

*Presented by the CWRU Music Education Program and Center for Popular Music Studies, and the Rock & Roll Hall of Fame.*

WELCOME

LIVE MUSIC

KEYNOTE



DISCUSSION

**6:30PM | THURSDAY, MARCH 28, 2019**

**ENACTING CURRICULAR CHANGE IN MUSIC EDUCATION  
THROUGH VERNACULAR MUSIC**

**ROCK & ROLL HALL OF FAME (CLEVELAND, OH)**



## MENU

### *Hors d'Oeuvres*

- Mini Twice Baked Potato
- Three Cheese Risotto Stuffed Pepper
- Nashville Hot Chicken on Cornbread
- Bacon Wrapped Brisket Peach BBQ
- Soft Drinks
- Cash Bar

## LIVE MUSIC

### Pop Vocalists | Joan Ellison (CIM)

#### *Case Western Reserve University*

- Alexis Knight & Tom Metheny \*
- Emma Markowitz
- Anna Skelton
- Enyou Wang

### CYO Quartet | Ben Kipp (Director of Origins Chamber Music Program)

#### *Contemporary Youth Orchestra*

- Miriam Kobay
- Rachel Mancini
- Alana Melvin
- Grace Gill

## SET LIST

- Best Day of My Life
- Can't Help Falling In Love
- Can't Stop the Feeling
- Here Comes the Sun
- Just the Way You Are

\* *guest performer*

## 6:30-7:30 PM

### Reception & Registration

### Pop Music Performances

*Klipsch Audio Main Stage*

## 7:30-9:00 PM

### Welcome

#### *Foster Theatre*

Lisa Huisman Koops (CWRU)

### Keynote & Panel Discussion

Marilyn S. Mobley (CWRU)

"Changing the Tune: The Value of  
Diversity in Music Education"

### Panel Discussion

The Incorporation of Vernacular  
Music in Community Music Offerings

Nate Kruse, Moderator (CWRU)

Matthew Charboneau  
(The Music Settlement)

Liza Grossman  
(Contemporary Youth Orchestra)

Kate Oney  
(The Rainey Institute)

Emma Parker  
(Center for Arts-Inspired Learning)

Kate Rogers  
(Rock & Roll Hall of Fame)

**Matthew Charboneau** | The Music Settlement, Chair ([www.themusicsettlement.org](http://www.themusicsettlement.org))

As a musician, Matthew is interested in many different styles and genres of music, with a focus on performing jazz, Afro-Cuban, rock, Americana/traditional, bluegrass, and neo-folk music across NE Ohio and beyond. The Music Settlement, founded in 1912, provides early childhood education, music instruction, and music therapy to people of all ages and levels of experience in Northeast Ohio. Our venues include a campus at University Circle, Ohio City's BOP STOP at The Music Settlement venue, and our brand-new Ohio City campus on the corner of W. 25th and Detroit Ave. The Mission of The Music Settlement is to create an inclusive community where artistic expression belongs to everyone by serving those who seek personal growth through the arts. Our Vision is to be a welcoming and dynamic community school that serves the entire community, from all backgrounds, through excellent programs in music and arts instruction, music therapy, and early childhood education.

**Liza Grossman** | Contemporary Youth Orchestra ([cyorchestra.org](http://cyorchestra.org))

Liza Grossman is the founding Music Director of the award-winning Contemporary Youth Orchestra and tour conductor for the rock group Styx. She has worked with rock and popular artists including Melissa Etheridge, Ben Folds, Graham Nash, Jon Anderson and Kenny Loggins. CYO programming introduces students to different professional paths in the entertainment industry. CYO is in residence at Tri-C Metro and in collaboration with the Creative Arts Academy. By exposing young musicians to the infinite possibilities of contemporary orchestral music, CYO offers an environment to encourage, explore and expand the music of our future.

**Kate Oney** | El Sistema @Rainey, The Rainey Institute ([www.raineyinstitute.org](http://www.raineyinstitute.org))

Kate Oney is the El Sistema@Rainey Coordinator. Rainey Institute's El Sistema@Rainey program is a respect oriented, skills-based and performance-driven orchestra program for inner-city Cleveland children in grades 2-8. El Sistema@Rainey provides 90 minutes of music instruction in violin, viola, cello, bass, flute, trumpet, and trombone, 5-days-a-week. Over the past eight years El Sistema@Rainey has grown considerably to serve 225 students across 3 sites, grades 2-8. The Rainey Institute is dedicated to positive growth for Cleveland's youth through education and participation in the performing and visual arts.

**Emma Parker** | Center for Arts-Inspired Learning ([arts-inspiredlearning.org](http://arts-inspiredlearning.org))

Emma Parker is the Artistic Director of the Center for Arts-Inspired Learning. Emma earned a Master of Arts in Special Education and a Bachelor of Arts degree in dance and psychology. She has toured the county as a professional dancer and teacher for over 10 years. She is the proud recipient of a regional Emmy nomination for her work with the Indiana School for the Deaf in their documentary "Vibrations." Emma develops and leads arts-integrated curricula, and fosters quality professional development for educators and teaching artists throughout Ohio to promote CAL's mission to ignite student learning, creativity, and success through the arts.

**Kate Rogers** | Rock & Roll Hall of Fame ([www.rockhall.com/learn/education](http://www.rockhall.com/learn/education))

Kate is the Associate Education Content Editor at the Rock & Roll Hall of Fame, where she develops free resources for teachers available online at Rock Hall EDU ([edu.rockhall.com](http://edu.rockhall.com)). Our mission statement at the Rock Hall is to engage, teach, and inspire through the power of rock & roll. Our award-winning education programs, designed for everyone from toddlers to adults, are developed to offer a deeper understanding of the impact that rock & roll has made on our world.

## Enacting Curricular Change in Music Education through Vernacular Music

March 28-30, 2019

Case Western Reserve University | Cleveland, Ohio

*Presented by the CWRU Music Education Program and Center for Popular Music Studies, and the Rock & Roll Hall of Fame*

Calls for curricular change in music education abound, but how can we bring this change to our programs, and why is change important? Numerous conferences, publications, and workshops have focused on the inclusion of popular music, vernacular music, progressive methods, and alternative ensembles into the curriculum. More work, however, is needed on exactly how to bring these changes about. This conference will provide an opportunity for various stakeholders in the music education profession, including community music, to bring together resources from a range of programs, organizations, and experiences. We seek to foster conversation and movement toward curricular change through a focus on how to effect small- and large-scale change within various organizations (e.g., schools, districts, universities, community programs). This conference will feature keynote speakers addressing connections between social justice, inclusion, and curricular change; orchestrating change within organizations; and creating and strengthening school-community partnerships. Other highlights include a reception and social events at local venues, performances by vernacular music groups from area schools, teacher workshops, and presentations by K-12, community, and university music teachers.

~ Lisa Huisman Koops and Nathan Kruse, *Conference Coordinators*

### SPECIAL THANKS

- David Rothenberg, Chair, Department of Music
- Jennifer Wright, Ken Wendt, Laura Stauffer: Department of Music Staff
- Kelsey Giotta, Conference Graduate Assistant
- Daniel Goldmark, Director, Center for Popular Music Studies
- Jay Dorfman, Jocelyn Prendergast, Latasha Thomas-Durrell, Martina Vasil: Conference Committee Members
- Gretchen Unico, Liz Carragher, Jason Hanley, Patrick Lavelle, Kate Rogers: Rock & Roll Hall of Fame
- Joan Ellison, JMP Faculty, pop vocals (Cleveland Institute of Music)
- Ben Kipp, Director of Origins Chamber Music Program (Contemporary Youth Orchestra)
- CWRU faculty colleagues, graduate students, undergraduate students

[music.case.edu/academics/musiced/vernacular-conference](https://music.case.edu/academics/musiced/vernacular-conference)