









# Artificial Intelligence in Oncology Monday, November 8 & Tuesday, November 9

# Virtua

The Case Comprehensive Cancer Center and Center for Computational Imaging and Personalized Diagnostics at Case Western Reserve University (CCIPD) invite you to be a sponsor at our 3<sup>rd</sup> annual Artificial Intelligence in Oncology symposium.

Now in its third year, the symposium will bring together clinicians, biomedical engineers, computer scientists, executives, thought leaders, and entrepreneurs with expertise in precision medicine, AI, machine learning, and oncology. These experts will discuss technical advances in AI, the challenges and advancements in deploying AI in the clinic, the need for the use of AI to address health disparities, the current regulatory and reimbursement landscape for AI in medicine, and the potential of AI to impact global health.

Though this event is happening virtually, attendees will experience the conference using Whova, our official web-based conference app, to view presentations and ask questions in real-time, as well as network with others behind the scenes.

# **Sponsorship Opportunity**

#### Sessions

4 opportunities

# \$5000

- A video spot (made by the sponsor) shown at the beginning and end of the assigned break
- Logo on main screen during session/s w/link to sponsor website
- Logo/recognition on website/email blasts/digital marketing materials/social media
- Access to post conference attendee list
- Sponsor recognized by moderator at beginning of session
- Logo in prominent place on WHOVA platform

# **Exhibitor Opportunity**

# Exhibitor opportunity

### \$2500

- Logo/recognition on website/email blasts/digital marketing materials/social media
- Logo rotation on exhibitor's display w/link to exhibitor website
- Access to post conference attendee list
- Logo in prominent place on WHOVA platform

## **PLEASE NOTE:**

Logos/tag line/company description are due asap. Video for commercial is due Friday, October 15.

Please complete the following infor	mation to help us serve you better:
Sponsorship/Exhibitor:	Amount: \$
<ul> <li>Company/Affiliation Na materials/social media)</li> </ul>	me (as you would like it to appear on website/email blasts/digital marketing
(Please email logo in eps format)	
Name	
Street address	<del></del>
City, State, Zip	
Phone E-mail	
Return this form by email to maw14	43@case.edu

Please make check payable to <u>Case Western Reserve University</u> (Tax ID 34-1018992) and mail to:

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