



CASE
COMPREHENSIVE
CANCER CENTER



6th Annual Cancer Disparities Symposium:
*The Intersection of Racism, Poverty and Biology in Cancer
Prevention, Diagnosis and Treatment*

Thursday, March 3 & Friday, March 4, 2022
Tinkham Veale University Center
Case Western Reserve University

This multi-disciplinary event will appeal to researchers, clinicians, health professionals, community outreach groups, community-based organizations, patient advocates and trainees. Keynote presentations will be delivered by renowned disparities researchers and community leaders, and a poster session highlighting academic research and community programs will provide a showcase of the depth and breadth of work happening in this field. Plus, there will be a discussion of "**Biased: Uncovering the Hidden Prejudice That Shapes What We See, Think, and Do**," a book by Jennifer L. Eberhardt.

Agenda Highlights

- Keynote Speaker: Lori Pierce, MD, FASTRO, FASCO
Vice Provost for Academic and Faculty Affairs
University of Michigan

CONFERENCE PARTICIPATION OPPORUNITY

\$2000

- Signage recognition throughout entire symposium
- Company advertisement featured in symposium slide loop
- Complimentary registration
- Company recognition on symposium website, social media & digital marketing materials
- Exhibit space-Table & 2 chairs
- Post symposium attendance list
- Company banner, description, tagline, and video on Whova platform

Please email Mary Wright (maw143@case.edu) the attendees from your company along with email address and phone number, company logo in eps/vector format, tagline (if the company has one) and description.

Please make check payable to Case Western Reserve University (Tax ID 34-1018992) and mail to:

Mary A. Wright
Case Comprehensive Cancer Center
Wolstein Research Building 1422
2103 Cornell Rd
Cleveland, OH 44106

This activity is CME certified, therefore, I bring your attention to the following Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support:

STANDARD 4. Appropriate Management of Associated Commercial Promotion

4.1 Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

4.2 Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME. For **live, face-to-face CME**, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after a CME activity. Providers of CME cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or in the place of the CME activity. (Refer to ACCME standards at www.accme.org)

You agree to hold Case Western Reserve University, its officers, trustees, employees, and agents harmless from any liability, damages or costs (including reasonable attorneys' fees) that may arise as a result of you exhibiting at this CME Conference. Without limiting the breadth of this hold harmless agreement, you acknowledge that it shall extend to include the loss, damage, or theft of any equipment or materials you bring to the conference site as well as injuries that any of your employees or agents may incur.

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