

Annual Report 1997-1998

I. Accomplishments

- A. Created and maintained SAC web site and saccom listserv for all members.
- B. Participated in Human Resources Benefits Fair.
- C. Published the SAC insert.
- D. Had a digital photo shoot for all interested members. The photos were forwarded to them for their use and for eventual publication on the Internet and in future Campus News inserts.

II. Future Goals

- A. Payroll stuffer (possibly your message and potentially a short note from Vice President Nancy Suttentfield and/or President Agnar Pytte about the importance of the Staff Advisory Council) or an information sheet that summarized what the Council does.
- B. Add our web address to the "Party on the Quad" flyer sent out and encourage people to submit questions via the Web site.
- C. Provide extra SAC handouts to Human Resources to add to the "new employee packets" in addition to the latest Campus News.
- D. Consistent with Goal A, ask Vice President Suttentfield or President Pytte to provide a short write-up showing their support for the mission and programs of SAC.
- E. Get help from a potential marketing graduate from Weatherhead School of Management to help us with ideas for publicizing SAC. The student might be able to draft a marketing/publicity plan as his/her class project.

III. Forecast

- A. Need more members on the committee since we are down to four people. Short-term goals at this point are to keep the Internet site updated and enhance it. Find out what needs to be done to maintain "saccom" due to the departure of one member who did this.

NOTE: Meetings for the 1998-99 year will be announce on once a month on Wednesday from 3:00 to 4:00 p.m. Check the [SAC Communications Committee](#) for actual dates.