

PROVOST SCHOLARS PROGRAM

University Intensive Disney Webinar

Presenting A Professional Image: The Walt Disney Company

Date: May 9, 2019 | 2:30 - 5:00PM | Mandel Center 108

Purpose

Learning how to effectively present yourself--whether on paper or in person--is an important attribute, which can help to determine a Provost Scholar's career opportunities. How you appear in public will aid in shaping how you will be perceived as a student and a professional. No matter what career choice you select and at any point in your educational or professional endeavors, self-awareness and knowing how to present yourself in your activities of daily living, and knowledge and skill set that a person should develop and continue to refine. Today's seminar will highlight critical components and tips about how to create an effective resume and present yourself during an admission to a college or university, an internship or job interview. We are grateful to be able to benefit from the wisdom and expertise of this internationally known professional, and long-time employee, Mr. Jeff Hickman, who helps to create magic at the Wonderful World of Disney!

Presenter: Mr. Jeff Hickman, Manager, Disney College and International Recruitment



Mr. Jeff Hickman is a 20-year employee of the Walt Disney Company and has spent his last 14 years with the Disney Internships and Programs Recruitment team. Mr. Hickman began his career with the Walt Disney Company as an Assistant Manager with the Disney Stores, Inc. in 1998. In 2000, he relocated to Florida and assumed a Retail Guest Service Manager position at Downtown Disney. He first joined the College Recruiting team in the fall of 2004. During his time with the team, he held various recruiter and leadership roles. Mr. Hickman's current position on the team of Manager, College Recruitment includes leading faculty relations responsibilities and managing a team of remote, salaried HR professionals. Mr. Hickman holds a bachelor's degree from Rowan University in Communications. Additionally, he earned his Master's degree from Temple University in Tourism and Hospitality Management. He currently resides in Central Florida with his wife and two daughters.

Objectives

At the end of the webinar, the Provost Scholars will:

- Identify three ways to improve communications and enhance employment opportunities.
- Determine at least two methods for building confidence when preparing for an interview.

Agenda

- 2:30 - 3:15 pm: Programming with Scholars
- 3:15 – 3:25 pm: Break and Refreshments
- 3:30 - 4:45 pm: University Seminar Webinar
- 5:00 Transport to Homes

ACT Word of the Week

substantiate (*suhb-stan-shee-eyt*) *v.*: to establish by proof or competent evidence.

ex.: *The Provost Scholars **substantiate** their fitness for the program through dedicated participation.*

source: dictionary.com

Notes: Provost Scholars Program - University Intensive Seminar

Name: _____ Date: _____

Presenter: _____ Topic: _____

List Significant Points (what information is being conveyed to you?)

A. _____

1. _____

2. _____

3. _____

B. _____

1. _____

2. _____

3. _____

C. _____

1. _____

2. _____

3. _____

Summarize the main takeaway(s) from this presentation:

What questions do you have for the presenter(s)?:

1. _____

2. _____

3. _____

Ask yourself: "If I remember one thing from this presentation, it will be..."

These notes are your exit pass from Provost Scholars today. Please return to Ms. Klonowski before you leave.