The 4 Rules of Public Speaking

Rule #1: Have a takeaway.
Rule #2: Keep It Simple.
Rule #3: Repetition is Good.
Rule #4: Be Prepared!
But at the end of the day, we can have the most dedicated teachers, the most supportive parents, the best schools in the world – and none of it will make a difference, none of it will matter unless all of you fulfill your responsibilities, unless you show up to those schools, unless you pay attention to those teachers, unless you listen to your parents and grandparents and other adults and put in the hard work it takes to succeed.

That’s what I want to focus on today: the responsibility each of you has for your education.
Wheel of Good/Bad Contrast
Declining Real Median Incomes
Gun deaths in Florida

Number of murders committed using firearms

2005
Florida enacted its ‘Stand Your Ground’ law

Source: Florida Department of Law Enforcement
In Conclusion

Your **last** chance
To nail your message
so they won’t **forget**.