

# SPONSORING WORLD-CLASS PROGRAMS



Research ShowCASE

Connect.  
Collaborate.  
Co-Brand.



Weatherhead 100

In collaboration with organizations across the community and the region, Case Western Reserve University, a leader among independent research universities, brings world-class programming to Cleveland's vibrant University Circle.

Sponsoring these highly acclaimed cultural, educational and professional events connects your organization with a diverse and engaged audience and makes a lasting impact on the university, the community and your marketing objectives. Sponsorship opportunities begin at \$1,000.



Inamori Ethics Prize

To learn more about the benefits of collaborating with Case Western Reserve's world-class programming, contact [corporaterelations@case.edu](mailto:corporaterelations@case.edu).



Engineers Week



**CASE WESTERN RESERVE**  
UNIVERSITY EST. 1826

## **NATIONAL YOUTH SPORTS PROGRAM**

SUMMER

ATTENDANCE IMPACT: 500

Launched in 1970, the National Youth Sports Program (NYSP) at Case Western Reserve University exemplifies the university's commitment to improving the quality of life for others in our local community. The program provides an enriching five-week summer camp experience that offers sports activities, education, nutrition and health services to more than 500 economically disadvantaged Greater Cleveland youth age 10 to 16.

## **INAMORI ETHICS PRIZE AND SYMPOSIUM**

FALL

ATTENDANCE IMPACT: 1,500

This annual celebration honors an internationally recognized individual who has demonstrated exemplary ethical leadership and whose actions and influence have greatly improved the condition of humankind.

## **THE DAVID A. BOWERS ECONOMIC FORECAST LUNCHEON**

FALL

ATTENDANCE IMPACT: 600

For more than 40 years, the Weatherhead School of Management has hosted this annual event to examine current business and financial news, present an unbiased view of the current economy and make economic predictions for the coming year.

## **POWER OF DIVERSITY LECTURE SERIES**

FALL AND SPRING

ATTENDANCE IMPACT: 300

This signature series of Case Western Reserve's Office of Inclusion, Diversity and Equal Opportunity seeks to promote diversity through inclusive thinking, mindful learning and transformative dialogue.

## **WEATHERHEAD 100**

FALL

ATTENDANCE IMPACT: 600

This prestigious annual awards event honors the fastest growing companies in Northeast Ohio and encourages the spirit of entrepreneurship.

## **DIALOGUE ON DISCOVERY**

FALL

ATTENDANCE IMPACT: 200

Dialogue on Discovery is a symposium celebrating the research successes of Case Western Reserve School of Medicine's academic and clinical partnerships. It convenes researchers, community leaders and friends to encourage multiple voices to participate in a dialogue on medical discoveries that advance health in our region and beyond.

## **UNIVERSITY CAREER CENTER'S PARTNERS**

FALL AND SPRING

ATTENDANCE IMPACT: 2000

The Career Center Partners' Program allows employers an opportunity to develop an enhanced presence on campus and to be recognized as an employer of choice for CWRU students. Support of this program allows the Career Center to augment educational programming and services to students and alumni.

## **E-WEEK: NATIONAL ENGINEERS' WEEK**

WINTER

ATTENDANCE IMPACT: 1,300

In appreciation of the university's renowned strengths in technology innovation and the role of engineers in society, E-week provides new opportunities to highlight the university's technological breakthroughs.

## **UNITY BANQUET**

SPRING

ATTENDANCE IMPACT: 500

In a celebration of high-achieving minority graduates and Cleveland Scholarship Program award recipients, the banquet also raises scholarship funds for underrepresented students.

## **RESEARCH SHOWCASE**

SPRING

ATTENDANCE IMPACT: 1,000

An event bringing together hundreds of researchers, scientists and scholars showing how research brings value to CWRU and our community through collaboration, creativity, and innovation.

Additional sponsorship opportunities may be available.

Contact the Office of Corporate Relations for more information at [corporaterelations@case.edu](mailto:corporaterelations@case.edu) or 216.368.6665.