First Destination Survey 2020
Weatherhead School of Management
184 Graduates | 84% Knowledge Rate*

Primary Plans

Our students graduate ready to launch their futures. In 2020, their plans included:

- Full-time employment: 55%
- Graduate or professional school: 34%
- Other (e.g., volunteer, entrepreneurship, military): 5%
- Available for employment: 6%

94% secured plans in the form of employment, advanced education and more

Industries

Graduates launched their careers in diverse industries:

- Accounting/Finance: 42%
- Marketing/Sales: 15%
- Business/Admin: 11%
- Consulting: 10%
- Engineering: 5%
- Education/Teaching: 3%
- Nonprofit: 3%
- Research: 3%

Employment Details

Graduates landed positions that would help advance their goals:

- $60,000–$64,999 median starting salary range
- 95% of positions required a Bachelor’s degree
- 85% of positions required a degree and were major-related

Employers and Locations

Graduates secured positions at top firms in sought-after job markets. Destinations with 2 or more graduates include:

- Ohio: 36
- New York: 9
- Illinois: 6
- Wisconsin: 2
- Pennsylvania: 2
- North Carolina: 2
- California: 3
- Texas: 2

Employers that hired 2 or more graduates:

- Americorps
- Eaton Corporation
- INSIGHT2PROFIT
- JP Morgan Chase
- KeyBank
- National Strategic Group
- PNC Financial Services
- Progressive
- Sherwin-Williams

Experiential Education

Hands-on learning prepares CWRU graduates for what’s next.

99% of respondents indicated that they participated in at least one experiential education activity

Graduate Schools

Our graduates enroll in top programs:

- Boston College
- Case Western Reserve University
- Columbia University
- Cornell University
- George Washington University
- Johns Hopkins University
- New York University
- The Ohio State University
- Pepperdine University
- University of Auckland
- University of Dayton
- University of Illinois - System
- University of Southern California
- Washington University in St. Louis

Degrees Pursued

- Master’s: 94%
- MD/DO: 2%
- JD: 4%

*Knowledge rate includes the survey response rate plus additional information gathered from faculty, social media and other sources.