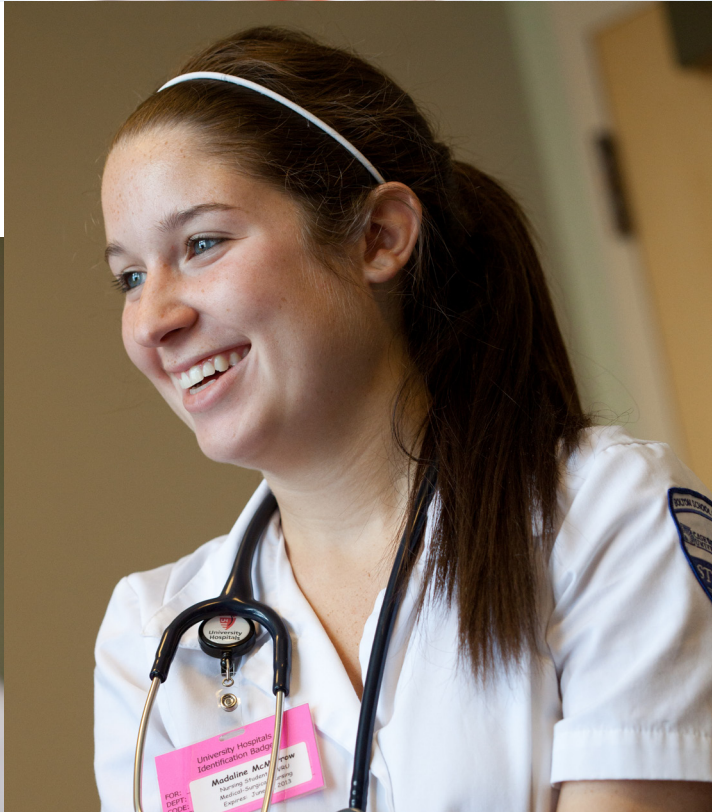


# New Nursing Frontiers



FRANCES PAYNE BOLTON  
SCHOOL OF NURSING

CASE WESTERN RESERVE  
UNIVERSITY

# table of contents



<b>From the Dean.....</b>	<b>1</b>
<b>Academic Programs</b>	
Executive Summary.....	2
BSN Program.....	4
Graduate Entry Program.....	8
MSN Program.....	18
Post-master's DNP Program.....	22
PhD Program.....	24
<b>Centers of Excellence</b>	
Center for Research and Scholarship (including the SMART Center).....	30
Sarah Cole Hirsh Institute.....	34
University Center on Aging and Health.....	38
WHO Collaborating Center and International Health Programs.....	42
<b>Alumni Relations and Development.....</b>	<b>48</b>
<b>Finance and Administration.....</b>	<b>52</b>
<b>Marketing and Communications.....</b>	<b>56</b>
<b>Office of Student Services.....</b>	<b>68</b>

from the dean



May L. Wykle, PhD, RN, FAAN, FGSA  
Marvin E. and Ruth Durr Denekas Professor & Dean of Nursing

## Facing a new frontier in nursing and health care

Based on the numerous accomplishments and challenges that the Frances Payne Bolton School of Nursing (FPB) has faced during the 2009-2010 fiscal year, our Annual Report presents a new and encouraging template for the goals we are currently working towards for the future.

In addition to Case Western Reserve University's Strategic Plan for 2008-2013, we at FPB were particularly focused this past year on following the new nursing guidelines established by the Robert Wood Johnson Foundation's Institute of Medicine entitled, *The Future of Nursing: Leading Change, Advancing Health*. As the RWJ website explains:

"[This report] is a thorough examination of the nursing workforce. The recommendations offered in the report focus on the critical intersection between the health needs of diverse, changing patient populations across the lifespan and the actions of the nursing workforce. These recommendations are intended to support efforts to improve the health of the U.S. population through the contributions nurses can make to the delivery of care."

These guidelines coincide with FPB's mission to "nurture a learning community and provide leadership in innovative research, education, interdisciplinary scholarship and practice to promote health, reduce the burden of disease, and pursue excellence in service to local and global communities."

As these pages of our Annual Report will attest, FPB has many serious challenges to confront, but all of us share a deep level of pride and commitment to our overall mission of advancing the nursing profession across the ever-changing frontier of health care across the nation and around the world.

A handwritten signature in black ink that reads "May L. Wykle".

May L. Wykle, PhD, RN, FAAN, FGSA

from the dean



Patricia W. Underwood, PhD, RN, FAAN  
Executive Associate Dean for Academic Programs

“FPB’s leadership in nursing education is recognized through PhD program external evaluation, federal Nurse Faculty Loan program funding, foundational support to enhance interprofessional education, and collaboration with international groups.”

## Executive Summary

Academic programs of the Frances Payne Bolton School of Nursing continue to evolve in innovation and excellence consistent with Strategic Plan (2008-2013) Goal #1: Build innovative programs that include a focus on transdisciplinary education, enhancing the cultural relevance of the curricula, and integrating quality and safety competencies across programs.

FPB’s leadership in nursing education is recognized through external evaluation of the PhD program, extensive federal Nurse Faculty Loan (NFL) program funding for MSN, PhD, and DNP students to prepare for academic roles, Josiah Macy Jr. Foundation multi-year support for the design

and implementation of a program to enhance interprofessional education, and through international groups requesting collaboration to enhance nursing education globally.

### Bachelor of Science in Nursing (BSN) Program

The BSN program’s support of health in the Cleveland schools took on a more immediate approach through nursing students’ participation in the H1N1 immunization of students. Health initiatives to reduce hypertension, obesity, and subsequent Type II Diabetes among Cleveland youth continued. A commitment to prepare students to address the needs of underserved populations locally, nationally, and globally also continued with the expansion of sites for the capstone global health course. Goals related to the integration of

quality and safety competencies and genetics content, along with planning for an honors option have been achieved.

### Graduate Entry Program (Leading to MN ▪ MSN ▪ DNP Degrees)

The integration of national quality and safety competencies for nurses in the revised program for second-career students (Graduate Entry) was supported by a grant from the Institute for Healthcare Improvement and the Josiah Macy Jr. Foundation. Outcomes of the project included the implementation of an IHI Open School chapter and the acquisition of additional funding from the Macy Foundation for a comprehensive, collaborative, longitudinal approach to interprofessional education for medical and nursing students. This award will support the development of a unique,

sustained approach to learning that will include quality and safety simulations, collaborative practice in the assessment and transitional care planning for patients in the acute care setting along with primary care delivery in an urban-free clinic.

### **Master of Science in Nursing (MSN) Program**

All MSN programs are moving to distance-friendly formats through the integration of executive and online formats using Adobe Connect technology. The use of "Second Life" technology to create online simulations is being explored with the help of the Case Western Reserve University Instructional Technology staff. Partial tuition support through the HRSA Advanced Education in Nurse Training grants and a special grant to enhance the preparation of primary care providers who are uniquely prepared to work with people with disabilities was obtained.

### **Post-Master's Doctor of Nursing Practice (DNP) Program**

The DNP program, the first and largest in the country, underwent an extensive self study in preparation for an accreditation review by the Commission on Collegiate Nursing Education scheduled for early 2011. Accreditation of DNP programs is a new process that has emerged in response to the profession's support for conversion of MSN to DNP programs nationally. New distance cohorts were

established in Arizona, New York, Florida, and Virginia, and a local cohort was developed at the Cleveland Clinic.

### **Doctor of Philosophy (PhD) in Nursing Program**

The PhD program participated in both internal and external reviews with consistently positive outcomes. The percent of students completing the program in a decreasing amount of time was notable within the university. The external reviewers commented positively on the extensive nature of the sequence in research and statistics. A combined DNP/PhD program was developed and approved and its first student will matriculate in fall 2010. Substantial funding was obtained through the Nurse Faculty Loan program to provide tuition support for PhD, DNP, and MSN students who plan to prepare for academic roles.

**academic programs**



**Marilyn Lotas, PhD, RN**

**Associate Professor, Associate Dean for the Undergraduate Program, and Director of BSN Program**

**“This year, Senior Capstone students had the opportunity to go to three new sites: Wuhan University’s HOPE School of Nursing, The University of Buea in Cameroon, Africa, and the Alaska Public Health Nursing Service.”**

## BSN Program

### Executive Summary

The Undergraduate Program of the Frances Payne Bolton School of Nursing is committed to recruit, admit, and enroll a student body extraordinary in their diversity, talent and creativity; to create a learning environment characterized by innovation, challenge, respect, compassion and support; and to graduate individuals with a broad understanding of health and health care, grounded in clinical practice, committed to providing culturally competent care to diverse populations in multiple settings, and prepared for leadership in the practice of nursing.

The 2009-2010 academic year brought some exciting new successes to the BSN program. Some of the highlights of the year include:

- A \$500,000 grant from the Prentiss Foundation was received to support the expansion of the partnership with the Cleveland Metropolitan School District. Over the past several years, the health screening program conducted by the BSN students has found alarmingly high levels of overweight and obesity in CMSD children in the 4th-6th grades and, in addition, unexpectedly high levels of blood pressures elevated to the pre-hypertensive and hypertensive levels. The Prentiss Foundation grant is supporting the implementation of a demonstration project in one school designed to increase physical activity and improve nutrition with a long-term goal of reducing the children’s average BMI and blood pressure levels. The grant also will support the implementation of a district wide screening program to identify health problems across all elementary schools in the district.
- The Senior Capstone continues to expand. This year, students had the opportunity to go to three new sites: Wuhan University’s HOPE School of Nursing, The University of Buea in Cameroon, Africa, and the Alaska Public Health Nursing Service. The two students attending Wuhan University were able to work in a community clinic where traditional Chinese medicine was practiced. The three students attending the University of Buea were able to work in multiple settings in their health care



system. The three students going to Alaska were placed in three different regional communities and were able to work both in the central clinic and in the multiple remote villages served by the regional clinics. These new sites provided outstanding experiences for our students and we look forward to a continuing relationship with these institutions. Other sites from the past continued to provide outstanding experiences. Remote sites included the Gila River reservation, the Putnam County, Florida Health Department migrant worker program, and two Appalachian primary care sites, the Frontier Nursing Service and the Mt. Morris Primary Care Clinic. Students were also placed in multiple public health sites locally.

- This year for the first time, nursing Capstone students

were able to join with other students in the university for the poster session presenting their Capstone projects. Over 90 nursing students participated in this well-received event.

- This year also marked the implementation of our Capstone blog, "Nursing Beyond Borders," with students from both our international sites and our domestic sites posting pictures and accounts of their work.
- This year also marked an expansion of our two-way exchange program. We continued to have students from the University of the Virgin Island (2 students) and the University of Hong Kong (10 students). This year for the first time we had two students from Wuhan University spend the fall semester with us. All students are in their senior years and focus on both adult health and/or gerontology and community health. These students enrich our program, and we look forward to increasing the number of participating sites.
- The curriculum initiatives are continuing, including the integration of the Quality and Safety educational guidelines (QSEN) into the curriculum and the Genetics Initiative. The Genetics Initiative has completed a comprehensive assessment of current curriculum content, faculty knowledge levels and development needs and an analysis of genetics content in commonly used textbooks. This year the focus has been on identifying faculty development needs related to genetics. A third initiative has been the restructuring of the adult health content across the four years of the curriculum. The revisions the Freshman and Sophomore year courses were implemented this year, with work continuing on the Junior level courses.
- One new curriculum initiative for this year is the integration of end-of life and palliative care content into the BSN curriculum. The initial step of providing a one-day ELNEC certification course in the senior preceptor courses has been established. The work of integrating this content throughout the curriculum is underway.
- The Honors option for the BSN program has been approved, and the initial introduction to students will occur in 2011. It is expected to be in full implementation in Fall 2011. Evaluation of the program will be ongoing for the first two years of implementation, with revisions made as necessary.
- An exciting joint recruitment effort coordinating the resources of the FPB School of Nursing and the University

**academic programs**

**bsn**

## academic programs

### bsn

Enrollment Management team has been another highlight of the year. This effort has included a new advertising campaign initiated by the University as well as a major intensification of the overall recruiting activity. While the results of these efforts won't be fully apparent for two years, the initial indicators are promising.

- A University grant of \$8000 was received to implement a new advising initiative in the BSN program. The initiative has two components: an enhanced advising outreach to senior students to address issues related to NCLEX, applying for positions, graduate school, career development, etc; and a series of advisor/advisee events organized around student athletic meets.

The year has been marked with challenges also, the most significant related to student numbers and loss of faculty secondary to budgetary constraints within the school.

- Student recruitment has been a continuing challenge. For the 3rd year, freshman numbers have dropped. This year at this time only 47 first-time freshmen were enrolled. The addition of transfer students and some current students who needed

to repeat the freshmen year brought up the total number of freshmen enrolled to 63, but the continued drop in first-time freshmen is an ongoing concern. It is hoped that the new recruitment campaign launched by the University Office of Enrollment Management in partnership with the FPB School of Nursing will address this troubling trend.

- The budgetary challenges facing the FPB School of Nursing as a whole have impacted the undergraduate program. The resulting loss of valued faculty is a necessary but difficult outcome.

In summary, the year has been characterized by both significant challenges and significant successes. Major ongoing challenges will be the continued development of the hypertension project; student recruitment; the documentation of student health outcomes related to CMSD project; and the development of additional international capstone sites. The strength of the BSN program will continue to be the quality of our students and the excellence and commitment of our faculty.

### Review of Goals and Progress for the Past Year

Goal 1: Increase the enrollment of first time freshmen to 62 and maintain the freshmen class size between 68-72.

This goal was not achieved. The first time freshmen numbers (47)

were the lowest in several years. With transfer and returning students the overall freshman number was 63, well below our target level.

Goal 2: Enroll a minimum of 10 transfer students.

This goal was achieved. Seven transfer students entered the sophomore year, with an additional five entering the freshmen year.

Goal 3: Achieve a first-time pass rate of 95% or better on the NCLEX.

This goal was not achieved. With both in-state and out-of-state testing included, our first time pass rate was approximately 90%. The NCLEX preparation process has been evaluated and strengthened. A new contract has been negotiated with the Kaplan test preparation company to provide students with stronger preparation. This will be evaluated this year as the first-time pass rates are obtained.

Goal 4: Implement capstone sites in two additional countries including Cameroon.

This goal was met. Three new sites, including Cameroon, have been added as Capstone options for our students. These sites include, in addition to Cameroon, Alaska and the University of Wuhan's HOPE School of Nursing. All three were successful as student experiences in the past year.

Goal 5: Implement an initiative to



integrate end of life and palliative care into the curriculum, including ELNEC certification for senior students.

This goal has been achieved. All senior preceptor courses require that students attend an ELNEC certification program provided by FPB School of Nursing faculty. The initial response of students is positive. The results will continue to be evaluated over the next year.

Goal 6: Implement Honors Option.

This goal has been achieved. The Honors program has been approved, and the initial steps of implementation will begin in the Spring 2011 semester.

## Goals for Academic Year 2010-2011

1. First time freshmen enrollment will increase by 20% over 2009-2010.
2. The first time NCLEX pass rate will be 92% or better.
3. Capstone sites in Denmark and Australia will be re-negotiated.
4. A perioperative module will be integrated into the curriculum.
5. End-of-life and palliative care content will be completely integrated into the BSN curriculum.
6. A Faculty Development component on the implications of the



Carnegie/IOM Reports for undergraduate education will be added to the BSN monthly meetings.

academic programs

bsn



Deborah Lindell, DNP, PHCNS-BC, CNE  
Assistant Professor and Director of Graduate Entry Program

## Graduate Entry Program

### Executive Summary:

2009-2010 was a year of constant change and progress for the faculty, staff, and students of the Graduate Entry Program. After 6 years under the 16-month, pre-licensure curriculum initiated in 2002 and a transitional curriculum during 2008-2009, we began to implement the revised, enhanced, and innovative pre-licensure curriculum developed over the prior two years. The revised curriculum responded to comprehensive evaluation input from faculty, students, and clinical partners as well as external trends and forces in health care and professional nursing such as recommendations in national reports on nursing education and quality and safety initiatives. The students who enrolled in the program beginning in August 2009 are the first class to study

the entire revised curriculum. Key features of the revised pre-licensure curriculum are noted below:

- Students who successfully complete the pre-licensure phase of the Graduate Entry Program will participate in CWRU and FPB Commencement ceremonies and be awarded the Master of Nursing (MN degree). The MN degree will replace the Certificate of Professional Nursing awarded since about 1992.
- Revised schedule to be 20 months (fall, spring, fall, spring) from 16 months (fall, spring, summer, fall). This change will allow students needed time for integration and sense-making of what they have learned during the first year of the program.
- A 25% increase in clock hours

of clinical experiences from about 800 clock hours to slightly over 1000 clock hours.

- Total increase in pre-licensure credits earned to 72 from 59 with an over 50% increase in credits applicable toward most MSN majors (from 7 to 15 credits).
- Total increase in cost of tuition for the pre-licensure phase of the program = the cost of 1 credit (about \$1600).
- New Characteristics of the Graduate for the MN students that the BSN and MSN characteristics of the graduate and the BSN and Master's QSEN competencies (Quality and Safety Education in Nursing).
- Integration of teaching / learning experiences designed to provide students with the knowledge, skills, and

“The students who enrolled in the program beginning in August 2009 are the first class to study the entire revised enhanced, and innovative pre-licensure curriculum developed over the prior two years.”

attitudes required to provide safe, quality health care.

The efforts required for faculty, staff, students and clinical agencies to implement the revised curriculum have been herculean indeed. Examples include: the syllabus cover page for every course in the curriculum was reviewed and revised to integrate graduate level content and/or teaching methods and a 400-level number (prior numbers ranged from 200-400 level), arranging clinical placements and instructors to meet increased and enhanced clinical requirements.

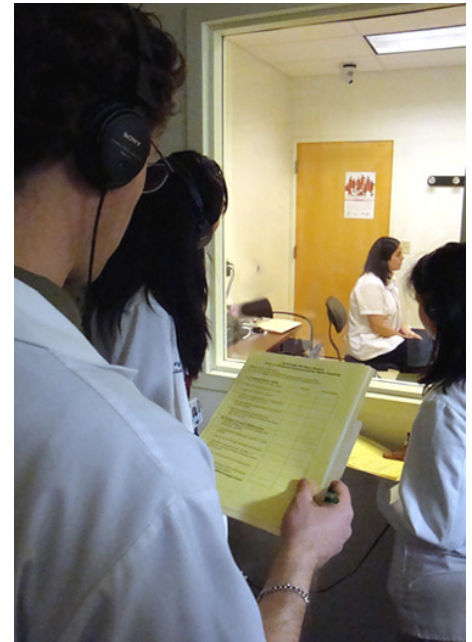
In addition to the revised curriculum, the Graduate Entry program was selected by the Institute for Healthcare Improvement/Josiah Macy Jr. Foundation to participate as one of six medical-nursing school teams in the "Retooling for Quality and Safety" Project. Participation in this project permitted us to provide all MN students with inter-professional education sessions designed to support students in developing knowledge, skills, and attitudes around teamwork and leadership. These skills are key to the competencies required to promote quality and safety in healthcare.

The faculty also addressed the two challenges/issues around enrollment and the NCLEX-RN first time pass rate reported in 2008-2009 report. The Fall 2009 entering class size increased by 18% (Fall, 2008 class = 28 students, Fall, 2009 entering class = 24 students), and the

faculty implemented their plan described in the 2008-2009 report to recover from the dramatically decreased pass rate on the NCLEX-RN exam experienced by students receiving the Certificate of Professional Nursing in December 2008.

The first-time pass rate for the December 2009 class increased to about 96.4% (27 out of 28 students passed on their first taking of the exam). Due to the changes in the program curriculum, there is no class completing the pre-licensure phase in December 2010. The next cohort will finish in May 2010.

While enrollment increased in Fall 2009 as noted above, the class was more homogeneous as to gender and ethnicity than our goals indicated.



Males	5	8.1%
Females	57	91.9%
Total students (both classes)	62	100.0%
African continent	0	0
African American	2	3.2%
American Indian (Native American)	0	0
Asian	5	8.0%
Caucasian/White	50	80.6%
Hispanic/Spanish origin	0	0
Other	5	8.0%
Total Graduates (7/1/09-6/30/10)	28	(100% of cohorts enrolled in 8/08)

**academic programs**  
**graduate entry**

## academic programs

### graduate entry

#### Goal Statements/Objectives 2009-2010

(Using CWRU/FPB strategic plan approved Fall 2008; focused on year 1 strategies)

*Underlined metrics are primary for the Graduate Entry DNP Program*

Goal I: Build model innovative nursing education programs		
Strategy	Metric	Status (June 30, 2010)
<p>Strengthen and expand trans-disciplinary education programs:</p> <p>a) Using a trans-disciplinary approach, incorporate healthcare quality and safety as a thread through all educational programs</p>	<p>A1) QSEN threads integrated in the Graduate Entry DNP curriculum - implementation initiated and evaluation planned in 2009-10</p>	<p>Met:</p> <ol style="list-style-type: none"> <li>1. The characteristics of the graduate for the MN program incorporate elements of the graduate and BSN level knowledge, skills and attitudes for the QSEN competencies.</li> <li>2. Under the guidance of Dr M Dolansky, teaching/ learning strategies to support student acquisition of QSEN knowledge, skills, and attitudes that had been planned earlier in 2009 were implemented starting in Fall, 2009 and are on going.</li> <li>3. Highlight: 2nd year students implemented QI projects geared to needs identified by staff on their clinical unit.</li> <li>4. We need to map the QSEN competencies and our Characteristics of the Graduate to determine where/when/how they are addressed in the curriculum.</li> </ol>
	<p>A2) Graduate Entry DNP students will continue to participate in interdisciplinary professional case study program.</p>	<p>Met:</p> <ol style="list-style-type: none"> <li>1. FPB/SOM proposal was accepted as one of 6 teams to participate in the IHI/Macy project, "Retooling for Quality and Safety" for 2009-2010. Funding=\$35,000.</li> <li>2. 1st &amp; 2nd year Grad Entry students participated in inter-professional education sessions during both fall &amp; spring semesters – sessions included root cause analysis case studies &amp; simulations.</li> </ol>
	<p>Additional opportunities for interdisciplinary communication will be explored.</p>	<p>Met:</p> <ol style="list-style-type: none"> <li>1. FPB &amp; SOM were awarded funding for a 4-year project to systematically advance IPE across the curricula in class, lab, &amp; clinical practice.</li> </ol>
<p>Develop culturally-relevant curricula: Years 1-5</p> <p>(a) Increase diversity among faculty, staff and students</p> <p>(b) Enhance bridge programs with local high schools and community colleges 2009</p>		

Goal I (continued)		
Strategy	Metric	Status (June 30, 2010)
Develop culturally-relevant curricula: Years 1-5 (a) Increase diversity among faculty, staff and students (b) Enhance bridge programs with local high schools and community colleges 2009	<ol style="list-style-type: none"> <li>10% increase in the diversity of students and staff by 2010.</li> <li>5% increase in the diversity of faculty by 2010</li> </ol> Collaborate with Student Services and Marketing departments to plan and implement strategies to increase diversity of students in the MN program and their success in the program.	Not Met: <ol style="list-style-type: none"> <li>The Program Director collaborated with Student Services &amp; Marketing to develop &amp; implement strategies to increase recruitment and enrollment of students from underrepresented groups.</li> <li>A proposal was submitted for the 3rd round of the RWJ New Careers in Nursing Scholarship Program (not awarded).</li> <li>Demographics for students enrolled in Aug, 2009 are in the Exec. Summary.</li> <li>Graduate Entry faculty are part of the overall FPB faculty. Refer to those overall diversity stats.</li> </ol>
	<ol style="list-style-type: none"> <li>Goals of Ohio First grant completed according to schedule</li> </ol> Continue to recruit students to the Ohio First Fellowships as opportunities arise.	Met: <ol style="list-style-type: none"> <li>Although this is a BSN project, Graduate Entry students had the opportunity to apply for Ohio First Grants. Several applied and were accepted including 2 in the class enrolling in 8/2009</li> </ol>
	<ol style="list-style-type: none"> <li>Curriculum includes culturally-relevant content and method</li> </ol>	Met: <ol style="list-style-type: none"> <li>The Graduate Entry curriculum includes content designed to promote knowledge, skills, &amp; attitudes for providing culturally relevant care to individuals and populations.</li> </ol>
Develop partnerships with schools of nursing in selected countries; establish mechanisms through which knowledge and science can be developed and exchanged	<ol style="list-style-type: none"> <li>D. Lindell continue faculty role with Friendship Bridge, Inc &amp; Wuhan University.</li> </ol>	Met: D. Lindell has focused her international teaching activities on partnering with HOPE School of Nursing, Wuhan University, Wuhan, China to promote education in C/PHN. In addition to on-going communication via email and SYKPE, she taught a graduate course and a workshop for community health nurses in Wuhan in June, 2010 and is the thesis advisor for two masters students (sch to graduate 5/11).  Grad Entry students at the MSN level consistently make up the majority + of students participating in the Guatamala project.
Develop innovative education programs and initiatives: Years 1-5 (a) Advance the curriculum <ul style="list-style-type: none"> <li>Expand enrollment in graduate programs</li> <li>Develop graduate entry-level programs by offering the MN degree</li> <li>Transition to post BSN – DNP degree</li> </ul>	<ol style="list-style-type: none"> <li>"Think Tank" conference held in June 2010 -support</li> <li>MN program to be implemented in Fall, 2009</li> <li>Annual enrollment targets met for all education programs (Grad Entry DNP Program enrollment target Fall 2010 = 35 students)</li> </ol>	Conference was deferred.  Met: see other sections of this report.  Met: Fall 2010 class=36 students.

## academic programs

### graduate entry

Goal I (continued)		
Strategy	Metric	Status (June 30, 2010)
<ul style="list-style-type: none"> <li>▪ Build a model program of joint PhD/DNP research scholarship</li> <li>▪ Enhance education program delivery (i.e., distance, cohort, summer) to increase number of nurses and faculty in practice leadership roles</li> </ul>		Met: <ol style="list-style-type: none"> <li>1. PhD/DNP program developed, approved, and initiated. Grad Entry program director played advisory role.</li> <li>2. Grad Entry students are being informed of all 3 doctoral programs; encouraged to pursue the DNP or apply for the PhD or PhD/DNP</li> </ol>
<ul style="list-style-type: none"> <li>▪ Expand leadership, policy and advocacy knowledge and skills across educational programs</li> </ul>	Develop and implement seminars for Grad Entry students dedicated to leadership and policy/advocacy.	<ol style="list-style-type: none"> <li>3. Characteristics of the MN Graduate reflect QSEN leadership competencies and policy/advocacy K,S,A at the graduate level.</li> <li>4. The seminars on leadership and policy/advocacy created in the revised Grad Entry curriculum and implemented for 2008-2009</li> </ol>
<ul style="list-style-type: none"> <li>▪ Keep competitive BSN program curriculum</li> </ul>	N/A	
(b) Create incentives for innovation that maximize the entrepreneurial spirit of faculty and staff  Enhance marketing of all educational programs	Collaborate with Marketing to identify strategies to market the MN, including website revisions and develop/implementation of plan for CPN recipients to apply for the MN degree	Met: <ol style="list-style-type: none"> <li>1. Grad Entry website is updated as needed</li> <li>2. Recommendations are made for updating FPB website references of the Grad Entry program.</li> <li>3. Updated program brochure scheduled for Fall 2010. Program director to assist Marketing.</li> <li>4. Student focus groups arranged by Marketing in Spring 2010 to explore reasons for attending, website feedback, etc. Cancelled due to minimal response.</li> </ol>
<ul style="list-style-type: none"> <li>▪ Develop, implement, and evaluate a systematic faculty development program</li> </ul>	Continue to encourage Graduate Entry faculty to participate in faculty development programs.	Met:  Faculty are informed of development opportunities offered at FPB and other organizations such as NEONI, the Dean's Roundtable and OLN. Faculty teaching in the Grad Entry program have attended these events. Regular and contract faculty participated in development to facilitate interprofessional education sessions.

Goal II: Build productive programs of research and scholarship in key focus areas		
Strategy	Metric	Status (June 30, 2010)
<ul style="list-style-type: none"> <li>Expand programs of research and scholarship in currently established areas of focus</li> </ul>	Complete study to evaluate standardized patient experiences in Graduate Entry Program.	Deferred due to other priorities and logistics.
	Identify opportunities to initiate additional research in education of 2nd degree, graduate entry nursing education.	Met: Manuscript of study of students expectations of 2nd degree programs accepted for publication. See below.
<ul style="list-style-type: none"> <li>Develop strategic research and scholarship growth in new areas of focus</li> </ul>	Support	
<ul style="list-style-type: none"> <li>Build synergies in research and scholarship among the current Centers of Excellence</li> </ul>	Support	
<ul style="list-style-type: none"> <li>Expand collaborative partnerships for research</li> </ul>	Support	Met: Collaborated with the SOM to evaluate inter-professional education sessions during the IHI Macy project (2009-2010)
Goal III: Design, test, and disseminate new models of nursing practice		
<ul style="list-style-type: none"> <li>Collaborate with practice and community agencies to build and test new models of nursing practice</li> </ul>	Continue to implement and develop & implement a plan to evaluate partnerships with UCI, Famicos, Fresh Start, Inc and St Augustine.	Met partially: Partnerships with Famicos and Fresh Start are continuing. 100% of Grad Entry students participate in these partnerships. Need to explore opportunities for new models of nursing practice by prelicensure students. UCI – unable to secure facility agreement. St Augustine – future of partnership is uncertain
<ul style="list-style-type: none"> <li>Establish leadership in the advancement of nursing science and practice through translation and dissemination of best practices</li> </ul>	Support	IHI Macy project to plan, implement and evaluate interprofessional education to promote teamwork & communication.
Goal IV: Develop strategic income generation and resource allocation processes to align strategic plans with required infrastructure, financial and human capital.		
<ul style="list-style-type: none"> <li>Enhance building and technology infrastructure</li> </ul>	Support	Support
<ul style="list-style-type: none"> <li>Enhance the culture of philanthropy</li> </ul>	Support	Need to clarify meaning and intent of this strategy
<ul style="list-style-type: none"> <li>Use a collaborative process of planning and evaluation</li> </ul>	Revise and implement the evaluation plan for MN curriculum.	Met partially: As the revised curriculum has been implemented, formative, process evaluation has been done and adjustments made in schedules as indicated.

**academic programs**  
**graduate entry**

## academic programs graduate entry

Goal IV (continued)		
Strategy	Metric	Status (June 30, 2010)
		<p>In late Spring, 2010, a comprehensive, multi-stakeholder summative evaluation will be started of the completed implementation of the full curriculum. The FPB Systematic Plan of Evaluation will provide the framework with additional strategies as indicated. We expect to do the EBI master's survey for the first time with the class graduating with the MN in May, 2011.</p> <p>Alumni evaluations are not being done as indicated in the plan of evaluation.</p> <p>The evaluation committee approved a proposal to adjust the timeframe given that students should be continuing into the MSN program and receive alumni evaluations from them.</p> <p>Still need to work on logistics for implementing alumni evaluations.</p>
	Reverse the 2008 decline in NCLEX-RN pass rate and return to objective in systematic plan of evaluation (90%)	<p>Met:</p> <p>A comprehensive support plan was implemented for the class completing the CPN in December, 2009. Their NCLEX first time pass rate was 96%. Due to the curriculum revision, the next class will take the NCLEX in Summer, 2011.</p>
<ul style="list-style-type: none"> <li>Develop new sources of income generation</li> </ul>	Identify and pursue opportunities for external support of the Graduate Entry program and students.	<p>Efforts made – challenges continue</p> <p>Applied for RWJ New Careers in Nursing Scholarships (2 of 3 cycles). Not awarded for either cycle.</p> <p>Students are informed of external scholarship opportunities and options in the MSN program. The program hires a number of its students at the MSN level as TAs in the LRC and as clinical instructors</p>





## Goal Statements/Objectives 2010-2011

(Using CWRU/FPB strategic plan approved Fall 2008; focused on year 1 strategies)

*Underlined metrics are primary for the Graduate Entry DNP Program*

Goal I: Build model innovative nursing education programs		
Strategy	Metric	Status (June 30, 2011)
<ul style="list-style-type: none"> <li>▪ Strengthen and expand trans-disciplinary education programs</li> </ul> <p>a) Using a trans-disciplinary approach, incorporate healthcare quality and safety as a thread through all educational programs</p>	<p>A1) QSEN threads integrated in the Graduate Entry DNP curriculum - 2010-11 – map extent to which QSEN K,S,As are being addressed &amp; Characteristics of the Graduate met</p> <p>A2) Grad Entry faculty will take active role in planning, implementation &amp; evaluation of I-LEAD project.</p> <p>A3) 100% of Grad Entry pre-licensure students will participate in at least one IPE activity each semester.</p>	
<p>Develop culturally-relevant curricula: Years 1-5</p> <p>(c) Increase diversity among faculty, staff and students</p> <p>(d) Enhance bridge programs with local high schools and community colleges 2009</p>	<p>1. 10% increase in the diversity of students and staff by 2010.</p> <p>2010-11 –2010-11 – continue to collaborate with Student Services and Marketing to strive to achieve this goal within Grad Entry Program.</p> <p>5% increase in the diversity of faculty by 2010</p> <p>2010-11 – continue to seek opportunities to achieve this goal within the Graduate Entry program.</p>	
<ul style="list-style-type: none"> <li>▪ Develop partnerships with schools of nursing in selected countries; establish mechanisms through which knowledge and science can be developed and exchanged</li> </ul>	<p>6. Goals of Ohio First grant completed according to schedule: Continue to recruit students to the Ohio First Fellowships as opportunities arise.</p> <p>7. Curriculum includes culturally-relevant content and method: 2010-11 – continue current content</p> <p>8. D. Lindell will continue faculty role with Wuhan University.</p>	
<p>Develop innovative education programs and initiatives: Years 1-5</p> <p>(c) Advance the curriculum</p> <ul style="list-style-type: none"> <li>▪ Expand enrollment in graduate programs</li> <li>▪ Develop graduate entry-level programs by offering the MN degree</li> <li>▪ Transition to post BSN – DNP degree</li> </ul>	<p>“Think Tank” conference held in June 2010 – support if held</p> <p>(e) Annual enrollment targets met for all education programs (Graduate Entry Program enrollment target at least 32 students)</p> <p>d. 2010-11 – continue implementation of MN curriculum (2nd year) (major goal)</p> <p>Explore creative, evidence based strategies for teaching/learning in classroom, lab &amp; clinical –ex: team based learning.</p> <p>At least 1 Grad Entry student (pre RN or MSN level) applies for DNP/PhD program and at least 1 applies for PhD program.</p>	

academic programs

graduate entry

## academic programs

### graduate entry

Goal I (continued)		
Strategy	Metric	Status (June 30, 2011)
Build a model program of joint PhD/DNP research scholarship Enhance education program <ul style="list-style-type: none"> <li>▪ Delivery ( i.e., distance, cohort, summer) to increase number of nurses and faculty in practice leadership roles</li> <li>▪ Expand leadership, policy and advocacy knowledge and skills across educational programs</li> </ul>	2010-11 evaluate seminars on leadership and policy/advocacy incorporated in revised curriculum.  Plan and implement portfolio for pre-licensure Grad Entry students.	
(d) Create incentives for innovation that maximize the entrepreneurial spirit of faculty and staff <ul style="list-style-type: none"> <li>▪ Enhance marketing of all educational programs</li> </ul>	Collaborate with Marketing Dept to identify strategies to market the Graduate Entry program.  Produce revised Grad Entry brochure (2010-11)	
Develop, implement, and evaluate a systematic faculty development program	Continue to encourage Graduate Entry faculty to participate in faculty development programs.	
Goal II: Build productive programs of research and scholarship in key focus areas		
<ul style="list-style-type: none"> <li>▪ Expand programs of research and scholarship in currently established areas of focus</li> </ul>	1. Complete analysis of evaluation data gathered during IHI Macy Project.  2. Participate in planning, implementation and analysis of I-LEAD project data.	
<ul style="list-style-type: none"> <li>▪ Develop strategic research and scholarship growth in new areas of focus</li> </ul>	Support	
<ul style="list-style-type: none"> <li>▪ Build synergies in research and scholarship among the current Centers of Excellence</li> </ul>	Support	
<ul style="list-style-type: none"> <li>▪ Expand collaborative partnerships for research</li> </ul>	Graduate Entry faculty and students collaborate with SOM to plan, implement & evaluate I-LEAD project.	
Goal III: Design, test, and disseminate new models of nursing practice		
<ul style="list-style-type: none"> <li>▪ Collaborate with practice and community agencies to build and test new models of nursing practice</li> </ul>	Continue to implement and develop & implement a plan to evaluate partnerships with Famicos & Fresh Start, Inc .	
<ul style="list-style-type: none"> <li>▪ Establish leadership in the advancement of nursing science and practice through translation and dissemination of best practices</li> </ul>	Support	

Goal IV: Develop strategic income generation and resource allocation processes to align strategic plans with required infrastructure, financial, and human capital

Strategy	Metric	Status (June 30, 2011)
<ul style="list-style-type: none"> <li>Enhance building and technology infrastructure</li> </ul>	Support	
<ul style="list-style-type: none"> <li>Enhance the culture of philanthropy</li> </ul>	Support	
<ul style="list-style-type: none"> <li>Use a collaborative process of planning and evaluation</li> </ul>	Evaluate the MN curriculum. Maintain NCLEX-RN pass rate at or above target in systematic plan of evaluation (90%)	
<ul style="list-style-type: none"> <li>Develop new sources of income generation</li> </ul>	Identify and pursue opportunities for external support of the Graduate Entry program and students.	



academic programs  
graduate entry



**Carol Savrin, DNP, CPNP, FNP, BC, FANNP**  
Associate Professor and Director of MSN Program

“The Nurse Anesthesia program continues to be a very popular program and is very competitive, drawing inquiries from well qualified individuals from around the world.”

## MSN Program

### Executive Summary

During the 2009-2010 academic year a total of 216 full-time and part-time MSN students were registered for courses across the eight nurse practitioner majors, Public Health Nursing advanced, nursing informatics, nurse anesthesia and the nurse midwifery majors as well as RN to MSN, with a few without specified majors. Additionally there are several people taking MSN courses who have not matriculated into the program.

The enrollment patterns have changed a little from the last few years. Enrollments continue to be the highest for the Nurse Anesthesia program, however the Acute Care Nurse Practitioner program has begun to decrease in number. The Family Nurse Practitioner program now has the second largest number of students. While the summer

flight camp continues to draw numbers of people from around the world, the flight sub-specialty has declined in the past few years. The flight program has gotten international recognition, and a flight program has started in Japan as a result of the flight camp. Due to the decreased interest in the US, we are planning to revamp the format of the classes to attract more people. Additionally, the Nurse Anesthesia program continues to be a very popular program and is very competitive, drawing inquiries from well qualified individuals from around the world. We restarted the Public Health program last year, and this year we have increased enrollment to 6 so this is a program that we hope will continue to draw students. The connection with the MPH is strong and the dual degree is very valuable. Additionally

the program is very easily intertwined with the DNP. This year the Psychiatric major, which has been very poorly attended for the past several years has been revised to be a Psychiatric program across the life span, and admitted its first cohort of students fall of 2009, graduating the first Family Systems Mental health Nurse Practitioners this December. The combined majors MSN/MBA and MSN/MA have a few participants each year. There continues to be some interest in the Masters completion program for certified Advanced Practice Nurses as well as considerable interest in the post masters certificate programs. Dual tracks continue to be of interest and last year we had 10 students completing the PNP/FNP dual track, and this year we have 5 people. Other dual tracks are not as popular, but continue to draw 2 or three students each year.

We continue to do an excellent job in maintaining the direct entry students in the masters program. This is a significant improvement over a few years ago, and has made a large impact on the numbers of students in the masters program. We also continue to maintain many of our BSN students who continue into the MSN program. Additionally we are attracting a fair number of DNP students who come in at the post baccalaureate level to complete a specialty area before continuing into the Doctoral program.

We have HRSA grants for the masters and CRNA program, which assist with the financial burden of our students. We were fortunate obtain additional HRSA grant money for some significant scholarship money over the next 5 years. We were able to attract 8 people in the first cohort of people to that program. It is focused on the care of the underserved and will make use of the FIND center and the SMART center here at the school. We are very excited about this scholarship money for students. The GNP program has continued some minor support of the Prentiss foundation. With the new guidelines presented nationally in the consensus document, we revised the Adult Nurse Practitioner program and the Geriatric Nurse Practitioner program to a combined Adult/ Gero Nurse Practitioner program which meets the current national guidelines.

Interest in the midwifery program has been steady this

year and we will have 5 midwives graduating this year with additional midwives moving through next year. There was increased interest in the cardiovascular sub-specialty with a quite a few students this year. Our new Adult Nurse practitioner/Oncology Nurse Practitioner program began this year with 6 students in the clinical portion and several additional students taking courses part time. So far this has been very successful and we anticipate an even bigger cohort in the future.

Beginning with students entering fall of 2006 we have been requiring each student to attend a one day workshop on End of Life issues. We have 6 faculty members who have received training and are leading these one day workshops which are offered at multiple times through out the semester so that all students can participate. This is at no additional cost to the student and will support the End of Life focus in nursing organizations across the country. The program has been going well. We invited preceptors for the first time this year, have expanded into the pediatric arena. We have been fortunate to draw outside participants to the program with some additional income from continuing education coming from these folks.

### Planning Activity – Review of Goals for 2009-2010

Goal #1: Marketing

a. Focus on RNM

Despite increased marketing and many many inquiries, we have not had great success in getting folks into the RN to MSN program so we will be revising the curriculum this year to better reflect what the students need for the MSN program. This is one of the groups that we can give the new scholarship money to, so we would like to increase the numbers.

b. Focus on the new ANP/ Oncology, the new Public Health and the new ANP/ GNP

Both of these programs have been implemented this year and the ANP/GNP has graduated it's first cohort. The first cohort of ANP/oncology will graduate in May. So far it has been successful, however we do feel the need to be more distance friendly in the future in the ANP/ oncology program.

c. Focus on drawing in people internationally as well as national

We have significant interest from the international community however, often the requirements of the programs in the United States do not meet the realities of the experiences and education in the international arena. We are working within our MSN department to revise some of the requirements so that more students can be successful applicants, and at least one policy related to timing has

**academic programs**

**msn**

## academic programs

### msn

been revised to make the students better able to meet the requirements of admission.

- d. Work with marketing for increased visibility in all program areas and increased marketing to appropriate groups to draw students, particularly through facebook and websites etc.

The marketing department has been working on marketing for all programs and has been doing a good job of making the programs known in the appropriate venues.

#### Goal #2: Curricular evaluation

- a. Evaluation of the new programs listed in this report

This is an ongoing activity as we have only had one group of graduate, we are continuing to evaluate.

- b. Evaluation of the increased use of simulation in the masters program. Many of the programs are now using the Mt Sinai simulation center for standardized patients and simulation of common procedures. These need to be evaluated to determine if the cost benefit ratio is significant, and to determine the impact on the outcomes for the students.

Some evaluation has been done and there has been much positive feedback, with some revisions occurring as a result of the feedback.

- c. Evaluation of current programs to determine if they can be accomplished in a more distant friendly manner so that we can draw students from a wider venue.

Both the Acute Care Nurse Practitioner program and the Neonatal Nurse practitioner program are being worked on this year to facilitate a more distance friendly format. Additionally the Public Health program and Psych Mental health programs will be addressed for distance friendly formats.

#### Goal #3: Instructional quality

- a. Evaluate the ELNEC program for continued success.

This program has been very successful. The addition of the preceptors was positively received and students continue to participate regularly.

- b. Evaluate the student outcomes as measured by the EBI exit survey

Some revisions of the core role courses have occurred as a result of the feedback from the EBI surveys. We have had a lack of participation in these surveys in the past and need to address that issue before assuming that the results reflect the majority of students.

- c. Evaluate instructional quality through peer review in conjunction with the Associate Dean for Academic Programs.

A task force has been formulated and they are working on a retreat to be held in may to evaluate

all of the MSN programs with respect to the focus on the NTF guidelines and the NONPF competencies and to make sure that they are consistent with the LACE model.

#### Goal #4: Interdepartmental Collaboration

- a. Increase collaboration with the BSN Program to allow the students to do a senior year in the MSN and potentially to collaborate on research projects.

This is an ongoing goal. We have set up a meeting to at least give information to the BSN students about the MSN program.

- b. Increase collaboration with the DNP program to allow for collaboration on final project.

Plans are to work on this after the CCNE visit in February.

### Summary

Multiple faculty have taught courses in a web based format so that distance students do not have to come to campus on a weekly or biweekly basis. The advanced physiology, advanced assessment, pharmacology, and the clinical courses for the FNP and ANP program are all taught in this manner. The NNP courses have been developed, and a student from Virginia has started the program. the Fmaily Systems Psychiatric mental health program as well as the Public health Program have been developed and many of the classes are being done using adobe connect and other

distance formats.

While we were very excited to get the scholarship funding this year, ongoing activities are needed to secure additional scholarship monies wherever possible as the program is very costly and often folks who are interested in the program do not come but instead go to a state school as the state schools are less expensive. This is particularly true in the current economic downturn.

New curricula and programs are a constant in the Bolton school. There is going to be a need to re-evaluate the MSN with regard to the DNP and see how we can combine and coordinate the programs as we move toward the DNP in the future. We need to continually evaluate programs and make sure that they are meeting national guidelines and revised standards. We need to determine that our students are prepared to function in the new health care system and they are prepared to be successful in all aspects of practice, clinical, policy, system and collaboration.

## Goals

Goals for next year include a continued focus on marketing. We need to market the new Adult Nurse Practitioner/ Oncology Nurse Practitioner program, The Family Psych/ Mental health Program, the Public Health program and the ANP/GNP program as these are cutting edge as FPB is famous for. We need to continue to respond to the changes in the health care system and keep our students up to date on the latest

developments. The instructional quality needs to be continuously evaluated and improved where necessary. Therefore goals include:

### Goal #1: Marketing

- a. Focus on the new ANP/ Oncology, the new Public Health and the new ANP/ GNP
- b. Focus on drawing in people internationally as well as nationally
- c. Continue to market the RNM
- d. Work with marketing for increased visibility in all program areas

### Goal #2: Curricular Evaluation

- a. Evaluation of the new programs listed in this report
- b. Continued evaluation of the increased use of simulation in the masters program.
- c. Overall evaluation of the NP programs for consistency with NTF and NONPF guidelines as well as adherence to the LACE model

### Goal #3: Instructional Quality

- a. Evaluate a methodology to achieve higher participation on EBI exit survey
- b. Evaluate the distance format teaching and determine if it has increased student numbers

### Goal #4: Interdepartmental Collaboration

- a. Increase collaboration with the BSN Program to allow the

students to do a senior year in the MSN and potentially to collaborate on research projects

- b. Increase collaboration with the DNP program to allow for collaboration on final Projects.

### Goal # 5 Inter-professional Collaboration

- a. Evaluate the inter-professional VA grant participation
- b. Evaluate the MACY inter-professional collaboration
- c. Look for additional inter-professional opportunities

**academic programs**

**msn**



Donna Dowling, PhD, RN  
Associate Professor and Director of Post-master's DNP Program

“Due to the national trend and growing acceptance of the DNP as the entry degree into Advanced Nursing Practice, we continue to admit students from across the country, including many of our MSN graduates.”

## Post-master's DNP Program

### Executive Summary

The Post-Masters Doctor of Nursing Practice is a practice doctoral degree that has been offered at Case since 1992. While the program grew significantly in 2007, the numbers of students have stabilized; currently there are 234 students registered in classes for Spring, 2011 and we anticipate approximately 50 graduates this May depending on the number who do the final defense of their scholarly project in Spring, 2011. These students represent almost every state in the country as well as Canada and the Caribbean. The intensive semester format of this program, with all courses being given three times a year during two-week intensive sessions, makes it possible for these masters-prepared nurses who have full-time employment to pursue doctoral education.

In addition to our intensive format our cohort system, where we bring faculty to teach four required courses to a cohort site, makes it possible for students to attend class close to home rather than coming to Case. During 2010, new cohorts began classes in New York and at the Cleveland Clinic, the first cohort in Cleveland. Cohorts in Scottsdale, Arizona, Tampa, Florida and Roanoke, Virginia will be finishing the last of the courses that will be brought to the cohort site in Spring, 2011. A third cohort in Roanoke, Virginia is being discussed and plans will be developed to continue to establish cohorts in Tampa, Florida.

Students continue to be admitted to the program who are not associated with a cohort and 3-5 requests for information about the program are received each week. Another trend that

is apparent is that students who entered the program pre-licensure are returning to complete the program. This is most likely due to the national trend and growing acceptance of the DNP as the entry degree into Advanced Nursing Practice. We continue to admit students from across the country, including many of our MSN graduates.

The Post-Masters DNP curriculum that was revised in 2008 to address current trends in advanced practice nursing (no revisions had been done since the late 1990's) has been implemented. The last course from the original curriculum was offered in January, 2011 and a plan has been developed to help students who are returning to the program after an absence to take related courses in the revised curriculum. The revisions to the curriculum clearly reflect the educational components



that will be a requirement for accreditation. The courses have been viewed positively by students and faculty. The accreditation process is new and only began after the American Academy of Colleges of Nursing established the DNP as the requirement for entry into advanced practice nursing. In addition to the establishment of the revised curriculum a data base was established that allows us to accurately describe our student population and to monitor students' progression through the program. This has allowed us to anticipate the courses that will be necessary as we transition into the revised curriculum

In 2010 recent graduates were sent a survey and we initiated an exit survey that students are given when they are here for their final defense. Although the return rate was disappointing for the first survey the data from the survey has allowed us to identify the accomplishments of our graduates. These findings are being presented at national meetings and provide further evidence for the contributions that doctorally-prepared Advanced Practice Nurses make to health care organizations and patients. The exit survey has given us timely information on the graduates' satisfaction with the program and has identified the need to improve on the processes related to communication with our students which is made problematic by the fact that most of them do not live in the Cleveland area.

## Current Initiatives

The current initiatives of the Post-Masters DNP Program are two-fold. The first is to continue to implement the revised and new courses that have been developed and to carefully evaluate them for any needed changes. It is anticipated that the courses in the old curriculum will have to continue to be offered until January, 2010. This will increase faculty load, both in the need to teach courses in both curricula, and to develop the courses. Courses in new cohort sites will add to the teaching load. Consequently, it will be important to carefully monitor this transition both for students and faculty.

In addition to the new courses a new teaching format is also being implemented. In order to continue formal classroom contact after intensive sessions are complete, selected courses have replaced one day of intensive in-class sessions with online sessions across the semester using Adobe Acrobat. This presents a "learning curve" for most faculty but this methodology may make it possible to reduce the length of onsite classes (reducing student hotel expenses) and make students eligible for loans that currently are unavailable due to the structure of the intensive format.

## Goal Statement

Goals for the Post-Masters DNP program for the next year include:

1. Successful implementation

of the revised curriculum and phasing out of the old curriculum.

2. Evaluation of the new curriculum and continued implementation of new methodologies such as online class sessions.
3. Establishment of at least three new cohorts.
4. Prepare for the accreditation site visit in January, 2010.
5. Conduct exit program evaluations of 2009 graduates.

**academic programs**  
**post-master's dnp**



**Jaclene Zauszniewski, PhD, RN, FAAN**

**Associate Dean for Doctoral Education, Kate Hanna Harvey Professor in Public Health Nursing, and Director of PhD Program**

## PhD Program

### Executive Summary

Enrollment and number of applicants in the PhD program was slightly lower in comparison to previous academic years, perhaps owing to the downward trend in the economy and increasing interest in the availability of the Doctor of Nursing Practice (DNP) degree. However, the number of inquiries into our PhD program, including the summer and the BSN to PhD program, is indicative of continued interest. The previously implemented strategy related to matching research interests of students and faculty continues to be a strength of our PhD in Nursing program. Applicants to the program throughout this AY have been able to outline their research interests as they align with our current faculty after receiving materials describing the research

expertise of faculty upon their initial inquiry about the program. In addition, members of the PhD Council work toward planning topical seminar courses to be offered the coming AYs to meet the matched interests of students and faculty, while addressing the purpose and vision of a T32 grant retained by the Frances Payne Bolton School of Nursing for pre-doctoral and post-doctoral training.

As in previous years, follow-up calls for inquiries and tracking of potential applicants were handled by the Student Services Department. However, when additional information related to specific research interest of faculty is needed, recruiters from Student Services email the names, research interest area, and contact information to the PhD Program Director, who triages

**“The number of students admitted is higher than in the last AY...they continue to benefit from funding available from the Nurse Faculty Loan Program and T32 grants from the National Institute of Nursing Research (NINR).”**

them and forwards a request for follow-up to faculty. This process has been particularly valuable in the recruitment of domestic students. However, the geographic location of the applicant pool remains unchanged with the exception of slightly more domestic applicants. To date, the number of students admitted for the coming AY (10-11) is somewhat higher than in the last academic year. However, students continue to benefit from funding that is available from the Nurse Faculty Loan Program (NFLP) grant and the T32 grant from the National Institute of Nursing Research (NINR).

For the coming AY 2010-11, the number of U.S students in comparison to International will remains equivalent with the previous year. International students continue to represent

countries within Asia, South African, and the Middle East. Currently enrolled in the program are our first students from Saudi Arabia and Singapore.

## Summary of Progress towards 2009-2010 Goals

1. Focus on stabilizing enrollment in the PhD Program, including international and national students, and those of ethnically diverse backgrounds. PhD Council members will take on a more active role in supporting recruitment activities of the Student Services Department. This function may be added to the regular functions of the PhD Council and specific recruitment strategies will be discussed / developed.

Six new students matriculated during the AY 2009-10; 4 students started in Fall of 2009 and 2 students began the PhD program in Spring 2010. Of the six students who matriculated in the 2009-2010 AY, two were from the U.S., 3 from the Middle east, and 1 from Taiwan.

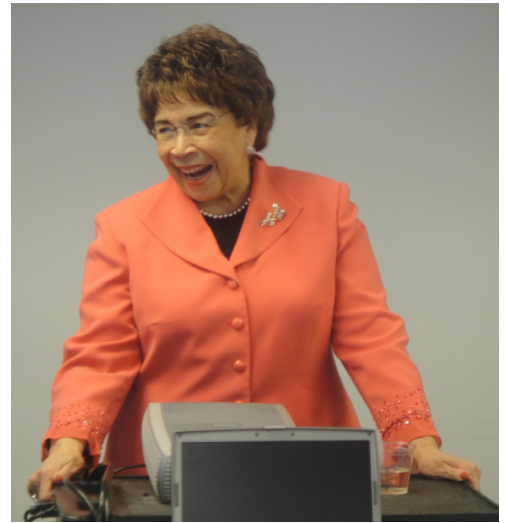
As of May 2010, there were 51 students in the PhD program, which was two fewer PhD students than we had in May 2009 (n=53). There was an overall net decrease in the total number of PhD students since nine students graduated (including three in August 2009, 2 in January 2010, and 4 in May 2010), while 6 new students matriculated during this AY

(2009-2010). However, during the summer of 2009, two students were withdrawn from the program for non-enrollment for two semesters. Follow-up with these students revealed that they discontinued study for personal reasons; they were all in good academic standing.

Enrollment in the BSN to PhD program (without an MSN along the way) has continued, although only 1-2 students enroll each year. Since beginning the BSN-to-PhD courses in 2004, 10 students have entered this program, including three International students. Of these 10 students, by the end of AY 2009-2010, 5 graduated and 4 completed their candidacy exams; the other one remains in the program in good academic standing. All of the BSN to PhD students have made excellent progress in the program. Beginning in January 2009, the PhD Council voted to recommend for admission individuals with the equivalent of a BSN degree, i.e. MN. Our first MN to PhD student began her studies in Fall 2009.

The number of inquiries for the summer PhD program remains small; only two have inquired each year for the past two years and four inquired the previous year. We have re-evaluated the viability of the Summer PhD nursing program and have decided to run it only if we have a minimum cohort of five PhD students.

In AY 2008-09, the PhD



Council began a reassessment process with the goal of re-conceptualizing its structure and functions. Recruitment was added to the draft of future functions of the Council in the coming academic year and this was formalized with a bylaws change in this academic year.

2. Encourage an increase in the number of student and faculty publications to meet the minimum goal of 50% of current Ph.D. students and graduates during the AY 2008-2009. To maintain more accurate records of this, a process for tracking student presentations and publications will need to be developed.

There was a substantial improvement in the percent of PhD graduates who published with faculty in peer-reviewed journals and this goal was met. Five of the 10 graduates (50%) from AY 2009-2010 successfully published with faculty, as

**academic programs**

**phd**

## academic programs

### phd

compared with 25% in AY 2008-2009 and 27% in AY 2007-2008. In addition, two of the enrolled PhD students (4%) (excluding graduates) published with faculty members in this AY as compared with two (4% in AY 2008-2009 and 4 each (6%) in AY 2007-2008 and 2006-2007. We are continuing to develop a process for accurately tracking student publications with faculty and are reconsidering whether this metric is useful since there is commonly a lag time between manuscripts submitted and time to print.

We have continued the process of requesting PhD student CVs at the end of each academic year in order to track student publications. As this is a new

process, CVs were not submitted by all students. At the University level, there has been discussion of e-portfolios, which may facilitate future tracking of publications. A faculty member has been assigned a role in institutional research; however, the role is not yet clearly defined in terms of responsibilities for tracking students or graduate publications.

3. Continue to evaluate courses and curriculum constituting the PhD program, including the candidacy, proposal defense, and final dissertation processes.

During AY 2009-10, PhD Council members spent considerable time evaluating the research methods and statistic core courses within the PhD program. Within the PhD program of

study, there are three research methods courses and three statistics courses, which sets our PhD program apart from others in the U.S. Plans for continued evaluation of our methods and statistics cores are underway.

In addition, the PhD Council thoroughly reviewed the curriculum during discussions regarding planning for the combined DNP / PhD program. Courses were identified with potential overlapping content, where students in the dual doctoral program would not need both courses. While courses were identified, discussion arose regarding the potential for having students in both doctoral programs take courses together; for example, the health policy course. This issue will be explored further in the coming academic year.



4. Facilitate the transition to the new student tracking system, including ensuring that program plans are entered / re-entered as indicated.

About 75% of the current PhD students have entered or re-entered their planned program of study into the new electronic system called SIS. The process has been challenging for students and faculty. The approval process has been developed and is working well. With the program director assigned as co-advisor of all PhD students, she receives the program plan electronically following the student's submission. If it is acceptable in meeting program requirements, she notifies both the student and advisor and the advisor approves the plan, which is then automatically transmitted to the school of graduate studies for final approval. This process is working well at this time.

5. Develop a process for systematically evaluating the PhD program by graduates and the accomplishments of PhD graduates.

Systematic evaluation of student accomplishments during their matriculation, including awards, grants, and other recognition, has been tracked by the center for research. This information is available to the PhD program office on an annual basis. As of the past academic year (08-09), during which a five-year PhD program review was conducted, we have developed a database

to track this information each academic year. This database proved useful for completing the PhD program report needed for this academic year (2009-10).

Tracking of accomplishments of graduates, including their publications and employment, has always been a tedious process. It took tremendous effort to complete this information for the five-year PhD program review conducted both internally in AY 2008-09 and externally in AY 2009-10. The information was obtained and is accurate as of July 2010. However, a system for future tracking of this information on an annual basis needs to be developed and may possibly fall within the purview of the director of institutional research.

6. Develop strategies for improving the productivity and efficiency of the PhD Council.

Over the years, the PhD Council has grown to a membership of 43 members. However, because of its large size and the need for 22 in attendance to constitute a quorum, efficiency and productivity was suboptimal. The Council holds meetings each month. During AY 2008-2009, there were only two meetings where a quorum was reached. A task force was appointed in that academic year to examine the re-conceptualization of the PhD Council for the future. Their report was given to the Council at its first meeting in AY 2009-2010. During AY 2009-10, the bylaws



were reviewed and changes were made to reconstitute the PhD Council as an elected group of faculty comprised of faculty representing all professorial ranks (9 members) and ex officio administrative members (the Dean and 3 associate deans). Elections were held and the reconstituted PhD Council was in effect beginning in Fall 2010.

7. Evaluate the feasibility of establishing a combined DNP-PhD in nursing degree.

In November 2008, the PhD Council approved in concept the further exploration of a combined DNP-PhD in nursing program. The Dean presented the idea to interim Provost Gerald Goldberg in December 2008. A working proposal for a combined DNP-PhD in nursing program has been drafted and is under discussion by program directors. The goal is to move forward with this initiative in the coming academic year. The

academic programs

phd

proposal will need to be approved by PhD Council, DNP faculty, the school of graduate studies, faculty senate, and the board of trustees. During AY 2009-10, the proposal for the combined DNP/PhD proposal was accepted by the School of Graduate Studies and Faculty Senate. The program has been officially rolled out with acceptance of its first student for Fall 2010.

#### Goals for AY 2010-2011

1. Maintain a stable enrollment in the Ph.D. Program, including international and national students, and those of ethnically diverse backgrounds. PhD Council members will continue to take an active role in supporting recruitment activities of the Student Services and the Marketing Department. This function as been added to the regular functions of the PhD Council and specific recruitment strategies will be discussed / developed.
2. Encourage an increase in the number of student and faculty publications to meet / exceed the minimum goal of 50% of current Ph.D. students and graduates during the AY 2010-2011. To maintain more accurate records of this, a process for tracking student presentations and publications will undergo further development.

3. Continue to evaluate courses and curriculum constituting the PhD program, including the candidacy, proposal defense, and final dissertation processes.
4. Continue to monitor the transition to the new student tracking system, including ensuring that program plans are entered / re-entered as indicated.
5. Develop a process for systematically evaluating the PhD program by graduates and the accomplishments of PhD graduates.
6. Evaluate the productivity and efficiency of the reconstituted PhD Council.
7. Evaluate recruitment for and curriculum within the combined DNP-PhD in nursing degree and develop a process for establishing advanced standing in the PhD program for recent DNP graduates who seek the PhD degree.

#### News Items

1. Received continued funding from HRSA for the Nurse Faculty Loan Program in the amount of \$2,530,834 (total costs) 609,093 for total costs. This is the highest amount awarded to us since we began receiving funding in 2004 and the highest amount awarded to a school of nursing in the Midwest.
2. We successfully completed a 5-year external program

review for the PhD program during this academic year. Highlights include our mean time to degree averaging around 5 years, the large percentage of graduates in academic faculty positions (84%), the number of graduates publishing post-dissertation (69%), and the number of graduates in faculty (88%) or post doc positions (10%) after graduation. Strengths of the program that were identified include the number of courses focused on research methods and statistical analysis and our continued commitment to a traditional format of instruction with opportunities for ongoing face-to-face mentoring by faculty. In addition, our PhD program was acknowledged by Provost Baeslack as the highest ranking PhD program in the University

3. The combined DNP-PhD program has been approved and was officially rolled out in Fall 2010. We have one student who has already begun the program and many inquiries about the program for the future. This initiative is part of our strategic plan.



academic programs

phd



**Shirley M. Moore, PhD, RN, FAAN**

**Associate Dean for Research and Edward J. and Louise Mellen Professor in Nursing**

## Center for Research and Scholarship including the SMART Center

### Executive Summary

The Research and Scholarship initiatives of the School of Nursing were very successful during FY2010. Tables 1 and 2 below provide a summary of the grant and faculty productivity during this year. During the past year, 62 research and training grants were submitted to both internal and external sponsors and both federal and private foundations, a 13% increase over the prior year's submissions. This includes 18 Federal grant submissions, including 7 American Recovery and Reinvestment Act (ARRA) stimulus opportunities. A record 22 training grants were submitted, a 100% increase from the previous year, and includes 3 ARRA applications.

A total of 32 grants were received in FY2010 (16 pending, June 30, 2010). Additionally, 1 pilot

grant was awarded internally to a faculty member. During this past year 12 training grants (several of which were research training grants) were received. Two faculty members received a KL2 award from the Clinical & Translational Science Collaborative in Cleveland. At the assistant to full professor level, 35% of the faculty conducted funded research; 57% served on a manuscript review panel or editorial board; 81% of faculty had at least one publication and 67% had their work cited in calendar year 2009.

### Faculty Research and Scholarship Productivity

Eleven of our faculty received 21 awards during 2009. Some of the significant faculty awards included:

Barbara Daly - Pioneering Spirit Award from American

Association of Critical Care Nurses

Susan Ludington - Audrey Hepburn Award for Contributions to the Health and Welfare of Children from Sigma Theta Tau International

Nurse Researcher Hall of Fame, Inductee, Inaugural class, Sigma Theta Tau International

Shirley Moore - 2009 John A. Hartford Foundation/MNRS Award for Leadership in Geriatric Nursing Research from Midwest Nursing Research Society

Nurse Researcher Hall of Fame, Inductee, Inaugural class, Sigma Theta Tau International

Maryjo Prince-Paul - New Investigator from Hospice and Palliative Nursing Association

May Wykle - Health Care Heroes from Crain's Cleveland Business

**“During the past year, 62 research and training grants were submitted to both internal and external sponsors and both federal and private foundations, a 13% increase over the prior year’s submissions.”**



May Wykle - Mary Mahoney  
Award from American Nurses  
Association

Jaclene Zauszniewski - Hildegard  
Peplau Award from American  
Nurses Association

## Progress on Goals for the Past Year

1. There remains a need to develop a plan for statistical support for researchers. Our monies for statistical support were cut by 40% and faculty thus go outside the school of nursing for this support resulting in loss of money from indirects on federal grants for the school.
2. Synergies in research and scholarship among the current Centers of Excellence (Hirsh Center, SMART Center, University Center on Aging and Health, and WHO Collaborating Center) continue to be developed. The SMART Center and the Hirsh Center co-sponsored a dissemination conference in spring, 2010. The SMART Center, FIND Center and the University Center of Aging and Health (UCAH) are collaborating on the spring, 2011 conference of the UCAH. The FIND Lab has
3. We continue to enhance undergraduate student involvement in research. The Ohio First Scholars are active on faculty research projects.
4. We continue to develop community agency partnerships for research.

This has continued during the past year, especially with formal relationships established between the FIND Lab and the Cleveland Sight Center and the Cleveland Hearing and Speech Center. Additionally, presentations about the SMART Center and FIND Lab have been done at local healthcare agencies. A SMART Center newsletter has been done quarterly to disseminate information about the Center to over 50 collaborating agencies. The SMART Center has also assisted the WHO Collaborating Center on the conduct of a conference on self-management held in Santiago, Chile.

5. We have not increased research funding for pilot studies as desired. Due to budget constraints no increased funding of research pilot monies was secured.
6. We have work closely with the new University Research Alliances to support interdisciplinary research with faculty involvement on most of the alliance groups.
7. We have continue development of research in our new focus areas (consistent with the 2008-12 Strategic Plan), including cancer and palliative care, mental health, and quality and safety research. The BEST Center has hired new faculty in the area of palliative care. Pilot studies are underway in mental health. In quality and safety research

several manuscripts have been published, two books are currently being written, and a Robert Wood Johnson Foundation grant is funded and underway.

## Other Significant Accomplishments

1. A Core Consolidation Grant was received from NIH in which three behavioral laboratories on campus are being merged into one high-profile, full-service, easy-access Behavioral Science Measurement Laboratory on the CWRU campus.
2. A nation conference on the State of the Science in Self-Management Research was held in Washington, DC by the SMART Center.
3. The FIND Lab (Full Inclusion of Persons with Disabilities in Research) continues to grow and offer services to investigators on the CWRU campus.
4. The BEST Center continues to grow and has held its first city-wide meeting addressing end-of-life issues.

## Goals for FY 2011

1. Develop a plan for statistical support for researchers.
2. Continue to build synergies in research and scholarship among the current Centers of Excellence (Hirsh Center,

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SMART Center, University Center on Aging and Health, and WHO Collaborating Center)

3. Continue to enhance undergraduate student involvement in research.
4. Continue to develop community agency partnerships for research.
5. Increase research funding for pilot studies
6. Work closely with the CTSA to assist in the development of research infrastructure resources.
7. Continue development of research in our new focus areas (consistent with the 2008-12 Strategic Plan), including cancer and palliative care, self-management, mental health, and quality and safety research.

Table I: Summary of Grants Activity, 2009-2010

	#	\$ Amount
Federal Research Grants Submitted *	18	\$28,117,686
R01, RC2	7	\$16,027,786
Other Federal	11	\$12,089,900
Other Federal Small (NRSA, R24, R15, R13, R21, Supplements)	8	\$2,381,659
Other Federal Large (U01, U54, R18)	3	\$9,708,241
Federal Research Grants Received **	7	\$4,978,555
R01, RC2	2	\$2,714,697
Other Federal	5	\$2,263,858
Other Federal Small (Supplements, R21)	4	\$1,105,248
Other Federal Large (P30)	1	\$1,158,610
Non-Federal Research Grants Submitted	22	\$1,345,204
Non-Federal Research Grants Received	13	\$141,920
Training Grants Submitted *	22	\$10,450,776
Training Grants Received **	12	\$1,266,759
Total Grants Submitted *	62	\$39,913,666
Total Grants Pending	16	\$15,663,286
Total Grants Received **	32	\$6,387,234

\*Includes Federal Stimulus Grants Submitted:  
 7 research grants, \$6,197,050  
 3 training grants \$552,750

\*\*Includes Federal Stimulus Grants Received:  
 4 research grants, \$2,991,514  
 2 training grants \$386,202

Table II: Summary of Faculty Productivity (2009)

Activity	#	%
<b>Number of faculty conducting externally funded research*</b>		
(assistant to full professor; n=54 )	19	35%
(instructor to full professor; N=98)	20	20%
(lecturer to full professor; N=114)	20	17%
<b>Number of faculty conducting funded training</b>		
(assistant to full professor; n=54 )	13	24%
(instructor to full professor; N=98)	16	16%
(lecturer to full professor; N=114)	17	15%
<b>Number of faculty serving on manuscript review panels or editorial boards</b>		
(assistant to full professor; n=54 )	31 (187 review boards)	57%
(lecturer to full professor N= 114)	38 (196 review boards)	33%
<b>Number of faculty serving on grant review panels</b>		
(assistant to full professor; n=54 )	17 (37 review boards)	31%
(lecturer to full professor N= 114)	19 (39 review boards)	17%
<b>Faculty awards**</b>		
(assistant to full professor; n=54)	10 (20 awards)	18%
(lecturer to full professor N= 114)	11 (21 awards)	10%
<b>Number of faculty with published manuscripts***</b>		
(assistant to full professor; n=54)	44 (141 pubs)	81%
(lecturer to full professor N= 114)	52 (155 pubs)	46%
<b>Citations</b>		
(assistant to full professor; n=54)	36 (1,379 citations)	67%
(lecturer to full professor N= 114)	41 (1,418 citations)	36%

\*PI's on externally funded grants

\*\*Includes only recognition awards, not grant or funding awards

\*\*\*Manuscripts that appeared in print during the 2009 calendar year. The number of publications reflects only those manuscripts in print, not those submitted for consideration or in press. This includes refereed journal articles, book chapters, commentaries, editorials, and electronic publications.



**Katherine R. Jones, PhD, RN, FAAN**  
Sarah Cole Hirsh Professor and Associate Dean for Evidence-Based Practice

## Sarah Cole Hirsh Institute for Best Nursing Practices Based on Evidence

### Executive Summary

The Sarah Cole Hirsh Institute was established in 1998. It offers certificate programs in evidence-based nursing practice (EBNP), provides consultation on the implementation of EBNP in health care settings, and supports FPB SON faculty through searches of the literature on requested topics, to either identify current best practices or determine gaps in the research base to support implementation projects and preparation of proposals for research funding.

In the past four years, the Hirsh Institute has awarded 189 basic certificates and 53 intermediate certificates. The Hirsh Institute also supports the work of the FPB SON Center of Excellence for Self-management across the lifespan and levels of care delivery, by conducting quarterly reviews of the published

literature related to selected topics (self-management, patient activation, chronic care models, PROMIS measures, among others). The Hirsh Institute maintains a website that provides useful resources for and/or Internet links on various evidence-based practice topics, and lists the publication of new systematic reviews, meta-analyses, RCTs, clinical practice guidelines and other reports on topics thought to be of interest to nurses.

For the last eighteen months, the position of Director of the Hirsh Institute has been vacant. There is no administrative support for Institute activities. The staff consists of the Sarah Cole Hirsh professor, and one half-time doctoral student research associate.

“The hand-off project developed and implemented in Rainbow & Children’s Hospital was a result of attendance at both of the Hirsh Institute certificate programs and applying the material acquired in those courses.”

### Summary of Goals

Goal: Continue to Implement EBP Basic and Intermediate Certificate programs

- Basic certificate program offered May 20-21; attendance=20
- Intermediate certificate program offered June 10-11; attendance =12
- Applications for continuing education credits were rewritten and approved by the FPB SON
- For the first time spaces were offered to FBP SON faculty interested in learning more about EBP; 5 faculty members took advantage of the opportunity. The result was a rich exchange of perspectives and experiences between academics and clinicians in the program.

- New guest speakers were invited to present at the programs, as well as several repeat presenters. Special guest speakers included: Patrick Boyle, Center for Evidence-Based Practices, Mandel School of Social Sciences; Molly McNett, MetroHealth Medical Center; Paula Forsyth, Case University Hospitals; Mike McGraw, Case Health Sciences Library; Elizabeth Madigan and Gretchen Mettler, FPB School of Nursing. The guest speakers were rated highly by the program participants.
- The Hirsh Institute has entered into an agreement with the American Association of Critical-Care Nurses so that any critical care nurse belonging to the AACCN and attending a Hirsh Institute certificate program can apply for an AACN scholarship to pay the costs of registration.
- The opportunity to offer on-line payment of registration fees was explored. It was determined that the costs associated with setting up an on-line payment system would significantly reduce the already limited income obtained through these programs. It was decided to keep both the program size (maximum number of 24) and registration fees at their current levels.

Goal: Provide support services to FPB faculty members

- The Hirsh Institute responded

to requests from 10 faculty members for searches of the literature on specific topics

- Hirsh Institute students developed a grid of all nursing doctoral programs in the US and their published financial assistance packages for Ph.D. students
- Hirsh Institute students provided limited assistance on poster development and other software packages

Goal: Expand and update the Hirsh Institute website

- EBP certificate program brochures were updated and included on website
- New sections were added to the site: What's new in EBP – selected systematic reviews, evidence reports, and clinical practice guidelines. What's new in evidence-based chronic pain and chronic wound management? New EBP resources – web-sites and other resources

### Hirsh Professor Activities

- Helped coordinate the planning for and delivery of a one-day regional conference – Translating Research into Policy, held at the Mandel Center for Non-profits. Offered under the sponsorship of the SMART Center, this program generated much interest and enthusiasm in the school and on campus. Presenters included local media folks as well as a Virginia Tilden, Nebraska SON Dean.

- Guest lecturer on evidence-based practice (BSN), translation research (Nurs531), and implementation science (Nurs 615).
- Developed and delivered new required on-line course for the Doctor of Nursing Practice (DNP) program – Translating Evidence into Practice – with focus on identifying, appraising and implementing clinical practice guidelines.
- Represent the school of nursing on the Case University Hospitals Nursing Research Council.
- Represent the school of nursing on the CTSC Scientific Review Committee.

Articles:

- Jones KR. 2010. Rating the level, quality, and strength of the research evidence. *Journal of Nursing Care Quality*, 25(4):304-312.
- Talsma AK, Jones KR, Liu G, Campbell DA. 2010. Failure to rescue: Validation of community- and hospital-acquired complications. *Journal of Nursing Administration*, 40(10):417-423.

Presentations:

- D.A.Y.: Evaluation of an innovative transitional care program. Podium presentation, Midwest

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Nursing Research Society,  
Kansas City, Mo.

- Adult Day Care: A viable transitional care option. Poster presentation, AcademyHealth, Boston, MA.
- The D.A.Y. Program: Innovative transitional care. Podium presentation, CANS State of the Science conference, Washington DC.
- D.A.Y. Program: Facilitating care transition from hospital to home. Invited Educational Session, AAHSA Annual Meeting, Los Angeles, CA.
- Achieving clinical adoption of evidence-based practices. Grand Rounds, Rehabilitation Services, Cleveland VAMC, Cleveland, OH.

#### Evidence of Hirsh Institute Influence on Practice

During her presentation to the participants at the intermediate certificate program, the invited speaker from Case University Hospitals shared with the Hirsh certificate program attendees that the successful evidence-based hand-off project developed and implemented in Rainbow & Children's Hospital was a result of her and her colleagues having attended both of the Hirsh Institute certificate programs and applying the material acquired in those courses. This information was also shared with the Magnet Hospital site visitors during their recent visit to the hospital. A

recent University Hospitals EBP presentation by a FPB school of nursing faculty member with a joint clinical appointment highlighted the importance of content obtained in the Hirsh Institute intermediate certificate program to the development of the project protocol.

#### 2011 Goals for the Sarah Cole Hirsh Institute

- Fill the Hirsh Institute director position.
- Develop and offer an advanced certificate in evidence-based nursing practice; explore other topics.
- Initiate a faculty development program in EBP/ implementation research.
- Expand the material and resources contained in the Hirsh Institute website, to better support nurses' ability to engage in evidence-based nursing practice.
- Continue building relationships with CEBM, MetroHealth, UH, and CC.



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**Diana Morris, PhD, RN, FAAN**  
 Executive Director and Florence Cellar Professor in Gerontological Nursing

## University Center on Aging & Health

“UCAH received funding from the McGregor Foundation and The President’s Strategic Initiatives Fund to support interdisciplinary research on aging. 10 pilot studies were funded for a total of \$200,000.”

### Executive Summary

Established in 1978, the University Center on Aging and Health’s (UCAH) mission is to foster collaboration among its community of scholars, learners, and practitioners in order to encourage and coordinate innovative interdisciplinary research, education, and service programs relevant to the health and well-being of older adults and their families, specifically family and kin caregivers.

### Leadership

Diana L. Morris, PhD, RN, FAAN, FGSA, Associate Professor of Nursing and UCAH Associate Director for programming, continues as the named the Executive Director of UCAH. Evelyn Duffy, DNP, GNP/ANP-BC, FAANP, Assistant Professor, Frances Payne Bolton School of Nursing and Elizabeth O’Toole,

MD, Associate Professor of Medicine, Bioethics and Family Medicine, School of Medicine CWRU; Director of the Western Reserve Geriatric Education Center, continue as an Associate Directors. The executive Director of UCAH reports directly to May L. Wykle, PhD, RN, FAAN, FGSA, Dean of Nursing. Pamela Collins, BA, continues as the UCAH department assistant.

### Research

UCAH Faculty Associates and Student Associates actively participated in CWRU’s 2009 Research Showcase. Multiple Faculty, Student and Research Associates presented posters. Faculty Associates were members of the planning committee and manned multiple booth presentations

In February 2009, UCAH received pilot study funds from the

President’s Initiative Fund as a result of funding from the McGregor Foundation. The purpose of the grant was to provide seed grants to enable faculty members to begin new research ventures in aging. Pilot studies were expected to assist in obtaining preliminary results on which a subsequent proposal for outside support will be based. Priority was given to junior, tenure track faculty applicants with minimal off-campus funding who are beginning their university research program; and, to researchers making a change in their research direction to focus on aging. Research teams had to be interdisciplinary (newly formed or pre-existing). A second and third round of calls for proposals and funding were carried out from July through December.

Drs. Morris, O’Toole and Duffy and other Faculty Associates



continue to participate in interdisciplinary meetings organized by university Foundation Relations department to discuss potential funding opportunities.

Round One Awardees are in the final stages and will be completing work by Fall 2010. They include:

- "Frailty and Immune Dysfunction in Older Adults" Dr. David Canaday, GRECC Louis Stokes VAMC and Case SOM; Dr. Patricia Higgins (nursing); Dr. Christopher Burant, (sociology), FPB SON. During Spring of 2010, Dr. Canaday received additional funding from the VAMC to expand the diversity of the population being studied .
- "The Importance of Myc in Neurodegeneration Process of Alzheimer Disease" Dr. Hyung-gon Lee, Case SOM; Hyun-pil Lee, Post-doctoralFellow; Sandy Richardson, Technician.
- "Development of an Intelligent Wheelchair with Natural Language Interface" Dr. Wyatt Newman, Case Engineering; Co-investigator: Dr. Per Aage Brandt, (cognitive science) CAE.
- "Effects of Spiritual and Adaptive Coping on Depression and self-Management among Older Women with Chronic Illness". Dr. Camille Warner (sociologist) FPB SON Nursing, and Dr. Kathryn Adams (social work) MSASS.

Round Two Awardees funded in December of 2009 included:

- "Supporting Self-Management with Telehealth for Patients with Multiple Morbidity", Dr. Elizabeth Madigan (Nursing, FPB SON) and Dr. Rebecca Boxer (SOM).

- "Beta Defensin Antimicrobial Peptides – Compromised Immunomodulators of
- Inflammation within the Aging and Alzheimer's Brain", Dr. Wesley M. Williams (Biology, School of Dental Medicine) ; Co-investigators: Dr. Mark A. Smith (Biologist, SOM); Sandy Richardson, Research Asssitant.
- "Structural Analysis of Human LRRK2", Dr. Derek Taylor (Pharmacology, SOM; Co-investigators: Dr. Amy Wilson-Delfosse, (Pharmacology); Dr. Shu Chen (Pathology).
- "Generation of a New Animal Model for Aging and Health Disparities" Dr. Wen-Quan Zou (Pathology, SOM). Co-investigators Dr. Robert B. Petersen (Biology/Genetics); Dr. Steven Emancipator (Pathology)

Round Two Awardees funded in April of 2010 included:

- "Readiness to Establish Advance Directives (READi) Trial", Dr. Ronald Hickman (Nursing, FPB SON) and Dr. Amy Lipson (social work, SON).
- "Evaluating the Feasibility of Mindfulness Intervention and its effects on Spiritual Well-Being and Perceived Stress among Community-Dwelling Elders: A Pilot Study", Mary T. Quinn Griffin (nursing SON). Co-investigators: Dr. Joyce J. Fitzpatrick (nursing, SON); Dr. May L Wykle (nursing, SON); Dr. Jackson Wright (SOM); Dr. Mary Lou Strickland (community based researcher; nursing, ministry)

## Education

The core course of the Graduate Certificate in Gerontology,

GERO 498, was lead by Faculty associate and co-chair of the UCAH Education working group, Patricia McDonald, PHD, RN (FPB-SON). A number group of faculty associates acted as guest lecturers to expose students to the depth and breadth of interdisciplinary gerontological research based at CWRU. Five (5) students obtained their certificates and six (6) full-time students applied to the certificate program.

Three (3) graduating students received the Marie Haug Award for Excellence in Aging Studies: Karen Jane Isler, PhD student, MSASS; Neil Anthony-Smith Nixdorff, student of the MSN in Applied Anatomy and doctor of medicine programs; and Jennifer Sue Riggs, PhD student, nursing.

UCAH collaborated with the SON WHO Collaborating Center, led by Faculty Associate Elizabeth Madigan, PhD, RN, FAAN, on the "Healthy Aging in the Caribbean project funded by the Pan-American Health Education Foundation to enhance health system approaches to healthy aging in St. Lucia by providing tailored training programs for health care workers from St. Lucia, based on their identified needs. The intermediate term goal is that the health care workers will then identify the best approaches to enhancing healthy aging in St. Lucia with the long term goal that St. Lucia then becomes a regional

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training center in the English-speaking Caribbean (ESC) to support other countries in enhancing healthy aging. Activities including relationship building and strategic planning meetings with Dr. Gillian Barclay from PAHO, Caribbean region and collaborators from the Department of Community Health and Psychiatry at the University of the West Indies, MONA Campus, Kingston, Jamaica hosted at CWRU. A orientation and planning meeting was then held in Jamaica at MONA campus with stakeholders representing key national health and education ministries, educators and professionals from medicine, nursing and social services to design the format and implementation program for professional training. Drs. Madigan, Morris and O'Toole participated in these meetings along with a longtime UCAH community collaborator and community based care clinician and aging programs coordinator, Ms. Sheila Niles, MSN APRN.

The 19th Annual Florence Cellar Conference is being planned for April 8, 2011 at Executive Caterers in Landerhaven. The conference is entitled "Aging 2.0 – Technology, Trends and Transitions". The goal is to explore the current and emerging applications of technology which promote the health and independence of older adults. The target audience includes: health care practitioners and educators, health care administrators,

engineers and technology specialists, formal and informal caregivers in both institutional and residential environments, regional policy makers and thought leaders. The prospectus for the conference that includes the program is available on the UCAH website at [fpb.case.edu/CellarConference](http://fpb.case.edu/CellarConference).

Prentiss Care Networks faculty/ staff provider programs on aging and caregiving to international visitors through the SON WHO Collaborating Center and the SON undergraduate program. We also responded to requests from the community for educational programs and presentations.

### Service

The Prentiss Care Network program on a reduced scale based on faculty availability through Spring 2009 with carryover funding. UCAH network staff continued to provide training and consultation to long-term care providers with whom UCAH has been collaborating. Programs also were made available to family and kinship caregivers, including through an ongoing partnership with Fairhill Partners at Fairhill Center.

In addition, faculty and student associates continue to serve on local, regional, national and international advisory committees, boards, and professional organizations. UCAH also responds to community and individual requests for information, consultation and referral related to the care of and services for older adults and their families.

UCAH associates and staff participated in the 62st Gerontological Society of America meetings in Atlanta, Georgia to market UCAH and CWRU as well to recruit faculty and students. Approximately 3,300 people from the US and other countries attended the scientific meetings and exhibits. UCAH also had a booth and presence at the annual meeting of the Ohio Association of Gerontology and Education (OAGE) held at Kent State University in March 2010. Several Faculty Associates presented papers at the meeting. Students were supported in networking. Recruitment of future students for our constituent schools was also a focus.

### Goal Statements/Objectives 2009-2010

1. Complete Cycle Two of President's Initiative pilot funding; seek additional seed monies for interdisciplinary pilot research in aging
  - Cycle two completed
  - Cycle three added and completed
  - All pilot monies awarded by April 2010
2. Seek foundation funding to support community outreach and service program directed to identification of depression in caregivers.
  - Foundation proposal not funded.
3. Evaluate strategic plan progress.
  - UCAH structure revised with

input from organization changes for processing appointment of faculty associates

- Student Associated invited to meet to discuss role of students and activities that students would find helpful.
- 4. Recruit new faculty, researchers and students to the Associates.
  - 5 new faculty associates appointed
  - 3 student associates approved
- 5. Focus on development of education working group to address undergraduate participation and graduate students' role and activities.
  - This activity is still in process with graduate students initiating meetings.
- 6. Establish Amasa (Buz) Ford endowment to recognize faculty excellence in gerontology and geriatrics scholarship.
  - Evaluating how this can fit into capitol campaign or parallel to said campaign
- 7. Expand the Center's interdisciplinary role on campus and in the community with attention to strategic alliances.
  - Faculty Associates participating in several Alliances as members, and as participants on specific committees under a respective Alliance

## Goal Statements/Objectives 2010-2011

1. Complete pilot studies funded by President's Initiative; seek additional seed monies for interdisciplinary pilot research in aging
2. Identify collaborative research projects in partnership with Alliances and constituent schools and seek funding support for at least one NIH proposal.
3. Seek foundation and/or federal funding to support Long Term Care community Collaborative to identify and evaluate Affordable Care Organizations models and related administrator, , manager and staff career and education development.
4. Continue evaluation of strategic plan and faculty and student participation
5. Recruit new faculty, researchers and students to the Associates.
6. Establish Amasa (Buz) Ford endowment to recognize faculty excellence in gerontology and geriatrics scholarship.
7. Expand the Center's interdisciplinary role on campus and in the community with attention to strategic alliances.
8. Hold and evaluate the 19th Cellar Conference.

## Top Stories

The University Center on Aging

and Health received funding from the McGregor Foundation and The President's Strategic Initiatives Fund to support interdisciplinary research on aging. 10 pilot studies funded for a total of \$200,000.

The 19th Annual Florence Cellar Conference, "Aging 2.0 – Technology, Trends and Transitions" being planned for April 8, 2011, bringing together a program with experts on technology and aging from across the United States. The goal is to explore the current and emerging applications of technology which promote the health and independence of older adults. The target audience includes: health care practitioners and educators, health care administrators, engineers and technology specialists, formal and informal caregivers in both institutional and residential environments, regional policy makers and thought leaders.

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Elizabeth Madigan, PhD, RN, FAAN  
Professor and Head, World Health Organization Collaborating Center

“We have initiated the development of an international home care nursing network with our regional contacts in Latin America to promote best practices in home care in the context of primary health care services.”

# WHO Collaborating Center and International Health Programs

## Introduction

*Annual reports must be annually submitted by WHO Collaborating Centres for each year of their current designation period. This report is intended to be submitted to the Administration of WHO and to give WHO a general overview of the implementation of the agreed activities included in the work plan. The submission of this general report does not prevent other ways of reporting technical results or coordinating the implementation of the activities which may have been specifically agreed between the responsible WHO Department and the WHO Collaborating Centre.*

## List of Activities

Activity 1: International home care nursing network

Responsible person: Elizabeth Madigan

Description: Development of a international network for home care nursing to promote best

practices in home care in the context of primary health care services.

We have initiated the development of the network for international home care nursing with our regional nursing advisor’s contacts in Latin America. We also have developed a sub-community within the Global Alliance for Nursing and Midwifery focused on home care and home-based care. There are no outcomes or impact yet as these activities have just begun.

Activity 2: Healthy Aging in the Caribbean

Responsible person: Elizabeth Madigan and Diana Morris (CWRU) and Gillian Barclay (PAHO OCPC)

Description: Two year program to support nurses and other health care workers from three

countries in the Caribbean in a needs assessment and program development to support healthy aging in the Caribbean

The project is underway-- we have identified a regional resource at the University of the West Indies Faculty of Medicine Department of Community Health and are working with them to develop the training program. We have completed the needs assessment and made several site visits to develop the overall program. Implementation of the training program is projected to occur in Jamaica, Trinidad, St. Lucia and Grenada in 2011. We hope to expand the program, pending additional funding being received.

Activity 3: Basic educational program for home care caregivers

Description: Development of basic online educational program

for home care professionals as part of home care's contribution to primary health care. Will incorporate how to involve patient and family caregivers to support home care with goal that users create their own programs to support patients and families.

We are intending to provide this program in conjunction with the Healthy Aging in the Caribbean project described in Activity 2 as this was identified as part of the needs assessment for Activity 2. We are working with colleagues from the Caribbean partner sites on adapting the materials that exist in the University Center on Aging and Health to the Caribbean culture and context. This will take place in 2011.

Activity 4: Development of tools for home-based nursing care

Responsible person: Elizabeth Madigan

Description: Using the international network for home care nursing (activity #1), identify the user needs for tools to support home-based nursing care practice and develop tools to meet the needs. Tools to be available online to promote widest availability.

This activity has not yet begun - it is scheduled for 2012 based on the development of the home care nursing network described in Activity 1.

Activity 5: Educational programs for caregivers and nurses on home care and primary health care

Responsible person: Elizabeth

Madigan, Diana Morris and Evanne Juratovac (CWRU)

Description: Conduct 2 educational programs for nurses and caregivers.

Program #1: Working with the CWRU University Center on Aging and Health, co-sponsor the 2011 Cellar Conference with the focus audience of caregivers, nurses and other health care workers

Program #2: Collaboration with the newly developing International Home Care Nurses Organization to promote professional development of home care nurses internationally. (This organization is early in development and planning). Program potentially to be offered in 2012.

Program #1 is being offered in 2011: we are co-sponsoring the 19th Annual Florence Cellar Conference Aging 2.0, Technology, Trends and Transitions which focuses on technology, particularly in the home, for older people.

Program #2 will be developed and offered in 2012

Activity 6: Home Care Nursing Research Priorities

Responsible person: Elizabeth Madigan

Description: Using the international nursing network for home care nursing (activity #1), undertake a research study to identify the highest priorities for research in nursing in home care internationally.

This activity will use the

International Home Care Nursing Network described in Activity 1 to determine the highest priorities for research; this activity is scheduled for 2012

Activity 7: Models of Delivery for Home Care Nursing

Responsible person: Elizabeth Madigan

Description: Using the international nursing network for home care nursing, provide an overview of several models of delivery of home care using key informants from several countries to promote the integration of home care into primary health care systems.

This activity will use the International Home Care Nursing Network described in Activity 1 to determine the highest priorities for research; this activity is scheduled for 2013.



**Samira Hussney, MPH: Director**

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### Other Information Related to the Collaboration between the Centre and WHO

*Briefly describe visits by WHO staff to the centre, visits by the centre staff to WHO (HQ and/or Regional Office), use of the centre staff by WHO, support provided by centre staff for courses cosponsored or organized by WHO (HQ and/or Regional Office), WHO financial support to the centre through contractual or Technical Services Agreement or other type of support provided by WHO, any other collaborative activities. Please mention any difficulties encountered in the collaboration and suggestions for increased and improved collaboration with WHO.*

We provided a chapter in a PALTEX book on patient safety in home care in conjunction with the UNAM staff in Mexico and in support of the work of our regional nursing advisor, Dr. Silvina Malvarez.

We are glad to work with both WHO Geneva and PAHO whenever our expertise can be helpful.

### Collaboration with Other WHO Collaborating Centres

*Briefly describe the nature and outcome of the collaboration and the name(s) of the other WHO Collaborating Centre(s) with which the centre has collaborated. If applicable, please mention the name of the network of which the WHO Collaborating Centre(s) belongs. Also include suggestions for increased and improved collaboration with other WHO CCs.*

We have collaborated with the WHO CC at New York University in their conference celebrating

their re-designation. Dr. Madigan presented a lecture on "The Future Needs of Older Adults in the Caribbean." We have discussed co-offering aging related presentations that will reflect the Terms of Reference for both WHO CCs focused on supporting home care and home-based care of older people.

We continue our collaboration with the WHO CC at Catholic University (PUC) in Santiago Chile focused on self-management. We share resources and ideas on how to best promote self-management among patients with chronic diseases.

We also have shared "How to

become a WHOCC" with several universities, including the University of Hawaii, Manoa, Cairo University, Egypt and Kagoshima University, Japan.



Other International Activities: July 2009-June 2010				
Faculty	Type of Activity	Title	Country	Date
Clochesy, J.	Presentation	"The NET2009 Conference" at Fitzwilliam College, University of Cambridge	UK	9/5-15/09
Gary, F.A.	Paper presentation, planning conf. committee	"Daily aggravation, alcohol use, health practices, and health status among Caribbean Island and mainland women of African descent" at University of the Virgin Islands Caribbean Exploratory NCMHD Research Center Health Disparities Conference	Virgin Islands (St. John)	10/15-17/09
Gary, F.A.	Paper presentation, planning conf. committee	"Victims or troubled youth: Profiles of runaways" at the University of the Virgin Islands Caribbean Exploratory NCMHD Research Center Health Disparities Conference	Virgin Islands (St. John)	10/15-17/09
Gueldner, S. & Madigan, E.	Collaboration	Partnerships in Nursing Education with the University of Botswana and Tshwane University of Technology	Botswana	Fall 2007 to Dec 2009
Gueldner, S.	External reviewer	For 4 nursing masters theses at Aga Khan University	Pakistan (Karachi)	2010
Gueldner, S.	Collaboration & consultation	Assisted Dr. Ditsapelo McFarlad from Botswana prepare manuscript for submission to Intl Nursing Review	Botswana	April 2010
Kenneley, I.	Presentation	"Present findings on Pandemic Flu work done in St. Lucia" at the 10th Congress of International Federation of Infection Control; funded by FPB School of Nursing	Lithuania	10/5-12/09
Lindell, D.	Teach/develop academic programs	Course orientations for Advanced Health Promotion, Adult (taught in Fall 2009), co-sponsored by Friendship Bridge	Vietnam (Ho Chi Minh City)	Fall,2009
Lindell, D.	Teaching	Community Health Nursing, MSN Program, HOPE School of Nursing, Wuhan University	China (Wuhan)	6/10-29/10
Madigan, E.	Set up sub-community system	The Home and home-based care sub-community within the Global Alliance for Nursing and Midwifery		9/21/09
Madigan, E.	Research Collaboration	Identify opportunities for collaboration between Catholic University of Chile (PUB) and CWRU/FPB	Chile	10/1/09
Madigan, E.	Meeting	PANMCC Meeting (WHO)	Chile	9/29/09-10/26/09
Madigan, E. & Morris, D.	Meeting	Development of a clinically-focused planning meeting for strategies to improve the health care of older people in the CARICOM region, funded by the Pan American Health Education Foundation (PAHEF)	Jamaica (Kingston)	5/9-13/10
Madigan, E. & Jones, K.	Presentations	Evidence Based Practice at WHO Collaborating Center, University of West Indies, Jamaica	Jamaica	5/25-29/10
Madigan, E.	Research grant	Received 1-year pilot grant from CWRU's University Center on Aging and Health for "Supporting Self-Management with Telehealth for Patients with Multiple Morbidity"		April 2010
Moore, S.	Research Collaboration	Identify opportunities for collaboration between Catholic University of Chile (PUB) and CWRU/FPB	Chile	10/1/09
Morris, D.	Research Collaboration	Identify opportunities for collaboration between Catholic University of Chile (PUB) and CWRU/FPB	Chile	10/1/09

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Other International Activities: July 2009-June 2010 (continued)

Faculty	Type of Activity	Title	Country	Date
Respress, B. & Phillips, D.	Underdeveloped area volunteer	Intercambio Cultural Maya Health Education volunteers, self-funded	Mexico (Yucatan)	12/27/09 - 1/8/10
Webel, A.R.	Research Director	A site director for the International HIV/ AIDS Research network		2010
Wykle, M.L.	Presentation	"Transformation of Nursing" at Cairo University	Cairo, Egypt	3/16/10
Wykle, M.L.	Keynote speaker	"Enhancing the quality of life in older adults" at Eulji University	South Korea	10/8/10
Zauszniewski, J.A.	Charter Member	International Society of Psychiatric Nurses		1999 - present
Zauszniewski, J.A.	Charter Member	International Society of Psychiatric Nurses		1999 - present
Zauszniewski, J.A.	Abstract rev.	International Society of Psychiatric Nurses		2000 - present
Zauszniewski, J.A.	Abstract rev.	International Nursing Research Congress		2002 - present
Zauszniewski, J.A.	Presentation	"Spirituality in persons with HIV/AIDS:Antecedents, associations, and outcomes." International Council of Nursing 24th Quadrennial Congress	Durban, South Africa	July 2009
Zauszniewski, J.A.	Presentation	"Factor structure of the Appraisal of Self-Care Agency Scale - Revised (ASAS-R)." Sigma Theta Tau 40th Biennial Convention	Indianapolis, IN	October 2009
Zauszniewski, J.A.	Presentation	"The role of positive cognition in Egyptian elders' relocation adjustment: An application of resilience theory." International Society for Psychiatric 12th Annual Conference	St. Louis, MO	April 2010
Zauszniewski, J.A.	Presentation	"Creating a therapeutic milieu within the retirement communities." International Society for Psychiatric 12th Annual Conference	St. Louis, MO	April 2010
Zauszniewski, J.A.	Presentation	"Psychometric assessment of the Depressive Cognition Scale in women family members of adults with serious mental illness." International Society of Psychiatric Nurses 12th Annual Conference	St. Louis, MO	April 2010
Zauszniewski, J.A.	Presentation	"Vision 2020: Evidence for psychiatric and mental health nursing interventions with older adults." European Forum for Evidence-Based Prevention	Baden, Austria	June 2010
Zauszniewski, J.A.	Presentation	"The effect of resourcefulness training on relocation adjustment and adaptive functioning among relocated older adults." Sigma Theta Tau International 21st Intl. Nursing Research Congress	Orlando, FL	July 2010
Zauszniewski, J.A.	Presentation	The mediator and moderator effects of positive cognitions on the relationship between alienation and resourcefulness in nursing students in Alexandria. Sigma Theta Tau International 21st International Nursing Research Congress	Orlando, FL	July 2010
Zhang, A.Y.	Podium Presentation	Zhang, A. Y., & Faye, G. "Discord of measurements in assessing depression of African American cancer patients." 12th World Congress of Psycho-Oncology	Quebec City, Canada	May 2010
Zhang, A.Y.	Manuscript rev. for intl journals	Psycho-Oncology Quality of Life Research		2010





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**Nora Hennessy, MNO**  
Assistant Dean of Alumni Relations

“We continued strong communication with our entire alumni base and held many excellent events that attracted alumni from all over the country.”

## Alumni Relations and Development

### Executive Summary

The Development and Alumni Relations department continued its strong advancement of the school of nursing during fiscal year 2010. The staff operates as a team; development and alumni relations are blended. This model allows several touch points for alumni, friends, foundations, associations and organizations.

Alumni Relations continued strong communication with our entire alumni base and held many excellent events that attracted alumni from all over the country. Development raised money through the annual fund and other special and major gifts. Donor identification, cultivation, solicitation and stewardship are fundamental components of the overall advancement program. Donor stewardship is an important feature of our work. Our department conducts all

marketing and communications activities.

### Fundraising

Fiscal Year 2010 Formal Commitment Attainment = \*\$1,608,055 from 1,347 donors.

\*Note: amount does not reflect \$400,000 attainment from Prentiss Foundation because the University processed the pledge after July 1st 2010. Actual attainment was \$2,008,055.

- Includes \$1,079,962 cash
- Includes Annual Fund Attainment

Fiscal Year 2010 Annual Fund Attainment = \$323,350 from 1,272 donors

- Attainment was 6% over the annual goal of \$305,000.
- Alumni Participation = 16%

The following perpetual endowment fund was established: The Florence E. May Endowment Fund

### Annual Fund Cash Gifts (\$10K and Over)

- Col. Esther Jane McNeil: \$1000.00
- Linda Burnes Bolton: \$20,000.00
- Ms. Dorothy Ellen Ebersbach: \$10,000.00

### Non-Annual Fund Cash Gifts (\$10K and Over)

- Elisabeth Severance Prentiss Foundation: \$120,000.00
- Dr. Paul J. Bilka: \$100,000.00
- Ms. Lucy Jo Atkinson: \$85,571.50
- NLN Foundation for Nursing Education: \$50,000.00
- Mrs. Judith F. Anderson: \$50,000.00
- The Louise and Leonard Fletcher Fnd.: \$50,000.00
- Constance M. Baker, RN, EdD, MA: \$50,000.00

- Estate of Miss Elizabeth A. Goodwin: \$36,237.97
- Nancy A. Gorenshek, RN, MSN: \$30,000.00
- Parker-Hannifin Foundation: \$25,000.00
- Charles Shepard & Derry Moritz Fund: \$25,000.00
- Mrs. Jean Reese Fischer: \$25,000.00
- Estate of Helen C. MacInnes: \$17,575.29
- Estate of Marvin E. Denekas: \$17,555.90
- Mrs. Sandra Fritch Bonstelle: \$15,000.00
- The Payne Fund: \$12,500.00
- American Nurses Foundation: \$11,500.00
- Mrs. Sally Shea Syme: \$10,100.00
- Mr. Edward B. Davis: \$10,093.82
- Oncology Nursing Society Foundation: \$10,000.00
- Col. Esther Jane McNeil: \$10,000.00
- Midwest Nursing Research Society: \$10,000.00
- Mrs. Carol Mae Yassine: \$10,000.00
- Pan American Health & Education Fdn.: \$9,416.00
- Inst. for Healthcare Improvement: \$8,750.00
- Josiah Macy, Jr. Foundation: \$8,750.00

### Cultivation and Solicitation of Individual Donors

Cultivation and solicitation of donors was conducted through numerous personal visits, the

Reunion Giving Program and Volunteer engagement. Several special solicitation campaigns were conducted. The Reunion Giving program has grown substantially over the years. Solicitations are done through customized mailings that include classmates contact information and through a phone-a-thon.

- Numerous personal contacts through visits, events, and correspondence with prospective endowment donors
- Personal cultivation and solicitation visits with alumni and donors in AZ, CA, CT, FL, GA, MD, MI, NJ, NY, OH, PA, TX, VA, and DC
- Established reunion-planning committees, visits, phone calls and correspondence with class members

### Campaign Management

- Work with FPB Campaign Chair Charlene Phelps and University development office
- Hosted Fall 2009 University Capital Committee Meeting
- Serve on building renovation advisory Committee
- Maintained campaign records
- Periodic prospect screening meetings

### Annual Fund

Produced first Annual Fund video message

### Mailings

- State of the School/Dean's letter, segmented into groups: donors over 60 w/reunion, donors over 60 w/o reunion, non-donors over 60 w/

reunion, non-donors over 60 w/o reunion, donors under 60 w/ reunion, donors under 60 w/o reunion, non-donors under 60 w/reunion, non-donors under 60 w/o reunion, nursing friends

- Monthly pledge reminders; initiated including handwritten student note
- DNP solicitation
- Visiting Committee solicitation
- Reunion Challenge solicitation
- Faculty & Staff solicitation
- Full-color, self-mailer appeal LYBUNTS, SYBUNTS, lapsed and non-donors
- AF Chair solicitation of LYBUNTS
- Dean's letter to PSPs (Personal Solicitation Prospects)
- Reunion Challenge follow-up solicitation
- Faculty & Staff follow-up solicitation from Provost and VP for
- Dean's end of fiscal year solicitation; segmented by donors, LYBUNTS & SYBUNTS, lapsed & non-donors
- Updated solicitation letter for Wykle Chair

### Emails

- Fall appeal follow-up
- End of the calendar year appeal
- Video message from AF Chair and student

**alumni relations**

## alumni relations

- Dean's message to LYBUNTS and SYBUNTS
- End of fiscal year appeal to all non-donors

### Faculty/Staff "Creative Cookies" Campaign

- Raised a total of \$28,540; 52% participation
- Held faculty and staff annual fund kickoff luncheon
- Coordinated Cookie Baking Contest; 22 participants

### Reunion Challenge Campaign

- Engaged 25 Class Representatives to solicit classmates and encourage attendance at reunions
- Raised \$241,195 for Reunion Challenge

### Donor Relations/ Stewardship

Extensive stewardship activity with existing donors and individuals with known will commitments. Holiday remembrances (approximately 65 poinsettias delivered & 400 handwritten cards mailed) and increased correspondence and visits support this important effort. We "steward" \$100+ million school endowments comprising over 170 different funds and distribute endowment reports to every endowment fund steward. Efforts are made to visit these donors and invite them to Thanksgiving Dinner and remember them during the holidays.

- Thanksgiving dinner: Annual donor appreciation event.

Invitees included Emeritus faculty, Visiting Committee members, Endowment or Planned Giving Donors, Stewardees of endowment funds, and Donors giving \$500+ during previous FY.

- Student Sponsored Donor Appreciation Tea
- Holiday flower distribution and custom made cards
- Endowment stewardship mailings
- Greg Mortinson Fall Convocation: Arranged session at FPB for alumni, faculty, staff and students; hosted at convocation event
- Distinguished Lecture: invited and hosted FPB alumni
- CWRU Homecoming Weekend: hosted FPB alumni at Grand Classes Lunch
- DNP Reception & Conference
- Faye Gary SCLC Award Dinner: helped host
- Long Island, NY DNP dinner
- CT DNP Alumni reception
- Freshman Friday luncheon: student recruitment
- FPB Commencement: hosted speaker, Jacqueline Dunbar-Jacob
- Alene Duerk birthday party held in FL (planned & hosted)
- Helen Tobin Memorial Service

### Alumni Relations

2 issues (fall '09 & spring '10) of *FPB Nursing* magazine, our biannual major school publication, were published and each issue was distributed to 11,000+ alumni and friends (including donors, foundations,

organizations, leading campus administrators, volunteers, deans of nursing schools throughout U.S. (to improve FPB's rankings), FAANs, students, parents, faculty & clinical faculty.

Goal of improving the magazine was met by collaborating more with Marketing to produce it; featuring more articles on students, as well as their efforts in the community and elsewhere; and featuring innovative projects FPB is conducting to engage more alumni and increase philanthropy toward these projects. The fall '09 issue was the largest issue of the magazine to date. The magazine is also online. Alumni keep in touch with our school via the magazine, and hundreds of alumni send personal information back to FPB and stay connected as a result.

- Alumni Board. An average of 6 Alumni Association Board meetings are held throughout the AY with this enthusiastic and cohesive group of dedicated alumni. About 6 members rotate off annually and there is continuous effort to recruit new members with various degrees who are working in different areas of nursing. Several board members also volunteered to serve in the presidential role during the upcoming 3 years.
- Enrollment. "Alumni in Recruitment" about 300 volunteers had personal contact with admitted applicants. This contact included lunch, phone calls, email, etc. Alumni always help significantly in recruitment of new students, including

participation in Open Houses.

- BSN orientation and other program orientations, Aug '09 & at various events, including Nursing Career Connections, with Alumni Board President Matthew Schnupp informing new students about the source of scholarships and the Alumni Association.
- American Academy of Nursing FPB Luncheon (Nov '09, Atlanta, GA), at which 30+ alumni and guests attended as alumna Ruby Wilson became a Living Legend in the AAN and Myra Martz Huth and Judith Shamian were inducted as AAN Fellows.
- Nursing Career Connections (2/18/10): Successful alumni-meet-students event featuring numerous high-caliber alumni presenting to crowd of students. Goal was met to improve Nursing Career Connections by changing the format to a panel discussion with alumni working in various areas telling briefly about a day in their jobs, then take questions. Students often express their appreciation for it on the evaluation forms, asking for this event to be presented twice per year rather than just once.
- MSN Nurse Anesthesia student/Alumni Association welcome dinners (8/10/09 8/17/09) were held to meet goal of improving outreach to this group of students with alumni John & Sharon Mathie (who are also clinical faculty) presenting to students about the importance of alumni support and the annual fund, as well as the value of volunteer service through various avenues once they graduate and are members of the Alumni Association.
- DNP student/Alumni Association welcome dinner, (1/5/10), held to meet goal of improving outreach to this group of students. Alumni Board President-Elect Sue Gerard presented about the importance of alumni support and the annual fund, as well as the value of volunteer service through various avenues once they graduate and are members of the Alumni Association.
- Reunion Class Representatives Program was improved, as it was conducted beginning in Sept rather than Nov by Nursing Alumni Board members and A.R. staff who contact reunion class members who then accomplish multiple goals, including making calls to: encourage giving to the Reunion Challenge (funds raised go to the Annual Fund), increase attendance at Alumni Celebration Weekend, and collect contact information and classmates' news, which is provided back to the school for records and magazine publication.
- Alumni Celebration (5/14-15). 245 alumni, graduates, faculty and guests attended and traveled from 24 states. The largest group of graduates (56 total) yet were present to be inducted into the Nursing Alumni Association. Provost

W.A. "Bud" Baeslack provided a welcome to alumni at the luncheon. Three awards were presented:

- Distinguished Alumni to Patricia Gorzka, for her advocacy and vision in the field of multidisciplinary nursing education
- Award for Excellence conferred upon the late Valmi D. Sousa, who passed shortly after learning he would be receiving the award for his contributions to type 2 diabetes research
- Alumni Board President's Award to Rebecca Patton, who has served two terms as ANA President

A special welcome back CEU presentation on nursing boundaries and the law, plus cocktail party was held Friday. Lolly the Trolley shuttled guests to and from hotels and venues, and a special Lolly the Trolley tour of Cleveland and Museum of Art tour were added to enhance the Alumni Celebration experience of all the Grand Classes (50th reunion and up groups), as well as out-of-time alumni. Professional photographs with correspondence were sent later.

**FPB History Book Project**, started in previous year, continued with research and writing.

**Shelley Green, Director of Development** resigned from FPB in July '09. She and her family relocated to Canton, OH. She decided to give up full time employment.

**alumni relations**



Susan Frey, MAFIS  
Assistant Dean of Finance and Administration

“As in prior years, it is worth noting that the hard work of many within the school, not just the areas reporting under this department, helped us move towards a balanced budget.”

## Finance and Administration

### Executive Summary

FY10 was a difficult year for the F, A, IT group. On the positive side, managers who report in this department continued to grow within their respective areas of responsibility. The year was overshadowed by a poor budget position, which affected this department as well as the entire School of Nursing. It was a struggle to get through the year without showing a deficit. In the end, we had to invade our surplus account to balance the budget. As in prior years, it is worth noting that the hard work of many within the school, not just the areas reporting under this department, helped us move towards a balanced budget. As a result of a cohesive work group, and good management within each department, there was no turnover in any part of this essential working group. We have maintained a cohesive

operating strategy. Each area is aware of the functions of the others, and is willing and able to assist others when needed – a truly interactive group within the SON.

Due to budgetary constraints, some very difficult decisions had to be made while preparing for and finalizing the FY11 budget.

### Goals for FY 2009-2010

#### Finance

1. Maintain effort compliance.
  - a. Effort compliance was 100% in all periods reported
2. Continue Finance Manager training in more aspects of budget and forecasting processes so Assistant Dean's office is covered in the event of BD's absence.
  - a. Finance Manager is able to cover most of the duties of the Assistant Dean
  - b. Will continue to work on learning

forecasting and budget process

3. Resume grant budget checks before proposals are finalized and sent on to OSPA.
  - a. All grant proposal budgets are checked by the Finance Manager
  - b. No grants have gone out with budget pages that have been incorrect or poorly prepared.
4. Ongoing review of new and amended business practice guidelines per University's business practice guidelines.
  - a. Business policies are being followed
    - Limited errors found by Assistant Dean's ongoing review of documents in the processing life cycle.
  - b. Continue to review policy errors to assure 100% compliance by all in the School of Nursing
5. Ongoing review of Travel Policy with faculty and staff
  - a. Occasional errors are reviewed with individuals as teaching

moments

## Human Resources

1. Continue Food for Thought – ongoing staff development
  - a. Food for Thought continued to be a success, including some newer sessions
  - b. Sessions were varied, but very useful for personal and team development including:
    - i. University common reading discussion – “Three Cups of Tea”
    - ii. Campus safety
    - iii. Teamwork workshop - “There’s an “I” in Team”
    - iv. Yoga
    - v. Practical Financial Advice
    - vi. Bullying workshop
    - vii. Communication between genders

2. Due to budget deficit position which was expected to continue into FY11, all staff positions were reviewed to determine which positions could be eliminated to reduce staff salary load on the SON budget.

3. A variety of performance based issues were handled by the Human Resource Manager, including
  - a. Attendance issues
  - b. Performance based issues

## Facilities

1. Began planning for demo of deprivation room. This project had to be put on hold due to the financial position of the SON
2. Continued work on master plan for remodeling of SON building.
  - a. Basic drawings were prepared by Bostwick Design Partners. Due to incomplete executive

summary, final view-book was not completed.

- b. Waiting to present drawings and summaries to President Snyder.

## Information Systems

1. Continue to make modifications and enhancements to the Digital Measures’ Faculty Activity System (FAS) and begin the creation process for new reports of a wide variety of data. Also, revise the Annual Faculty Review report and create the data upload/download interface between FAS and our database.
  - a. FAS has been modified and enhanced to meet the needs of our faculty and the School overall. Continue to make modifications as needed.
  - b. Began the process of creating several reports, most of which will be used in upcoming accreditation process.
  - c. Create reports as needed. Create so that they will be able to be generated on-demand with up-to-date information.
  - d. Annual Performance Review Report has been revised to be used in the upcoming faculty review process.
  - e. Beginning FY10, we are able to obtain the course and the academic advising data from the SIS system.
    - i. Data has been uploaded into FAS.
    - ii. Upload of data makes it easier for our faculty to enter other pertinent information.
    - iii. Continue working on the upload/download interface.
  - f. Dean Wykle created a Task Force Group
    - i. work together to review the system and streamline processes.

ii. group to meet at the end of January for the first time to discuss necessary changes and improvements.

2. Continue purchasing new desktops or laptop setups for the remaining faculty and staff working with out-of-date equipment, until this task is complete.
  - a. This task has been completed.
  - b. Out-dated equipment has been replaced with new desktop or laptop systems.
  - c. Other replacement equipment will be handled on an as needed basis.
3. Continue to test and train our faculty and staff in the use of Adobe Connect in order to meet the needs of Web Conferencing of all of our user community.
  - a. Training is an ongoing goal
  - b. Assist faculty with Adobe Connect sessions
  - c. Purchased the headsets and webcams needed to work with Adobe Connect.
  - d. Assist with Video Conferencing sessions as schedule and requested
4. Continue to utilize our School of Nursing database system to complete the Online Grant System and begin the creation of the Contract System.
  - a. Goal completed and being fully utilized by the Center for Research and Scholarship (CFRS) staff.
  - b. Create reports from the system as requested.

**finance &  
administration**

## finance & administration

- c. Created the programming necessary to upload the Grant information into the FAS system and to update the School's database.
- d. Online Contract System was started, completed and used for the first time preparing contracts for FY11.
- e. Next programming project will be the Honors and Award system for the CFRS to track faculty awards.
  - i. currently being done in an Excel spreadsheet
  - ii. system will be created which will be used to upload the data to the FAS system.
- 5. Continue migrating faculty and staff to Google Apps for email. Begin the process of learning and using Google Sites, Documents, Calendaring and other tools.
  - a. All faculty, staff and students have been migrated over to Google Apps for email.
  - b. Slowly migrating faculty and staff to Google Calendar
    - i. Some have chose to remain on Oracle Calendar.
    - ii. University ITS department has not officially selected Google Calendar as a replacement for Oracle, but appears that this will be the direction they move in the near future.
- 6. Upgrade our current Web server to our older School Server as a replacement. The current web server needs to be de-commissioned.
  - a. Began the process of moving to a new Web Server. Windows 2008 Server has been purchased and has been installed onto a

- new system.
- b. Project continued into FY11.
- 7. Assisting our faculty and staff with the installation and use of the Identity Finder software for locating social security numbers and credit card numbers.
  - a. University-Wide initiative.
  - b. Identity Finder installed on all faculty and staff computers.
  - c. Faculty and Staff requested to run program.
  - d. Assisted with the running of this software.
  - e. Also assisted them in resolving their result issues by showing them how to edit, eliminate, or encrypt the data found.
  - f. Process to continue as the University begins to implement a regularly scheduled plan.
- 8. Learn new software systems as necessary such as SNAP Survey 10 and other software needed within the school. The software has been installed on a computer in our media room and surveys were used and created for the PhD accreditation. More surveys will be created using SNAP 10 and Survey Monkey, as needed.

### General Departmental Goals

- 1. Complete Executive Summary for conceptual design phase of the master plan.
  - a. Goal completed
- 2. Review possibility of updating technology, carpets, furniture in various areas of the SON
  - a. Due to fiscal challenges, these upgrades were put on hold until a future date.
    - i. First floor lounge – upgrade to tech

- 1 level
  - ii. Faculty Staff lounge – add screen
  - iii. 2280
    - New furniture
    - Upgrade to tech 1 level
  - iv. 203J
    - New carpet
    - New furniture
    - Upgrade to tech 1 level
- b. Ongoing review of offices to improve or replace furniture
- 3. Review all expenses to reduce those that do not meet appropriate business guidelines.
  - a. This is an ongoing task.
- 4. Train faculty and staff on changes in policy as released by Central Administration
  - a. This is an ongoing task.

### Goals for FY 2010-2011

#### Finance

- 1. Ongoing effort compliance.
- 2. Review operating account reconciliations with accounting clerk
- 3. Ongoing review of tracking and monitoring of scholarship endowments

#### Human Resources

- 1. Hold regular staff development sessions throughout the year
  - a. Communication
    - i. Listening workshop to be held August 5, 2010
    - ii. Email (written) communication workshop to be held December 16, 2010
  - b. Leadership development
    - i. "Creating a Life Plan for Leadership" to be presented January 2011.
- 2. Plan and hold review sessions



for all faculty and staff

- a. Travel policy
  - b. Performance Review policy
  - c. Pcard, dcard policy reviews
3. Arrange Google Apps training in conjunction with SON IT department

#### Facilities

1. Repair damage from flood on 2nd floor
2. Update lighting in SON elevators
3. Paint offices as need arises due to departing staff and faculty
4. Ongoing maintenance of SON building.

#### Information Systems

1. Continue to make modifications and enhancements to the Digital Measures' Faculty Activity System (FAS), as identified by the new Task Force Group. We will continue to work on upload/download interface between FAS and our database and generate additional reports.
2. Continue to utilize our School of Nursing database system to make the necessary modification for the Contract system and begin the creation of the Online Honors and Awards system.
3. Continue the process of migrating faculty and staff from Oracle Calendar to Google Calendar, as requested. Continue the process of learning and using Google Sites, Documents, and other tools.

4. Begin the process of implementing PaperCut Printer Quota software on our server as preparation for charging students for printing, in alignment with other schools within the University.
5. Continue the migration process of old Web server to the new server.
6. Assist researchers with their needs of encrypting and protecting Hospital Research/ Patient data for Protected Health Information (PHI).
7. Review systems to replace our Exeter system and implement an Online Application for Prospective Students.
8. IT Director was appointed to Chair the Council of Technology Officers (CTO), so she will serve in this role and fulfill the duties involved during this fiscal year.

#### General Departmental Goals

1. Train faculty and staff on changes in policy as released from Central Administration.
  - a. Develop ongoing review process to keep faculty and staff up-to-date on policies
    - i. Travel
    - ii. Purchasing/accounts payable
    - iii. Various purchasing card review (pcard, dcard, T&E card)
2. Hire new marketing director
3. Work closely with SON Director of Financial Aid to assure full expenditure of scholarships from endowments.
4. Work closely with all

department heads and leadership within the SON to ensure best use of available funds. Process staff layoffs, terminal contracts, and expense reductions to reduce the possibility of closing FY11 in a deficit position.

5. Work with Deficit Reduction group to make strategic decisions regarding reducing expenditures moving into the next fiscal years.
6. Prepare and submit budget for FY12 in a timely and accurate fashion.

**finance &  
administration**



Jason B. Barone, MA  
Assistant Director

“Both the MSN and post-master’s DNP programs underwent special efforts in both print and online formats to revitalize student interest and eliminate confusion about program entry points and curriculum.”

## Marketing and Communications

### Executive Summary

FPB’s Department of Marketing and Communications continued its focus on internal restructuring so as to allow itself to pursue its role in FPB recruitment efforts as well as to continue compliance with the school’s strategic plan. As always, the department maintained the FPB website, collaborated with University Marketing & Communications (UMC) on media relations and branding initiatives, and provided various forms of support for FPB faculty and staff.

Based on new branding guidelines created by UMC, FPB marketing transitioned all promotional, recruitment, and website materials to the new identity.

### FY10 Goal Progress

1. Establish marketing communications plans for the

MSN and post-master’s DNP programs

Both programs underwent special efforts in both print and online formats to revitalize student interest and eliminate confusion about program entry points and curriculum.

For the MSN program, the oncology, public health, adult-gero, and family psych majors were all featured in targeted ads and/or promotional materials. For the DNP, new promotional materials were developed (such as an ad to commemorate the AANP’s 25th anniversary), and all old references to “DNP III” and “DNP IV,” etc. were removed in application forms and other materials.

2. Initiate re-branding efforts for the Graduate Entry program

In collaboration with the Graduate Entry program director,

attainment of the MN degree became a new focus of marketing materials in order to give students a more tangible sense of accomplishment in completing the program. It also helped to guide students onward towards the MSN (post-licensure) and DNP (post-master’s) stages of the DNP program.

3. Create and implement short-term communications plan in advance of the U.S. News & World Report rankings in Fall 2010

Last released in 2007, the newest nursing school rankings are anticipated to emerge in Spring 2011.

4. Develop the marketing department through policies and procedures

The two-member marketing department worked on furthering the efficiency and efficacy of its

relationship with FPB's Office of Student Services, Alumni and Development department, all academic program departments, and the Centers of Excellence. Connections with the University Marketing & Communications office, including Media Relations, were also enhanced.

5. Further improve the website's utility, content, and navigation

The website has been continuously updated throughout FY10, with most requests handled within a 24-hour time period. In addition, groundwork was laid for a major relaunch of the website in early Spring 2011.

## Goals for FY11

1. Create and implement short-term communications plan for announcement of U.S. News & World Report rankings in Spring 2011.
2. Continue to enhance the website's utility, content, and navigation (relaunched in December 2010).
3. Continue rebranding efforts for graduate academic programs (Graduate Entry, MSN, post-master's DNP, PhD, and dual doctorate).
4. Establish improved synergy with Undergraduate Admissions for marketing and recruitment for the BSN program.

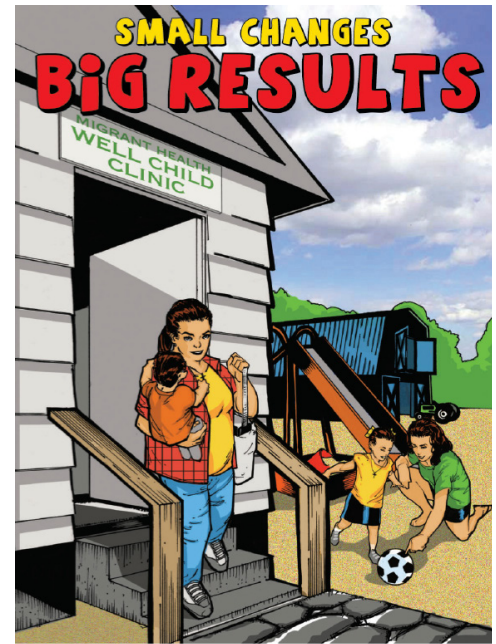
## Media Hits

Media relations activities are conducted by the marketing staff in conjunction with the UMC. Below is a reverse chronological

listing of media hits that were attained in FY10:

June 2010

- Josiah Macy, Jr. Foundation Grant to Enhance Physician and Nursing Education: FPB and the Case Western Reserve University School of Medicine have received a \$640,000 grant from the Josiah Macy, Jr. Foundation for the new Interprofessional Learning Exchange and Development (I-LEAD) Program. The project will involve several experience-based components to improve communication and collaboration among nurses and physicians in the interest of public health and to reflect changes in the healthcare system.
- Most Heart Patients Skimp on Exercise After Rehab: Only about one-third of cardiac patients were doing regular heart-healthy exercises a year after a heart attack, bypass surgery or angioplasty, researchers have found. The research team, led by Mary Dolansky, PhD, RN, followed 248 patients after they completed a 12-week cardio rehabilitation program to help train them to exercise. Exercise patterns in the longitudinal study were tracked through heart monitors worn by the patients. After one year, only 37 percent of the patients were exercising even three times a week, the investigators found. Women were less likely than men to exercise, while younger men were more likely than women or older men to stick with their exercise program, the study authors noted. Source: BusinessWeek.



- Health Study Seeking People 65+: Two Case Western Reserve University researchers are studying the health of older women to gain an understanding as to why some women of older age with a chronic illness do better than other women with the same illness. The study is funded by the University Center on Aging and Health. Source: Sandusky Register.
- O'Linn Receives President's Award for Distinguished Service: Kathleen O'Linn, who joined the university in 1994 and serves as the human resources manager for FPB, is supportive of causes and programs that have a transformational effect on people's lives. This shows in her work with the school's Food for Thought professional development program and her leadership in the university's Staff Advisory Council.
- Comic Book Moms are Nutrition

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## marketing & communications

Heroes to Guide Migrant Family Health: Two Latina mothers are heroes in the new comic book, *Small Changes Big Results*. Their quest is to create a healthier lifestyle for their children and families and combat obesity, just like real-life moms in Latino farm workers' families who are concerned about the growing obesity problem among young children. Assistant Professor Jill Kilanowski says the goal of the project is to help families make healthy choices. Read more.

- **Dean Wykle to Step Down After a Decade of Leadership:** On Monday, June 7, Dr. May L. Wykle, the Marvin E. and Ruth Durr Denekas Professor & Dean of Nursing, announced that she will be stepping down as dean of the Frances Payne Bolton School of Nursing effective January 1, 2011. Read more.
- **Faces of Nursing: Advancing Care:** Changes in advanced practice nursing over time are intertwined with the story of how Dean May L. Wykle became a leading nurse educator. Deirdre Murphy, BSN '10, is also featured. Source: Cleveland

magazine.

- **Choosing the Right Baby Bottle:** Bottle feeding manufacturers offer an array of products that claim to be best for babies. Associate Professor Donna Dowling has been studying bottle and nipple systems and has tips for parents.
- **Nurse Educators Changing the World Highlighted in New Book:** The quiet actions of unsung heroes from the rainforest of Guatemala to the city streets of Harlem will be celebrated during the 2010 International Year of the Nurse in Elizabeth Brooks Ford Professor of Nursing Joyce J. Fitzpatrick's new book, *Giving through Teaching: How Nurse Educators are Changing the World* (Springer Publishing).
- **Improving Patient-Doc Communications:** FPB is leading an interdisciplinary research team in a two-year, \$1.3 million National Center on Minority Health and Health Disparities study called "Electronic Self-Management Resource Training to Reduce Health Disparities (e-SMART-HD)." Professor John Clochesy, PhD, RN, FAAN, FCCM, who is director of the study, discusses its goal of effecting

long-term improvements in healthcare outcomes for those with chronic illnesses by providing an interactive, culturally relevant, accessible, and easy to use computer-based simulation system. Source: *ADVANCE for Nurses*.

May 2010

- **Hashing Out Healthcare -- Arguments on Different Sides of the Issue Show There's Nothing Black and White about Reform:** Think talks to 1998 FPB alum and current American Nurses Association president Rebecca Patton, MSN, RN about the merits of healthcare reform.
- **In-home Palliative Care Serves as a Vital Link for Patients Managing Illness:** Assistant Professor Maryjo Prince-Paul, PhD '07, MSN '96, and alumnus Eric Baum, CERT '06, MSN '09, were featured in the *Plain Dealer* for their work in palliative care. The article discusses Prince-Paul's research and details a day in the life of Baum. Source: *The Plain Dealer*.
- **FPB's Assistant Dean for Development and Alumni Relations Nora Hennessy, MNO** has received a sponsorship from the University's Office of the Provost and the Flora Stone Mather Center for Women to attend the 2010 HERS Bryn Mawr Summer Institute, which prepares and advances women for leadership in higher education.
- **FPB School of Nursing and Kent State University** awarded \$2.7 million grant for heart failure study: Co-investigators Mary Dolansky of FPB and Joel Hughes of Kent State will use the grant to assess how the



mental status of a group of 400 patients with heart failure affects the way they manage their complex condition. They hope that the NIH-funded study, called "Heart ABC: Adherence, Behavior and Cognition," will help identify which types of cognitive impairment are related to specific problems in managing heart failure. Source: The Plain Dealer.

- Robert H. Binstock to Receive Hovorka Prize: The winner of this year's Frank and Dorothy Humel Hovorka Prize is Robert H. Binstock, who is professor of aging, health and society for both the Department of Epidemiology and Biostatistics in the School of Medicine and in FPB. Throughout his distinguished career, Binstock has established himself as a leader in his field, with a record of exemplary achievement in research, scholarship and contributions to the university and broader local and national communities.
- Nurse Certification Linked to Job Satisfaction: Elizabeth Brooks Ford Professor of Nursing Joyce Fitzpatrick's study, "Certification, Empowerment, and Intent to Leave Current Position and the Profession Among Critical Care Nurses," uses a national online survey of more than 6,500 members of the American Association of Critical-Care Nurses (AACN) to examine job satisfaction and empowerment. The study appears in the May issue of American Journal of Critical Care (AJCC).
- Two BSN students take top prize at undergraduate research poster session: Amy Catalani and Emily Konen, who



showcased their research poster entitled "Are You Positive You Are Negative: HIV Awareness in Parma, Ohio," at Intersections: SOURCE Undergraduate Symposium and Poster Session on Friday, April 16, won First Place.

#### April 2010

- Students from University of Hong Kong embark on third annual educational tour at FPB: For three weeks in March and April 2010, ten undergraduate nursing students from the University of Hong Kong School of Nursing visited FPB on an educational mission to learn about the American health care system and nursing. Their visit was coordinated by Associate Dean for the Undergraduate Program and Associate Professor Marilyn Lotas, PhD, RN and Samira Hussney, MPH, director of International Health Programs at FPB.
- Making Hospitals Do the Right Thing in the Equitable Treatment of Gay and Lesbian Couples: FPB student services recruiter Peter Taylor is featured in a column by Pulitzer Prize-winner journalist Connie Schultz on President

Barack Obama's recent order that mandates that most hospitals respect the rights of same-sex couples. Source: The Plain Dealer.

- Five FPB Faculty Honored at 2010 MNRS Conference: FPB faculty illuminated this year's Annual Research Conference of the Midwest Nursing Research Society on April 8-11, 2010 in Kansas City, Missouri with five award wins, including two major honors for professors Joyce Fitzpatrick and Elizabeth Madigan. Other awards went to post-doctoral student Cathy Baker and assistant professors Mary Dolansky and Jill Kilanowski.
- FPB Researchers Show Off Medical Possibilities: FPB's SMART Center and FIND Lab made a strong showing at Case Western Reserve University's Research Showcase on April 15, demonstrating how people with disabilities can be encouraged to participate in research studies. Source: MedCity News.
- FPB Researchers Work to Keep

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Cardiac Rehab Patients on Track with Healthier Lifestyles: Assistant Professor Mary Dolansky, PhD, RN is leading a study that has found that only 37 percent of people who complete a cardiac-rehabilitation program after a cardiac event stick with the exercise in the future. Study co-investigator and Associate Dean for Research Shirley Moore, PhD, RN, FAAN also comments. Source: The Plain Dealer.

- FPB's Diverse Educational Opportunities Attract Japanese Faculty Visitors: During the second half of March 2010, three junior nursing faculty members from Kagoshima University in Japan visited FPB to take part in nurse training programs and clinical experiences that will help them boost their curriculum offerings at their home institution.
- New Study Examines Effectiveness of Telemonitoring Vital Signs: FPB's University Center on Aging and Health awarded a one-year pilot grant to Dr. Elizabeth Madigan and two others to work with 40 patients under the care of the Cleveland Visiting Nurses Association (VNA) of Ohio. They will examine how effective TeleCare, a home monitoring device the size of an alarm clock, is in keeping individuals with complex health issues healthy and out of the hospital. "We hope to find out which patients benefit the most from telehealth monitoring," Madigan says.
- FPB's University Center on Aging and Health Funds New Project:

Researchers throughout Case Western Reserve University will look for evidence within the brain for human beta defensin peptide function—proteins important to the peripheral body's natural defense system against infection from the outside environment. They will examine brain tissues to explore the possibility that the beta defensins contribute to degenerative brain diseases and in particular Alzheimer's disease (AD).

### March 2010

- Practicing Teamwork: Nursing and medical students at Case Western Reserve University are learning a new way to assess patients and then talk to each other about it, with the goal of improved patient safety and treatment outcomes. Source: The Plain Dealer. Read more (scroll to end of the Vital Signs column).
- FPB Study Finds Poor Exercise Adherence after a Cardiac Event: Dr. Mary Dolansky is the lead investigator of an NIH-funded study that found that one year after 248 individuals completed a 12-week cardiac rehabilitation program following a heart attack, bypass surgery or angioplasty, only 37 percent exercised three times a week to keep their hearts healthy.
- Choosing the Right Baby Bottle: Many moms who start off breastfeeding ponder bottle issues, as they have to return to work or need to spend several hours away from the baby. Breastfeeding expert and associate professor of nursing Dr. Donna Dowling and senior BSN student Laura Tycon wrote about their research on bottle

design in a paper published online last month in the journal Nursing for Women's Health.

- Free Online Course about Caring for Older Adults in Critical Care Hospital Units: Medical News Today reports that the American Association of Critical-Care Nurses (AACN) and American Academy of Nursing (AAN) recently launched "Best Practices for Elder Care," a free online continuing education course that focuses on the complex needs of older patients in acute and critical-care hospital units. Past and present AACN members who served on the AAN panel include FPB professor of nursing Shirley Moore, PhD, RN, FAAN. Source: Medical News Today.
- FPB Grad Students Teach Guatemalan Midwives How to Save Lives of New Mothers, Babies: Earlier this March, nurse practitioner and DNP student Kimberly Garcia traveled to Sarstun, a small village in Guatemala accessible only by boat, with a team of nursing students and medical students. They were on a medical mission organized by Texas-based Refuge International, which operates four sites in Guatemala and one in Kenya. Garcia was one of three health-care providers who saw nearly 700 patients at two rural clinics. Source: The Plain Dealer.
- Drs. Jaclene Zauszniewski and May L Wykle Receive ANA Honors: Dr. Wykle is the recipient of the Mary Mahoney Award, which honors those who raise the status of African American nurses in professional life. Dr. Zauszniewski has received the Hildegard Peplau Award, awarded to nurses who have



made significant contributions to the psychosocial and psychiatric aspects of nursing practice.

- Turning Research into Headline News: Tips from the Reporters: Approximately 75 researchers in the field of nursing from around the region learned tips about how to turn their research into headline news during the SMART Center at FPB's daylong conference, "Research into Policy: Making the Journey," on Friday, March 12.
- Dorothy Ebersbach '54 and Her Fellow WASPs Receive the Congressional Gold Medal: Known as Women Airforce Service Pilots, or WASP, they were the first women to fly U.S. military planes. About 200 of these female aviators, mostly in their late 80s and early 90s and some in wheelchairs, came to the Capitol to accept the medal, the highest civilian honor bestowed by Congress. Bay News 9 interviewed Ebersbach at her home in Tampa, Florida.
- MSN Graduate Makes the Who's Who List: FPB alumna JoAnn C. Green, MSN '01, RN, a critical care nursing consultant and

Clinical Education Specialist at Tampa General Hospital, has been recognized by Cambridge Who's Who for demonstrating dedication, leadership and excellence in nursing consultancy services and clinical education.

- What's in a Color?: Dr. Patricia Higgins and her ongoing research on whether new fluorescent lighting developed by GE can synchronize hospitalized patients' sleep-wake cycles is featured in an article for Environmental Health Perspectives about the "unique human health effects of blue light."

#### February 2010

- Four faculty visitors from Wuhan University School of Nursing (Hubei, China) came to FPB during the month of February. During their stay they enhanced their nursing skills by observing FPB faculty members with their students in the classroom, lab, and various clinical sites. Their training program, which was designed specifically for their needs, will allow them to return to Wuhan University and make significant changes to the

curriculum.

- Nurses Day at the Statehouse: Marilyn Lotas, Sr. Rita McNulty, Kathleen Montgomery, and Susan Tullai-McGuinness were among the FPB faculty who attended the annual Nurses Day at the Statehouse program in Columbus on Wednesday, February 24. They and several FPB students joined their peers from nursing education programs and professional organizations from across Ohio. Maryjo Prince-Paul and Polly Mazanec, as well as other advanced practice nurses, met with legislators to discuss a house bill that aims to enhance the ability of APNs to prescribe Schedule II controlled medications.
- An Effort to Broaden the Research Universe: Both Crain's Cleveland Business and The Plain Dealer report on the FIND Lab's recent workshop to discuss methods of including people with disabilities in research studies. They also mention the FIND Lab's two-year, \$400,000 grant from the National Institute of Nursing Research.
- A New Way to Advance Your Career in Nursing: Holders of the Certificate of Professional Nursing can now apply for the Master of Nursing (MN), which is now awarded to students who complete the pre-licensure phase of the Graduate Entry program. Nurses with an MN can go on to earn an MSN (Master of Science in Nursing), DNP (Doctor of Nursing Practice), or a PhD.

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- Scaling Symptoms and Self-Efficacy for HIV: FPB clinical research scholar Allison R. Webel, RN, PhD discusses how she adapted the well-known Chronic Disease Self-Efficacy Scale (a questioning tool used by clinicians) to be effective for people living with HIV/AIDS.
- [Audio] The Stimulus Bill Is One Year Old... and Case Western Reserve University has more than 150 different projects that are being paid for, at least in part, with stimulus money. This includes FPB's six grants from the American Recovery and Reinvestment Act (ARRA), one of which helped to create the new FIND Lab. 90.3 WCPN radio mentions the FIND Lab's "focus...on figuring out how to accommodate people with disabilities so they can participate in research trials." Source: WCPN News.
- [Video] Dance Program Makes a Difference: It was the perfect combination -- video games and dance. The students at Mayfair Elementary in East Cleveland took part in a study led by Peg Heizer, PhD, PNP-BC, CRNP, last year. The community partnership not only aimed to improve health and wellness, but also to



improve the students' academic performance in class. Nine of the chosen students had significant improvements in their physical fitness and classroom behavior. Source: WKYC Channel 3 (Cleveland).

- FPB Wins a Gold Medal: FPB received a Gold Medal and placed fifth in the nation in CollegeSurfing.com's Web 2.0 College Olympics.
- Raising the Bar for Nursing Education: Dean May Wykle talks to NurseZone.com about the merits of increasing the educational standards for nurses to provide them with better tools to care for the growing needs of elder and acutely ill patients.
- Healing Troubled Minds: In the most recent edition of Minority Nurse, Dr. Faye Gary discusses psychiatric-mental health nursing as a specialty in urgent need of more minority nurses from all racial and ethnic backgrounds. Source: Minority Nurse.
- Representatives from FPB's Newest South Korean Partner Institution Pay a Visit: For two weeks in January and February, a professor and five elite undergraduate nursing students from Choonhae College of Health Sciences in Ulsan, South Korea have been undergoing an activity-laden, whirlwind tour of



FPB, the surrounding campus of Case Western Reserve University, and some of the clinical sites around Cleveland where their FPB counterparts rack up their clinical hours.

- Kevin's Blog: Read the authentic musings of a freshman nursing student as he tackles the day-to-day challenges and experiences of being in FPB's BSN program.
- Nurse practitioners hone their investigative skills: Jennifer Andrey never planned on becoming a nurse even though she grew up with a mother who was a nurse. After trying theater and business at the University of Toledo, Andrey took an aptitude test. It turned out that nursing was a good fit. Source: The Plain Dealer.

### January 2010

- 'Survivor' Margaret Bobonich of Chardon to attend reunion of all former cast members: MSN alum and "Survivor: Guatemala" cast member Margaret Bobonich plans to be part of a 10th anniversary "Survivor" cast reunion. Source: The Plain Dealer.
- FPB Study to Help Patients on Ventilators Put Some Muscle into Recovery: Few people have thought about providing an exercise regimen in the intensive care unit, especially for patients on ventilators, but Dr. Chris Winkelman will be doing some bedside coaching to get patients stretching and flexing their muscles.
- Special Workshop to Focus on Bringing People with Disabilities into Research Studies: Case Daily previews the FIND Lab's February 9 workshop, Avoiding



Unintended Bias: Approaches to Inclusion of Persons with Disabilities in Research.

- CWRU Avatars to Help Patients Talk to Docs: Dr. John Clochesy's new Electronic Self-Management Resource Training to Reduce Health Disparities (eSMART-HD) project, which utilizes avatars to enable healthcare professionals and their patients communicate with each other in new ways, is featured in Crain's Cleveland Business.
- Who Do You Trust about Health Insurance Reform?: Alum and President of the American Nurses Association Rebecca Patton, MSN, RN, CNOR explains why doctors and nurses are calling for reform in a video by Vice President Joe Biden. Source: whitehouse.gov.
- Needs of Older Caregivers of Patients with Advanced Cancer: Barbara Daly, Sara Douglas, Amy Lipson, and Helen Foley contributed an article to a special issue on cancer and primary care for the Journal of the American Geriatrics Society.
- Theresa Backman, Community Hero 2009: Post-Master's DNP student Theresa Backman is featured in The Plain Dealer for her work as a volunteer at the Cleveland Rape Crisis Center. Source: cleveland.com.
- Reusing Respirators and Managing Supplies While Living Up to Safety and Health Expectations: Dr. Irena Kenneley addresses the issue of how small healthcare facilities such as outpatient clinics can eliminate the risk of H1N1 infection. With the Occupational Safety and Health Administration (OSHA) declaring

support of CDC guidelines that require the use of N95 respirators over surgical masks to protect against the virus, she emphasizes the need for proactive measures.

#### December 2009

- BSN Seniors Present Their Posters from Their Capstone Experience: The BSN Capstone project brings undergraduate nursing students directly into various underserved communities around the world, where they work both to improve public health efforts and to learn firsthand the importance of culturally competent care. Watch videos of BSN students presenting their findings.
- Registered Nurses in High Demand as Well-Paying Field Continues to Grow: Dr. Patricia Underwood talks to The Plain Dealer about the nursing profession's "recession-proof" status due to the growing strain on health care from aging baby boomers and the global nursing shortage. Source: The Plain Dealer.
- AAN Living Legends, Fellows Announced: Congratulations to Ruby Leila Wilson, MSN '59, Distinguished Alumna '96 (pictured), for being named one of the 2009 American Academy of Nursing (AAN) Living Legends. Living Legends are outstanding fellows who have made extraordinary and sustained contributions to nursing and health care. Congratulations also go to Myra Martz Huth, PhD '02, and Judith Shamian, PhD '88, Distinguished Alumna '02, on being named AAN fellows at this year's annual meeting and conference. Dr. Shamian

also made history as the first international nurse to be inducted into the AAN.

- Alumna Becomes President of American Psychiatric Nurses Association: Mary D. Moller, DNP '06, associate professor and specialty director for psychiatric-mental health nursing at the Yale University School of Nursing, became the 2009-2010 president of the American Psychiatric Nurses Association in October. "Since graduating [with the Doctor of Nursing Practice] I have been inducted into AAN and named director of the psychiatric nursing master's program at Yale," she says. "Neither of those professional accomplishments would have happened had I not possessed the prestigious DNP degree from Case Western Reserve University."
- BSN Capstone Students Go for the Gold: Instructor Linda Boseman and seven senior BSN students recently hosted the annual Longfellow Winter Olympics at Collinwood High School, an event that serves as both a capstone project and a demonstration to the community that fitness can be fun.
- Nursing Schools 'Go Global' to Improve Community Health: Dr. Elizabeth Madigan, head of the World Health Organization (WHO) Collaborating Center for Research and Clinical Training in Home Care Nursing at FPB, explains that the growing aging population is a worldwide phenomenon, regardless of a nation's economic status.

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Source: nursezone.com.

- Composite Outcomes of Chronically Critically Ill Patients 4 Months After Hospital Discharge: Barbara Daly, PhD, RN, FAAN, publishes a research article for the American Journal of Critical Care.

### November 2009

- Taking Care of Unfinished Business at the End of Life is the Focus of Research Nursing and Psychology Collaborations: Hospice workers have watched patients emerge from comas and cling to life long enough to tell someone they love or forgive them. This phenomenon of taking care of unfinished business has been observed, but researchers from FPB and the College of Arts and Sciences will begin groundbreaking studies to understand what drives the dying to live long enough to resolve these issues.
- Testing New Fluorescent Lighting for Synchronizing Older Patients' Sleep-Wake Cycles: Change the lighting; improve your health. It's a strategy researchers from FPB and the School of Medicine, the Geriatric Research Education and Clinical Center at the Louis Stokes Cleveland Veterans Affairs Medical Center (GRECC), Rensselaer Polytechnic Institute's Lighting Research Center, and GE Consumer & Industrial have begun to test in a long-term care facility where daylight, which has proven health benefits, is not readily available. Source: discussleep.com.
- DNP Option Keeps Nurses Focused on Bedside Care: Since FPB created the practice doctorate more than 30 years ago, close to 100 schools of nursing around the country have begun to offer the program, including eight in New York and New Jersey. This article examines how FPB has influenced the nursing profession and sent other schools scrambling to catch up.
- FPB Nursing Magazine's 2009 Reunion Issue: Featuring fond memories from Alumni Celebration 2009, the BSN Stimulus Package, Research at FPB, FPB Feats, Class Notes, and much more!
- DNP Option Keeps Nurses Focused on Bedside Care: Nursing Spectrum examines the positive impact of FPB's Doctor of Nursing Practice on nurse leaders in New York and New Jersey who have earned the degree. Alumni Lisa Kosits, DNP, RN-BC CCRN, CEN, CPEN, and Carol Porter, DNP, RN, comment.
- Study Looks at Link Between Oral Health and Pneumonia in Patients on Ventilators: Think, the Magazine of Case Western Reserve University, reports on the NIH-funded research of doctoral student Gina Luciano. An ICU surgical nurse practitioner, Luciano has witnessed firsthand the impact of ventilator-associated pneumonia (VAP) on her patients. She will investigate whether there is a link between poor oral health and the development of VAP.
- Virtual Coaching to Help Patients Talk to Doctors: Electronic Self-Management Resource Training to Reduce Health Disparities (eSMART-HD) is

a screen-based simulation using avatars to promote self-efficacy in negotiating care with healthcare providers for those from medically and socially disenfranchised groups. John Clochesy, PhD, RN, FAAN, FCCM, Independence Foundation Professor of Nursing Education, will direct researchers from the schools of nursing, medicine and engineering; the Mt. Sinai Skills and Simulation Center; and Beachwood-based software company, LogicJunction.

- Spotlight: The Journal of Gerontological Nursing presents an "illuminating portrait" of Sarah Hall Gueldner, DSN, RN, FAAN, the Arline H. and Curtis F. Garvin Professor of Nursing.
- Awards pay tribute to outstanding alumni: Think, the Magazine of Case Western Reserve University, highlights Dean May L. Wykle for receiving the university's Distinguished Alumni Award.
- Lightbulb study illuminates secrets to good night's sleep: Think reports on the recent blue-white light bulb collaboration led by Dr. Patricia Higgins.

### October 2009

- Finding Ways for Disabled People to Participate in Research is Goal of Case Western Reserve University Nursing School Study: Reuters and other news outlets report on this new project led by Shirley M. Moore, PhD, RN, FAAN, and Ann Williams, PhD, RN. Source: Reuters.
- Nursing students staff campus H1N1 nasal spray clinics; dispel myths about the virus and the vaccine: No strangers to community service, FPB students are administering the

H1N1 influenza nasal spray vaccine to Case Western Reserve students, staff, and faculty, at a series of clinics held all over campus. The nursing students are learning first-hand that their role is to educate as well as vaccinate.

- [Video] Dean Wykle receives university's distinguished alumni award: A triple alumna of Case Western Reserve and an advocate and leader within the global healthcare community, FPB Dean May L. Wykle was presented with the university's 2009 Distinguished Alumni Award.
- CWRU grant of nearly \$800,000 to create center for researching urban health issues: The Cleveland Plain Dealer covers a grant awarded to the Case School of Medicine, on which FPB faculty will collaborate.
- Case Western Reserve announces new faculty diversity officer: John Clochesy, PhD, RN, FAAN, FCCM, Independence Foundation Professor of Nursing Education, will oversee the Office of Faculty Diversity and be responsible for faculty diversity matters related to recruitment, employment and equal opportunity, including reviewing allegations of sexual harassment or discrimination against or about faculty and facilitating Americans with Disabilities Act accommodations for faculty members.
- How do we know competence?: Dean emerita and Elizabeth Brooks Ford Professor of Nursing Joyce J. Fitzpatrick provides commentary on measuring competencies in the latest edition of Nursing Education Perspectives.



- ICU patients on ventilators to flex and stretch in study: Few people have thought about providing an exercise workout in the intensive care unit, especially for patients on ventilators—even those who are comatose—but a researcher from Frances Payne Bolton School of Nursing at Case Western Reserve University will be doing some bedside coaching and exercising to get patients stretching and flexing their muscles. Chris Winkelman, assistant professor of nursing, will study the benefits of a range of exercises for people bed-bound, awake or comatose, and hooked to ventilators for breathing, to see if the workouts improve their physical and mental health. "No one likes to be sick and stay in bed," says Winkelman. "It feels good when you are healthy to exercise, and we think ICU patients can also benefit from exercising."
- FPB receives \$3.7 million in federal stimulus funding: FPB was recently awarded six grants from various federal offices to establish a new center of excellence and expand an existing one, fund new research efforts to investigate reducing health disparities and test the effects of early therapeutic mobility among hospital patients, and combat the nursing faculty shortage.
- FPB receives re-designation as a WHO Collaborating Center for Research & Clinical Training in Home Care Nursing. Silvina Malvárez of the Pan American Health Organization/WHO in Washington, DC remarks: "We are very proud of this Institution and thank our colleagues for the will to collaborate with the development of nursing in our region and in the world. We congratulate all our colleagues in the schools that make these contributions happen, and we celebrate this event and look forward to working together."
- [Video] FPB alum and ANA president Rebecca M. Patton (MSN '98) appears with President Obama to address the American Nurses Association.

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From the President's speech: "I was mentioning to Becky [Patton] the first time we met that when I was in the state legislature I was the chairman of the Health and Human Services Committee, and one of my strongest allies...was the nurses association. [...] I've said it before, and I'll say it again: I just love nurses."

### September 2009

- Healthcare Leaders in Nursing to Meet at Case Western Reserve in October: When you think of an entrepreneur, a nurse usually isn't the first professional that comes to mind. But a panel of business-thinking graduates of the Doctor of Nursing Practice (DNP) hope to change that, the University News Center reports.
- Doctoral Project Finds Poetry Transcends Life's Burdens: PhD student Lori Kidd's pilot poetry intervention project asked 20 caregivers of family members with dementia to put their pens to paper and write poetry to help them cope with their stress in a cathartic way. Summing up the project, Kidd says, "I see poetry as something that allows people to transcend their situations. Poetry can also be inspirational and motivational."
- Improving Health and Raising Spirits: FPB Students Bring Fun, Education, and Encouragement to Cleveland's Urban Youth. For five weeks during the summer of 2009, 11 BSN students at FPB participated in the National Youth Sports Program (NYSP). Mike Zebrowski, Emily Gardner, and Lauren Wilson talk about their work with 500

local schoolchildren as part of their required senior capstone experience.

- It's a Jungle Out There!: FPB's Center for Research and Scholarship held its traditional celebration to recognize faculty, staff, and students who have received awards, grants, promotions, and other distinctions throughout the year.
- Prescriptive power of Ohio nurses may change: Dr. Carol Savrin comments on a bill being considered by the Ohio state legislature that would expand the power of advanced practice nurses (APNs) to prescribe certain pain medications.

### August 2009

- UPDATE: Loan program at FPB to help solve nursing faculty shortage: Dr. Jaclene A. Zauszniewski has been successful in obtaining funding from HRSA for the Nursing Faculty Loan Program for doctoral students at FPB since 2003. Now, with additional funds provided by the American Recovery and Reinvestment Act, MSN students interested in becoming nursing faculty can also get involved.
- [Video] WKYC-TV Channel 3 talks to Dr. Patricia Underwood, Executive Associate Dean of Academic Programs, about this program and the nursing shortage.
- Author and nurse Greg Mortenson visits FPB: Greg Mortenson, the nurse who authored the best-selling book *Three Cups of Tea*, visited FPB on Wednesday, August 26, 2009 to discuss how nurses can play critical roles as leaders, health advocates, and ambassadors of

friendship and good will around the world. He is Case Western Reserve University's 2009 Fall Convocation speaker.

- Weigh in on the Future of Nursing: Dr. Joyce J. Fitzpatrick comments on the Initiative on the Future of Nursing, a two-year effort to find solutions to the continuing challenges facing the nursing profession.
- Flight Nurses in Training to the Rescue: Case Daily reports on the August 14 disaster drill at the National Flight Nurse Academy summer camp at the university's farm in Hunting Valley, Ohio.
- Tweeting from the Trenches: FPB's marketing officers live Tweeted the disaster drill at the National Flight Nurse Academy summer camp. The feed transcript details the scenario from start to finish. Also: FPB graduate student and National Flight Nurse Academy summer camp coordinator Jonathan Wylie explains the August 14 disaster drill--the culmination of the camp's curriculum that involved 75 volunteers posing as victims of an earthquake and gas line break for flight nursing students to triage, treat, and transport.
- Interview with flight nursing's Chris Manacci: WTAM spoke with Chris Manacci live from the National Flight Nursing



Academy summer camp to get the lowdown on flight nursing as a career and the camp's disaster scenario.

- [Video] Disaster "victims" are needed for the planned drill at the 7th Annual Flight Nursing Summer Camp; all members of the university community are invited to participate. This YouTube video displays images of past drills as well as next steps for anyone interested in volunteering.
- The latest Alumni Class Notes reveal the many contributions our graduates make to nursing practice and scholarship and to health care in general.
- The International Council of Nurses, the NLN, and You and I: In her latest editorial for Nursing Education Perspectives, Dr. Joyce J. Fitzpatrick details how the innovative use of ICN's new Education Network will allow nursing faculty to share expertise and resources as well as provide students with links to other students throughout the world.
- Award-winning undergraduate: The News-Leader (Portage County, Ohio) salutes BSN student Jessica E. Kuczmariski for receiving the Bolton Scholar Award for Excellence in Nursing and the the Bolton Scholar Sophomore Award for Academic Achievement.

#### July 2009

- [Video] Looking for a new career? Dr. Deborah Lindell appears on WKYC Channel 3 to discuss the fantastic opportunities that await those who choose nursing as a profession.
- Thank you! Our students salute



all our generous donors for making their education at FPB and Case Western Reserve University possible.

- New University Center on Aging and Health Grants Inspire New Research on Aging: FPB's University Center on Aging and Health recently received money from the President's Strategic Initiatives Fund with support from the McGregor Foundation.
- American Nurses Association President & FPB alumna Rebecca M. Patton joins President Barack Obama in the Rose Garden to Help Urge Health Care Reform: President Obama was joined by members of the ANA in the White House Rose Garden Wednesday, July 15, 2009 as he reaffirmed his commitment to reform the U.S. healthcare system.
- DNP Student Ann Serenko Gets the Gold: Ann Serenko, MS, RN is currently a DNP student as well as Director of Clinical Research at UH's Lakeside Hospital. She recently returned from attending the 3rd World TaeKwanDo Culture Expo in Junju, South Korea, where she won the Gold Medal in the Women's Black Belt

division for Poomse (Forms).

- Spirituality and connections may help women manage chronic illness: Principal investigators Camille Warner and Kathryn Betts Adams, via funding from the University Center on Aging and Health, are working to find out if these factors play a role in how women 65 years and older manage and cope with such chronic illnesses as arthritis, high blood pressure, diabetes, cancers, heart disease, and other health issues.
- FPB Students and Faculty Teach Life-Saving Skills to NYSP Participants: There are some wet lessons in saving lives. Fourth-year FPB students Leslie Jones, Cindy Meng and Jacquelyn Smith are having a splash while teaching 500 campers in the National Youth Sports Program how to swim and tread water and stay healthy.

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Teona Griggs, M.Ed., MA  
Director

“Student Services and Marketing involved the parents of newly admitted BSN students by mailing them a newsletter designed to heighten their awareness of the many opportunities available to students in our BSN program.”

## Student Services

### Executive Summary

The focus of Student Services this past year was to expand recruitment to reach broader national markets, including recruiting in more states in the west and southwest. Recruitment Specialists were involved with intense recruitment for all nursing degree programs. Exhibit booths were set-up and attended at both local and national specialized nursing conferences for graduate recruitment. At the undergraduate level, recruitment specialists attended student nursing associations' midyear and the annual conferences to encourage BSN prepared students to continue to advanced practice education. In addition to local and regional high school fairs, undergraduate recruitment included attending fairs organized by the National Association for College Admission

Counseling (NACAC). Recruitment Specialists attended at least ten NACAC undergraduate fairs in academic year 2009. For the second consecutive year Student Services and Marketing involved the parents of newly admitted BSN students by mailing each of them a newsletter specifically designed to heighten their awareness of the many opportunities available to students in our BSN program.

This past June, in an effort to increase communication and collaboration with other departments within the School, a day-long marketing/recruitment retreat was held which included faculty and staff from the departments of Student Services, BSN, Graduate Entry, MSN, DNP, PhD, Marketing, Alumni and the University Office of Undergraduate Admission. During the retreat members from all departments took advantage

of the opportunity to increase learning regarding programs, admission requirements, and marketing, as well the collective sharing of recruitment ideas to increase enrollment. The success of the marketing/recruitment retreat symbolizes the beginning of what will be the future of communication and collaboration among all major departments within the school. We plan to continue these efforts throughout academic year 2010.

The Department of Student Services continued its commitment to providing excellent service to current students at FPB School of Nursing. The Student Services staff dedicated many hours this past year providing support to students in areas such as performance anxiety, self confidence, time management, awareness regarding diversity, and other personal issues. FPB

faculty also referred students to Student Services to seek support with concerns as well. According to some students, the effectiveness of these interactions with Student Services staff oftentimes determined their ability for retention at FPB.

Student Services staff were invited guest speakers throughout the year into classrooms to offer specific diversity awareness training, which included, but was not limited to areas such as, patient diversity, issues around classism, and cultural concepts. Students gained awareness of how diversity knowledge could enhance the manner in which they relate to their patients.

Events hosted by Student Services included six Open Houses held at the school during academic year 2009. The department also planned two Pinning Ceremonies and the Annual Commencement Ceremony. Other Student Services events this past year include the Annual Fall Orientation, Counselor Luncheon where high school counselors bring in interested students to learn about our programs, and Freshman Friday, the final planned in-house event where BSN students are invited to explore FPB and accept offers of admission for upcoming fall.

A grant proposal to HRSA for Scholarships for Disadvantaged Students was submitted and funded for the third consecutive year. The scholarships were awarded to BSN, Graduate Entry

and MSN students to assist with tuition costs.

### Evaluation of Goals for AY 2009

1. Increase overall enrollment across programs  
See tables below
2. Evaluate retention tracking and intervention plan  
After careful evaluation using our current resources, it is evident that the current student tracking system is outdated and no longer meets our needs for delivering quality efficient services necessary for student admission, tracking, retention and intervention plans. Also, the current system no longer meets faculty needs for grant reporting or other evaluation.
3. Increase the number of under-represented students across programs  
See tables below
4. Increase communication and collaboration among Student Services and other departments within the school to enhance recruitment opportunities  
See above

### Objectives for AY 2010

1. Increase overall enrollment across programs.
2. Continue communication and collaborative efforts with other departments within the school to enhance

recruitment and enrollment.

3. Collaborate with Marketing to expand recruitment focus to reach targeted audiences via print media and electronic advertisement.
4. Explore the possibility of securing a new database system compatible with the University's PeopleSoft System that will enable us to deliver an online application process, greater methods for student tracking, and more accurate and expedient access to records for reporting and grant writing purposes.

**student services**

## student services

### Enrollment AY 2009

BSN	277
Graduate Entry	62
MSN	137
Post-Licensure DNP	75
Post-Master's DNP	148
PhD	46
Total Enrollment	745

### Minority Enrollment AY 2009

BSN	43
Graduate Entry	2
MSN	10
DNP	16
PhD	5
Total Enrollment	76

### Male Enrollment AY 2009

BSN	35
Graduate Entry	5
MSN	25
DNP	21
PhD	6
Total Enrollment	91

### Matriculation AY 2009 (Fall 2009)

BSN Program	
Applicants	224
Offered Admission	154
as percent applied	.688
Enrolled	55
as percent admitted	.357
as percent applied	.255

Post-Masters DNP Program	
Applicants	35
Offered Admission	29
as percent applied	.829
Enrolled	13
as percent admitted	.448
as percent applied	.371

Graduate Entry Program	
Applicants	82
Offered Admission	59
as percent applied	.720
Enrolled	34
as percent admitted	.577
as percent applied	.415

PhD Program	
Applicants	14
Offered Admission	7
as percent applied	.500
Enrolled	4
as percent admitted	.571
as percent applied	.286

MSN Program	
Applicants	196
Offered Admission	77
as percent applied	.393
Enrolled	58
as percent admitted	.753
as percent applied	.296

