

Community: Fostering Diversity, Equity, and Inclusion Within the Healthcare System

Caitlyn Gillespie, B.A., MPH Candidate; Preceptor: Carolina Palacios



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Background

HealthStream was founded in 1990. Their mission is to improve the quality of healthcare organizations. Their commitment to improving healthcare experiences through integrity, valuing customers, being innovative, and remaining positively outcome-focused encourages me to advocate for others.

Diversity, equity, and inclusion are essential to allow everyone to experience life free of bias. In healthcare, encouraging DEI allows everyone who enters an institution to receive adequate healthcare regardless of differing SDOH. It should be the mission of everyone to improve the experiences of patients and providers.

Population

Their target is healthcare organizations like the American Red Cross, the American Academy of Pediatrics, and many more.

Learning Objectives

1. Create effective DEI (Diversity, Equity, and Inclusive) information for healthcare organizations
2. Analyze the needs of the organization and apply academic skills to foster inclusive educational tools
3. Create tools and success tools for the organization to evaluate its current diversity, equity, and inclusivity climate.

IMPROVING HEALTHCARE SYSTEMS

Increase diversity within your organization

Equity: provide the same opportunities for everyone to succeed and to have the same access to unbiased healthcare.

Be inclusive and create a space for belonging. Make sure everyone feels heard or seen.

Public Health Implications

1. Effective content creation will encourage healthcare professionals to administer care and interact with their patients and colleagues without bias.
2. Reminds healthcare professionals and organizations that every individual deserves adequate access to healthcare regardless of their differing backgrounds (SDOH)

Deliverables

1. Content Calendar for HealthStream's Community department
2. DEI Content posted to HealthStream's Community Website

Activities

1. Attended meeting with the team to discuss topics and give weekly progress reports of my content creation
2. Researched and prepared content to be posted.
3. Presented my work during the HIP (HealthStream Internship Program showcase)

Lessons Learned

1. Many healthcare organizations need more training on inclusivity
2. There needs to be more understanding within the healthcare system regarding how one negative effect on one social determinant of health can affect others.
3. A new research and writing style adapting to different audiences

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