



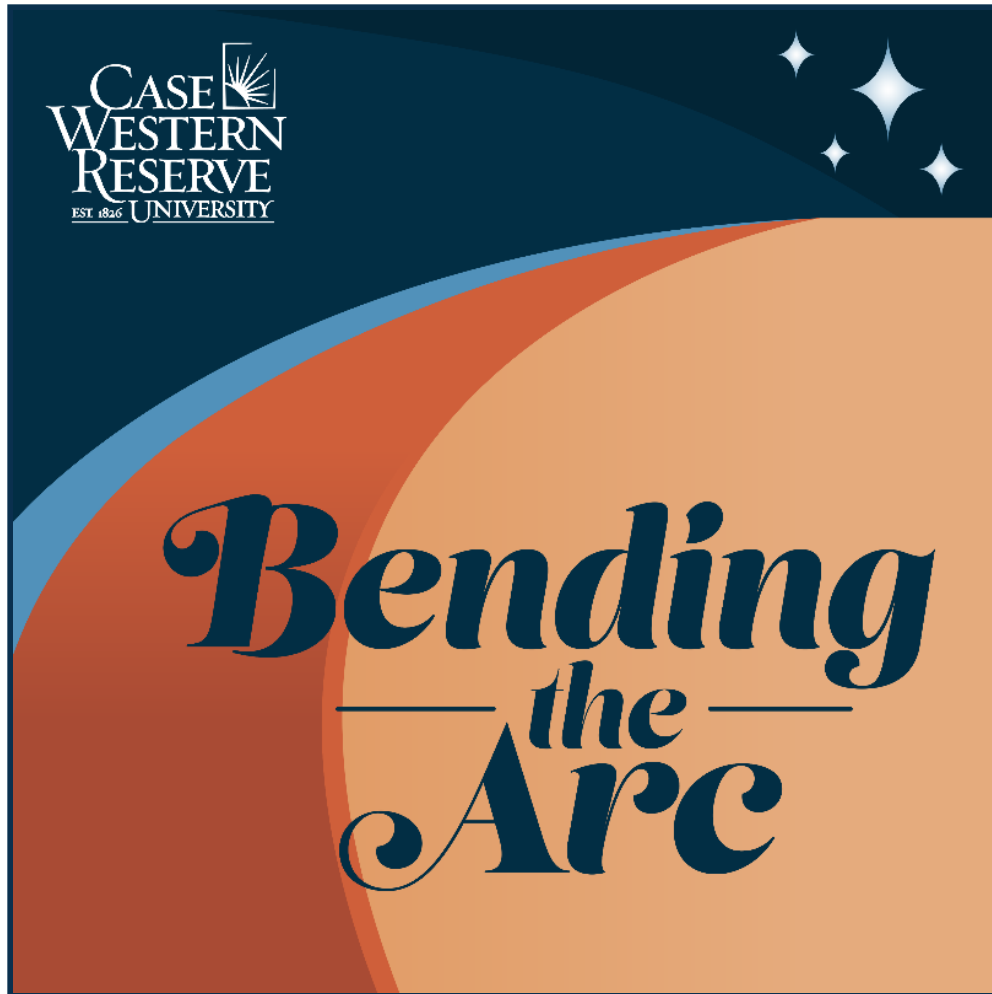
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***New Bending the Arc Podcast Release***

**Expert Community Network Builders Share  
Their Philosophy and Techniques  
for Shifting Operating Culture**

“Bending the Arc” explores the everyday work of creating inclusive, equitable and racially just communities. This podcast spotlights bold thinking and action by creative, passionate, experienced thinkers and actors from cities and communities around the US and Canada.

**NEW!!** [Episode 6: Frankie Blackburn and Bill Traynor](#)

In our latest episode we talk with Frankie Blackburn and Bill Traynor of [Trusted Space Partners](#), a consulting firm they created in 2011 to promote what they call *community network building*, a highly effective way to strengthen relationships and build social support across lines of difference. They work with resident leaders, real estate executives, property managers, service providers and others to design and advance creative approaches to shift the operating culture in organizations and neighborhoods.

In this conversation, they talk about the community building philosophy and techniques that they have been deploying in mixed-income development efforts around the country. They provide specific examples from their work with the Trek Development real estate company in Pittsburgh.

You can read more about their work with Trek in their essay, ["A Call for Property Management Transformation To Meet the Challenges of Mixed-Income Communities."](#)

**Previously Featured on *Bending the Arc*:**[Episode 5: Salin Geevarghese](#)

In our last episode we spoke with Salin Geevarghese, President & CEO of [SGG Insight](#) and Founding Director of the [Mixed-Income Strategic Alliance](#). Salin served for most of the two terms of the Obama Administration as a senior leader in the Department of Housing and Urban Development. His perspective on promoting comprehensive community change is particularly interesting given his wide-ranging professional experience across the corporate, philanthropic and public sectors. We recorded this conversation as the Biden-Harris transition team is deep into its preparations to take office, so Salin's perspectives on lessons learned from the Obama Administration's efforts to advance place-based strategies are particularly timely. We discuss his lessons learned about advancing place-based efforts in a more cross-silo, cross-sector and cross-jurisdictional way. We also touch on his perspectives, as an Indian-American, about advancing racial equity in the U.S., given how this topic can often be framed as a Black-White issue.

Salin also recently published an essay in the edited volume [What Works to Promote Inclusive, Equitable Mixed-Income Communities](#), which you can read [here](#).

Learn more: [Sign up](#) for updates about the podcast and our other work!

Follow us on Twitter at [@MixedIncome](#) and like [our page on Facebook](#) to stay in the loop about the latest research and information about mixed-income communities.

Help us spread the word! If any of the ideas or implications for actions presented resonate with you, please share your thoughts with us and others in your network.



JACK, JOSEPH AND MORTON MANDEL  
SCHOOL OF APPLIED SOCIAL SCIENCES

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