

**Faculty Senate Meeting**  
Monday, December 21, 2015  
3:30p.m. – 5:30p.m. – Toepfer Room, Adelbert Hall,

3:30 p.m.	Approval of Minutes from the November 23, 2015, Faculty Senate Meeting, <i>attachment</i>	Roy Ritzmann
3:35 p.m.	Provost's Announcements	Bud Baeslack
3:40 p.m.	Chair's Announcements	Roy Ritzmann
3:45 p.m.	Report from the Executive Committee	Robert Savinell
3:50 p.m.	Bioethics/Genetic Counseling Dual Degree Program, <i>attachment</i>	Aaron Goldenberg Anne Matthews
4:00 p.m.	MA in Patent Practice/MS in Biochemistry Dual Degree Program, <i>attachment</i>	Craig Nard
4:10 p.m.	Proposed Revisions to MSASS By-Laws, <i>attachment</i>	David Hussey
4:15 p.m.	Development Report	Bruce Loessin Larry Gibson



**Faculty Senate Meeting**  
Monday, December 21, 2015  
3:30-5:30 p.m. – Adelbert Hall, Toepfer Room

**Members Present**

Bud Baeslack	Kimberly Emmons	Carol Musil
Joy Bostic	T. Kenny Fountain	Roy Ritzmann
Christine Cano	Susan Hinze	Andrew Rollins
Cathy Carlin	David Hussey	Robert Savinell
David Carney	Jean Iannadrea	Philip Taylor
Susan Case	Zina Kaleinikova	Rebecca Weiss
Juscelino Colares	Cheryl Killion	Amy Zhang
Gary Chottiner	Kurt Koenigsberger	Richard Zigmond
Mitch Drumm	Frank Merat	Christian Zorman
Robin Dubin		

**Members Not Present**

Alexis Abramson	Jessie Hill	Mary Quinn Griffin
Amy Backus	Lee Hoffer	Vasu Ramanujam
Timothy Beal	Megan Holmes	Jessica Slentz
Cynthia Beall	Sudha Iyengar	Barbara Snyder
Colleen Croniger	Lisa Lang	Usha Stiefel
Lisa Damato	Kenneth Ledford	Robert Strassfeld
Heath Demaree	Paul MacDonald	Nishant Uppal
Peg DiMarco	Gerald Mahoney	Fahreen Velji
Scott Fine	Meral Ozsoyoglu	Horst von Recum
Carol Fox	Leena Palomo	Gillian Weiss

Michael Harris	Martin Palomo	Jo Ann Wise
Peter Harte	Pushpa Pandiyan	Stuart Youngner
Angelina Herin	Andres Pinto	

**Others Present**

Dan Anker	Don Feke	James Nauer
Bob Brown	David Fleshler	Dean Patterson
Donna Davis Reddix	Marilyn Mobley	Jeff Wolcowitz

**Call to Order**

Professor Roy Ritzmann, chair, Faculty Senate, called the meeting to order at 3:30 p.m. A count of the members in attendance revealed that a quorum did not exist. Agenda items requiring Senate approval were postponed until the next meeting.

**Approval of Minutes**

The minutes could not be approved due to insufficient attendance.

**Provost’s Announcements**

The Provost said that the spring semester would be a busy one. For instance, the Provost’s Commission on the Undergraduate Experience will be reviewing undergraduate education and student life.

**Chair’s Announcements**

Prof. Ritzmann said that there wasn’t a quorum at the October and November meetings. A revote on all matters approved or endorsed at the October and November meetings is required. If a senator misses more than 50% of meetings during the academic year, he/she may be asked to step down. A senator suggested that more socialization among the senators could result in a greater commitment to attend meetings. Also, faculty should understand their obligations and commit to attending meetings before they become senators.

**Report from the Executive Committee**

Professor Robert Savinell reported on the December 9<sup>th</sup> Executive Committee meeting.

1. Honorary Degree Nominations- The Executive Committee approved two additional nominations for honorary degrees. The names of the nominees are confidential until approved by the Board of Trustees.
2. Report on results of Research Committee Survey- Lee Hoffer, chair of the Senate Research Committee, reported on results of a survey conducted by the Committee last spring. Data from the university’s 2010 and 2014 faculty climate survey had indicated

overall dissatisfaction with research but did not provide detail on specific areas of dissatisfaction. The results of this survey will be used to help inform the work of the Strategy Implementation Team for Research. Prof. Hoffer will present the survey results at a Faculty Senate meeting in the spring.

3. Proposed revision to Research Committee charge- The Research Committee is proposing to revise its charge to add an undergraduate student as a member of the Committee. The Executive Committee approved forwarding this proposal to the Senate By-Laws Committee for consideration.
4. Bias Reporting System- The Executive Committee reviewed comments on the bias reporting system from the Senate Committees on Minority Affairs, Faculty Personnel and Women Faculty. These three committees had been charged with reviewing the system and providing comments. The chair of the Senate asked the chairs of the committees to meet and consolidate their comments into one document that can be provided to the Office of Student Affairs.
5. Proposed Addition to the FS By-Laws- The Executive Committee voted to charge the Senate By-Laws Committee with drafting language stating that if a standing committee members misses more than 50% of the meetings, he/she can be asked to step down. The Faculty Handbook contains a provision to this effect for faculty senators.

### **Development Report**

Bruce Loessin, Senior Vice President for University Relations and Development, gave a development update. To date, \$104 million has been raised during the 2016 fiscal year. This is approximately \$20 million ahead of where we were at this time last year. Cash attainment is even farther ahead and compares favorably with our competitors. Alumni participation (undergraduate alumni) has decreased. This affects the university's ranking in U.S. News & World Report. Specific strategies for increasing alumni giving are being implemented. Two years ago the university increased its capital campaign goal from \$1 billion to \$1.5 billion. \$1.25 billion has been raised to date. Since the start of the campaign in 2008, the following funds have been raised: \$152.3 million for scholarships; funding for 76 professorships; and \$373.6 million in endowment funds.

Some of the factors that limit capital campaign attainment are the relatively small size of the alumni base, the university's geographic location, lack of a larger sports program, lack of a continuous history (federation between the schools in 1967) and the closing of programs (such as education and architecture).

The priorities of the capital campaign have expanded to include the campus master plan, student scholarships, funding for departments and faculty, private support for research and international development initiatives.

The meeting was adjourned at 4:05pm.

Approved by the Faculty Senate

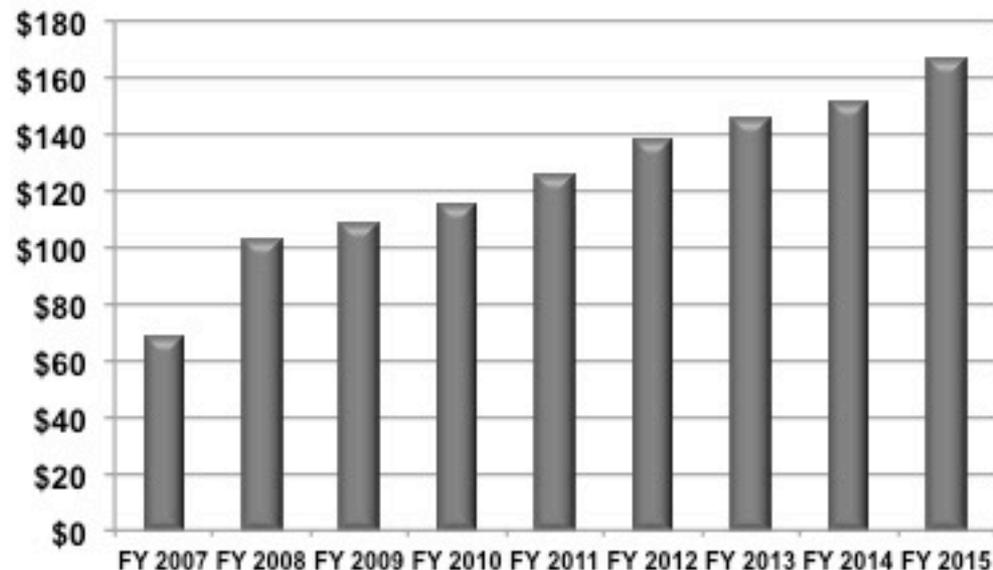
A handwritten signature in black ink that reads "Rebecca Weiss". The signature is written in a cursive style with a large initial 'R' and a distinct 'W'.

Rebecca Weiss  
Secretary of the University Faculty

# DEVELOPMENT UPDATE

# Attainment Comparison Report – November 2014 to November 2015

## Nine Year Fiscal Year Totals

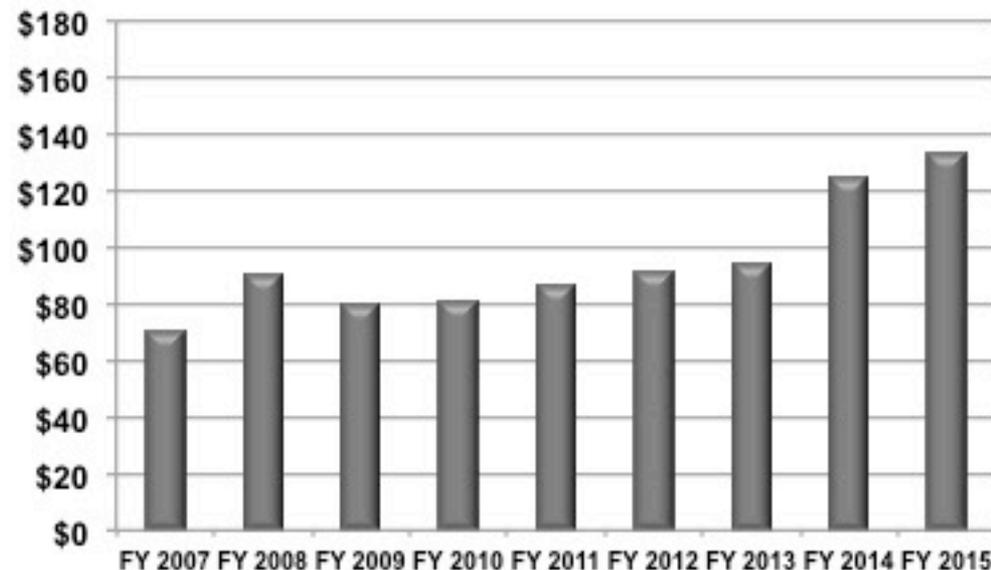


## November FYTD



# Cash Comparison Report – November 2014 to November 2015

## Nine Year Fiscal Year Totals

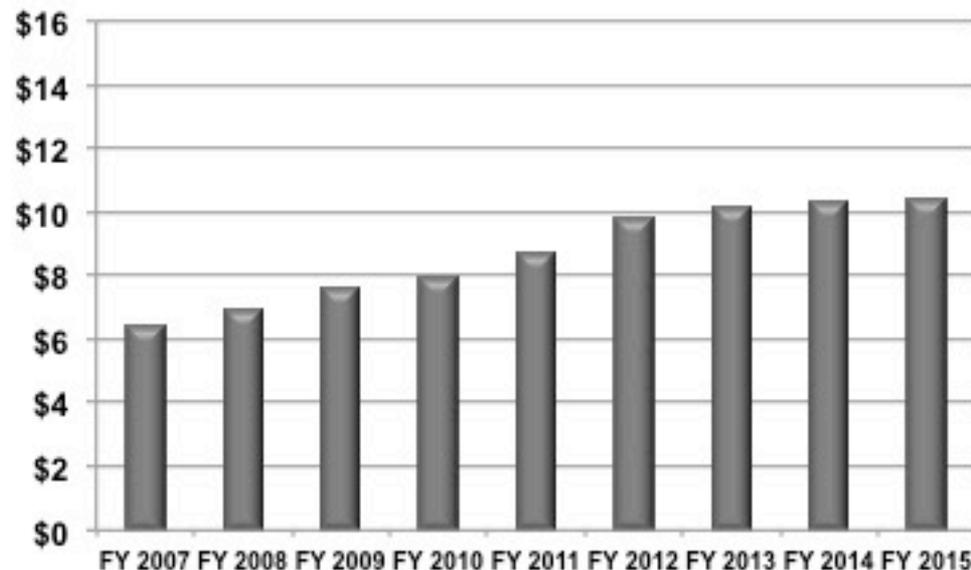


## November FYTD



# Annual Fund Comparison Report – November 2014 to November 2015

## Nine Year Fiscal Year Totals

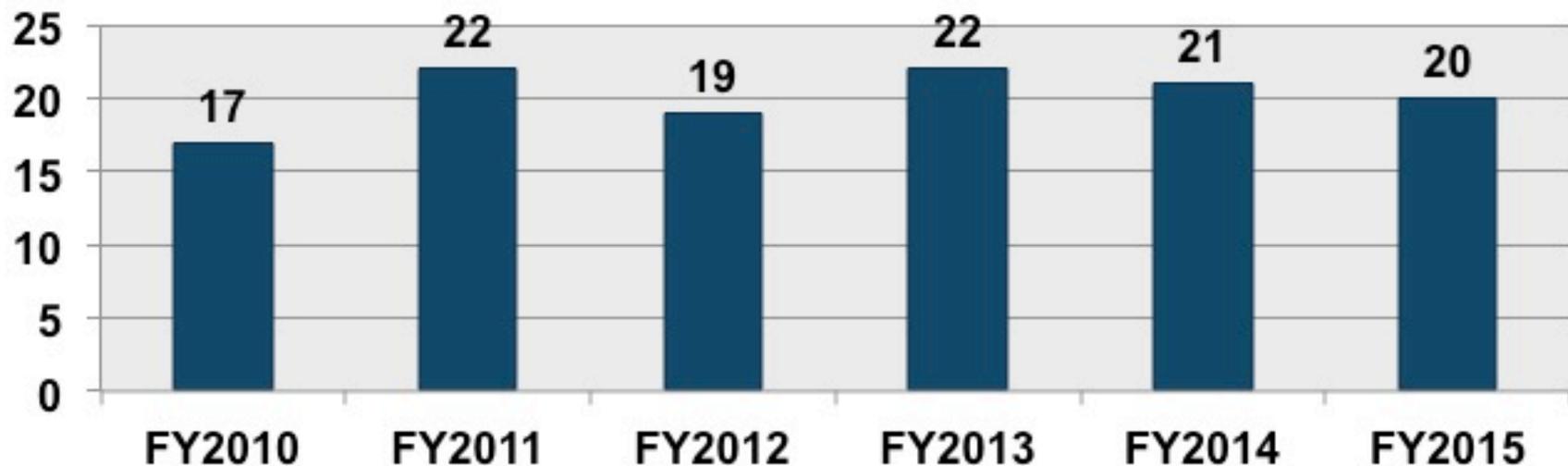


## November FYTD



# Undergraduate Participation

## Percentage



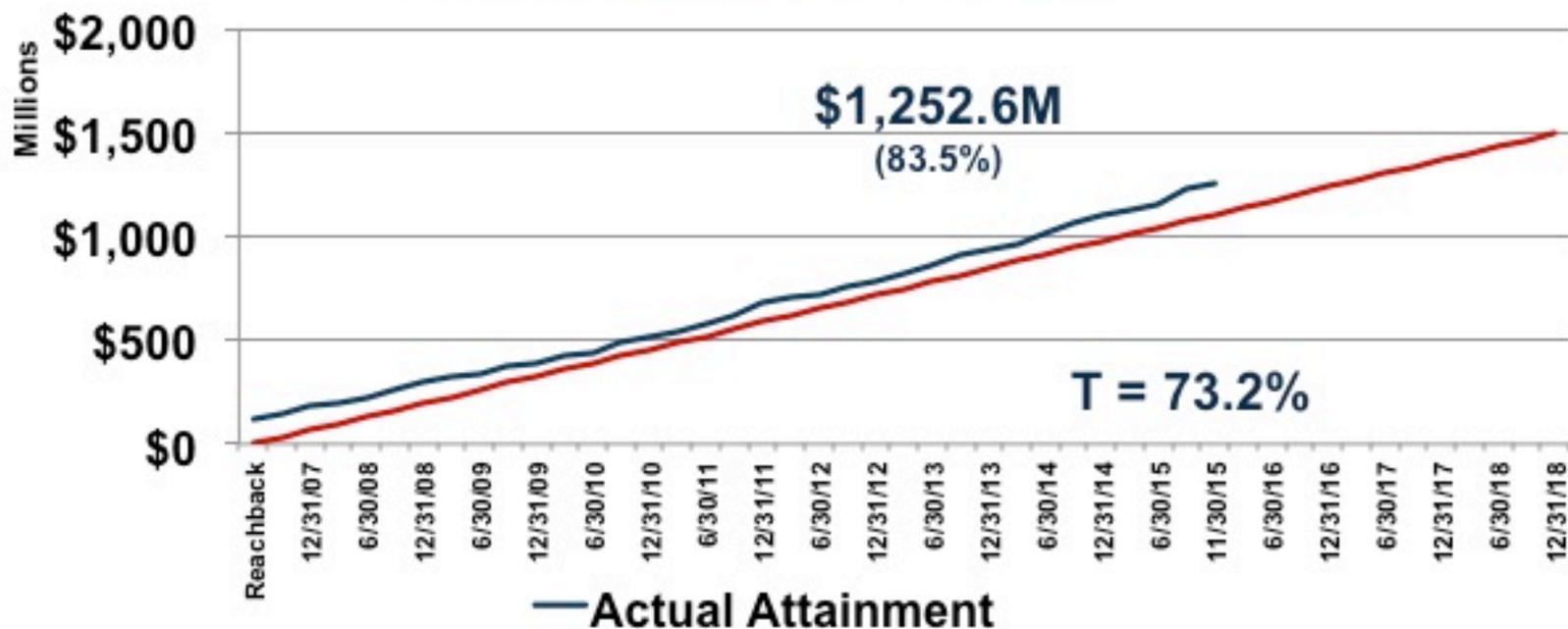
# US News Overall Best College Ranking – Year Published

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
% Give	31	30	27	25	23	21	16	14	19	20	18	19	19	20	21
Rank	25	24	29	36	44	54	93	109	59	46	53	48	44	42	35

# Strategies to Increase Alumni Participation

- Greater collaboration with schools and colleges
- Focus on efficient and effective retention of donors
- Generate efforts to engage non-donors and young alumni
- Strengthen relationships with other departmental partners (Alumni Relations, Donor Relations and Events, etc...)
- Leverage existing relationships with experts (GG&A, EAB, Annual Giving Network)

# Campaign Attainment Toward Goal November 2015

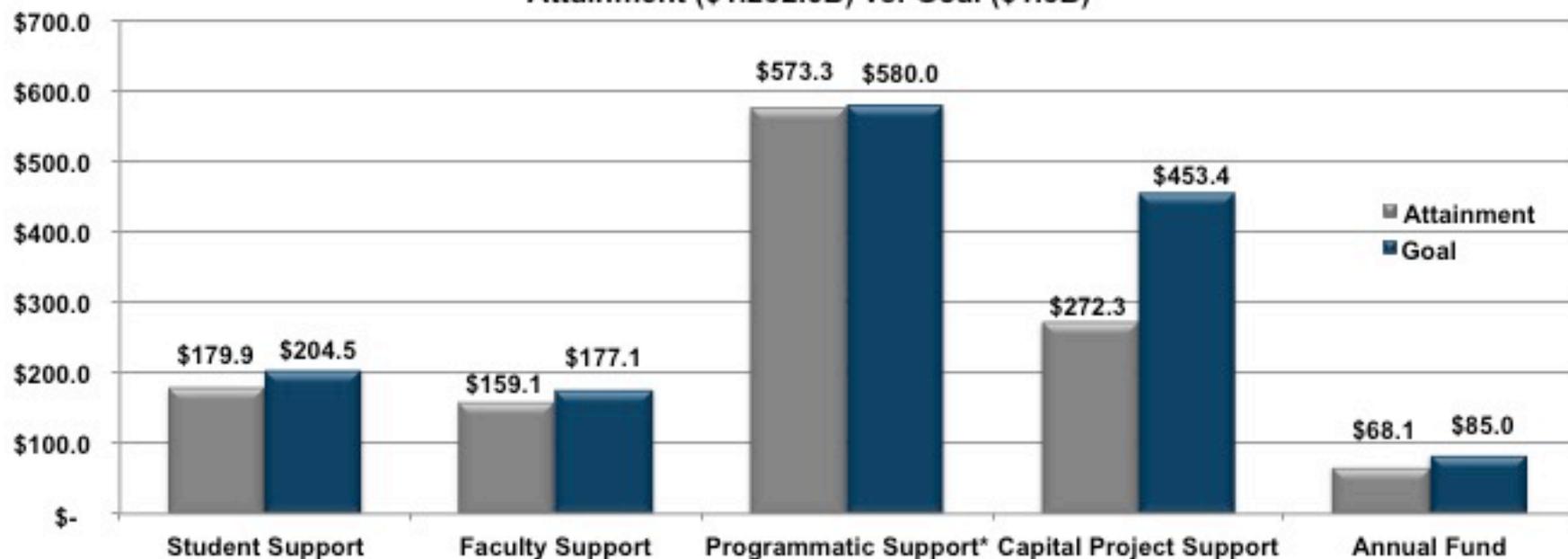


# \$1.5 Billion Goal by School

(MILLIONS)	CURRENT ATTAINMENT	GOAL (%)	ATTAINMENT/GOAL
CAS	\$184.6	\$300 (20.0%)	61.5%
CSE	\$205.6	\$300 (20.0%)	68.5%
DEN	\$51.9	\$53 (3.5%)	98.0%
LAW	\$35.6	\$42 (2.8%)	84.8%
MED	\$446.1	\$500 (33.3%)	89.2%
WSOM	\$55.8	\$65 (4.3)%	85.9%
NURS	\$32.3	\$35 (2.4%)	92.4%
MSASS	\$38.4	\$41 (2.7%)	93.7%
UGEN	\$202.2	\$164 (11.0%)	123.3%
<b>TOTAL</b>	<b>\$1252.6</b>	<b>\$1500</b>	<b>83.5%</b>

# Attainment by Purpose – November 2015

Attainment (\$1.252.6B) vs. Goal (\$1.5B)



\*Includes Research gifts and grants (\$235.8M) from non-government sources

# Since the start of our Campaign...

**\$152.3M** in **SCHOLARSHIP ATTAINMENT**  
compared to \$82.6 million (FY2002-FY2007)

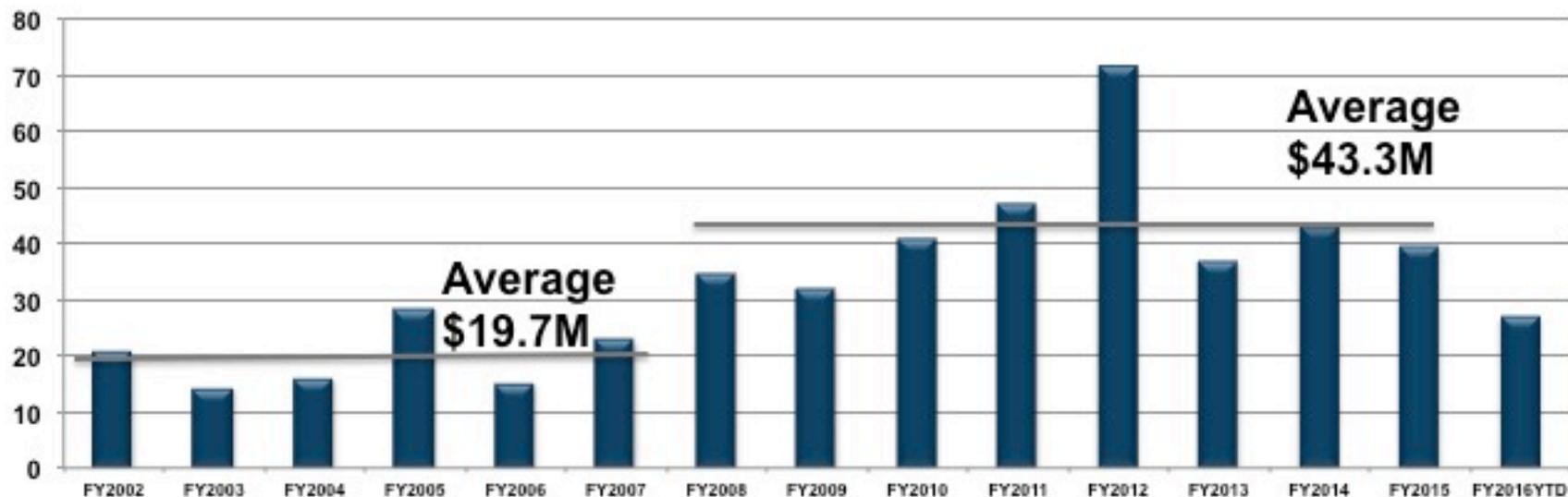
**76 PROFESSORSHIPS**  
have been either completed or started

**\$373.6M** in total **ENDOWMENT ATTAINMENT**  
compared to \$118.3 million (FY2002-FY2007)

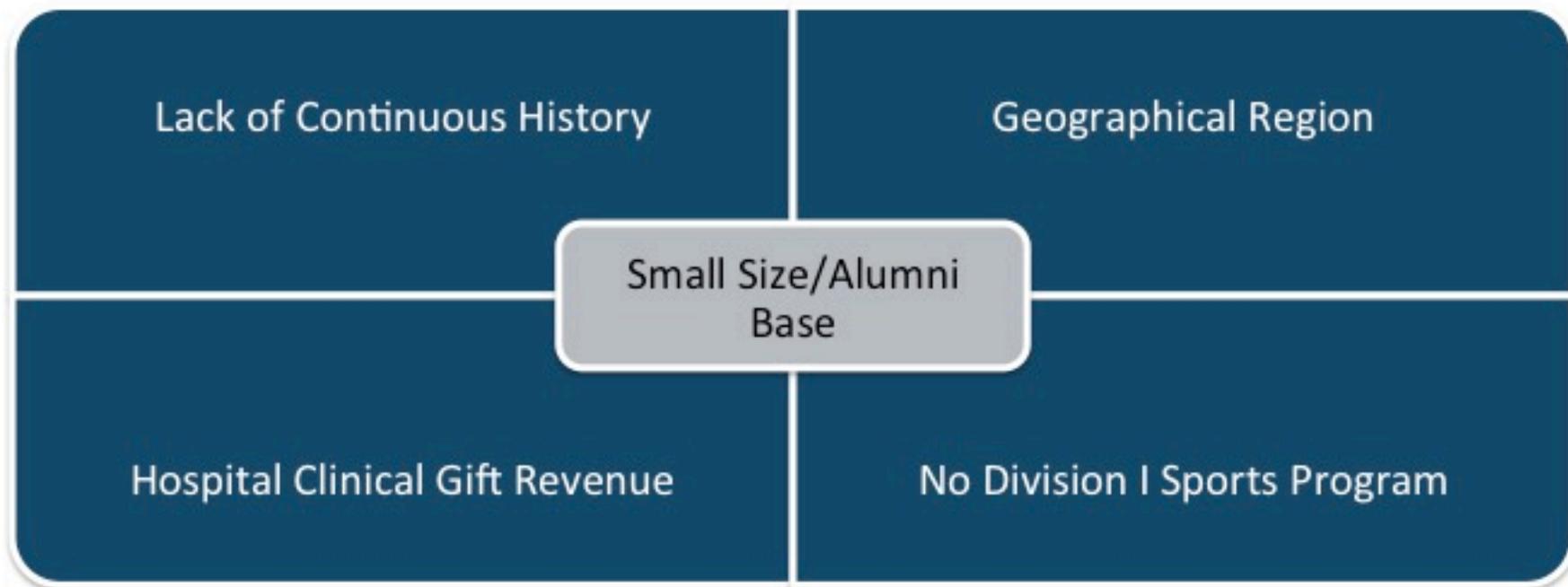
# Endowment Attainment

## FY2002 to FY2007 vs. FY2008 to FY2015 and through November FY2016

Attainment



# CWRU Capital Campaign Limiting Factors



# Campaign Expansion Priorities

- Master Plan Implementation
- Scholarship Program
- Departmental/Faculty Fundraising
- Private Support for Research
- International Development Initiative

# Science and Engineering Building



# Science and Engineering Building



# Science and Engineering Building



# Mather Quad



# The Connector



CASE WESTERN RESERVE  
UNIVERSITY EST. 1826

think beyond the possible

# Scholarship Program



Fund Forward is a campaign for undergraduate scholarship that goes directly to students in need to keep them, their ideas, and their future contributions a part of the Case Western Reserve University community.



### 3 Ways to Give!

01

#### Shared Scholarship Fund:

Any amount can be given to the Shared Scholarship Fund. All of these dollars will jointly go toward providing tuition relief for incoming students the following academic year.

02

#### Partial and Full Term Scholarships:

Donors who choose to make a four-year commitment from \$25,000-\$50,000 are matched with a \$10,000-\$20,000 and make an immediate impact by supporting part or all of that student's tuition for four years.

03

#### Endowed Scholarship Fund:

A gift of \$100,000 or more permanently endows a scholarship fund that will support one student in your name per year in perpetuity.

### How Will You Fund Forward?



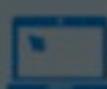
CALL

216-368-0388



EMAIL

[fundforward@case.edu](mailto:fundforward@case.edu)



WEB

[fundforward.com](http://fundforward.com)

# Departmental/Faculty Fundraising

- Central and School/College collaboration with faculty to generate resources for departmental priorities
- Targeting designated and unrestricted funds
- Major gift and annual fund programs
- Pilot program in the College of Arts and Sciences

# Total Research Funding by Source Type FY10 – FY15



Source: CWRU Office of Research and Technology Management

# International Development Initiative

- University-wide collaboration on international fundraising
- Focused to maximize opportunities for all international travel and conserve limited resources (i.e. time and money)
- Leverage existing strengths in regions as well as identify emerging opportunities

# DEVELOPMENT UPDATE