



THE LAURA & ALVIN SIEGAL
LIFELONG LEARNING
PROGRAM

CAREER DEVELOPMENT OVERVIEW

Organization:

Case Western Reserve University is a world premier research university. Recently, the university has been selected to receive the prestigious Andrew Heiskell Award for Innovation in International Education. Case Western Reserve 's intellectual resources hub includes: world-class faculty at a cutting-edge global research university, science, engineering and technology, entrepreneurship and innovation, premier medical research in partnership with University Hospitals Health System and the Cleveland Clinic, medical and biomedical engineering, international and IP law, integrated health care education, liberal arts and humanities and other academic disciplines.

History of Siegal Lifelong Learning Programs—Formation of Career Development Office:

The Siegal Lifelong Learning Program at Case Western Reserve was founded in 2012 with the mission of offering robust educational activities to the community by engaging the intellectual resources of the world-class faculty at Case Western Reserve University. The Office of Career Development provides new global talent development solutions to working professionals and industry partners across the world.

Case Western Reserve University Leadership Team

Brian Amkraut is executive director for the Siegal Lifelong Learning Program at Case Western Reserve University. Monica Dumitriu leads the Global Career Training & Development initiative for the Siegal Lifelong Learning Program 's Office of Career Development. Currently, a development advisory board of global talent is being formed and will be comprised of representatives from the community, industry partners and university alumni.

Mission and Vision—Career Development for Working Professionals

The Siegal Lifelong Learning Program 's Global Career Training & Development office is a trusted academic partner for industry leader assessments, training needs and developing global talent. Our program offers non-degree, career enhancement and educational opportunities for non-traditional students working in technology-related careers. Our process begins with an initial assessment and Voice of the Customer (VOC) meeting, which allows us to gauge the unique needs, strengths and opportunities for leadership growth. Then, customized solutions are prepared for each client utilizing learning approaches specific to the individual 's training needs. Upon completion of each course, participants will receive a certificate of accomplishment from Case Western Reserve University.

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[case.edu / lifelonglearning / workforce-development /](https://case.edu/lifelonglearning/workforce-development/)

Case Western Reserve 's Siegal Office of Career Development Industry Focus:

- Serve the needs of the technical and scientific marketplace
- Provide a central gateway to the university 's intellectual capital
- Conduct assessments and industry voice of the customer meetings
- Design collaborative projects with industry customers
- Provide access to students for internships and graduates as potential employees
- Provide collaborative research and continuing education opportunities

I. Open Enrollment – Technical Training

Through our Open Enrollment Technical Training we will provide access for our industry customers through the specialized knowledge of our faculty and provide cutting-edge differentiation in the key research topic areas at CWRU and industry-generated topics. These courses are exemplary of market demand and needs and will bring up the state of the art for our industry partners in specialized technical topics.

II. Customized Fee-for-Service Training and Development for Industry Partners:

This is a differentiating program that allows for the specificity of unique game-changing technical knowledge in cutting-edge topics to become available to our industry partners on a customized contract basis. In order to best understand the needs of industry, an initial assessment with industry-based leadership teams is conducted to define the unique needs, strengths and opportunities for the collaboration with CWRU. Then, the best solutions and approach for delivering quality for our industry partners providing on-demand training for high performing teams is provided.

Contact:

For more information and to schedule an initial assessment and voice of the customer meeting, contact Monica Dumitriu, MBA at 216.630.1724 or mx2@case.edu.

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