



CASE
COMPREHENSIVE
CANCER CENTER



Great Lakes Breast Cancer Symposium Monday, October 25 & Tuesday, October 26

Join us October 25-26, 2021 for the Great Lakes Breast Cancer Symposium, hosted virtually by the Case Comprehensive Cancer Center. This annual symposium highlights ongoing basic, translational, clinical and population studies addressing the biological mechanisms, management, and prevention of breast cancer. Researchers from participating institutions will share their exciting work with a goal to develop cross-institutional collaborations.

Though this event is happening virtually, attendees will experience the conference using Whova, our official web-based conference app, to view presentations and ask questions in real-time, as well as network with others behind the scenes.

The Great Lakes Breast Cancer Symposium is made possible through the collaboration of the Case Comprehensive Cancer Center, Ohio State University Comprehensive Cancer Center (The James), the UPMC Hillman Cancer Center affiliated with the University of Pittsburgh Schools of the Health Sciences and the WVU Cancer Institute at West Virginia University.

Sponsorship Opportunity

Sessions

7 opportunities

\$3000

- A video spot (made by the sponsor) shown at the beginning and end of the assigned 15-minute break
- Logo on main screen during session/s w/link to sponsor website
- Logo/recognition on website/email blasts/digital marketing materials/social media
- Access to post conference attendee list
- Sponsor recognized by moderator at beginning of session
- Logo in prominent place on WHOVA platform

Exhibitor Opportunity

Exhibitor opportunity

\$1500

- Logo/recognition on website/email blasts/digital marketing materials/social media
- Logo rotation on exhibitor's display w/link to exhibitor website
- Access to post conference attendee list
- Logo in prominent place on WHOVA platform

PLEASE NOTE:

Logos/tag line/company description are due asap.
Video for commercial is due Friday, October 1.

Please complete the following information to help us serve you better:

Sponsorship/Exhibitor: _____ Amount: \$ _____

- Company/Affiliation Name (as you would like it to appear on website/email blasts/digital marketing materials/social media)

(Please email logo in eps format)

Name _____

Street address _____

City, State, Zip _____

Phone _____ E-mail _____

Return this form by email to maw143@case.edu

**Please make check payable to Case Western Reserve University
(Tax ID 34-1018992) and mail to:**

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