



THE LAURA & ALVIN SIEGAL  
LIFELONG LEARNING  
PROGRAM

NOVEMBER 5-9, 2022

with optional  
MUSCLE SHOALS  
POST-TOUR

# CIVIL RIGHTS

*a Journey  
to Freedom*



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**100%  
REFUND  
GUARANTEE**  
See reservation  
panel for details.  
.....

*Political, ethical, and cultural lessons of  
a past remembered for a path forward*





Dear Alumni and Friends,

Join us for an intimate and essential opportunity to explore the Deep South with an informative program that highlights America's civil rights movement in Alabama. Home to some of the most pivotal moments in history, a fourth of the official U.S. Civil Rights Trail landmarks are located here.

On this five-day journey, experience the legacy of those who changed history through the U.S. Civil Rights Movement. Stand in the pulpit at Dexter Avenue King Memorial Baptist Church where Dr. Martin Luther King, Jr. preached, walk over the Edmund Pettus Bridge where law enforcement clashed with voting rights marchers, and gather with our group at Kelly Ingram Park as 1,000 or so students did in the 1963 Children's Crusade.

Taking a deeper dive beyond the civil rights "highlight" reel, each day offers exclusive, authentic experiences for in-depth knowledge, engaging conversations, and deep listening. A cadre of distinguished and compelling speakers and foot soldiers join us to serve as a living library—providing valuable, first-hand accounts of resistance and change. Learn about the underground work of everyday, sacrificing people who built the foundation for the civil rights movement to happen and continue today.

We'll be staying at comfortable accommodations, enjoying Southern hospitality with home-cooked meals, celebrating accomplishments of pioneers such as the Tuskegee Airmen, attending a musical performance, and becoming more empowered in our efforts to overcome adversity and support fundamental rights for all people.

Space is limited. With significant savings of more than \$800 per couple, we anticipate this tour will fill quickly, so be certain to reserve your spot today. Share this brochure with family and friends who may be interested in traveling with you.

Please reserve online at [cwru.orbridge.com](http://cwru.orbridge.com), by calling (866) 639-0079 or by returning the enclosed reservation form.

Sincerely,

Karen A. Laurence, Ph.D.

Director of Educational Programs & Faculty and Alumni Engagement  
Laura and Alvin Siegal Lifelong Learning Program  
Case Western Reserve University

**LUMINARY SOCIETY MEMBERS:** CWRU's Luminary Society members may receive additional discounts on CWRU Educational Travel programs. For further information on Luminary Society travel discounts only, please contact The Office of Strategic Giving or (216) 368-4460.

As we embark on this new world of group travel, the health and well-being of our guests, our team, and the communities we visit remain our top priority. For a detailed listing of the enhanced safety measures and hygiene protocols specific to our tours, please visit [www.orbridge.com/wellness](http://www.orbridge.com/wellness).

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 Orbridge takes seriously the responsibility to minimize our global environmental impact. Each year we plant 100,000 trees in U.S. State Forests with afforestation needs as an on-going initiative among our evolving sustainability efforts. Learn more at [orbridge.com/going-green](http://orbridge.com/going-green).



## Your 5-Day Itinerary *(subject to change)*

**Day 1:** Arrive in Birmingham, AL  
 Program introduction by Dr. Martha Bouyer, Birmingham Civil Rights Institute, Kelly Ingram Park, dinner at leisure  
 Overnight: Hampton Inn and Suites Birmingham-Downtown Tutwiler

**Day 2:** Birmingham (B,D)  
 Guided touring of Birmingham Jail, 16th Street Baptist Church, lunch at leisure, Bethel Baptist Church, dinner with group  
 Overnight: Hampton Inn and Suites Birmingham-Downtown Tutwiler

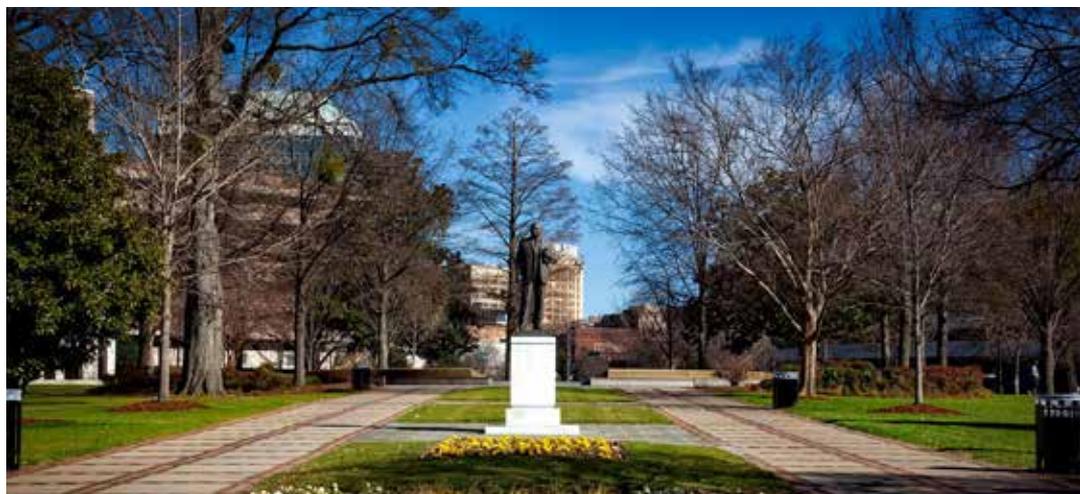
**Day 3:** Birmingham / Montgomery (B,D)  
 Dexter Avenue King Memorial Baptist Church with Tour Minister, National Memorial for Peace and Justice plus Legacy Museum visits, dinner and musical tribute at Bricklayer Hall  
 Overnight: SpringHill Suites by Marriott Montgomery Downtown

**Day 4:** Montgomery / Selma / Montgomery (B,L)  
 Discussions with Dianne Harris and Joyce O'Neal, fellowship lunch at Tabernacle Baptist Church, oral history with foot soldier Dr. Verdell Lett Dawson, Gee's Bend Quilters presentation, Edmund Pettus Bridge walk, Lowndes Interpretive Center visit, choir performance  
 Overnight: SpringHill Suites by Marriott Montgomery Downtown

**Day 5:** Montgomery / Tuskegee / Birmingham / Depart Birmingham (B,L)  
 Rosa Parks Museum, Tuskegee University visit, farewell lunch with Sandy Taylor at her restored antebellum home

(B = Breakfast, L = Lunch, D = Dinner)

**Activity Level:** It is our expectation that guests on this program are able to walk a mile at a moderate pace, walk up and down a flight of stairs, and get in and out of a motor coach without assistance.





## Program Highlights

- Journey through the Deep South accompanied by an Orbridge Travel Director to gain an enhanced understanding of the historic and continued struggle for racial equality in the U.S.
- Visit prominent locations integral to the Civil Rights Movement many have only read about in books, including Kelly Ingram Park in Birmingham and the Edmund Pettus Bridge in Selma.
- Retrace the footsteps and learn more of central figures, including Dr. King, Rosa Parks, and Rev. Fred L. Shuttlesworth.
- Treasure the opportunity to hear first-hand the powerful accounts of foot soldiers' struggles and triumphs with interactive discussions.
- Meet quiltmakers from Gee's Bend to discuss their art.
- Join choir members for a musical program that outlines the origins of traditional African American spirituals and how these songs were integrated into the first independent black churches and how choirs supported Dr. King on his visits around the U.S.
- Visit the Birmingham Civil Rights Institute and the National Memorial for Peace and Justice—two institutions that have taken diverse and complementary approaches to telling the rich and moving stories of the Civil Rights Movement and of America's history of racial inequality.
- Gather together at Dexter Avenue King Memorial Baptist Church.
- Celebrate the accomplishments of pioneering African American aviators at the Tuskegee Airmen Historic Site.
- Delight in a farewell lunch accompanied by true southern hospitality at the private restored antebellum home of Ms. Sandy Taylor, the retired Superintendent of the National Park Services Tuskegee Site.

## What's Included

- 4 nights accommodations
- 4 breakfasts, 2 lunches, 2 dinners
- Full guiding services of an Orbridge Travel Director
- All activities as described in the program itinerary, including admission
- Private deluxe motor coach with air conditioning and comfortable seating
- Gratuities to Orbridge Travel Director, local guides, drivers, and wait staff for included meals
- Airport transfers for guests arriving and departing during the suggested times





## Accommodations *(subject to change)*

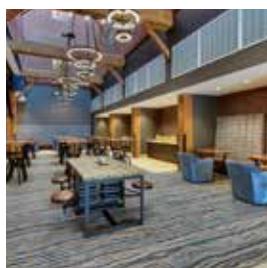
### HAMPTON INN AND SUITES BIRMINGHAM-DOWNTOWN TUTWILER

This property's namesake originally began hosting dignitaries in 1914 and today features 149 modern rooms, historic photographs, a grand marbled entrance, mahogany furniture, views of the cityscape, snack shop, and restaurant. Enjoy the ease of staying under a half mile from downtown Birmingham attractions including the Museum of Art and Civil Rights Institute along with onsite complimentary Wi-Fi and fitness room.



### SPRINGHILL SUITES BY MARRIOTT MONTGOMERY DOWNTOWN

This outstanding property combines modern décor with an industrial vibe. Located across from the Legacy Museum in the heart of Montgomery's downtown dining and entertainment district, this all-suites property re-purposed from warehouse space offers spacious rooms, a market open 24/7 for snacks and necessities, and a fitness center.



## FEATURED SPEAKERS

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### Dianne Harris

When Dianne Harris was 15 years old, she walked off the Alabama Lutheran campus with a group of 14 other students to join the student arm of the Civil Rights Movement in Selma. The year was 1965. It was the first time Dianne had openly disobeyed any authority at school. Although Dianne will be the first to tell you that disobedience is never a good decision without due cause, she is happy she made the decision to leave campus that year. For about a week, Dianne and the other Alabama Lutheran students participated in nightly meetings at the historic Brown Chapel AME and daily marches.

As a result, she was arrested twice and stuck in the arm with a cattle prod.

Today Dianne remains active in the Selma community. She has received the Congressional Foot Soldier Medal and Certificate, as well as numerous other medals and awards for her ongoing fight for racial equality. She is a passionate public speaker, appearing on NBC Today in 2015 and is often interviewed by newspapers, magazines and other media outlets for her unending vigil for justice. She remembers her involvement in the movement like it was yesterday. She particularly remembers listening to Martin Luther King, Jr. and the events of Bloody Sunday in Selma, Alabama.

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### Dr. Martha Bouyer

Dr. Martha Bouyer will lead guests to explore sites of the Civil Rights Movement, including the Birmingham Jail, Sixth Avenue Baptist Church, Linn Park, Phillips High School, Freedom Riders attack site, and the Black Business District.

Learn why Dr. King chose to come to Birmingham and how important mass meetings were for the movement by visiting the historic Bethel Baptist Church and Shuttlesworth parsonage bombing site.

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### Joyce O'Neal

Joyce O'Neal, a Selma native and lifelong pursuer of equality through her career in Social Work, is a faithful member of Brown Chapel African Methodist Episcopal (AME) Church in Selma. She was baptized there as an infant and has been an active member ever since. She remembers attending mass meetings at the church with her family in the 1960's. Hear her tell of her experiences during the marches in Selma and the events of Bloody Sunday.

Mrs. O'Neal has been awarded with several honors, including: Outstanding Service Rendered to the Youth Motivation Task Force at Stillman College (2000), Outstanding Lay Person of the Biennial (2007-2009), Foot Soldier's Recognition at the U.S. Capitol (2016), Permanent Member of the Senior Citizens' Hall of Fame (2017), and the Alabama Social Work Hall of Fame (2017). Mrs. O'Neal was also the first African-American elected to the Alabama State Personnel Board (2006 and 2010).

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### Peggy Wallace Kennedy

Peggy Wallace Kennedy is the daughter of the late George C. Wallace, the former governor of Alabama who became known as one of America's most ardent segregationists of the 1960s when he stood in the schoolhouse door to prevent black students from integrating into the University.

Later in life Kennedy embarked on a personal journey of her own. She stepped from beneath the shadow of "the schoolhouse door" as she came to grips with her family's legacy and her own personal beliefs. She has since written and spoken on issues relating to justice and equality, most recently releasing a new book, *The Broken Road*, which is a memoir that reckons with her father George Wallace's legacy of hate—and illuminates her journey towards redemption.

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### Sandy Taylor

Ms. Sandy Taylor, the retired Superintendent of the National Park Services Tuskegee Site, will host a celebratory farewell lunch at her private, restored antebellum home. Lunch will feature recipes from Tuskegee scientist George Washington Carver and include locally grown ingredients.

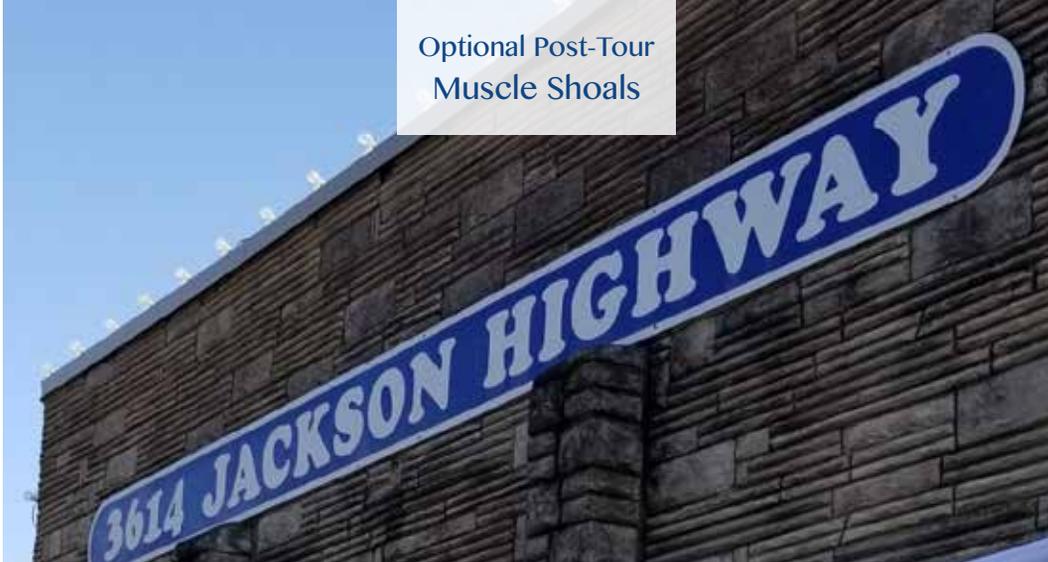
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### Wanda Battle

Join Ms. Wanda Battle and friends for a night of special music. Wanda is the tourism director of Dexter-King Baptist Church. She, along with a host of others from the choirs at Dexter, Brick-A-Day, and others, will have dinner with guests. Enjoy a musical program where she outlines the origins of traditional African American spirituals, how these songs were integrated into the first independent black churches, and how choirs supported Dr. King on his visits around the U.S.

## Optional Post-Tour Muscle Shoals



As a finale to your time discovering Alabama, consider exploring The Shoals—the quad cities of Florence, Muscle Shoals, Sheffield, and Tusculumbia—rich in musical and cultural history. Tour studios where some of the greatest hit records were recorded by legends, including Aretha Franklin, the Rolling Stones, Bob Dylan, Etta James, and Little Richard.

At the Alabama Music Hall of Fame—a must-visit for music fans—check out the exhibits and personal memorabilia of inductees: Nat King Cole, Hank Williams, Percy Sledge, Wilson Pickett, Jim Nabors, and many more.

Honor the Father of the Blues, W.C. Handy, by visiting his museum, and stop by inspirational Ivy Green, the birthplace of Helen Keller.

### Post-Tour Itinerary *(subject to change)*

**Day 5:** Birmingham / The Shoals / Florence  
Panoramic touring, evening at leisure  
Overnight: The Stricklin Hotel

**Day 6:** Florence / Muscle Shoals / Florence (B)  
FAME Studios, Muscle Shoals Sound Studios, Cypress Moon Studios, evening at leisure  
Overnight: The Stricklin Hotel

**Day 7:** Florence / The Shoals / Birmingham / Depart Birmingham (B)  
Ivy Green, W.C. Handy Home and Museum, Alabama Music Hall of Fame

### What's Included

- 2 nights accommodations at The Stricklin Hotel (shown below) featuring all king beds and a Southern-style breakfast each morning
- Admission and fees for included activities
- Gratuities to local guides and drivers
- Private transportation
- Airport transfers for guests departing during the suggested times



# CIVIL RIGHTS *a Journey to Freedom*

NOVEMBER 5-9, 2022

Muscle Shoals Post-Tour: November 9-11, 2022

Standard  
Rate:

~~\$3,399~~

\$4,329 Single

Special  
Rate:

\$2,995\*

\$3,995 Single

Muscle Shoals Post-Tour\*

Double: \$1,295 | Single: \$1,595

## Reserve by Credit Card:

Online: [cwru.orbridge.com](http://cwru.orbridge.com)

Phone: (866) 639-0079

Fax: (206) 452-5655

## Reserve by Check:

Made payable to **Orbridge, LLC**

Mail to: Orbridge, P.O. Box 10339

Bainbridge Island, WA 98110

## GUEST INFORMATION:

Guest #1 Name (Title/Salutation): \_\_\_\_\_

Email: \_\_\_\_\_ Class Year: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Alt. Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Guest #2 Name (Title/Salutation): \_\_\_\_\_

Email: \_\_\_\_\_ Class Year: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Alt. Phone: \_\_\_\_\_

## DEPOSIT PAYMENT:

Check  ACH (Automated Clearing House)  MasterCard/Visa  American Express  Discover

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name (as printed on card): \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## DEPOSIT:

# \_\_\_\_\_ guests joining program (\$850/person) +

# \_\_\_\_\_ guests joining post-tour (\$500/person) = **TOTAL DEPOSIT: \$** \_\_\_\_\_

I/we have read, understand, and agree to the full Terms & Conditions at [terms.orbridge.com](http://terms.orbridge.com) and the COVID-19 Acknowledgement at [orbridge.com/wellness](http://orbridge.com/wellness); and I/we agree that Orbridge, LLC is authorized to charge my credit card above and/or take my/our deposit for this program.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Reservations, Deposits and Final Payment.** To secure your reservation, deposits are due upon placing a reservation as follows: \$850 per person per program and \$500 per person for any pre-tour and/or post-tour. Deposits are payable by check, ACH, wire transfer or major credit card. Final payment, including any pre-tour and/or post-tour, optional excursion(s) fees and optional electives, is payable by check, ACH, wire transfer or major credit card, and is due no later than 90 days prior to the program's scheduled departure date. If your reservation is made between the final payment due date and the program's scheduled departure date, the full cost of the program, plus any pre-tour and/or post-tour, optional excursion(s) fees and optional electives, is due at the time of registration, payable by check, ACH, wire transfer or major credit card. If final payment is not received by Orbridge by the final payment due date, Orbridge may, at any time and with or without notice, cancel your reservation in its sole discretion with no right of refund. CST#2098750-40 WST#602828994

**Reasonable Cancellations and Refunds.** All cancellations must be submitted to Orbridge in writing. If the cancellation notice is received by Orbridge: (a) more than 90 calendar days prior to the program's scheduled departure date, all monies paid to Orbridge for the main program and for any pre-tour and/or post-tour will be refunded in full; (b) between 90 and 60 days prior to the scheduled departure date, a 25% cancellation fee will be applied to the full cost of the program, including any pre-tour and/or post-tour, and the balance will be refunded; (c) between 59 and 30 days prior to the scheduled departure date, a 50% cancellation fee will be applied to the full cost of the program, including any pre-tour and/or post-tour, and the balance will be refunded; (d) within 29 days prior to the scheduled departure date, a 100% cancellation fee will be applied to the full cost of the program, including any pre-tour and/or post-tour. In addition to and not in lieu of the foregoing, a Cancellation Fee equal to 100% of the carrier charge applies to all non-refundable airfares due to your cancellation made at any time prior to the scheduled program departure date, as applicable. Refunds, if any, will be processed within 30 calendar days of our receipt of your written notice.

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\*Special group rate; limited offer. Rates are per person based on double occupancy except where noted as Single, in U.S. dollars. Airfare not included. Single availability limited. \*\*A complement to the educational component of this journey, Expedition Libraries are curated collections of useful resources and background reading tailored to this program. Place your deposit on or before the specified date, and one Expedition Library per household will be sent after receipt of final payment. Libraries may be purchased; please call for details.



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FOR PEACE AND JUSTICE

# CIVIL RIGHTS a Journey to Freedom

NOVEMBER 5-9, 2022

Special Rate: **Save more than \$800**  
per couple

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**July 1, 2022**

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THE LAURA & ALVIN SIEGAL  
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PROGRAM

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We reserve the right to cancel or substitute faculty. We cannot guarantee the size of the Case Western Reserve University group.