

The Alumni Association of
Case Western Reserve University

DESTINATION WEEKEND



Craig Hassall, President and CEO of Playhouse Square, brings global experience from iconic cultural institutions. Before leading Cleveland's top performing arts center—a group of 12 venues hosting Broadway, concerts, and eight resident companies—he was CEO of the Royal Albert Hall in London and Opera Australia. His career also includes roles with English National Ballet, Sydney Theatre Company, and cultural programming for the Sydney and London Olympic Games. Craig's vision keeps Playhouse Square a destination for world-class entertainment and drives Cleveland's cultural and economic growth.

Brent D. Ballard, Of Counsel at Calfee, Halter & Griswold LLP, and Chair of the Playhouse Square Board of Trustees, embodies Cleveland's drive for excellence.

For nearly 20 years as Managing Partner and three as Managing Partner Emeritus, Brent guided Calfee's growth, attracting diverse legal talent and strengthening business and cultural communities. Today, he continues to champion initiatives that advance Cleveland's vitality and support its thriving arts scene.

Playhouse Square was saved by and for the community. Today, it shines as a cultural gem in Cleveland. Our nonprofit mission is to inspire, educate, and create lasting memories. We present a diverse range of events, including Broadway shows, concerts, comedy, dance, film, and family shows, at a downtown destination that generates an annual economic impact of over \$359 million.