# First Destination Survey 2020

## Weatherhead School of Management

184 Graduates | 84% Knowledge Rate\*

### **Primary Plans**

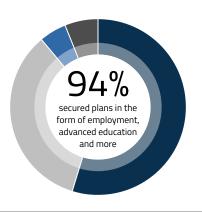
Our students graduate ready to launch their futures. In 2020, their plans included:

Full-time employment: **55%** 

Graduate or professional school: **34%** 

Other (e.g., volunteer, entrepreneurship, military): **5%** 

Available for employment: **6%** 



#### **Industries**

Graduates launched their careers in diverse industries:

Accounting/Finance	42%
Marketing/Sales	15%
Business/Admin	11%
Consulting	10%
Engineering	5%
Education/Teaching	3%
Nonprofit	3%
Research	3%

#### **Employment Details**

Graduates landed positions that would help advance their goals:

\$60,000-\$64,999

median starting salary range

95% of positi

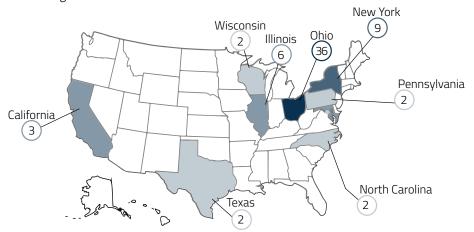
of positions required a Bachelor's degree

85%

of positions required a degree and were major-related

#### **Employers and Locations**

Graduates secured positions at top firms in sought-after job markets. Destinations with 2 or more graduates include:



Employers that hired 2 or more graduates:

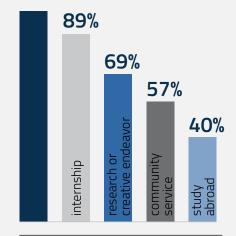
Americorps | Eaton Corporation | INSIGHT2PROFIT | JP Morgan Chase | KeyBank National Strategic Group | PNC Financial Services | Progressive | Sherwin-Williams

# **Experiential Education**

Hands-on learning prepares CWRU graduates for what's next.

99%

of respondents indicated that they participated in at least one experiential education activity

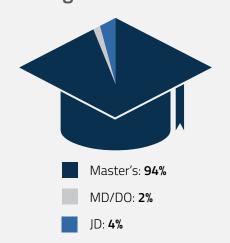


#### **Graduate Schools**

Our graduates enroll in top programs:

Boston College
Case Western Reserve University
Columbia University
Cornell University
George Washington University
Johns Hopkins University
New York University
The Ohio State University
Pepperdine University
University of Auckland
University of Dayton
University of Southern California
Washington University in St. Louis

#### **Degrees Pursued**



\*Knowledge rate includes the survey response rate plus additional information gathered from faculty, social media and other sources.

