# Tips for a Strong Application

Mendel Singer, PhD MPH Vice Chair for Education Department of Population and Quantitative Health Sciences Case Western Reserve University School of Medicine

### Programs in Our Department

#### • Master's

- Biomedical and Health Informatics (M.S.)
- Biostatistics (M.S.)
- Clinical Research (M.S.)
- Public Health (MPH)

#### • PhD

- Biomedical and Health Informatics
- Clinical and Translational Science
- Epidemiology and Biostatistics

#### Your Application Needs to ...

#### • Convince us:

- You can do well in our program (aptitude, prior success)
- You know what the field is and why it makes sense for you
- Your career/professional goals align with our program
  - Do your homework on our program
- You and our program are a good "match"
- For PhD program: demonstrate experience and commitment to research

## General Comments

- Applications are reviewed holistically
  - Every part matters
  - Weakness in one area can be compensated for in other parts
- No official minimum GPA/score
  - But if its low, you need to compensate and/or explain
- We're looking for win-win
  - If we aren't the right program for you, we'll say so
- OK to apply for different kinds of programs, but customize your application for each type of program
- Contact the program with questions
  - Almost all applicants are in contact with us
  - Ask your questions

#### Elements of an Application – They All Matter!

- Transcripts (upload an unofficial transcript to your application)
- Personal Statement / Statement of Purpose
- MPH only: Reflection Essay
- CV (Resume)
- Letters of Recommendation (3)
- International students need TOEFL, IELTS or Pearson scores unless they completed a Bachelor's or more advanced degree in an Englishbased program.
- Standardized Testing Not required, but if you wish to submit scores, you may, e.g. GRE, MCAT.

### Transcripts

- All undergraduate and graduate transcripts
- Unofficial copies are fine
  - Sufficient to be reviewed
  - Official copy only needed to start program
- International students may need to have their transcripts evaluated for GPA or degree equivalency

#### Personal Statement

- Your background. Tell us your story. OK to brag a little, don't overdo it.
- Why are you interested in this field?
  - Show us you know what the field is and why you want to pursue it
- What do you want to do for your career?
- How does this degree program fit in with your plans?
- Why *our* program? (Hint: Don't just copy/paste from website)
  - For PhD program, higher bar for showing you checked us out thoroughly
- Address any "issues" and why they won't be a problem here
  - e.g. Low GPA why? Health issue, family issue, wrong major
    - We are very understanding!

# CV (Resume)

- Include education, work experience, skills, awards and publications
- Highlight anything strongly related to the field
- Highlight any research experience
- Highlight responsibility
- Highlight ability to multi-task

## Letters of Recommendation

- Include three letters of recommendation
  - If applying to a Master's program
    - At least 2 letters should be from professors / academics
    - A letter from a supervisor at work is fine
  - If applying to a PhD program
    - All three letters should be from professors / academics
    - One may be from a research job supervisor
  - If out of school for a while, one academic letter is acceptable
- Get letters from people who know you and can talk specifics. We already have your grades, so a letter that just says you got an "A" doesn't help.
- Have recommenders:
  - Include personal interactions, projects you worked on together
  - Include research interest/aptitude, intellectual curiosity, related skills, responsibility
  - Provide a different dimension, not what can be seen on a transcript