CWRU Action Form for Majors/Minors/Programs/Sequences/Degrees (instructions on back)

Docket #

EFFECTIVE: \_\_\_\_\_\_FALL\_\_\_\_ (semester) \_\_\_\_\_2017\_\_\_ (year)

#### **DESCRIPTION:**

**Military ethics** focuses on the core values and moral principles that collectively govern the men and women serving in the military forces of nations around the world, as members of what is sometimes termed the "*military profession*" or "the profession of arms." The ethical foundations that define the profession of arms have developed over millennia from the shared values and experiences, unique role responsibilities, and reflections of members of the profession on their own practices – eventually coming to serve as the basis for various warrior codes and the Law of Armed Conflict (LOAC). Military ethics is a broadly interdisciplinary study, incorporating concerns about the conduct of war, decisions on how and when to engage in military operations, and issues relating to the moral psychology and care of those who serve and of veterans of military service. Traditional just war theory also plays a key role in *international relations* (political and moral philosophy governing when the use of military force is justified for the resolution of international conflicts) and *international law* (including LOAC and international humanitarian law).

The curriculum is interdisciplinary, with a foundation in moral and political philosophy. Over a 12-15 month program (designed to facilitate the enrollment of military personnel on educational assignment), students will study foundational topics in moral and political philosophy, together with advanced core and elective topics in military and professional ethics, military medical ethics, military law, ethical leadership, and other related subjects (including optional supplemental electives in areas such as religious studies, history, literature, journalism, and the arts). Each student will complete a minimum of 30 credit hours, including a six-credit "capstone course" to presumably be completed during the summer term following a full academic year of coursework. The capstone course will feature a summative project designed to integrate their common studies, but tailored to their individual future interests in teaching, further graduate study, or employment in public policy or foreign affairs.

This program requires 12-15 months residence, with the completion of five required Philosophy courses, including the capstone course, and an additional four elective courses from the College of Arts and Sciences (CAS) and the School of Law (LAW). A Master's capstone project culminating in a paper is required, involving both academic research and fieldwork, integrated with the degree-candidate's professional experience or interest. The outline of the project must be presented and defended by the spring recess of the candidate's second resident semester, and the project itself completed over the following summer term, for graduation by 30 September of the year following matriculation. The core required courses will be taken by all degree candidates, while the selection of topic for the Master's capstone project will dictate the selection of relevant elective courses by each candidate (in consultation with program faculty) to create an appropriate concentration of study for the capstone.\*

\*for additional details, please see full program proposal

Is this major/minor/program/sequence/degree:X_ new modification replacement	
If modification or replacement please claborate:	
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Does this change in major/minor/program/sequence/degree involve other departme	nts? _X_YesNo
If yes, which departments?Philosophy, Religious Studies, Art History, Classics College of Arts and Sciences, and the CWRU School of Law	
Contact person/committee:Shannon E. French (Philosophy/Inamori Center)	
SIGNATURES**: DATE Department Curriculum Chair(s)/Program Directors: Department Chair: & Hachdd College/School Curriculum Committee Chair: <u>Komh (cash (kozłb (</u> FSCUE Curriculum Subcommittee Chair:	03-2016 3-18-16 160 3-18-16
**Please see attached letters of support for signatures.	
File copy sent to:RegistrarOffice of Undergraduate Studies/Gi Other:Sencefe (vo	raduate Studies - C. Pozek Eduate Comm - P. Mic Donald
Curla 2013-83-24	
Cyrus Citaylor Dean, College of Astand Se	ciences

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# Fwd: Request for message of support for proposed new MA in Military Ethics

Shannon French <shannon.french@case.edu> To: Shannon French <sef37@case.edu> Mon, Mar 14, 2016 at 1:34 PM

------ Forwarded message ------From: Laura Hengehold <leh7@case.edu> Date: Sun, Mar 13, 2016 at 9:06 PM Subject: Re: Request for message of support for proposed new MA in Military Ethics To: Shannon French <shannon.french@case.edu>

Dear Shannon:

I am writing to express my support for your proposal for a new Master of Arts degree program in Military Ethics and approve the inclusion of the Department of Philosophy courses that you have listed as electives. Intellectually and programmatically I think this is an interesting project and represents a good expansion of our department's activities. It also brings together some of the most unique and exciting activities around political studies at Case for a very practical goal. I am not sure how many Case philosophy students will choose it for subsequent masters level study, but I can imagine that quite a few International Studies BA majors would do so. Moreover, it should foster interdisciplinary research in related fields and the university's national and international profile, quite apart from the specific benefit to students.

We will need to meet to go over the details of how existing tracks/courses can be supported while offering the required courses for this MA program. In the recent past, the elective Social and Political Philosophy has been offered on average once every three semesters; the proposed required course PHIL 305/405 Ethics has been offered once a year and the proposed required course PHIL 384/484 Ethics and Public Policy has been offered once this past fall. I am very willing to increase frequency of PHIL 305 Ethics and I think the entire series of courses is feasible.

Sincerely,

Laura Hengehold

Laura Hengehold Associate Professor and Chair, Philosophy Case Western Reserve University 10900 Euclid Ave Cleveland, OH 44106 216-368-2633 leh7@case.edu

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# MA in Military Ethics--sign off for art history

Catherine Scallen <cbs2@case.edu> To: Shannon French <sef37@case.edu>

Wed, Mar 2, 2016 at 11:05 AM

Dear Shannon:

I am writing to express my support for your proposal for a new Master of Art degree program in Military Ethics and approve the inclusion of the Department of Art History and Art course that you have listed as an elective. Maggie Popkin, who will teach Roman Representations of War on the 300 and 400 levels, and I are indeed happy to have her course included in this new MA program.

We appreciate the interdisciplinary aproach to a very complex subject.

A Military Ethics Master's degree program will not affect the Department of Art History and Art's allocation of resources or priorities. It will likely attract a new group of students to Prof. Popkin's course and spread word about this deeply interesting offering. It is possible too, that we our department could co-sponsor speakers relevant to the MA in Military Ethics and to the art history program.

Regards, Catherine

Catherine B. Scallen Chair, Department of Art History and Art and Andrew W. Mellon Associate Professor in the Humanities Case Western Reserve University 216-368-2383 catherine.scallen@case.edu



(no subject)

Tue, Mar 15, 2016 at 11:50 AM

Paul lversen <paul.iversen@cwru.edu> To: Shannon French <sef37@case.edu>

Dear Shannon

Lam happy to offer support for the proposed MA in Military Ethics and note that Classics would be very interested in participating in a course on this subject. Right now we already offer a course on Greek Tragedy in English translation (CLSC-WLIT 316/416) taught by Timothy Wutrich that frequently deals with tragedies focused on heroes' reactions to war. In this course he uses Shay's analysis of Homer and Tragedy as one way of reading the plays. In addition, Timothy has been involved in the NEH Ancient Greeks/Modern Lives program (see http:// ancientgreeksmodernlives.org), which has successfully used Greek drama as a springboard for modern soldiers' experiences in war. So he's very much approaching Tragedy from this angle. Of course we'd also be happy to talk about perhaps designing a required course.

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Let me know if I can be of further help.

All the best

Paul A. Iversen Chair, Associate Professor Department of Classics Case Western Reserve University



# Formal Support for the Proposed MA in Military Ethics

Karen Beckwith <klbeckwith50@gmail.com>

Tue, Mar 15, 2016 at 12:21 PM

To: Shannon French <sef37@case.edu>

Cc: Kathryn Lavelle <kcl6@case.edu>, Pete Moore <pwm10@case.edu>, Elliot Posner <eap26@case.edu>, Joseph White <jxw87@case.edu>

Dear Shannon

Thank you for your request to write a letter of support for the proposed MA in Military Ethics. I support the proposed MA in principle and I write in support of the new MA. I approve the inclusion of the Department of Political Science courses that you have listed as electives, with the exception of POSC380A (see below).

In the remainder of this reply, I address some limitations that the MA in Military Ethics may (but not necessarily will) face in regard to the POSC courses offered as electives in the program.

The MA in Military Ethics has the potential of involving five of the nine faculty in our department (more than half) in offering courses currently in our curriculum. Our course enrollments are somewhat modest, and we have no free-standing graduate courses (all our graduate-level courses are offered in conjunction with their undergraduate version). We have room in our course enrollments to accommodate a small number of graduate students in each.

The courses in our department that could be included in the proposed MA program are:

POSC470H - China's Foreign Policy

POSC 473 - Politics of the European Union

POSC 479 - Introduction to Middle East Politics

POSC 460 - Revolts and Revolutions in Global Perspective

POSC 464 – Dictatorship and Democracy in Modern Latin America

POSC 476 – United States Foreign Policy

Note that at this point POSC 380A - State and War in Africa and the Middle East is only offered at the undergraduate level and has a prequisite course, POSC379. Arrangements will be necessary to address any future inclusion of POSC380A at the level of a graduate course, and I have not included it in the listing, above.

Some of these courses are offered more regularly than are others. For example, POSC476 has not been offered since Spring 2014 and is not scheduled to be offered in Fall 2016. In addition, POSC470H is not offered by a regular faculty member, but by a visiting assistant professor, and it is not clear that we will be able to rehire or to replace him. Inability to do so would mean the course could not be offered. Three of the six courses listed are taught by Professor Pete Moore, on whose shoulders the responsibility of POSC teaching in the MA in Military Ethics will fall most heavily. Professor Moore is aware of the potential demands on his teaching, and he is willing to support the MA in Military Ethics by including its students in the courses listed above; Professors Lavelle (POSC476) and Professor Posner (POSC473) are similarly willing to support the proposed MA in Military Ethics, in terms of these two courses.

I raise these issues to alert you to the potential difficulties of offering some of the these elective courses regularly (or, in the case of POSC470H, at all). I do so in the context of my support for the MA in Military Ethics. Please let me know how we can be helpful as this proposal progresses.

Sincerely,

#### Karen Beckwith



#### Shannon French <sef37@case.edu>

# **MA in Military Ethics**

#### Deepak Sarma <dxs163@case.edu> To: Shannon French <sef37@case.edu>

Wed, Mar 9, 2016 at 5:18 PM

Dear Shannon:

I am writing to express my support for your proposal for a new Master of Art degree program in Military Ethics. I also wanted to let you know that I approve the inclusion of the Department of Religious Studies courses that you have listed as electives, such as "RLGN 102: Introduction to the Study of Religion," "RLGN 223: Religious Roots of Conflict in the Middle East" and "RLGN 353. Hindu and Jain Bioethics." In this connection, a Military Ethics Master's degree program will not affect the Department of Religious Studies' allocation of resources or priorities.

I believe this is a promising area of study and includes interesting new course. I moreover appreciate the interdisciplinary approach to a very complex subject. I've already spoken to a few students who expressed interest in the program.

Sincerely,

Deepak

Dr. Deepak Sarma

Professor of Religious Studies Acting Chair of the Department of Religious Studies

Professor of Bioethics (secondary appointment) School of Medicine, Case Western Reserve University

Curatorial Consultant, Department of Asian Art Cleveland Museum of Art

Mailing Address: Department of Religious Studies Tomlinson Hall 2121 MLK Jr. Drive Case Western Reserve University Cleveland, OH 44106-7112

office: 216-368-4790 deepak.sarma@case.edu

deepaksarma.com



Jessica W. Berg, Dean Tom J.E. and Bette Lou Walker Professor of Law

Michael P. Scharf, Dean Joseph C. Hostetler - BakerHostetler Professor of Law

> 11075 East Boulevard Cleveland, Ohio 44106-7148

> > phone 216.368.3283 fax 216.368.1277 lawdeans@case.edu

March 10, 2016

Dear Professor French,

law.case.edu

We are writing to express our support for your proposal for a new Master of Arts degree program in Military Ethics and approve the inclusion of the School of Law courses that you have listed as electives. A selection of these courses are generally offered every year, and students in the program should have a variety of electives from which to choose. In addition, we look forward to collaborating with you on the development of new courses, including: "Military Conflicts, Ethics, and International Law" and "Military Medical Ethics."

Your proposal reflects our collective agreement to share tuition revenue related to these course offerings.

We appreciate the interdisciplinary approach to a very complex subject, which will provide an excellent grounding for students interested in this area. The program is sure to appeal to a broad audience and will be a strong addition to the MA offerings at Case Western Reserve University.

We anticipate additional opportunities to collaborate further.

Sincerely,

sica B .le Co-Dean

for

Michael Scharf Co-Dean

# I. Introduction

# a. Degree Title: Master of Arts Degree in Military Ethics (Interdisciplinary MA)

#### b. Start Date: Fall, 2017

*c. Focus:* This MA program is aimed at individuals interested in learning more about this complex academic subfield that has roots that reach back to the work of Greco-Roman and medieval scholars, but is recently resurgent, thanks in part to media attention given to emerging military technologies, such as drones, human enhancement, and cyber conflict. Undergraduates seeking an advanced degree post-graduation will be expected to elect this program. (We may also seek additional approvals for this program to be offered through the Integrated Graduate Studies program and for approval for graduate/professional students to elect to pursue an MA in Military Ethics and a JD or LLM at the same time, as part of a dual degree program of study. It will also appeal to mid-rank military officers from all branches of the service pursuing a graduate degree in order to achieve senior rank, especially those "deep selected" from recent deployment to teach cadets and midshipmen at federal military service academies, or to command ROTC units in colleges and universities (in which a capstone course in military ethics is a required final course, taught by the ROTC commanding officer).

*d.* **Description: Military ethics** focuses on the core values and moral principles that collectively govern the men and women serving in the military forces of nations around the world, as members of what is sometimes termed the "*military profession*" or "the profession of arms." The ethical foundations that define the profession of arms have developed over millennia from the shared values and experiences, unique role responsibilities, and reflections of members of the profession on their own practices – eventually coming to serve as the basis for various warrior codes and the Law of Armed Conflict (LOAC). Military ethics is a broadly interdisciplinary study, incorporating concerns about the conduct of war, decisions on how and when to engage in military operations, and issues relating to the moral psychology and care of those who serve and of veterans of military service. Traditional just war theory also plays a key role in *international relations* (political and moral philosophy governing when the use of military force is justified for the resolution of international conflicts) and *international law* (including LOAC and international humanitarian law).

### II. Proposed curriculum

*a. Description of the proposed curriculum:* The curriculum is interdisciplinary, with a foundation in moral and political philosophy and international relations. Over a 12-15 month program (designed to facilitate the enrollment of military personnel on educational assignment), students will study foundational topics in moral and political philosophy, together with advanced core and elective topics in military and professional ethics, military medical ethics, military law,

ethical leadership, and other related subjects (including optional supplemental electives in areas such as religious studies, history, literature, journalism, and the arts). Each student will complete a minimum of 30 credit hours, including a six-credit "capstone course" to presumably be completed during the summer term following a full academic year of coursework. The capstone course will feature a summative project designed to integrate their common studies, but tailored to their individual future interests in teaching, further graduate study, or employment in public policy or foreign affairs, and may produce outcomes other than a traditional paper/thesis (such as the detailed and well defended design of a military ethics training/education curriculum).

**b.** Outline of requirements: This program requires 12-15 months residence, with the completion of five required Philosophy courses, including the capstone course, and an additional four elective courses from the College of Arts and Sciences (CAS) and the School of Law chosen from the list of offerings below. A Master's capstone project culminating in a paper is required, involving both academic research and fieldwork, integrated with the degree-candidate's professional experience or interest. The outline of the project must be presented and defended by the spring recess of the candidate's second resident semester, and the project itself completed over the following summer term, for graduation in August the year following matriculation. If special circumstances, such as military deployment, prevent a student from completing the program in the intended timeframe, the academic advisor will work with him/her to create an alternative schedule to allow completion of the degree, which may necessitate the capstone course being offered in the fall or spring semesters, as well as in the summer. Other students may also elect to take more than 15 months to complete the program, if permitted by Graduate Studies. The program will follow all policies and procedures of the CWRU School of Graduate Studies.

The core required will be taken by all degree candidates, while the selection of topic for the Master's capstone project will dictate the selection of relevant elective courses by each candidate (in consultation with program faculty) to create an appropriate concentration of study for the capstone project (e.g., military medicine and ethics; military law and ethics; psychology, history, or literature). *Here is an example of a possible course of study:* 

# Sample Program of Study and Time to Degree

# Fall 2017 (12 credits)

- PHIL 417 (required)
- PHIL 484 (required)
- POSC 479
- LAWS 5111

# Spring 2018 (12 credits)

- PHIL 405 (required)
- PHIL 4XX (required)
- ARTH 435
- LAWS 5116

# Summer 2018 (6 credits)

• PHIL 501 (required)

# The following courses are proposed as required or elective:

# **Proposed Required Courses:**

- PHIL 405 Ethics
- PHIL 417 War and Morality
- PHIL 4XX Military Conflicts, Ethics, and International Law: this is a new "flipped" hybrid course that will feature pre-taped video lectures by international experts in the field of military ethics, online assignments drawn both from CWRU Dean Michael Scharf's International Law MOOC, and from the new Military Ethics MOOC available from King's College London/UK Defense Academy, of which the Inamori Center is a co-sponsor, along with discussion sections and teaching by the Visiting Distinguished/Emerging Inamori Scholar, who will also grade the course assignments, reviewed by the instructor of record, which will be a regular CWRU faculty member such as Shannon E. French.
- PHIL 484 Ethics and Public Policy
- PHIL 501 Ethics Capstone (e.g., Teaching for Military Academies, or Program development and leadership for Compliance Officers and policy personnel) culminating in a paper or project.

# **Supplemental Elective Courses** (confirmed as regularly offered and available)

# **College of Arts and Sciences**

- PHIL 416 African Political Thought
- PHIL 422 The Science of Happiness (Ethics elective)
- PHIL 430 Special Topics in Ethics
- PHIL 4XX Neuroethics: this has been taught as a 430 special topics course, but will be submitted as a regular course to be taught beginning in Spring 2017.
- PHIL 434 Political and Social Philosophy
- PHIL/LAWS 450 Military Medical Ethics: this is a new seminar to be developed in partnership with Prof. Max Mehlman.
- ARTH 435 Issues in Ancient Art: The Art of War in Ancient Rome
- CLSC 416 Greek Tragedy in English Translation
- POSC 470H China's Foreign Policy
- POSC 473 Politics of the European Union
- POSC 479 Introduction to Middle East Politics
- POSC 460 Revolts and Revolutions in Global Perspective
- POSC 464 Dictatorship and Democracy in Modern Latin America
- POSC 476 United States Foreign Policy
- RLGN 460 Intro to the Qur'an
- RLGN 453 Hindu and Jain Bioethics

# **School of Law**

- LAWS 4101 International Law
- LAWS 4105 Fundamentals of International Law
- LAWS 5113 Counterterrorism Law
- LAWS 5111 Admiralty Law
- LAWS 5116 International Human Rights
- LAWS 5118 War Crimes Research Lab
- LAWS 5136 International Humanitarian Law
- LAWS 5001 Contemporary Issues in International and Comparative Law: IP/Human Rights

At this time, the program is designed and proposed based on the above courses in the College of Arts and Sciences and in the School of Law. It is envisioned to eventually incorporate additional courses from the CAS and LAW, as well as courses from the Schools of Management and Medicine.

# III. Faculty and department information

*a.* **Faculty sponsor and department**: Shannon E. French, Department of Philosophy and the Inamori International Center for Ethics and Excellence.

*b.* **Other CAS departments, CWRU schools, or administrative offices:** This interdisciplinary MA utilizes the expertise in this field already present at CWRU, drawing primarily from the faculty of the College of Arts and Sciences and the School of Law. CAS participating departments and faculty include Philosophy, Religious Studies, Political Science, Art History, and Classics.

CWRU has a well-established positive reputation in Military Ethics, thanks to the work of scholars such as the Law School's Dean Michael Scharf (known worldwide for his vital work with the International Criminal Court to aid in the identification and prosecution of war criminals) and CAS's Inamori Professor in Ethics, Shannon French (whose original work on warrior codes is now canon in the field and who has worked for the US Navy, Marine Corps, and most recently, Army to define and educate officers and troops on warrior values). The College faculty also includes Anthony Jack, who has co-authored recent work with French on dehumanization and neuroethics in a military context and co-presented sessions at two of the most prestigious Military Ethics global conferences, and a wide range of expert scholars who offer courses that cover relevant topics in military history, international relations, human rights, comparative religion and even wartime journalism (from the Pulitzer Prize winning Prof. Jim Sheeler). CWRU Law Professor Max Mehlman has become an expert on military bioethics and won an NIH grant to study the ethics of bio-enhancement in the military.

In 2010, the Inamori Center hosted the International Peace and War Summit, which had participants from 15 countries and included CAS faculty such as Profs Laura Hengehold, Gilbert Doho, Jeremy Bendik-Keymer; Engineering's Jim McGuffin-Cawley; and many others. Starting in 2016, CWRU will become the host institution for ISME – the International Society for Military Ethics. In addition, the Inamori Center is a member of CETMONS (Consortium on Ethics, Emerging Technology, Military Operations, and National Security) and has become a founding member of the new international consortium The Compass Group, established to grow and enhance the academic study of applied military ethics around the globe.

*c. Describe administrative arrangements for the initiative:* This program will be administered jointly by the College of Arts and Sciences and the Inamori Center. The degree and administrative support will be housed in the Department of Philosophy. The Inamori Center Director, together with staff support and a committee of CWRU faculty, will also help coordinate each year's visiting scholar, review of applications, advising of MA participants, and supervision of capstone projects.

*d. How is the proposed initiative important to the CAS and the involved CAS departments?* This program increases enrollment and generates important new tuition revenue in CAS and the involved departments and focuses national interest on a unique program utilizing the expertise of the College and the wider university. In particular, the new MA supports the core mission of the Inamori Center for Ethics and Excellence in CAS to promote ethical leadership. Instruction in Military Ethics benefits military and political leaders and leads to better-informed citizens/voters. Military Ethics covers a wide swath of global issues in ethics, including human rights, humanitarian intervention, transitional justice, and the moral foundations of sustainable peace. This would also tie in perfectly with the research efforts of the center and create cohorts of graduate students to participate in and help advance that research.

# e. What is the relationship between the proposed initiative and the involved CAS departments' current programs (undergraduate and/or graduate)? This program will draw

from courses already in existence in several CAS departments, such as Philosophy, Political Science, Art History, Classics, Religious Studies, etc. Preliminary conversations with faculty have taken place, but further and more formal conversations need to be had with the Chairs of all the relevant departments to see how this program can integrate with and benefit their existing programs. Our hope is that the MA will draw a valuable but not overwhelming number of additional students into CAS courses that will be most welcome and will add to the diversity of perspectives in those classrooms. There is currently no graduate program in the Philosophy Department, from which the majority of the required courses will originate, so the program will not draw any resources away from existing programs but may provide the structure and impetus to build additional programs in the future.

# *f.* What is the relationship between the proposed initiative and the involved CWRU schools' (non--- CAS) current programs (undergraduate and/or graduate)? This program will

incorporate as electives courses from the School of Law, and hopefully, in time, the Weatherhead School of Management and the School of Medicine. We have had an enthusiastic response from the co-Deans of the School of Law and have discussed the development of new courses with their faculty. The program does not directly overlap any existing programs, but it may be seen as an attractive additional program to bring students to CWRU, especially JD and LLM students who could then also acquire this distinctive MA in Military Ethics.

#### IV. Evidence of need for the proposed curricular initiative

*a. Are there similar programs in the state addressing this need and potential duplication of programs in the region and state?* None in the State of Ohio. Indeed, this degree program is unique in the nation.

**b.** Employment opportunities for graduates: This MA would demonstrate unique, specialized expertise that could either stand on its own, be a stepping-stone to a Ph.D. program in a field such as Philosophy (including Bioethics), Political Science, History, Psychology, Sociology, or Strategic Studies, or likely be paired with a Law Degree (especially one with an International Law focus), or dual undergraduate majors in the Integrated Graduate Studies program.

The U.S. and Canadian military service academies themselves are a primary employment target, as the subject is taught at all the service academies (RMA-Kingston, as well as USMA, USNA, USAFA, USMMA, USCGA, etc.) as a required course (over 1,000 students a year per academy). The subject is also offered at military prep schools, schools such as Virginia Tech, VMI, and the Citadel, and by many ROTC and nROTC programs nationwide. It would also have crossover appeal to individuals in the related fields of Law Enforcement and Peace Studies/Conflict Resolution, as well as to graduates intending to pursue careers in military law (JAG Corps) or military medicine.

*c. What are the national and international competitive programs and their resources?* The only Military Ethics MA programs we could find in the US in are online programs, which lack the depth, prestige, and legitimacy of a traditional degree program. The service academies prefer to have their PMPs (Permanent Military Professors) receive traditional degrees at civilian institutions, rather than relying on online programs or courses at the War Colleges. There are some Military Ethics degrees available in other countries, but US government funded programs will generally not pay for tuition at non-US institutions. The proposed MA in Military Ethics at CWRU would also have a strong advantage against any competition, due to the nationally and internationally recognized scholars who would be involved.

### V. Projected enrollment

a. Define expected national and international enrollment targets over a five---year period:

This MA program, unique in the nation, would primarily be aimed at individuals interested in learning more about this complex academic subfield that has roots that reach back to the work of Greco-Roman and medieval scholars but is recently resurgent, thanks in part to media attention given to emerging military technologies, such as drones. It will also appeal to mid-rank military officers from all branches of the service pursuing a graduate degree in order to achieve senior rank. The Inamori Center has fielded interested inquiries (both from external parties and from recent and current CWRU students) about the potential for such a program for years, so that, in essence, an eager "waiting list" already exists.

Over 100 flyers describing the prospective program were distributed at the most recent annual meeting of the International Society for Military Ethics (ISME) at the U.S. Naval Academy in January 2016 and generated enormous positive response. The same early stage recruitment tactic will continue at the upcoming meeting of the European chapter of ISME, meeting at Oslo, Norway in May 2016. The program is clearly described as in development and not a current offering.

One of the governors of the "Permanent Military Professor" program for the Navy and Marine Corps has, in response, proposed that it might be possible for their selection process be coordinated to provide a stream of Navy and Marine Corps officers to this program in order to qualify to fill existing billets in the military service academies, and for ethics instruction in the Fleet. The corresponding U.S. Army personnel have expressed similar interest in utilizing this new resource to address the current shortage of professional expertise in ethics in their educational and training systems.

Our preliminary enrollment estimates are: 2017: five students 2018: ten students 2019: fifteen students 2020: twenty students 2021: twenty students (our hope is to stabilize enrollment at 20 students for pedagogical reasons)

*b. Describe special efforts to enroll and retain underrepresented groups in the given discipline(s):* We will work closely with the Office of Diversity, Inclusion, and Equal Opportunity to tailor our outreach and marketing in order to attract underrepresented individuals to this program. Since this field is still relatively small, it offers an excellent opportunity for persons from underrepresented groups to establish international reputations. We also believe it is important that the director of this program will be a woman, as women are currently underrepresented in Military Ethics, and she can serve as a role model for women entering the field.

# VI. Resources required

a. Describe the availability and adequacy of the faculty, staff, facilities, and other

*resources for the proposed curricular initiative:* The program could be launched with current funding. The Visiting Scholar in Military Ethics (see below) position will initially be funded by the Inamori Center, but might in subsequent years require additional funds (and will alternate between Distinguished and Emerging scholars). It would also help to have a part-time administrator or some of another administrator's time devoted to this program (e.g. 20% time from either an administrator from the Inamori Center or the Philosophy Department). Ideally, income from the program itself could support these positions, if the timing works and tuition sharing agreements can be arranged.

**b.** Describe the need for additional faculty, staff, facilities, or other resources and the plans to meet this need: One of the foremost Military Ethics scholars in the world, Prof. George R. Lucas, has come to CWRU's Inamori Center for the current academic year (with funding from the Inamori Center) as the first Visiting Distinguished Scholar in Military Ethics, expressly to help us launch this MA. This position could be continued with him or other available distinguished scholars (e.g., Martin L. Cook of the Navy War College) in subsequent years, as needed.

The Inamori Center is already in strong international partnerships with centers around the world that have expertise in Military Ethics, including King's College London, the Compass Group network, ISME (the International Society for Military Ethics - which is currently considering moving its headquarters to CWRU as soon as 2016), Euro-ISME, and CETMONS. These partnerships allow us to bring in a steady flow of guest speakers and create video lectures to supplement the MA program prodigiously.

# VII. Expense and revenue

# a. Project expenses to launch initiative and description of ongoing expenses and expected revenue, preferably in table format:

Startup Expenses	Cost	Funding Source	
TOTAL STARTUP EXPENSES	\$35,000	Inamori Center/CAS	

Ongoing Program Expenses	Expected annual cost	Funding source	
TOTAL annual expense	\$77,000	Inamori Center/CAS	

# Revenues

Program year	Estimated tuition per student (approx.)	Number of Students	Total expected revenue*
2017	\$52,000	5	\$260,000
2018	\$52,000**	10	\$520,000
2019	\$52,000	15	\$780,000
2020	\$52,000	20	\$1,040,000
2021	\$52,000	20	\$1,040,000

\*Agreements will need to be negotiated to share the revenue among the College of Arts and Sciences, the Inamori Center, and the other schools involved. Please note that the required courses and the majority of the offered electives are from the College, so tuition sharing with other schools will not significantly diminish revenue to the College. For any given student completing the program, at least 18 hours will need to take of CAS courses. Since the majority of electives available are also CAS courses, it is even possible for a student to take all 30 hours in the College. However, we expect that most students in this program will take no more than 9 hours outside the College, and most will take significantly less than that.

\*\*We assume tuition rates will rise; these numbers take 24 hours at the current rate of \$1,714/credit hour and 6 hours in the summer at the current rate of \$1,660/credit hour, plus rounding up for approximate fees. Source: <u>http://www.case.edu/studentaccounts/tuition-fees/graduate-tuition-fees/school-of-graduate-studies/</u>

*b. Provide evidence of institutional commitment and capacity to meet these expenses:* (Please see above tables for sources of funding.)

# VIII. Other expense and revenue questions

*a. Is the curricular initiative designed to be revenue generating? If so, define the expected revenue beyond the cost of expenses, preferably in table format:* It would be appropriate to charge around \$56,000/year for tuition and fees for this program, and this program could easily attract 15-20-person cohorts annually of high-quality participants. As a point of comparison, USNA's Stockdale Center for Ethical Leadership draws in four Stockdale Fellows each year (and turns away many more applicants) to study topics in Military Ethics, even though the program does not confer a degree or certificate.

**b.** Describe the need and justification for tuition waivers or stipends: None expected or required, unless stemming from participation of limited number of IG-undergraduates whose tuition scholarships may not cover the full cost of their participation in this program

*c. Describe terms of expense or revenue sharing with other CWRU schools and/or administrative offices:* We propose using a tuition-sharing model that recognizes the program development and administrative expenses beyond the cost of instruction, and if ever necessary, future tuition waivers associated with the program. The College has previously partnered with the Law School in this capacity and propose a similar model.

Gross Tuition of all credits enrolled for MA Military Ethics students less CAS and Inamori Center Administrative Expenses at @20% = Net Revenue 2017 projection Gross Revenue: \$260,000 for 150 credits less \$52,000 for CAS and Inamori Center Administrative Expenses Net Revenue: \$208,000 or ~\$1387/credit for Law School courses for full paying students\*

\*This rate would be adjusted based on if tuition waivers are ever offered.

*d. Identify likely sources and assess the near--- and long---term likelihood of raising funds to support the initiative in such categories as external and internal grants and philanthropy:* The Inamori Center has been working with UGEN Corporate Relations development officers to build strong relationships with local corporations, some of whom, such as the Eaton Corporation, are already supporters of the Center, have strong ties to the military, and may be able to provide additional support for this program. In addition, Drs. French and Jack are working on a DoD grant proposal that, if successful, could also provide some funding.

#### IX. Library resources

*a.* Karen Thornton, the research services librarian for the Philosophy department said that based on her initial review of the library resources, the existing resources are sufficient to support this degree program. Furthermore, she said that it would be fairly easy to acquire additional resources if any were needed. However, the available resources are likely capable of supporting this program without acquiring supplementary materials.

A preliminary search of existing online resources shows that students currently have full online access to over 300,000 resources tagged under "military ethics." More resources are available through databases such as JSTOR and SocIndex. Furthermore, CWRU is associated with of the foremost journal in this field, *The Journal of Military Ethics,* through the Inamori Center Director (who is an Associate Editor of the journal). Masters students would also benefit from the CETMONS (Consortium for Emerging Technology and Military Operations and National Security) and ISME conferences, some of which will be held at CWRU and the annual fall law symposium hosted by Dean Scharf and the CWRU Law School that regularly brings leaders in this field to campus.

# X. Relationship of proposal to strategic plans

*a. How does the proposed curricular initiative relate to the priorities of the <u>CAS strategic</u> <u>plan</u>? This program, unique in the U.S., marshals the resources and expertise of CAS faculty to generate new interest in and revenue for the College through academic service to a wider and currently-underserved community of potential students.* 

# b. How does the proposed curricular initiative relate to the priorities of the **<u>CWRU strategic</u>**

**plan**? This new program would emphasize institutional commitment to "ethics & society," a core pillar of the CWRU strategic plan, generate publicity and goodwill for the institution, its schools, and its ethics center, and exhibit the commitment of the institution toward academic innovation and public service. The study of military ethics supports long term humanitarian goals, such as preventing unjust wars, decreasing incidents of war crimes, genocide, human rights abuses, and other atrocities produced by the dehumanizing effects of armed conflict, supporting the mental health and successful transitions of military service members and combat veterans, and fostering a lasting peace founded in justice.