

# DIGITAL FUTURES

HOSTED BY IRI AND CASE WESTERN RESERVE UNIVERSITY  
OCTOBER 11-13 | CLEVELAND, OH **2022**

## PARTNERSHIP PROSPECTUS

### EXHIBIT + TIM TALK PACKAGE

Take on this creative approach to delivering your content. Educate, engage, and inspire. TIM (Technology Innovation Management) Talks are exciting **10-minute mini-keynotes delivered during one session**. You will also have an exhibit booth in the main conference foyer and two complimentary registrations for the conference.

### EXHIBIT + COMMERCIAL PACKAGE

Create excitement and gain exposure by promoting your company to over 200 R&D practitioners with a **3-minute video played before the start of a session**. You will also have an exhibit booth in the main conference foyer and two complimentary registrations for the conference.

### COMMERCIAL ONLY

Our most inexpensive way for you to get in front of a large audience. This pays for a **three minute commercial** before a keynote or plenary session and one complimentary registration for the conference.

### VARIOUS PARTNER PACKAGES ARE AVAILABLE:

Enable local students and minority and women owned businesses to attend with our Student Supporter and Minority and Women Owned Business Supporter packages.

Explore opportunities to send larger groups from your organization or receive additional educational opportunities with our Silver, Gold, and Platinum packages.

### NETWORKING RECEPTION

Sponsor a networking reception and get special recognition at the event and the opportunity to welcome attendees.

All partners and sponsors receive logo recognition on the conference website and in communications to attendees.

For additional opportunities, please contact **Gary Schiffres at IRI (gschiffres@nam.org)** or **Celeste Blau at CWRU (cxb587@case.edu)**.



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