Case Western Reserve University's Professional Development Center

August 2025 Training Highlight



Hard Skill Highlight: Graphic Design

Podcast Episode: The Quickie - Conversations with Designers | Episode 281 - Ben Pavey - Graphic Designer + Brand Experience Lead (Spotify or Apple)

Book or Article: <u>Mastering Graphic Design Skills Article</u>

Video: <u>Graphic Design Basics | FREE COURSE</u>



Soft Skill Highlight: Creativity

Podcast Episode: The Quickie - Conversations with Designers | Episode 286 - Michelle Muise - Art Director with New England Patriots (Spotify or Apple)

Book or Article: Creativity: A Short and Cheerful Guide by John Cleese

Video: <u>Give yourself permission to be creative | Ethan Hawke | TED</u>

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Training Access Instructions

Academic Impressions

- Login to your account at Academic Impressions
- Use your CWRU credentials (abc123 and password) to access member benefits
- Type in the name of the training you are interested in from the first page of this handout in the search bar
- Browse other Academic Impressions offerings by entering your desired area in the search box

AllOne Health (formerly IMPACT Solutions)

- Visit <u>our website</u> for detailed information on AllOne Health, CWRU's Employee Assistance Program, and to learn how to create your account
- For any questions on AllOne Health, their services, or your eligibility, please contact askhr@case.edu

Professional Development Training

- Visit our website to view the training workshop calendar
- Once you locate the training workshop you would like to take, please click on the title of the training and register through CampusGroups
- For any questions regarding training, please contact askhr@case.edu

