5th Annual Cancer Disparities Symposium:
Navigating Cancer Disparities: Lessons Learned and How to Move Forward
Thursday, March 4 & Friday, March 5
Virtual

The Case Comprehensive Cancer Center Office of Community Outreach and Engagement is pleased to present the 5th Annual Cancer Disparities Symposium, Navigating Cancer Disparities: Lessons Learned and How to Move Forward.

This multi-disciplinary event will appeal to researchers, clinicians, health professionals, community outreach groups, community-based organizations, patient advocates and trainees. Keynote presentations will be delivered by renowned disparities researchers and community leaders, and a poster session highlighting academic research and community programs will provide a showcase of the depth of work in this field.

Though this event is happening virtually, attendees will experience the conference using Whova, our official web-based conference app, to view presentations and ask questions in real-time, as well as network with others behind the scenes.

Sponsorship Opportunity

Sessions
6 opportunities
$3000
• A video spot (made by the sponsor) shown at the beginning and end of the assigned 15-minute break
• Logo on main screen during session/s w/link to sponsor website
• Logo/recognition on website/email blasts/digital marketing materials/social media
• Access to post conference attendee list
• Sponsor recognized by moderator at beginning of session
• Logo in prominent place on WHOVA platform

Exhibitor Opportunity

Exhibitor opportunity
$1500
• Logo/recognition on website/email blasts/digital marketing materials/social media
• Logo rotation on exhibitor’s display w/link to exhibitor website
• Access to post conference attendee list
• Logo in prominent place on WHOVA platform

PLEASE NOTE:
Logos/tag line/company description are due asap. Advertising for this event has already begun.
Video for commercial is due Friday, February 19.
Please complete the following information to help us serve you better:

Sponsorship/Exhibitor: __________ Amount: $__________

- Company/Affiliation Name (as you would like it to appear on website/email blasts/digital marketing materials/social media)

____________________________

(Please email logo in eps format)

Name ______________________
Street address _________________________________________________________
City, State, Zip __________________________________________________________
Phone ________________ E-mail ______________________

Return this form by email to maw143@case.edu

Please make check payable to Case Western Reserve University
(Tax ID 34-1018992) and mail to:
Mary A. Wright
Case Comprehensive Cancer Center
Wolstein Research Building 1422
2103 Cornell Rd
Cleveland, OH 44106

This activity is CME certified, therefore, I bring your attention to the following Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support:
STANDARD 4. Appropriate Management of Associated Commercial Promotion

4.1 Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

4.2 Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME. For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after a CME activity. Providers of CME cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or in the place of the CME activity. (Refer to ACCME standards at www.accme.org)

You agree to hold Case Western Reserve University, its officers, trustees, employees, and agents harmless from any liability, damages or costs (including reasonable attorneys’ fees) that may arise as a result of you exhibiting at this CME Conference. Without limiting the breadth of this hold harmless agreement, you acknowledge that it shall extend to include the loss, damage, or theft of any equipment or materials you bring to the conference site as well as injuries that any of your employees or agents may incur.

Signature_____________________________________________Date_____________
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