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Department of Bioethics &  
Continuing Medical Education Program



SCHOOL OF MEDICINE  
CASE WESTERN RESERVE  
UNIVERSITY



University Hospitals  
Cleveland Medical Center

INTENSIVE COURSE IN

# Medical Ethics, Boundaries and Professionalism

February 8-9, 2018  
September 6-7, 2018

DoubleTree by Hilton Cleveland East Beachwood  
Beachwood, Ohio



## INTENSIVE COURSE IN

# Medical Ethics, Boundaries and Professionalism

### Who Should Attend?

The Intensive Course in Medical Ethics, Boundaries and Professionalism is designed for physicians in all specialties who wish or need to pursue focused study in areas of applied ethics, including boundary maintenance, and practice management.

### Statement of Need

The Doctor-Patient Relationship is a specially privileged relationship in our society. As a result, physicians are afforded access to information and confidences by patients that are not available to anyone else. Along with this privilege comes a series of professional responsibilities for physicians. More is expected of physicians than from most other professionals in our society.

The practice of medicine is governed by several important ethical precepts, including: confidentiality, beneficence, respect for patient autonomy, truth telling and the highest degree of professionalism. Physicians work within the guidelines of these principles. Yet medical practice can also be challenged by these principles, particularly when two or more of them are in conflict. This expertly taught intensive course – liberally employing case presentations – focuses on applied ethics, from boundary issues to billing practices.

### Participant Learning Objectives

*After attending this course, participants will be able to:*

- Describe the meaning and importance of medical professionalism
- Discuss how conflict of interest may compromise professionalism
- Identify three significant boundary issues and proper limits in relation to each
- Discuss the few exceptions to the principle of confidentiality
- Describe two important ethical issues with respect to operating a practice
- List three elements that help to distinguish between “Usual and Customary” and “Health Care Fraud”
- Describe errors physicians frequently commit with regard to informed consent
- Explain how autonomy and beneficence can easily come in conflict
- Describe two issues of particular concern when prescribing controlled substances
- Explain how patients behave in two or three typical drug scams and outline appropriate provider countermeasures

### Educational Design and Methodology

The course combines lectures, participative discussions, a personal case-based reflective essay, simulations with standardized patients, a pre and post-test, and case studies to create an intensive learning environment for a small group of physicians.

# AGENDA

## Thursday

7:30-8:00 am	<b>Registration and Continental Breakfast</b>
8:00-8:45 am	<b>Introduction and MCQ Test</b>
8:45-9:45 am	<b>Autonomy v. Beneficence and Case Discussions</b> Mark Aulisio, PhD
9:45-10:45 am	<b>Conflict of Interest, Professionalism and the Fiduciary (trust) Relationship, and Case Discussions</b> Stuart Youngner, MD
10:45-11:45 am	<b>Sexual Boundaries and Case Discussions</b> Stephen B. Levine, MD
11:45-12:00 pm	<b>Break to get lunch</b>
12:00-1:30 pm	<b>Lunch Session: Sexual Boundaries and Case Discussions (Continued)</b> Stephen B. Levine, MD
1:30-2:30 pm	<b>Perspective of the State Medical Board</b> Joan K. Wehrle, CPMSM
2:30-2:45 pm	<b>Break</b>
2:45-3:15 pm	<b>MCQ Review</b> John Irwin, JD, MD, FCLM
3:15-5:15 pm	<b>Health Care Fraud: Ethical and Legal Boundaries Encompassing the Financial Aspects of Practice and Case Discussions</b> John Irwin, JD, MD, FCLM
5:15 pm	<b>Adjourn</b>

## Friday

7:30-8:00 am	<b>Registration and Continental Breakfast</b>
8:00-9:00 am	<b>Physician Impairment</b> Theodore Parran, MD
9:00-10:00 am	<b>Prescribing Controlled Drugs: Slippery Boundary Slope (Role Play)</b> Theodore Parran, MD
10:00-10:15 am	<b>Break</b>
10:15-11:30 am	<b>Risk Management and Case Discussions</b> Raymond Krncevic, JD
11:30-12:15 pm	<b>Informed Consent and Case Discussions</b> Raymond Krncevic, JD
12:15-12:30 pm	<b>Break to get lunch</b>
12:30-1:30 pm	<b>Lunch Session: Confidentiality and Case Discussions</b> O. Mary Dwyer, JD, MA
1:30-3:30 pm	<b>Ethical and Professional Boundary Simulation</b>
3:30 pm	<b>Adjourn</b>

# FACULTY

*Co-Director*

**Theodore V. Parran, Jr., MD**

Carter and Isabel Wong  
Professor of Medical Education  
Case Western Reserve University  
School of Medicine

*Co-Director*

**Stuart J. Youngner, MD**

Professor of Bioethics and Psychiatry  
Case Western Reserve University  
School of Medicine

**Mark Aulisio, PhD**

Professor and Chair of Bioethics  
Case Western Reserve University  
School of Medicine

**John R. Irwin, JD, MD, FCLM**

Attorney at Law

**Raymond Krncevic, JD**

Director & Associate General Counsel  
Claims, Litigation & Clinical  
Risk Management  
University Hospitals, Law Department

**Stephen B. Levine, MD**

Clinical Professor of Psychiatry  
Case Western Reserve University  
School of Medicine  
Co-Director, Center for Marital and  
Sexual Health, Beachwood, Ohio  
Co-Director, Program for Professionals

**O. Mary Dwyer, JD, MA**

Clinical Ethicist  
University Hospitals

**Joan K. Wehrle, CPMSM**

Education & Outreach Program Manager  
State Medical Board of Ohio

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## Accreditation

Case Western Reserve University School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Case Western Reserve University School of Medicine designates this live activity for a maximum of **15.75 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

## Location and Hotel Accommodations

The course will be held at the DoubleTree by Hilton Cleveland East Beachwood, 3663 Park East Drive, Beachwood, Ohio, at the Chagrin Boulevard exit off of I-271. Call the DoubleTree by Hilton directly at 216-464-5950 to make your reservations. A block of rooms has been reserved. Medical Ethics is the group name.

## For More Information

Call Case Western Reserve University, Continuing Medical Education Program, phone (216) 983-1239 or (800) 274-8263 or visit <http://case.edu/medicine/cme/>

# REGISTRATION

## Registration Information

The registration fee for this course is \$1200. Fees include tuition, educational materials, breakfast, lunch and breaks. An administrative fee of \$175 will be deducted from fees for cancellations made after January 25 (for February course) or August 23 (for September course). All requests for refunds must be made in writing.

## Four Ways to Register

1. Register online at <http://case.edu/medicine/cme/>
2. Mail this completed form with a check payable to Case Western Reserve University for \$1200 or complete the credit card information and send to:  
Continuing Medical Education Program  
10524 Euclid Avenue  
Cleveland, Ohio 44106-6026
3. Fax this form with your credit card number to (216) 844-8133
4. Phone (216) 983-1239 or (800) 274-8263 with the information requested below and your credit card number.

## Registration Form

February 8-9, 2018    CID #2594  
September 6-7, 2018    CID #2595

## Medical Ethics, Boundaries and Professionalism

Name \_\_\_\_\_ Degree \_\_\_\_\_

Gender \_\_\_\_\_ Specialty \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

SSN (last 4 digits) \_\_\_\_\_ E-mail \_\_\_\_\_

Phone \_\_\_\_\_

In case of emergency \_\_\_\_\_

Make checks payable for \$1200 to: *Case Western Reserve University*  
or complete credit card information.

MasterCard       Visa       Discover

Credit card # \_\_\_\_\_ Card expiration date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Dietary restrictions? \_\_\_\_\_  I will need parking

## Happenings in Cleveland

**Cleveland Orchestra**  
[www.clevelandorchestra.com](http://www.clevelandorchestra.com)

**Cleveland Museum of Art**  
[www.clevelandart.org](http://www.clevelandart.org)

**Playhouse Square Center**  
[www.playhousesquare.org](http://www.playhousesquare.org)

**Cleveland Play House**  
[www.clevelandplayhouse.com](http://www.clevelandplayhouse.com)

**Rock and Roll Hall of Fame and Museum**  
[www.rockhall.com](http://www.rockhall.com)

**Great Lakes Science Center**  
[www.greatscience.com](http://www.greatscience.com)

**Jack Cleveland Casino**  
[www.jackentertainment.com](http://www.jackentertainment.com)

Or for more Cleveland activities  
visit Destination Cleveland at  
[www.thisiscleveland.com](http://www.thisiscleveland.com)