

Study Abroad Redefined: Developing a Competitive Edge



Parent Orientation

Monday, August 25, 2020
5:00 pm EST/Zoom

Angela E. Miller, EdD
Director, Education Abroad
Center for International Affairs

Study Abroad: A Competitive Edge

Employers seek graduates who demonstrate:

- Ability to work in cross-cultural settings (globalized work environments)
- Knowledge and understanding of International systems (language, policies, practices)
- Interpersonal and communication skills
- Initiative and creative thinking

- Institute of International Education (IIE), Survey of CEOs 2009.

Photo: Unsplash

Study Abroad: A Competitive Edge

- Domain Knowledge
- Cognitive, social, personal skills
- Prior work experience and on-the-job training
- Cross-cultural competence

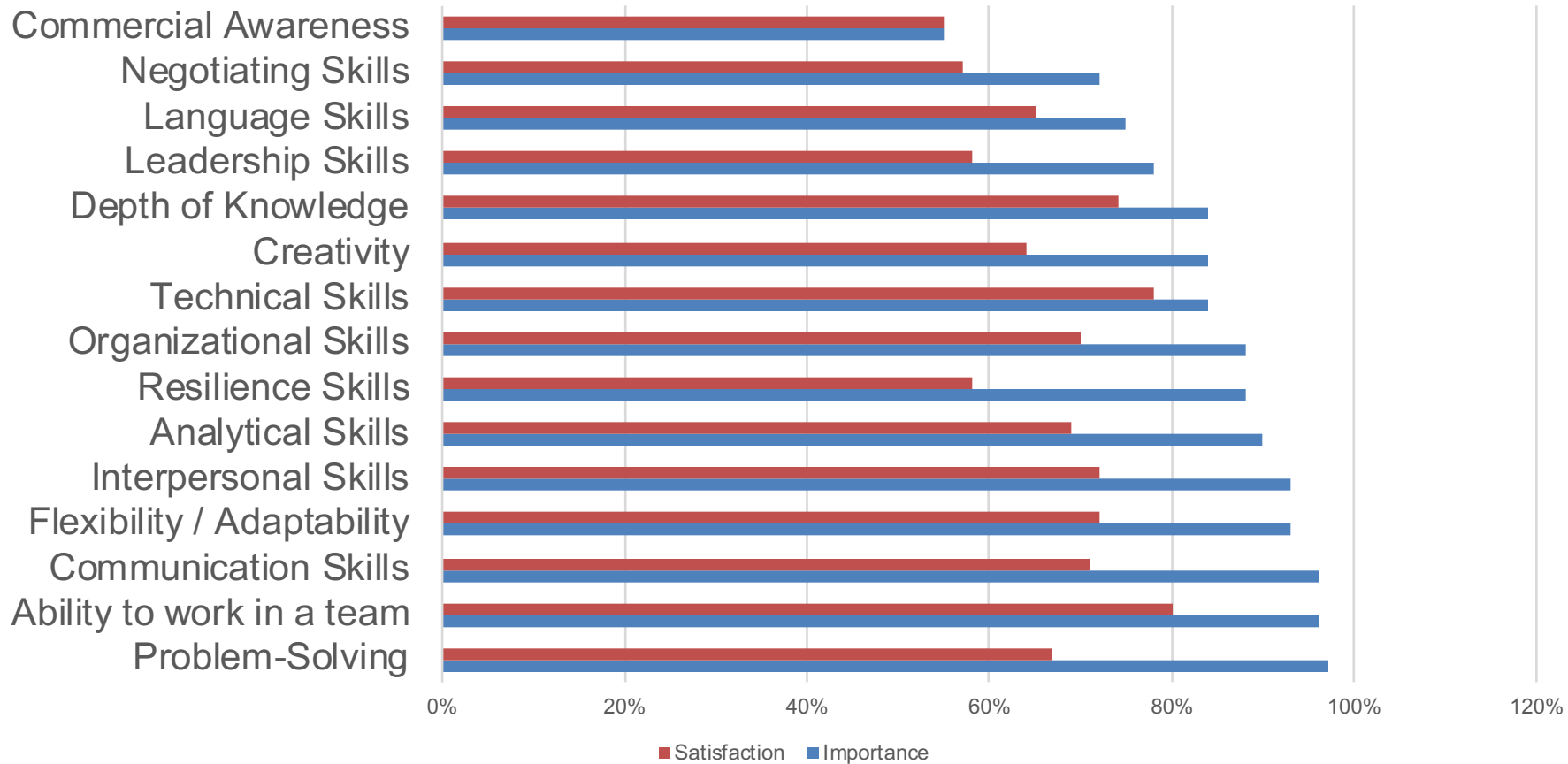


- Deardorff, et al, 2012

“60% of employers value an international study experience and the attributes that they confer to globally mobile students.” - QS Global Employer Survey 2011

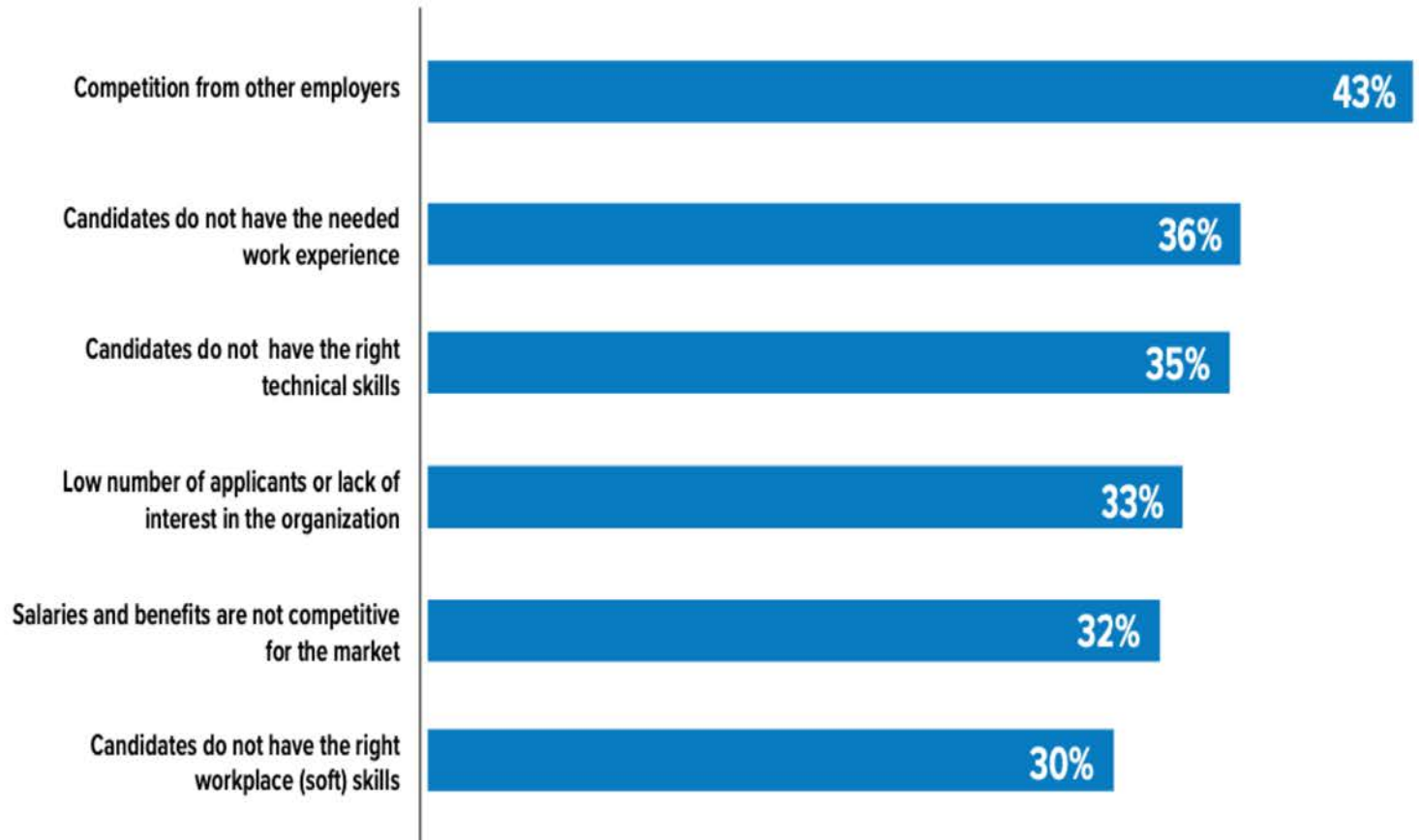
Study Abroad: A Competitive Edge

Employability Trends: Global Skills



-QS Global Employability Trends 2011: Global Skills Gaps and Mismatched Expectations

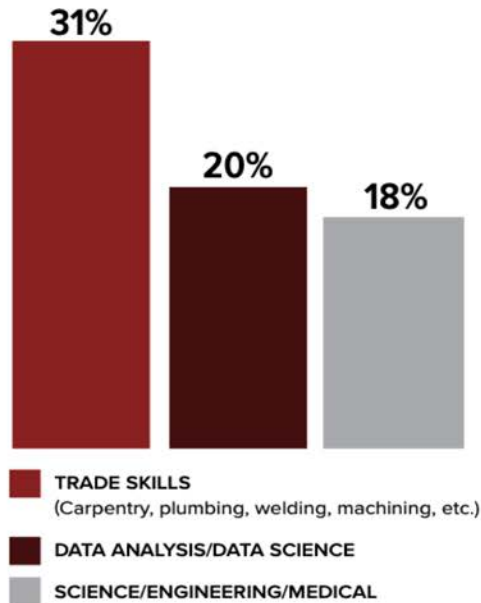
TOP REASONS ORGANIZATIONS ARE STRUGGLING TO HIRE SUITABLE CANDIDATES



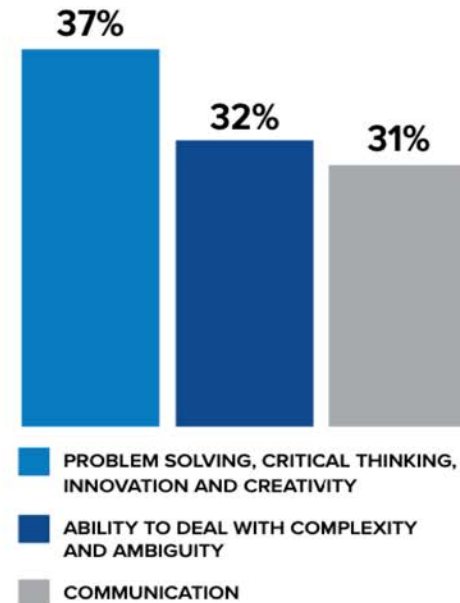
75%

OF THOSE HAVING DIFFICULTY RECRUITING BELIEVE THERE IS A SKILLS SHORTAGE AMONG THEIR APPLICANTS.

TOP 3 MISSING TECHNICAL SKILLS



TOP 3 MISSING SOFT SKILLS



The skills gap isn't going away or fixing itself—over 50% of respondents feel that skills shortages have worsened or greatly worsened in their organizations in the last two years. Less than 10% of respondents report skills shortage improvements.

Study Abroad: A Competitive Edge

Soft Skills

- **Attitude**
- **Communication (both listening and speaking skills)**
- **Work ethic**
- **Teamwork**
- **Leadership qualities**
- **Time management**
- **Decision making**
- **Conflict resolution**
- **Problem-Solving**
- **Creativity**
- **Innovation**
- **Critical Thinking**
- **Ability to deal with complexity and ambiguity**

Study Abroad: A Competitive Edge

- Over 450,000 Students Studied Abroad in 2017/2018
- 341,751 academic credit
- 38,401 non-credit experiential activities
- 19,137 International Students studied abroad for academic credit
- 50,989 U.S. Students Received full degrees abroad

Open Doors, 2019 U.S. Students Abroad

Study Abroad: A Competitive Edge

- 90% -97% landed a job within first 6 months to one year of graduation
- 90% of Alumni got into their 1st or 2nd choice of graduate school
- 80% reported better able to adapt to diverse work environments
- 97% reported study abroad increased maturity

-UCMerced, 2018

A woman wearing a white long-sleeved shirt, a green headscarf, and a green shawl is kneeling in a desert landscape. She is smiling and looking towards the camera. To her left is a brown camel with a colorful saddle. The ground is sandy and shows many footprints. The background is a vast, open desert under a bright sky.

Study Abroad: A Competitive Edge

Study Abroad accelerates personal growth

“Hitting the road has substantial effects on who we are. The difference is made by the international people we meet on that road and with whom we form new relationships”

- McGourty, 2014

Study Abroad: A Competitive Edge

- **100%** had increase in GPA
- **64.5%** graduate within 4 yrs. vs 49% non-SA graduates
- **Up to 92%** graduate in 5 yrs. vs 77% non-SA graduates

-UCMerced, 2018



Study Abroad: A Competitive Edge

31% CWRU UNDERGRADS STUDY ABROAD

Top Five Locations:

United Kingdom
Spain
South Korea
Denmark
Australia

Top Ten majors studying abroad:

Anthropology
Biomedical Engineering
Biology
Chemical Engineering
Computer Science
Economics
Finance
International Studies
Mechanical Engineering
Psychology

Photo: Unsplash

Study Abroad: Program Types

➤ Long-Term:
Semester/Academic Year
Fall, spring, academic year,
calendar year

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SEMESTER
AND
YEAR-LONG
PROGRAMS



SUB-SAHARAN AFRICA

- BOTSWANA**
- CIEE: Botswana
- EQUATORIAL GUINEA**
- Drexel University: Bioko Islands Ecology
- KENYA**
- Stony Brook: Turkana Basin Institute Field School
- SOUTH AFRICA**
- IES Abroad: Cape Town

ASIA

- CHINA**
- GE3: City University of Hong Kong
 - Hong Kong Polytechnic University
 - Peking University
 - Tongji University
 - GE3: University of Michigan: Shanghai Jiao Tong Joint Institute
 - GE3: Xiamen University
- INDIA**
- IFSA-Butler: Manipal Global and Public Health
- JAPAN**
- Temple University: Japan
 - Tohoku University
 - Waseda University
- SINGAPORE**
- GE3: Nanyang Technical University
 - National University of Singapore
- SOUTH KOREA**
- GE3: Korea Advanced Institute of Science and Technology
 - Korea University Business School
 - Sogang University
 - Yonsei University
- THAILAND**
- Chulalongkorn University

AUSTRALIA/OCEANIA

- AUSTRALIA**
- James Cook University
 - University of Melbourne
 - University of New South Wales
 - University of Sydney
- NEW ZEALAND**
- University of Auckland
 - University of Canterbury
 - University of Otago

EUROPE

- AUSTRIA**
- IES Abroad: Vienna
- BELGIUM**
- EUROScholars: KU Leuven University
- DENMARK**
- DIS: Copenhagen
 - GE3: Technical University of Denmark
- FRANCE**
- CIEE Global Campus: Paris
 - Pierre and Marie Curie University-Sorbonne
 - Sciences Po
 - University of Strasbourg
- GERMANY**
- AIY: Heidelberg University
 - EUROScholars: Ludwig-Maximilians-University
 - Goethe University
 - GE3: Munich University of Applied Sciences
 - GE3: Technical University of Munich
- GREECE**
- The American College of Thessaloniki

- IRELAND**
- National University of Ireland, Galway
 - Trinity College Dublin
 - University College Cork
 - University College Dublin

- ITALY**
- Bocconi University
 - John Cabot University

- NETHERLANDS**
- GE3: Delft Technical University
 - EUROScholars: Leiden University
 - Maastricht University

- RUSSIA**
- National Theater Institute
 - SRAS: Russia

- SPAIN**
- Universidad Pontificia Comillas
 - Universidad de Salamanca
 - Universidad Carlos III de Madrid

- SWEDEN**
- DIS: Stockholm
 - Linköping University
 - GE3: Lund University

- SWITZERLAND**
- EUROScholars: University of Geneva
 - EUROScholars: University of Zurich

- UNITED KINGDOM**
- ENGLAND**
- IFSA-Butler: Oxford University
 - King's College London
 - London Academy of Music and Dramatic Art
 - London School of Economics
 - University of Manchester
 - University of Sheffield

- NORTHERN IRELAND**
- Queen's University Belfast

UNITED KINGDOM CONTINUED

- SCOTLAND**
- University of Edinburgh

- WALES**
- Cardiff University

LATIN AMERICA

- ARGENTINA**
- IES Abroad: Buenos Aires
 - GE3: Instituto Tecnológico de Buenos Aires

- BRAZIL**
- CIEE: Rio de Janeiro

- CHILE**
- IES Abroad: Santiago

- ECUADOR**
- IES Abroad: Quito

MIDDLE EAST/ NORTHERN AFRICA

- EGYPT**
- GE3: American University in Cairo

- ISRAEL**
- Hebrew University
 - GE3: Technion-Israel Institute of Technology

- JORDAN**
- AMIDEAST: Jordan
 - CIEE: Jordan

- MOROCCO**
- AMIDEAST: Morocco

- TURKEY**
- Bilkent University

- UNITED ARAB EMIRATES**
- American University of Sharjah



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MAKE AN APPOINTMENT!

www.case.edu/studyabroad
studyabroad@case.edu

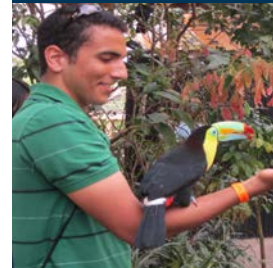
Study Abroad: Program Types

➤ Short-Term: Faculty-led

- Winter break
- CWRU Faculty
- CWRU students

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**WINTER
CWRU
COURSES**



Winter Break 3-credit fall semester courses

COSTA RICA | Dec 29, 2019–Jan 8, 2020
BIOL 309/409
Biology Field Studies

COSTA RICA | Jan 1–Jan 10, 2020
BETH 315C
Health and Health Care: A Comparative Perspective:
Costa Rica and the United States

ECUADOR | Dec 27, 2019–Jan 10, 2020
MSASS 375A/575
Health, Human & Social Development
in Rural and Urban Ecuador

FRANCE | Dec 28, 2019–Jan 12, 2020
FRCH/WLIT 308/408
Immigration and the Paris Experience

KENYA | Jan 6–11, 2020
MGMT 361/460
Managing in the Global Economy:
Exploring Social Entrepreneurship in Africa

APPLY TODAY

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Study Abroad: Program Types

- Short-Term:
 - Faculty-led
 - Spring Break,
 - Spring (May abroad)
 - Summer

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SPRING SEMESTER CWRU COURSES




SPRING BREAK ABROAD

<p>France French Connections: A Cross-Cultural Comparison of Medical Ethics BETH 315D/415D March 9-13, 2020</p>	<p>Greece Athens: Idea & Identity from Socrates to Byron CLSC 199 March 8-14, 2020</p>	<p>Guatemala Child Welfare in Guatemala MSASS 375D/575 March 6-15, 2020</p>	<p>Jordan The Arab World Experience--Jordan WGST/ARAB/ETHS 349 March 8-15, 2020</p>	<p>Netherlands Dutch Perspectives: Drugs, Decriminalization & Detention BETH 315J/415J March 8-13, 2020</p> <p>Mental Health Issues & Practice MSASS 375B/575 March 7-13, 2020</p> <p>Social Justice: Health & Violence Prevention MSASS 325/525 March 7-13, 2020</p>
<p>Namibia Domestication of Maramba Bean BIOL 309/409 March 7-15, 2020</p>	<p>Poland Invisible Groups in a New Poland MSASS 375C/575 March 8-14, 2020</p>	<p>Uganda Global Health Design in Uganda ENGR 350U/ANTH 300 March 8-14, 2020</p>		

SPRING (MAY ABROAD)

<p>Greece Pits and Pitas: Optimizing Health through the Mediterranean Diet from Production to Consumption NUTR 399G/499G May 23-30, 2020</p>	<p>India Global Issues, Health & Sustainability in India EECS 342I May 18-31, 2020</p>	<p>Ireland Health Practice and Policy: A Chill Island NURS 395/495 May 19-30, 2020</p>	<p>Netherlands Women's Health & Public Health Ethics in the Netherlands BETH 315A/415A May 17-22, 2020</p>	<p>Norway Narrative Medicine; Aging, Mental Illness & Cancer BETH 315N/415N May 18-29, 2020</p>
	<p>South Africa Social Justice/Social Work, International Learning through Community & NGO Internship MSASS 375L/575 May 19-June 4, 2020</p>	<p>Spain Comparison in Bioethics: Spanish & American Perspectives on Health, Wellness, Medicine & Culture BETH 315F/415F May 11-21, 2020</p>		

To see additional study abroad opportunities and apply, go to www.case.edu/studyabroad

APPLY TODAY

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Study Abroad: Program Types

Research/Internship/ Co-op Abroad

- Conduct international research
- Gain valuable international work experience



Virtual Global & Intercultural Learning

- Gain valuable international work experience
- Conduct international research
- Take courses remotely
- North Star Courses: Global learning, Digital Storytelling, and Intercultural Knowledge & Competence

Photo: Unsplash

Study Abroad: Academics



- Courses available in English
- Courses count towards degree
- Courses are approved by prior to going abroad

Study Abroad: Housing

- Depends on program type: Short-term or long-term
 - University on-campus housing
 - University affiliated off-campus housing
 - Host family
 - Hotel
- Short-Term Programs:
 - Hotel, host family, or program affiliated housing
 - Housing is typically included in the program fee for faculty-led programs

Study Abroad: Housing

Long-Term Programs:

- Arrange housing with host university, or program provider
- Withdraw from CWRU housing for the term abroad
- Students pay room, board, and any additional fees to host university
- Students will not pay room or board to CWRU during the term(s) abroad

Photo: Unsplash

Study Abroad: Cost

Semester/Academic Year

- Cost Neutral: Students continue to pay tuition to CWRU at their current tuition rate (including all aid)
- CWRU Exchange programs: Students pay tuition to CWRU. Student do not pay tuition to the host institution
- Non-Exchange Programs: CWRU will pay tuition only to the foreign institution (on behalf of the student) for semester-long programs that are not “exchanges”.



Photo: Unsplash

Study Abroad: Cost

Faculty-led Programs

- Students pay tuition and a program fee to CWRU
- Cost Varies by program
- Cost typically Includes housing, some excursions, ground transportation
- Airfare and most meals are not included in program fee
- Students Earn three (3) CWRU credits

Study Abroad: Cost

Summer Programs

- Students pay tuition or program fee directly to host institution or third-party study abroad program provider
- Students pay room, board, and any additional fees directly to their host institution or program provider

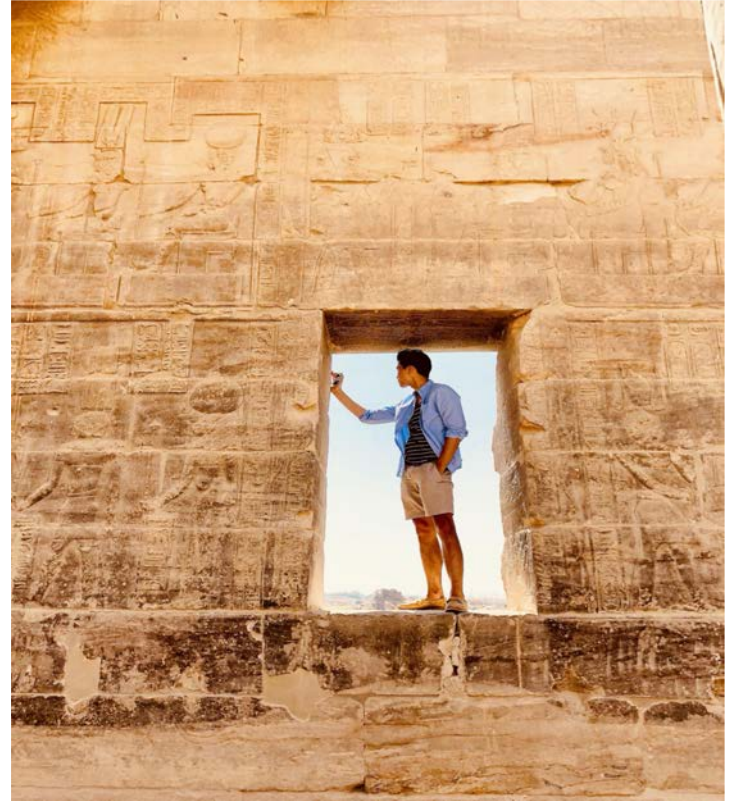
Study Abroad: Funding

- Use grants and financial aid
(Federal financial aid can be used for tuition, program fees, and other course-related expenses)
- Use [scholarships](#)



Study Abroad: Funding/Scholarships

- Over 65 scholarship resources available at case.edu/studyabroad
- Award amounts vary
- Need-based and Merit-based



Study Abroad: Funding/Scholarships

➤ National Scholarships

- Benjamin Gilman Scholarship awards up to \$8,000
- Freeman-Asia Scholarship awards \$3,000-\$7,000
- Boren Scholarship- National Security Education Program awards up to \$20,000

➤ Program Specific Scholarships

- IES Abroad awards up to \$3,000
- The Council on International Educational Exchange (CIEE) award amounts vary

- Visit case.edu/studyabroad for more scholarship information



Study Abroad: Risk Management

- We all have a role in minimizing dangers
- Stay involved in son/daughter's study abroad
- Research location and program
- Discuss health and safety issues



Study Abroad: Risk Management

- Study Abroad Application is required
- Health & Safety/Academic & Cultural pre-departure orientation
- International health insurance & travel insurance provided (no additional cost)
- Travel advisories (U.S. State Dept., CDC, etc.)
- Resources available at host university/program provider

Study Abroad: Application Process

Semester/Academic year programs

- ✓ [Research programs](#) & meet with advisors
- ✓ Complete CWRU study abroad application
- ✓ Apply to host institution/program abroad
- ✓ Get accepted by host university/program abroad
- ✓ Attend pre-departure orientation
- ✓ Obtain travel documents (visa, passport, etc.)
- ✓ Apply for housing abroad
- ✓ Obtain physical exam and required vaccines

Study Abroad: Application Process

Short-term Faculty-led programs

- ✓ [Research programs](#) & meet with faculty program leader
- ✓ Complete CWRU study abroad application
- ✓ Attend pre-departure orientation
- ✓ Obtain travel documents (visa, passport, etc.)
- ✓ Obtain any required vaccinations

Study Abroad: Applications Due

Short-Term/Faculty-led

Winter Break: Last day of Fall Add/Drop (Sept. 4th)

Spring Break/Spring (May Abroad): Last Day of Spring Add/Drop
(January 22nd)

Long-Term Study Abroad

Fall or Academic Year: March 1st

Spring or Calendar Year: September 15th

Summer Study Abroad

Summer: March 15th

Deadlines may be earlier for some programs

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Every Friday at 1 pm

- Discover how to find courses, programs & scholarships
- Explore specifics for diverse, LGBTQ & high financial need students
- Learn about options for pre-med, research, business & engineering students
- Journey to popular world regions!

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- Study Abroad Ambassadors
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- case.edu/studyabroad
- studyabroad@case.edu

APPLY TODAY

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THANK YOU!

Q&A

RESOURCES

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