The Elevator Pitch Workshop: Presenting Your Research to Strangers

Friday, April 10, 2019
12:45 to 2 p.m. | Sears 325

In this Writing Center Workshop, led by Drs. Bill Doll and Barbara Burgess-Van Aken, students will get valuable tips on the following:

- Explaining a complex research project in a cogent and succinct one-minute re-cap (known as “the pitch”)
- Developing strategies for answering questions about one’s research
- Capturing the attention of the passerby in large open settings
- Being inclusive of the late arrival to the presentation
- Sharing speaking roles when the elevator pitch involves teams of students

For further information contact Barbara Burgess-Van Aken at bab26@case.edu