




Intellectual Property Law

# BE READY TO HELP A STARTUP TAKE OFF



CASE WESTERN RESERVE  
UNIVERSITY  
School of Law

A portrait of Geng Hua '22, a young man with dark hair, smiling. He is wearing a grey checkered suit jacket, a light blue dress shirt, and a dark blue tie. The background is a blurred outdoor setting with green foliage and a brick building.

“Through numerous externships, I gained valuable first-hand experience on how decisions are made by in-house counsel. I believe these experiences will be useful in serving my future clients.”

**Geng Hua '22**

With his chemistry PhD background, Geng decided to pursue a career in patent law. He chose CWRU Law because of its solid Intellectual Property curriculum. His externships at AlphaMicon Inc., Parker-Hannifin Corporation, and Cleveland Clinic Innovations taught him practical patent law matters and prepared him for his post-graduate law firm job at Cozen O'Connor. During law school, Geng served as the Co-President of the Student IP Law Association and was Editor-in-Chief of *Journal of Law Technology and the Internet*.

In a dynamic culture where a great idea or a great performance can (still) change the world, you need practical experience to step up your legal game. The Intellectual Property (IP) Venture Clinic gives you a chance to work with visionary new companies from their start in a garage, dorm room, or lab. You'll gain expertise in commercialization, intellectual property transactions, venture finance, and design and innovation. Our Spangenberg Center for Law, Technology & the Arts focuses on IP, innovation, and technology transfer. Our sports and entertainment law coursework leads to externships and experience with professional teams and rising artists, preparing you for a career as an agent or a contract negotiator.

#### Here's a Bright Idea

Our IP Venture Clinic represents early-stage entrepreneurs — many of them CWRU students. Student teams learn how to create IP protection strategies, structure corporate entities and charter documents, prepare investment diligence, and write private placement memos.

#### Dual Degrees

- > JD/MBA (Business)
- > JD/MS (Biochemistry)

#### Study and Work Abroad

Participate in the Transatlantic Intellectual Property Summer Academy, featuring leading IP scholars and researchers in CWRU's joint summer program with Italy's Bocconi University. Or spend a summer as an extern at the World Intellectual Property Organization, in Geneva, Switzerland, working on cutting-edge IP issues.

#### Comprehensive Curriculum

Our Fusion curriculum does what it says, melding the law, business, and tech aspects of commercializing new ideas. The three-course sequence covers patent law, venture finance and transactions, and commercialization and IP management. Other on-point courses include:

- > Business Associations
- > Commercialization & IP Management
- > Copyright Law
- > Cyberspace Law
- > IP & Deal Making
- > Museum Law
- > Patent Agent Lab
- > Patent Law
- > Patent Preparation and Prosecution I & II
- > Trademark Law

**A+** in Tech Law\*



#### Manage Artists and Athletes

An outstanding play, on Broadway or on the field, deserves protection. Our courses in arts and sports management include:

- > Representing the Musical Artist
- > Intellectual Property and First Amendment in the Arts
- > Negotiation Strategies in Sports Management
- > Law of the Music Industry
- > Law of the Visual Arts
- > Intellectual Property and Dealmaking
- > Sports Data Lab
- > Sports Law



Our master's degree in patent practice helps STEM majors prepare for careers as patent agents, a new field with high earnings potential.



Graded A+ in intellectual property law.\*

**A+**

BE READY TO COUNT YOURSELF IN



# ONE AMAZING CITY

The Great Lakes are Cleveland's front yard, and that energy flows through a diverse and welcoming metro area with friendly, affordable neighborhoods, downtown glam, live music, and three professional sports teams: the Cavs, Browns, and Guardians. Superb public transit, including a rail link to Cleveland Hopkins International Airport, makes the area easy to explore.

“A”

ranking in 12 specialties

10 We rank 10th in the nation for practical training. (preLaw magazine)

100+

Ten law clinics and 100+ externships provide every 3L student with a capstone.

9 CWRU Moot Court and Mock Trial teams ranked 8th best in the nation in competition success

90%

of graduates employed or pursuing graduate degree within 10 months (Class of 2022)

30th

for faculty scholarly impact (Heald and Sichelman Study)

Intrigued? Learn more about us at [case.edu/law](http://case.edu/law).  
Or contact [lawadmissions@case.edu](mailto:lawadmissions@case.edu).



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