

Research for Health Strategy Development at United Way of Greater Cleveland



Greater Cleveland

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About United Way of Greater Cleveland

- Cleveland Office: 1331 Euclid Avenue, Cleveland, OH 44115
- United Way of Greater Cleveland (UWGC), a branch of the larger nonprofit organization United Way Worldwide, aims to improve the lives of Cleveland residents by tackling the city's challenges in areas such as education, economic mobility, and health resources.
- I served as a Health Intern in the Community Investment department for my Practicum experience during the Spring 2023 semester.

Population Served

- UWGC serves all Cleveland residents, but its main efforts focus on allocating resources to the most vulnerable individuals and communities in the city.
- The Ohio Health Improvement Zones (OHIZ) project that I helped support focused specifically on community health needs in the Buckeye, Kinsman, and Central communities.

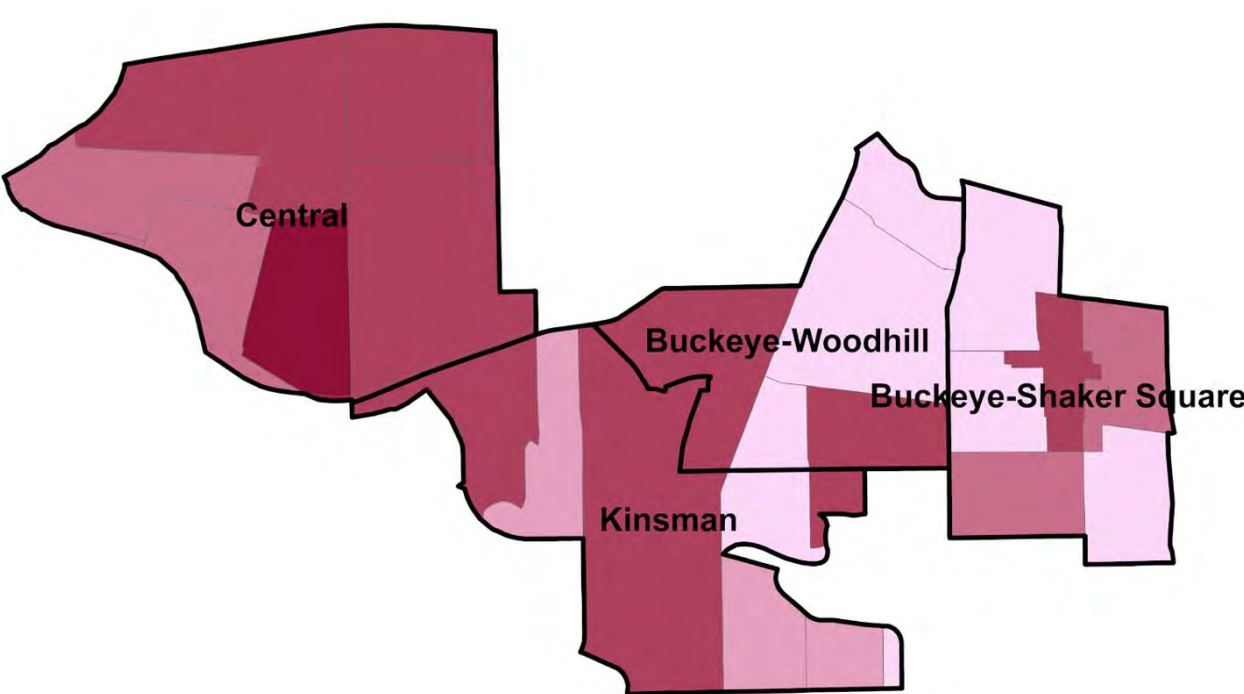


Figure 1. Communities interviewed for OHIZ project (Mary Ann Swetland Center For Environmental Health)

Learning Objectives

- Compare the health priorities at the local, regional, and national levels to UWGC's health priorities to inform future strategy.
- Assess current interventions and programs in the violence space in order to inform future partnerships that UWGC can form.
- Apply knowledge on the social determinants of health learned in the classroom towards real-life public health matters in a collaborative, professional setting.

Activities

- Attend meetings with partners supporting UWGC projects
- Conduct literature reviews on health priorities and violence prevention initiatives
- Research landscape of stakeholders in the violence sphere
- Review Community Health Needs Assessment (CHNA) data
- Attend informational sessions on local health priorities and gun violence
- Learn ArcGIS mapping software
- Apply coding practices for qualitative data collection from OHIZ survey data

Deliverables

- Health Priorities Comparison Chart and (Figure 2)
- Gun Violence Stakeholder Spreadsheet
- Greater Cleveland Violence Prevention Assets Evaluation
- OHIZ community partner interview codebook

Scan QR Code Here to View Deliverables:



Lessons Learned

- Despite having the same mission and values, organizations have differing health priorities due to the diverse array of struggles that the community faces.
- Collaboration across organizations is necessary when developing successful strategies to improve population health.

Public Health Implications

- Research conducted on external health priorities can serve as a framework for public health interventions implemented in Cleveland.
- The comparison chart developed can serve as a tool for UWGC to recognize areas where there is an external sense of urgency to create change.
- Projects UWGC supports such as OHIZ can help identify needs of underserved communities and evaluate the effectiveness of their referral services.
- Addressing pertinent social determinants of health can have downstream effects on improving the population's health outcomes.

Acknowledgements

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Comparison Chart Key

- Cleveland Environmental Policy Platform
- Cuyahoga County Board of Health
- Health Improvement Partnership (HIP-Cuyahoga)
- Ohio Department of Health (ODH)
- Health Policy Institute of Ohio (HPIO)
- Association of Ohio Health Commissioners (AOHC)
- Healthy People 2030
- American Public Health Association (APHA)
- United States Surgeon General

Health Priorities					COMPARISON CHART				
	PRIORITY	UWGC	LOCAL	STATE	NATIONAL				
	Food Security and Education	✓	✓ 1,2,3	✓ 4,5,6	✓ 7				
	Environmental Justice		✓ 1,2	✓ 4,5	✓ 7,8				
	Behavioral and Mental Health	✓	✓ 2,3	✓ 4,5,6	✓ 7,9				
	Community Safety		✓ 3	✓ 4,5	✓ 7,8				
	Health Equity	✓	✓ 1,2,3	✓ 4,5,6	✓ 7,8				
	Infrastructure and Transportation		✓ 1	✓ 4	✓ 7				
	Affordable Healthcare Access		✓ 2	✓ 4,5,6	✓ 7,8				
	Technology Access	✓	✓ 2		✓ 7				

Figure 2. Health Priorities Comparison Chart