

THE PLAIN DEALER

From drawing board to market

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Decade after decade, Northeast Ohio produces great science, especially in the field of medicine. The concentration of talent here, and the size and strength of area medical institutions, should make the steady production and dissemination of great ideas a given. But they don't.

Taking great science into the realm of practical applications requires a different sort of expertise and a different brand of innovation. That's where programs like the Case Research Institute Office of Technology and CCF Innovations come in.

The Case program, which handles technology transfer for University Hospitals Case Medical Center, and CCF Innovations, which does the same for the Cleveland Clinic, have done much to make Northeast Ohio a national power in patenting and commercialization almost overnight.

Mark Coticchia at the Case Research Institute and Chris Coburn at CCF, and those who work with them to get this region's innovative gems to market, deserve a great deal of credit.