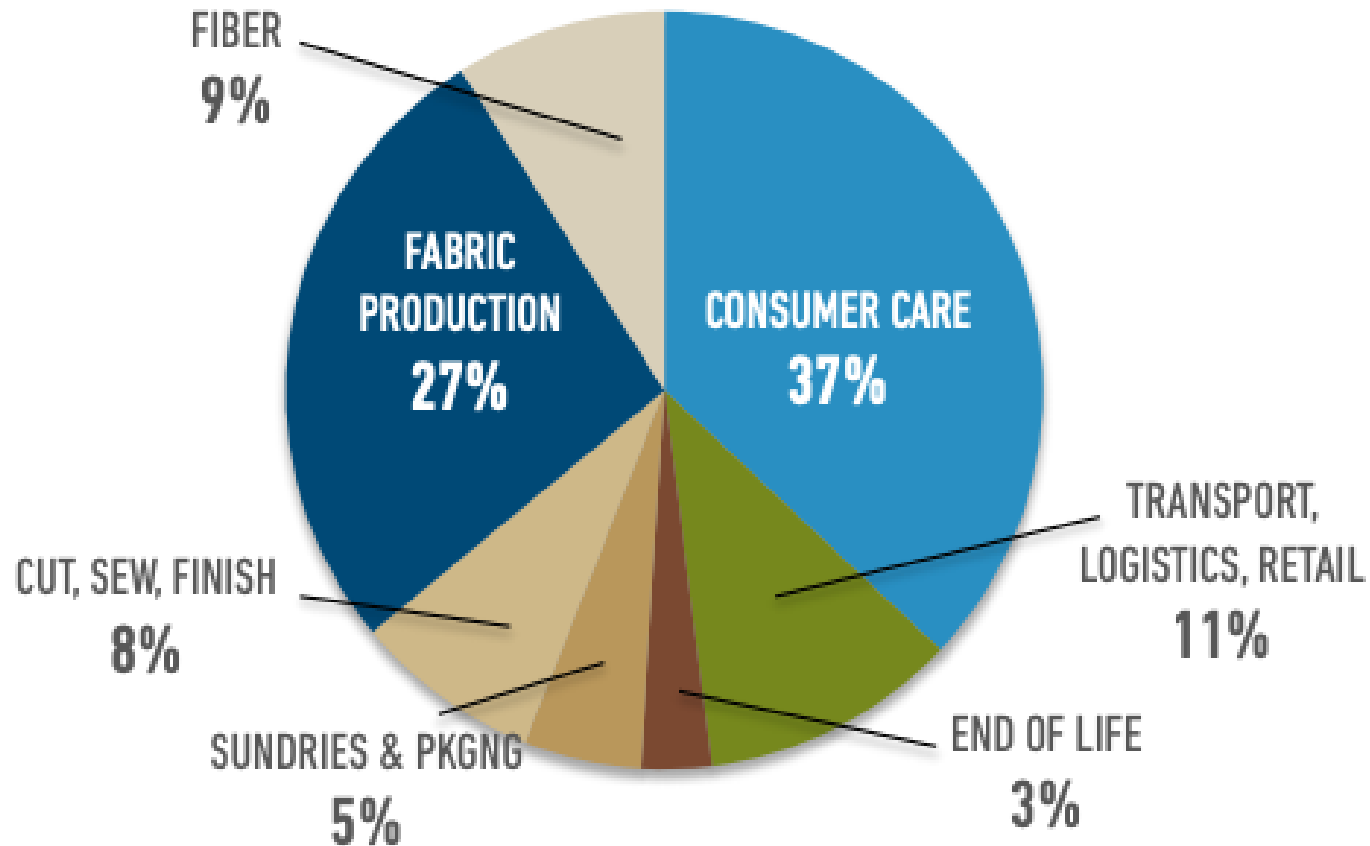


LCA Comparison of Foods



Levi's 501® Jeans LCA

CRADLE TO GRAVE CLIMATE CHANGE IMPACT PERCENTAGE BY PHASE



IT'S TIME TO COME CLEAN

THE GLOBAL WATER ISSUE

750 MILLION PEOPLE
lack access to clean H₂O.



That's almost
2.5 times the U.S. population.

Globally, around
1.1 BILLION PEOPLE
don't have access to
safe drinking water.



By 2025 it is estimated that
TWO OUT OF THREE PEOPLE
will live in a water-stressed area.



H₂O CONSUMPTION IN THE LIFE OF A PAIR OF LEVI'S® 501® JEANS

3,781 LITERS = **3 DAYS**
OF HOUSEHOLD USE
IN THE U.S.



WASH LESS

On average, in the U.S.,
jeans are worn just twice
before washing.

In the U.K. and France,
jeans are worn nearly three times
before washing.

In China, jeans are worn
four times
before washing.

WASHING JEANS AFTER 10 WEARS REDUCES WATER, ENERGY AND CLIMATE IMPACT BY

77%
in the U.S.

Annual H₂O needs for
1.3 MILLION PEOPLE



Enough for the population
of San Diego, Calif., U.S.

75%
in the U.K. and France

Annual H₂O needs for
429,000 PEOPLE



Enough for the population
of Nice, France

61%
in China

Annual H₂O needs for
20.4 MILLION PEOPLE



Enough for the population
of Beijing, China



"STOP WASHING YOUR JEANS:"

LS&CO. CEO CHIP BERGH AT BRAINSTORM GREEN



HIM ▾ HER ▾ TECHNOLOGY ▾

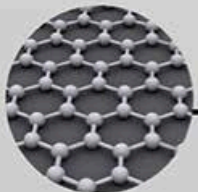
INTRODUCING WORLD'S FIRST SELF- CLEANING DENIM

[VIEW PRODUCTS](#)

Inspired from Leaves
self-cleans by repelling
everyday water & oil
based stains.



Inspired from Space
woven with Silver that
kills odor permanently.



SKIP LAUNDRY DAY
cut your washing machine some slack

**EACH PAIR
HELPS SAVE**

**7200
GLASSES
OF WATER**

Pet Cat LCA

Domestic cat (*Felix silvestris catus*)

Impact category	Food production	Plastic	Transportation	Waste	Total
CC	860	30	44	8	941 kg CO ₂ eq
SA	15				16 kg SO ₂ eq
ME	6				6 kg N eq
HTP	16	8	16		41 kg 1,4-DB eq
FPM	2				2 kg MP ₁₀ eq
TE	17				17 kg 1,4-DB eq
EFW	3				4 kg 1,4-DB eq
RI	7	4	3		15 kBq U235 eq
OAL	714	2			717 m ²
OUL			2		3 m ²
ST	5				5 m ²
WD	6				7 m ³
MD		1	2		4 kg Fe eq
FFD	63	19	15	2	98 kg oil eq

Vs. Dogs

Domestic dog (*Canis lupus familiaris*)

Impact category	Food production	Plastic	Transportation	Waste	Total
CC	2006	30	8	17	2061 kg CO ₂ eq
SA	36				36 kg SO ₂ eq
ME	14				14 kg N eq
HTP	38	8	3		49 kg 1,4-DB eq
FPM	5				5 kg MP ₁₀ eq
TE	39				39 kg 1,4-DB eq
EFW	7				7 kg 1,4-DB eq
RI	17	4			22 kBq U235 eq
OAL	1665	2			1668 m ²
ST	12				12 m ²
WD	15				16 m ³
ME	1	1			3 kg Fe eq
FFD	146	19	4	1	168 kg oil eq

Shim's II ORGANIC • PROFESSIONAL
CLEANERS

SAME DAY SERVICE
DROP OFF: Before 10:00 AM
PICK UP: After 5:00 PM

**WASH & FOLD
RUGS & CARPETS**

**ORGANIC
DRY CLEANING**

OPEN

**Free Pick Up
& Delivery**
203-354-5540

**EXPERT
LEATHER & SUEDE**

Shim's
CLEANERS
CUSTOMER PARKING ONLY

Interior view of the store showing a blue counter, clothing racks, and a sign that says "All Pick Ups On Pretext".

Shim's
CLEANERS
CUSTOMER PARKING ONLY

Tips on Being Green

- Keep on reducing consumption
- Eat less meat
- Don't trust Greenwashing terms like "eco-friendly", "Earth-safe", or "Green"
- Calculate your own Carbon Footprint
- Google "XXX Lifecycle Analysis"

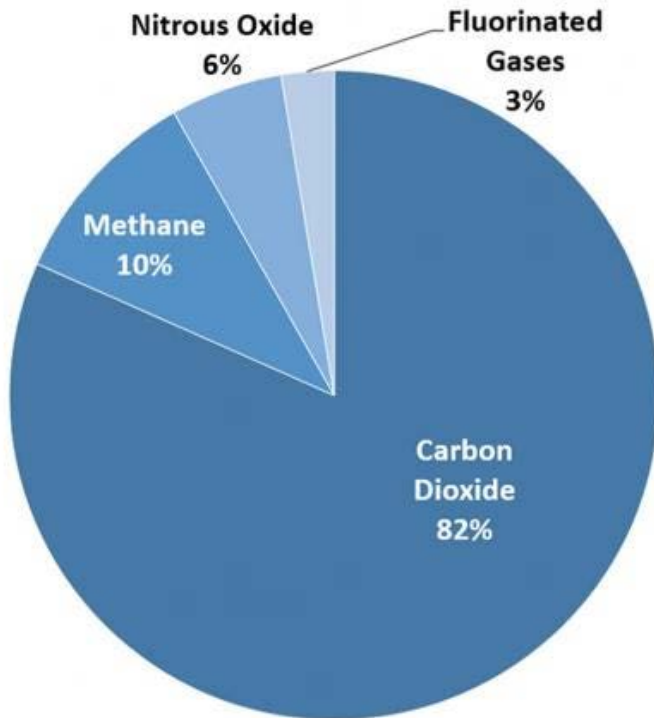
Discussion Time

Table 5.1 The environmental impact of the HDPE bag

Method	Impact category	Unit	Total
IPCC 2007	Global warming potential	kg CO2 eq	1.578
CML 2 baseline	Abiotic depletion	g Sb eq	16.227
	Acidification	g SO2 eq	11.399
	Eutrophication	g PO4--- eq	0.775
	Human toxicity	kg 1,4-DB eq	0.211
	Fresh water aquatic ecotox.	g 1,4-DB eq	66.880
	Marine aquatic ecotoxicity	kg 1,4-DB eq	126.475
	Terrestrial ecotoxicity	g 1,4-DB eq	1.690
	Photochemical oxidation	g C2H4	0.531

Climate

Overview of Greenhouse Gas Emissions in 2017



Sources of Greenhouse Gas Emissions in 2017

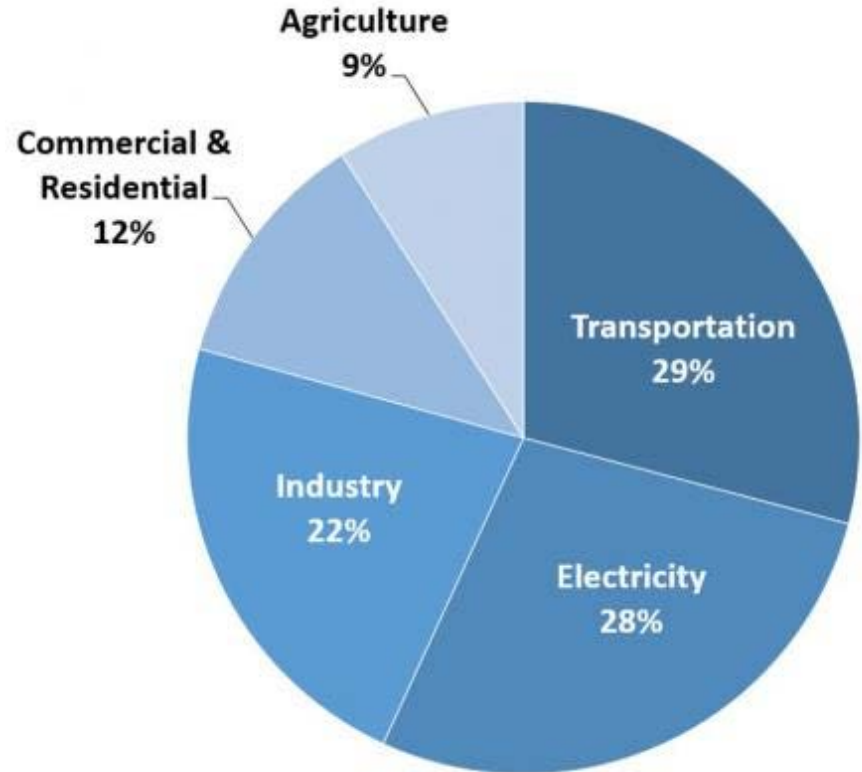


Table 1. Mid-point environmental impact categories.

Category	Symbol	Unit
Climate change	CC	kg CO ₂ eq
Soil Acidification	SA	kg SO ₂ eq
Marine Eutrophication	ME	kg N eq
Human toxicity potential	HTP	kg 1,4-DB eq
Formation of particulate matter	FPM	kg PM ₁₀ eq
Terrestrial ecotoxicity	TE	kg 1,4-DB eq
Ecotoxicity of fresh water	EFW	kg 1,4-DB eq
Radiative Ionization	RI	kBq U ²³⁵ eq

prints.org) | NOT PEER-REVIEWED | Posted: 4 July 2017

doi:10.20944/preprints201707.0004

Occupation of agricultural land	OAL	m ²
Occupation of urban land	OUL	m ²
Soil transformation	ST	m ²
Water Depletion	WD	m ³
Metal depletion	MD	kg Fe eq
Fossil Fuel Depletion	FFD	kg oil eq