

The Alumni Association of
Case Western Reserve University

DESTINATION WEEKEND



Barry Meyer (LAW), is the founder and chair of North Ten Mile Associates, a strategic consultancy firm specializing in the entertainment industry. Prior to his current position, Meyer spent 42 years at Warner Bros., one of the most successful collections of entertainment brands and companies in the world. He started his career there in 1971 as the director of business affairs and then moved up the ranks. In 1994, he became Warner Bros.' chief operating officer and in 1999 was promoted to chair and chief executive officer.

Under Meyer's leadership, Warner Bros. consistently ranked as one of the strongest and best-positioned studios in the industry. As the studio embraced new distribution platforms, technologies and opportunities, Meyer successfully led the company's efforts to create new business models to fit emerging consumer demands. Warner Bros.' three major businesses—television, motion pictures and home entertainment—operated as category leaders throughout Meyer's tenure.

Meyer began his entertainment career in the legal and business affairs departments of the ABC Television Network. A recognized leader in the entertainment industry, Meyer often serves as key adviser on industry-wide production, labor and regulatory issues. He is a former member of the board of directors of the Motion Picture Association of America, the Paley Center for Media, the board of counselors of the University of Southern California film school, and a current member of the Academy of Motion Picture Arts & Sciences and the Academy of Television Arts and Sciences. He has served on the boards of the Federal Reserve Bank of San Francisco, Activision Blizzard, Human Rights Watch and the advisory board of the Smithsonian's National Museum of American History, among others. Meyer

received a Bachelor of Arts degree from the University of Rochester and a JD from Case Western Reserve University.