### CORPORATE UPDATE, ISSUE 12

#### From the Executive Director

Our talent pipeline is growing! This fall, Case Western Reserve welcomed the largest freshman class in our history. The class admitted this year represents the single largest, most diverse, and most academically qualified in the institution's history. It includes 74 valedictorians, 42 salutatorians and 65 National Merit Finalists.

Case Western Reserve also moved up to 37th in the nation, as rated by the U.S. News and World Report's 2013 edition, due in part to the increase in freshman applications.

I invite you to <u>read more about recent news</u> from Case Western Reserve. As always, I welcome your comments at corporaterelations@case.edu.

All my best, Anne M. Borchert Senior Executive Director of Corporate Relations and Strategic Projects

# Each year, CWRU adds \$1B to the region's economy

Did you know that Case Western Reserve brings in an average of \$400M in research revenues annually?

Did you know that Case Western Reserve claims 15 Nobel Laureates among its faculty and alumni?

Did you know that CWRU's students, faculty and staff perform more than 400,000 hours of community service annually?

Learn more about Case Western Reserve's economic impact.

## AT&T Supports Upward Bound Program

AT&T Inc. announced a \$200,000 contribution to support the Upward Bound Program at Case Western Reserve University. The Upward Bound program was established in 1966 and is designed to prepare low-income and potential first-generation college high school students for successful postsecondary studies.

The Upward Bound program has been named one of 47 recipients nationwide that will share in nearly \$10 million from AT&T. With more than 1 million students impacted since its launch in 2008, the AT&T Aspire program is one of the largest corporate commitments focused on helping more students graduate from high school ready for college and careers.

Read more here about this exciting partnership.

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## Materials for Opto-Electronics Research and Education (MORE) Center

The Materials for Opto/Electronics Research and Education (MORE) Center advances science and innovation with facilities enabling the fabrication and characterization of materials and devices for solar energy and emerging electronic and optoelectronic technologies.

Academic and industrial researchers can access the center by hourly or subscription-based fees. Services available for industrial users include thin film deposition and advanced optical characterization capabilities including photovoltaic cell characterization. For more information on specific equipment in the MORE Center, visit their website or contact Ina Martin, Director of Operations for the MORE Center.

#### Join the Alumni Career Network

#### **Alumni Career Network**

The Career Center, in partnership with the The Alumni Association of Case Western Reserve University, has created an exclusive peer-to-peer networking system that allows students and alumni to connect and gain career insights and advice.

If you are...

- interested in becoming a resource for current students and alumni
- seeking career advice from someone in your current or desired industry or job function
- · searching for an alumnus/a in another city
- looking for an alumnus/a in a particular alumni chapter, affinity group, or select student club or organization at the University

then the Alumni Career Network is for you! For more information, visit the Alumni Career Network website.

#### **Shadowing Opportunity**

Host a first or second year student for 1 to 5 days the week of March 11-15th, 2013.

Students are looking for shadowing throughout the country in all fields. Let our students see what a typical day looks like in the field he or she is considering.

For more information on the Alumni Career Network or Shadowing Opportunity, contact <u>Laura Papcum</u>, Assistant Director for Alumni Career Services.