

COMMUNITY INNOVATION NETWORK PRESENTS

# **Foundations of** Collaborative Community Change



JACK, JOSEPH AND MORTON MANDEL  
SCHOOL OF APPLIED SOCIAL SCIENCES

CASE WESTERN RESERVE  
UNIVERSITY

# Overview

Foundations of Collaborative Community Change (FC3) offers a strengths-based, grassroots approach to community change, bringing champions from public institutions, non-profit organizations, philanthropic foundations, and social change movements to work together toward a more equitable future.

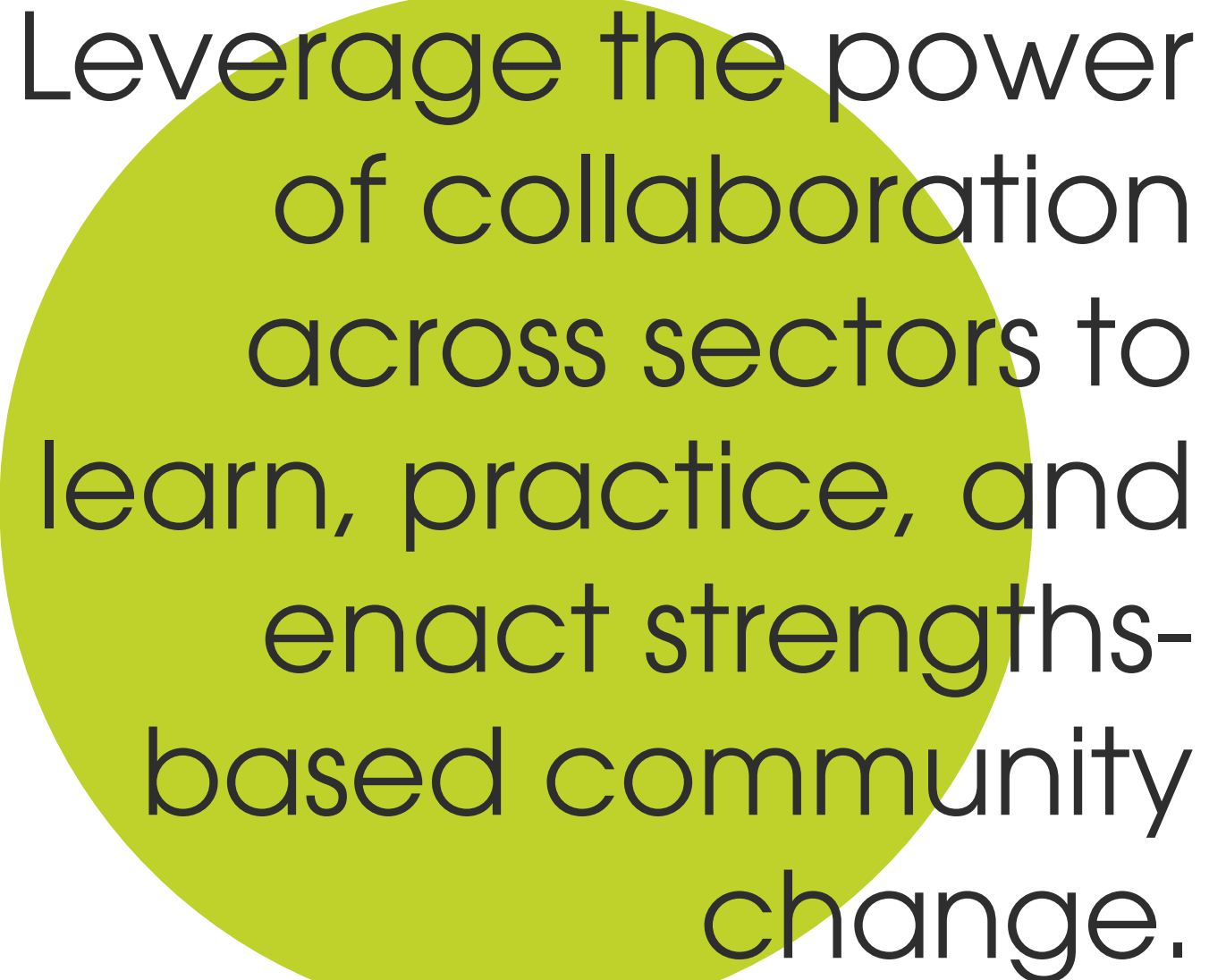
In interactive, dynamic workshops, participants learn and apply proven frameworks to transform our communities and world. Through this program, participants will learn and apply strength-based methods that promote racial equity in organizations and communities, bridge understanding across sectors, and create measurable change. Through collaborative learning, participants increase their own efficacy and leadership and develop skills in collaborating across public, philanthropic, social change and nonprofit spheres of influence.

This professional certificate program, facilitated by the Community Innovation Network at Case Western Reserve University, includes a variety of strategies

to take a comprehensive approach to social change. The program includes 5 workshops—Change Agents Unite, Asset Based Community Development, Appreciative Inquiry for Social Change, Facilitating Community Conversations, and Conflict Skills Fundamentals. Racial equity and inclusion is woven through the entire curriculum.

## Timeline of Workshops

- *Registration Deadline:* January 18, 2021
- **Change Agents Unite**, Monday-Tuesday, February 1-2
- **Asset Based Community Development**, Monday-Tuesday, March 15-16
- **Appreciative Inquiry for Social Change**, May 12-14
- **Facilitating Community Conversations**, June 17-18
- **Conflict Skills Fundamentals**, July 29-30



Leverage the power of collaboration across sectors to learn, practice, and enact strengths-based community change.

# Workshop Information

Each workshop will be covered over multiple day-long sessions, held online via Zoom from 9:00am-4:00pm each day.

## Change Agents Unite

Monday–Tuesday, February 1-2

*Facilitators: Mark Chupp, PhD & Adrienne Fletcher, PhD*

Participants learn how to use the power of community network organizing as a change agent right where they are. This workshop focuses on how to take an idea or goal and move it forward in a person's group, organization, or community. Additionally, participants learn how to recognize their own implicit bias and engage others as they build power together to gain traction for making a difference. Skills learned in this training can be used in both formal and informal leadership roles and to support other change agents who are actively working to affect change.

## Asset Based Community Development

Monday–Tuesday, March 15-16

*Facilitators: Indigo Bishop, MA & Mark Chupp, PhD*

Communities across the world have been transformed through Asset Based Community Development (ABCD), a strength-based approach to change. ABCD

builds community from the inside out as residents become producers rather than needy people seeking services. Participants learn the power of asset mapping, a fundamental tool that discovers the gifts of individuals, the power of networks and associations, and local organizations that are then leveraged to create change. ABCD is at the center of a large and growing movement that considers local assets as the primary building blocks of sustainable community development.

## Appreciative Inquiry for Social Change

Wednesday–Friday, May 12-14

*Facilitators: Mark Chupp, PhD & Carolyn Colleen, PhD*

Appreciative Inquiry (AI) departs from traditional problem solving by discovering the strengths of an organization or community as the building blocks for creating and implementing a vision for the future. Participants learn how AI can be used in three ways: (1) As a way of living your life or being in the world; (2) As a positive approach to working with change in families, groups, organizations, and communities; and (3) As a five-phase

process of learning and change. In this AI Foundations course, participants learn how to develop an appreciative interview, become familiar with the 5-D process and experience this positive change tool by applying it to their own organization or community.

## Facilitating Community Conversations

Thursday–Friday, June 17-18

*Facilitators: Erika Brown & JP Gaulty, MA*

Facilitating Community Conversations prepares change agents to lead effective community conversations with all of the relevant stakeholders in order to achieve their desired outcomes. Participants learn how to facilitate an engaged community conversation, set their meeting up for success, overcome difficult challenges, and facilitate as part of a team. They also learn how to transform community meetings into a platform for more authentic, engaging, strengths-based, and equitable community building, how to value and facilitate differences, and shift power in community building settings in order to create more inclusive, participatory, and equitable outcomes.

## Conflict Skills Fundamentals

Thursday–Friday, July 29-30

*Facilitators: Mark Chupp, PhD & Erika Jefferson, MS*

Approaches to conflict can vary from prevention and management to resolution and transformation; all of which require a solid set of basic skills for success. In this lively and interactive session, participants will gain an understanding of the nature of interpersonal conflict, including the role emotions and behavior play in conflict escalation. Participants will learn practical skills and strategies for conflict de-escalation and problem solving in order to maximize potential benefits in their own interpersonal conflicts or as a third-party intervenor. The use of scenarios and role-plays will serve to enrich learning and allow participants to contemplate the use of these skills outside of the learning environment.

# Registration

To learn more, or ask any questions, please complete [this form](#) and JP Gaulty, Program Manager, will reply shortly.  
To register, please complete [this form](#).

This is a professional, non-credit certificate program, offered by the Community Innovation Network at the Jack, Joseph, and Morton Mandel School of Applied Social Sciences at Case Western Reserve University.

## Cost

\$4,000 per person

Partial scholarships available for community activists without access to professional development funds.



Transforming our  
future, transforming  
our world.