### Faculty Senate Meeting
**Monday, December 21, 2015**
**3:30 p.m. – 5:30 p.m. – Toepfer Room, Adelbert Hall,**

<table>
<thead>
<tr>
<th>Time</th>
<th>Item</th>
<th>Presenter(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:30 p.m.</td>
<td>Approval of Minutes from the November 23, 2015, Faculty Senate Meeting, <em>attachment</em></td>
<td>Roy Ritzmann</td>
</tr>
<tr>
<td>3:35 p.m.</td>
<td>Provost’s Announcements</td>
<td>Bud Baeslack</td>
</tr>
<tr>
<td>3:40 p.m.</td>
<td>Chair’s Announcements</td>
<td>Roy Ritzmann</td>
</tr>
<tr>
<td>3:45 p.m.</td>
<td>Report from the Executive Committee</td>
<td>Robert Savinell</td>
</tr>
<tr>
<td>3:50 p.m.</td>
<td>Bioethics/Genetic Counseling Dual Degree Program, <em>attachment</em></td>
<td>Aaron Goldenberg, Anne Matthews</td>
</tr>
<tr>
<td>4:00 p.m.</td>
<td>MA in Patent Practice/MS in Biochemistry Dual Degree Program, <em>attachment</em></td>
<td>Craig Nard</td>
</tr>
<tr>
<td>4:10 p.m.</td>
<td>Proposed Revisions to MSASS By-Laws, <em>attachment</em></td>
<td>David Hussey</td>
</tr>
<tr>
<td>4:15 p.m.</td>
<td>Development Report</td>
<td>Bruce Loessin, Larry Gibson</td>
</tr>
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</table>
Faculty Senate Meeting  
Monday, December 21, 2015  
3:30-5:30 p.m. – Adelbert Hall, Toepfer Room

### Members Present

<table>
<thead>
<tr>
<th>Name</th>
<th>Name</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bud Baeslack</td>
<td>Kimberly Emmons</td>
<td>Carol Musil</td>
</tr>
<tr>
<td>Joy Bostic</td>
<td>T. Kenny Fountain</td>
<td>Roy Ritzmann</td>
</tr>
<tr>
<td>Christine Cano</td>
<td>Susan Hinze</td>
<td>Andrew Rollins</td>
</tr>
<tr>
<td>Cathy Carlin</td>
<td>David Hussey</td>
<td>Robert Savinell</td>
</tr>
<tr>
<td>David Carney</td>
<td>Jean Iannadrea</td>
<td>Philip Taylor</td>
</tr>
<tr>
<td>Susan Case</td>
<td>Zina Kaleinikova</td>
<td>Rebecca Weiss</td>
</tr>
<tr>
<td>Juscelino Colares</td>
<td>Cheryl Killion</td>
<td>Amy Zhang</td>
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<tr>
<td>Gary Chottiner</td>
<td>Kurt Koenigsberger</td>
<td>Richard Zigmond</td>
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<tr>
<td>Mitch Drumm</td>
<td>Frank Merat</td>
<td>Christian Zorman</td>
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<tr>
<td>Robin Dubin</td>
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### Members Not Present

<table>
<thead>
<tr>
<th>Name</th>
<th>Name</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alexis Abramson</td>
<td>Jessie Hill</td>
<td>Mary Quinn Griffin</td>
</tr>
<tr>
<td>Amy Backus</td>
<td>Lee Hoffer</td>
<td>Vasu Ramanujam</td>
</tr>
<tr>
<td>Timothy Beal</td>
<td>Megan Holmes</td>
<td>Jessica Slentz</td>
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<tr>
<td>Cynthia Beall</td>
<td>Sudha Iyengar</td>
<td>Barbara Snyder</td>
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<tr>
<td>Colleen Croniger</td>
<td>Lisa Lang</td>
<td>Usha Stiefel</td>
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<tr>
<td>Lisa Damato</td>
<td>Kenneth Ledford</td>
<td>Robert Strassfeld</td>
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<tr>
<td>Heath Demaree</td>
<td>Paul MacDonald</td>
<td>Nishant Uppal</td>
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<tr>
<td>Peg DiMarco</td>
<td>Gerald Mahoney</td>
<td>Fahreen Velji</td>
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<tr>
<td>Scott Fine</td>
<td>Meral Ozsoyoglu</td>
<td>Horst von Recum</td>
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<tr>
<td>Carol Fox</td>
<td>Leena Palomo</td>
<td>Gillian Weiss</td>
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Call to Order
Professor Roy Ritzmann, chair, Faculty Senate, called the meeting to order at 3:30 p.m. A count of the members in attendance revealed that a quorum did not exist. Agenda items requiring Senate approval were postponed until the next meeting.

Approval of Minutes
The minutes could not be approved due to insufficient attendance.

Provost’s Announcements
The Provost said that the spring semester would be a busy one. For instance, the Provost’s Commission on the Undergraduate Experience will be reviewing undergraduate education and student life.

Chair’s Announcements
Prof. Ritzmann said that there wasn’t a quorum at the October and November meetings. A revote on all matters approved or endorsed at the October and November meetings is required. If a senator misses more than 50% of meetings during the academic year, he/she may be asked to step down. A senator suggested that more socialization among the senators could result in a greater commitment to attend meetings. Also, faculty should understand their obligations and commit to attending meetings before they become senators.

Report from the Executive Committee
Professor Robert Savinell reported on the December 9th Executive Committee meeting.

1. Honorary Degree Nominations- The Executive Committee approved two additional nominations for honorary degrees. The names of the nominees are confidential until approved by the Board of Trustees.

2. Report on results of Research Committee Survey- Lee Hoffer, chair of the Senate Research Committee, reported on results of a survey conducted by the Committee last spring. Data from the university’s 2010 and 2014 faculty climate survey had indicated
overall dissatisfaction with research but did not provide detail on specific areas of dissatisfaction. The results of this survey will be used to help inform the work of the Strategy Implementation Team for Research. Prof. Hoffer will present the survey results at a Faculty Senate meeting in the spring.

3. Proposed revision to Research Committee charge- The Research Committee is proposing to revise its charge to add an undergraduate student as a member of the Committee. The Executive Committee approved forwarding this proposal to the Senate By-Laws Committee for consideration.

4. Bias Reporting System- The Executive Committee reviewed comments on the bias reporting system from the Senate Committees on Minority Affairs, Faculty Personnel and Women Faculty. These three committees had been charged with reviewing the system and providing comments. The chair of the Senate asked the chairs of the committees to meet and consolidate their comments into one document that can be provided to the Office of Student Affairs.

5. Proposed Addition to the FS By-Laws- The Executive Committee voted to charge the Senate By-Laws Committee with drafting language stating that if a standing committee members misses more than 50% of the meetings, he/she can be asked to step down. The Faculty Handbook contains a provision to this effect for faculty senators.

**Development Report**

Bruce Loessin, Senior Vice President for University Relations and Development, gave a development update. To date, $104 million has been raised during the 2016 fiscal year. This is approximately $20 million ahead of where we were at this time last year. Cash attainment is even farther ahead and compares favorably with our competitors. Alumni participation (undergraduate alumni) has decreased. This affects the university’s ranking in U.S. News & World Report. Specific strategies for increasing alumni giving are being implemented. Two years ago the university increased its capital campaign goal from $1 billion to $1.5 billion. $1.25 billion has been raised to date. Since the start of the campaign in 2008, the following funds have been raised: $152.3 million for scholarships; funding for 76 professorships; and $373.6 million in endowment funds.

Some of the factors that limit capital campaign attainment are the relatively small size of the alumni base, the university’s geographic location, lack of a larger sports program, lack of a continuous history (federation between the schools in 1967) and the closing of programs (such as education and architecture).

The priorities of the capital campaign have expanded to include the campus master plan, student scholarships, funding for departments and faculty, private support for research and international development initiatives.
The meeting was adjourned at 4:05pm.

Approved by the Faculty Senate

Rebecca Weiss
Secretary of the University Faculty
Attainment Comparison Report – November 2014 to November 2015

Nine Year Fiscal Year Totals

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<th>$40</th>
<th>$60</th>
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<th>$120</th>
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November FYTD

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</table>
Cash Comparison Report – November 2014 to November 2015

Nine Year Fiscal Year Totals

November FYTD

University Relations and Development
Annual Fund Comparison Report –
November 2014 to November 2015

Nine Year Fiscal Year Totals

November FYTD

FY 2015 FY 2016

University Relations and Development
Undergraduate Participation

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<th>Year</th>
<th>Percentage</th>
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<td>FY2013</td>
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<td>FY2014</td>
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<td>FY2015</td>
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## US News Overall Best College Ranking – Year Published

<table>
<thead>
<tr>
<th>Year</th>
<th>% Give</th>
<th>Rank</th>
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<td>25</td>
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<tr>
<td>2015</td>
<td>21</td>
<td>35</td>
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</table>
Strategies to Increase Alumni Participation

- Greater collaboration with schools and colleges
- Focus on efficient and effective retention of donors
- Generate efforts to engage non-donors and young alumni
- Strengthen relationships with other departmental partners (Alumni Relations, Donor Relations and Events, etc…)
- Leverage existing relationships with experts (GG&A, EAB, Annual Giving Network)
Campaign Attainment Toward Goal
November 2015

Actual Attainment

$1,252.6M
(83.5%)

T = 73.2%
### $1.5 Billion Goal by School

<table>
<thead>
<tr>
<th>(MILLIONS)</th>
<th>CURRENT ATTAINMENT</th>
<th>GOAL (%)</th>
<th>ATTAINMENT/GOAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>CAS</td>
<td>$184.6</td>
<td>$300 (20.0%)</td>
<td>61.5%</td>
</tr>
<tr>
<td>CSE</td>
<td>$205.6</td>
<td>$300 (20.0%)</td>
<td>68.5%</td>
</tr>
<tr>
<td>DEN</td>
<td>$51.9</td>
<td>$53 (3.5%)</td>
<td>98.0%</td>
</tr>
<tr>
<td>LAW</td>
<td>$35.6</td>
<td>$42 (2.8%)</td>
<td>84.8%</td>
</tr>
<tr>
<td>MED</td>
<td>$446.1</td>
<td>$500 (33.3%)</td>
<td>89.2%</td>
</tr>
<tr>
<td>WSOM</td>
<td>$55.8</td>
<td>$65 (4.3%)</td>
<td>85.9%</td>
</tr>
<tr>
<td>NURS</td>
<td>$32.3</td>
<td>$35 (2.4%)</td>
<td>92.4%</td>
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<tr>
<td>MSASS</td>
<td>$38.4</td>
<td>$41 (2.7%)</td>
<td>93.7%</td>
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<tr>
<td>UGEN</td>
<td>$202.2</td>
<td>$164 (11.0%)</td>
<td>123.3%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>$1252.6</td>
<td>$1500</td>
<td>83.5%</td>
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</table>
Attainment by Purpose – November 2015

Attainment ($1.252.6B) vs. Goal ($1.5B)

- Student Support: $179.9 vs. $204.5
- Faculty Support: $159.1 vs. $177.1
- Programmatic Support*: $573.3 vs. $580.0
- Capital Project Support: $453.4
- Annual Fund: $68.1 vs. $85.0

*Includes Research gifts and grants ($235.8M) from non-government sources
Since the start of our Campaign...

$152.3M in SCHOLARSHIP ATTAINMENT compared to $82.6 million (FY2002-FY2007)

76 PROFESSORSHIPS have been either completed or started

$373.6M in total ENDOWMENT ATTAINMENT compared to $118.3 million (FY2002-FY2007)
Endowment Attainment
FY2002 to FY2007 vs. FY2008 to FY2015 and through November FY2016

Attainment

Average
$43.3M

Average
$19.7M

University Relations and Development
CWRU Capital Campaign Limiting Factors

- Lack of Continuous History
- Geographical Region
- Small Size/Alumni Base
- Hospital Clinical Gift Revenue
- No Division I Sports Program

University Relations and Development
Campaign Expansion Priorities

- Master Plan Implementation
- Scholarship Program
- Departmental/Faculty Fundraising
- Private Support for Research
- International Development Initiative
Science and Engineering Building
Science and Engineering Building
Mather Quad
The Connector
Scholarship Program

FUND FORWARD
THERE'S A FUTURE WITH YOUR NAME ON IT.
Fund Forward is a campaign for undergraduate scholarship that goes directly to students in need to keep them, their ideas, and their future contributions a part of the Case Western Reserve University community.

3 Ways to Give!

01
Shared Scholarship Fund:
Any amount can be given to the Shared Scholarship Fund. All of these dollars will jointly go toward providing tuition relief for incoming students the following academic year.

02
Partial and Full Term Scholarships:
Donors who choose to make a four-year commitment from $25,000-$250,000 are matched with a student and make an immediate impact by supporting part or all of that student’s tuition for four years.

03
Endowed Scholarship Fund:
A gift of $100,000 or more permanently endows a scholarship fund that will support one student in your name per year in perpetuity.

How Will You Fund Forward?

CALL
216-368-0380

EMAIL
fundforward@case.edu

WEB
fundforward.com

University Relations and Development
Departmental/Faculty Fundraising

- Central and School/College collaboration with faculty to generate resources for departmental priorities
- Targeting designated and unrestricted funds
- Major gift and annual fund programs
- Pilot program in the College of Arts and Sciences
Total Research Funding by Source Type
FY10 – FY15

Source: CWRU Office of Research and Technology Management
International Development Initiative

- University-wide collaboration on international fundraising
- Focused to maximize opportunities for all international travel and conserve limited resources (i.e. time and money)
- Leverage existing strengths in regions as well as identify emerging opportunities
DEVELOPMENT UPDATE