



An Outstanding Center

The Case Comprehensive Cancer Center (Case CCC) at Case Western Reserve University School of Medicine is a recognized leader in research, innovation and education that enhances outcomes for patients in Northeast Ohio and beyond. The center's catchment area covers 15 counties (~4 million people) and boasts more than 400 members from its consortium of acclaimed partners – CWRU's School of Medicine, University Hospitals and Cleveland Clinic. Led by Gary Schwartz, MD, and visionary faculty members who lead a diverse array of cancer research programs, the Case CCC is recognized by the National Cancer Institute as outstanding among comprehensive cancer centers across the nation.

To ensure this reputation for excellence is sustained and built upon for generations to come, Case CCC leadership has identified specific areas where strategic investment will yield the greatest possible impact: faculty recruitment and retention, training of the next generation, and flexible funding to encourage and support innovative research by Case CCC members. Priority initiatives include, but are not limited to:

- Research and Innovation Support
- Direct Laboratory Support
- Endowed Professorships
- Endowed Fellowships
- Scholarships

The Case CCC Gala, Hope Rising: A Celebration of Excellence

In support of these initiatives and in recognition of the achievements of the Case CCC and its members, a gala celebration will be held in Cleveland on November 15, 2025. This inaugural event will feature two components:

- The Wine for Life VIP Experience, focused on raising funds for rare cancer research, and
- The Case CCC Gala, Hope Rising, supporting comprehensive cancer research.



Hope Rising/Wine For Life: Sponsorship Opportunities

Proceeds generated by the gala will advance the mission of the Case CCC and move research ever closer to breakthroughs in understanding, diagnosis, treatment, and prevention of cancer in all its forms.

To optimize the impact of the gala on its cancer research enterprise, the Case CCC seeks support from community partners who share in its vision of enhanced cancer research, prevention, treatment and cures.

In return for gala support, prospective sponsors would have exposure to organizational leaders from the consortium partners (School of Medicine, University Hospitals and Cleveland Clinic), Case CCC members (researchers, physicians and their patients), and Case CCC council members and additional donors, opening valuable new avenues for engagement.

For visionary partners, an investment in the Case CCC offers measurable returns in market space, enhanced visibility, and tangible contributions to cancer research and education. In collaboration with the Case CCC, Sponsors can engage with the millions of individuals in the center's catchment area annually, including those touched by Case CCC's groundbreaking work with the Seidman and Taussig Cancer Centers.

Such a partnership not only elevates brands in a health-conscious market, but also aligns the company with the fight against cancer, creating opportunities for co-branded educational campaigns and advancements in research. Collaboration among School of Medicine faculty, the university, and clinical and community partners has animated the Case CCC since its inception, driving innovation and transformative outcomes in cancer research, education, and care. This collaborative spirit extends to philanthropic partnerships, which amplify the center's impact and ensure its continued success.

The School of Medicine and Case CCC are eager to partner with those who share an interest in our mission to fight cancer in all its forms, and to build upon a shared legacy of achievement and excellence. With thanks for your consideration of partnership, attached is a detailed description of benefits associated with a sponsorship of The Case CCC Gala, Hope Rising.





Diamond Sponsor: \$20,000

Tax Deductible Amount: \$12,000

Recognition Benefits:

- Exclusive Logo Placement:
 - On the stage backdrop.
 - On the entrance door to the venue.
 - On thank-you signage placed on bathroom mirrors.
- Featured sponsor recognition on scrolling video boards.
- Name or logo displayed prominently on select event tables.
- Logo and name included on the event website and email communications.
- Mention of sponsorship in all invitation emails sent to potential attendees.
- Mention in press releases promoting the event.

Event Experience:

- One premium table for ten guests with priority seating (\$2,000 value).
- Access for six guests to the exclusive Wine for Life VIP Experience (\$6,000 value).

Exclusive Opportunities:

- Mention in press coverage of the event.
- Recognition as a sponsor of a specific part of the program (e.g., “Live Auction Sponsored by [Your Company]”).

Platinum Sponsor: \$10,000

Tax Deductible Amount: \$4,000

Recognition Benefits:

- Exclusive Logo Placement:
 - At all bar stations.
 - On confirmation emails sent to attendees.
- Logo and message featured on scrolling video boards.
- Logo prominently displayed on select event tables.
- Name and logo included on the event website and in social media posts.

Event Experience:

- One table for ten guests (\$2,000 value).
- Access for four guests to the exclusive Wine for Life VIP Experience (\$4,000 value).
- Opportunity to provide branded items for the VIP wine tasting experience (provided by sponsor).

Exclusive Opportunities:

- Highlighted in one email communication to event attendees.
- Recognition as the sponsor of a specific Gala Dinner course (e.g., appetizer, entrée, or dessert).



Gold Sponsor: \$5,000

Tax Deductible Amount: \$3,000

Recognition Benefits:

- Exclusive Logo Placement:
 - At all bar stations.
- Logo and name displayed on scrolling video boards.
- Logo featured prominently on event signage.
- Mention in select social media posts.

Event Experience:

- One table for ten guests (\$2,000 value).
- Access for two guests to the exclusive Wine for Life VIP Experience (\$2,000 value).

Exclusive Opportunities:

- Recognition as the sponsor of the Gala Dinner reception or silent auction.
- Thank-you acknowledgment during the event program

Silver Sponsor: \$2,000

Tax Deductible Amount: \$1,200

Recognition Benefits:

- Name included on scrolling video boards during the event.
- Logo displayed on event signage at the Gala.

Event Experience:

- Four tickets to the Gala Dinner (\$800 value).

Exclusive Opportunities:

- Acknowledgment on the event website

Additional Notes

- All sponsors are invited to participate in photo opportunities during the event.
- All sponsors will receive post event photos for their use.
- Each sponsorship level includes an acknowledgment specifying the tax-deductible amount based on the value of goods and services received.
- Customizable benefits are available upon request to better align with sponsor priorities.



Commitment Form

Please indicate your level of commitment:

- Diamond Sponsor: \$20,000 . Tax Deductible Amount: \$12,000
- Platinum Sponsor: \$10,000 . Tax Deductible Amount: \$4,000
- Gold Sponsor: \$5,000 . Tax Deductible Amount: \$3,000
- Silver Sponsor: \$2,000 . Tax Deductible Amount: \$1,200
- Other Donation: _____

Sponsor/Corporation Name (for recognition purposes):

please forward logos to: Heather.McNally@case.edu

Contact Name:

Address:

Phone:

Email:

Method of Payment

Check: Please make checks payable to Case Western Reserve University and mail to:
Case Western Reserve University, % Heather McNally, 10900 Euclid Avenue, Sears Tower T101A,
Cleveland Ohio 44106

or

Bank: Routing Number:

Account Number:

- By checking this option, we authorize Case to debit my bank account to fulfill my donation commitment.

or

Credit card

___ Visa ___ Mastercard ___ Amex ___ Discover

Number:

Expiration:

CVV:

Zip:

Authorized signature:
