

SOM Digital Ad Examples

Digital Advertising Platforms by Program

Program	Google	Meta
MSA	X	X
PA	X	
BSTP	X	
Anatomy	X	X*
MSMP	X	X*
Biochem	X	
PRIME	X*	X*
Bioethics	X	
Clinical Research	X	
Nutrition	X	X
Translational Pharmaceutical Science	X	X

*Running as a part of a larger Post-Bacc campaign



Google Search

Case Western Reserve Univ. | MS in Anesthesia | 100% Job Placement Rate

[Ad](http://www.case.edu/masters/anesthesia) www.case.edu/masters/anesthesia

Earn an MS in Anesthesia at Case Western Reserve. Request information about our program. Average salaries for certified anesthesiologist assistants start around \$187K. Apply Now.

Case Western Reserve Univ. | Physician Assistant Program | Gain Early Clinical Exposure

[Ad](http://case.edu/Physicianassist/studies) case.edu/Physicianassist/studies

Take the next step toward becoming a Physician Assistant. Enrolling for Summer 2025. Gain hands-on Physician Assistant experience at top hospitals. Request information.

11 PhDs, 1 Application | Case Western Reserve PhD | Earn a Biomedical Research PhD

[Ad](http://www.case.edu/bstp/phd) www.case.edu/bstp/phd

Earn a biomedical research PhD at Case Western Reserve's top-25-ranked medical school. Customize your studies in our interdisciplinary biomedical sciences training program.

Case Western Reserve Univ. | MS in Applied Anatomy at CWRU | ...

[Ad](http://www.case.edu/anatomy/masters) www.case.edu/anatomy/masters

Earn an MS in Applied Anatomy in just one to two years from Case Western Reserve. Improve your eligibility for admission to a PhD, MD, DDS, DO or PA program. Learn more.

[Apply Now](#)
[Admissions Info](#)

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Google Search

Case Western Reserve Univ. | MS in Medical Physiology | Flexible Program Options

[Ad www.case.edu/medphysiology/masters](http://www.case.edu/medphysiology/masters)

Earn your master's in medical physiology at CWRU, a tier-1 research university. Apply now. Our medical physiology graduates have a 90% med school acceptance rate. Learn more.

Case Western Reserve Univ. | PRIME Post-Bacc Program | Earn Your Post-Bacc in 1 Year

[Ad www.case.edu/postbacc/prime](http://www.case.edu/postbacc/prime)

Bolster your MD or DO application by completing your PRIME post-bacc certificate at CWRU. Our PRIME program offers a customized course schedule, a dedicated advisor and MCAT prep.

Case Western Reserve Univ. | Biochemistry MS at CWRU | Master's in Biochemistry

[Ad www.case.edu/biochemistry/masters](http://www.case.edu/biochemistry/masters)

Our biochemistry master's has a high placement rate for grads seeking PhD programs. Prepare for a career in the biotechnology industry with a master's from CWRU. Learn more.

Case Western Reserve Univ. | Study Bioethics at CWRU | Apply by Aug. 1 for Fall 2024

[Ad www.case.edu/bioethics/masters](http://www.case.edu/bioethics/masters)

Customize your Bioethics and Medical Humanities MA with electives including study abroad. Gain experience in clinical ethics rotations at top teaching hospitals. Apply by Aug. 1.



Google Search

Case Western Reserve Univ. | CWRU
School of Medicine | Clinical Research
Scholars

Ad www.case.edu/clinical/research

Begin your path to an MD or PhD with a master's in clinical research from CWRU. Apply now. Earn your MS in Clinical Research in only 15 months. Apply by June 1 for Summer 2024.

Translational Pharmacology MS |
Pharmaceutical Science Program | CWRU's
Top-ranked Med School

Ad case.edu/pharmaceutical/masters

Translate a drug from lab to clinic with our MS in Translational Pharmaceutical Science. Featuring small classes, expert faculty and a close-knit scholarly community. Apply now.

Case Western Reserve Univ. | Master of
Science in Nutrition | No GRE or MCAT
Required

Ad www.case.edu/masters/nutrition

Boost your medical school application with a nutrition degree from Case Western Reserve. Complete our AAMC-approved post-bacc program in as little as 1 year. No GRE/MCAT required.

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MS IN ANESTHESIA

Earn your MSA in only two years in Cleveland—a U.S. healthcare hub. Average starting salaries are \$187K.

 **CASE WESTERN RESERVE UNIVERSITY**

APPLY NOW



MS in Anesthesia

 Earn your MSA at CWRU and gain experience at top hospitals in Cleveland—a healthcare hub.





MS IN APPLIED ANATOMY

Improve your eligibility for admission to a PhD, MD, DDS, DO or PA program.

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Earn an MS in Applied Anatomy

 Improve your eligibility for admission to a PhD, MD, DDS, DO or PA program. Apply today.



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Our medical physiology grads have a 90% med and nearly 100% dental school acceptance rate.

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APPLY NOW



MS in Medical Physiology

 Our medical physiology grads have a 90% med school acceptance rate. Apply now for fall.





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 **CASE WESTERN RESERVE UNIVERSITY**

APPLY NOW



Case Western Reserve Univ.

 Our biochemistry master's has a high placement rate for grads seeking PhD programs.



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**MA IN
BIOETHICS &
MEDICAL
HUMANITIES**

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only two semesters.
Financial aid available.



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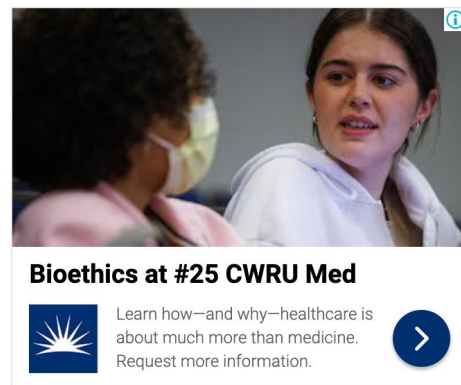
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Bioethics at #25 CWRU Med



Learn how—and why—healthcare is
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Request more information.



CWRU School of Medicine



Our flexible clinical research
program offers full- and part-time
options. Learn more.



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Earn your master's and boost your medical school application in only 1 year.

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APPLY NOW



TRANSLATIONAL PHARMACEUTICAL MS

Prepare for a career in the pharmaceutical industry with a master's from a top-ranked medical school.

 **CASE WESTERN RESERVE UNIVERSITY**

LEARN MORE



CWRU School of Medicine

 Boost your medical school application with a nutrition degree from Case Western Reserve.





Study Pharma in Cleveland

 Translate a drug from lab to clinic with our MS in Translational Pharmaceutical Science.



Meta (Facebook and Instagram)



In the Master of Science in Anesthesia program at CWRU, you'll gain hands-on experience and enhance your earning potential.



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Learn from Top
Anesthetists

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100% NCCAA Certification
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Pursue a Master of Science in Anesthesia from CWRU in Texas. Now enrolling in our Houston and Austin cohorts for Summer '24.




Master of Science in Anesthesia

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Launch your career making \$170K+ [Learn more](#)





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Master of Science in Anesthesia

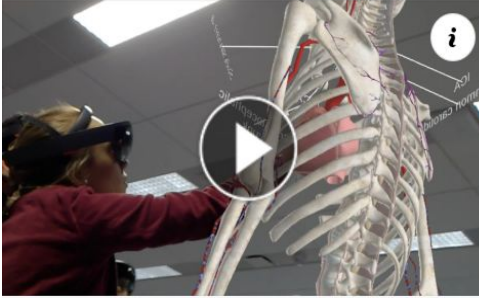
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cwru Pursue a Master of Science in Anesthesia from CWRU in Texas. Now enrolling in our Houston a... [more](#)


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No GRE or MCAT Required Anatomy Program [Learn more](#)

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 **Case Western Reserve University** with Case Western Reserve University School of Medicine. Sponsored ·  




Raise your MCAT score, boost your undergraduate GPA and prepare for medical school with our 1-year PRIME program.





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Medical Physiology Program at CWRU





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Learn why Case Western Reserve University's MS in Nutrition was ranked #2 in the U.S. by Best Accredited Colleges (2021).






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