

National Initiative on Mixed-Income Communities



Research shows mixed-income housing is not enough

In the most recent issue of the Poverty & Race Research Action Council's quarterly journal, Mark Joseph, founding director of the National Initiative on Mixed-Income Communities (NIMC), shares his insights on recent research (Chetty, et al.) that reaffirmed that "mixed-income housing is not enough." Joseph wrote: "We must intentionally craft and steward community network-building within that housing. It is not sufficient to generate a mixed-income building, or housing complex, or neighborhood, and then sit back and hope the social mix will organically produce

economic connectedness and upward mobility. We must activate the mix."

Read the journal article.

One building, two worlds: The stubborn persistence of the "poor door"

From the RentWireNYC newsletter



In this article, journalist Xinyi Tu highlights the disparity between services and access when it comes to affordable housing in New York City, outlining the experiences of lower-income residents in the luxury high-rise at 15 Hudson Yards. The article cited NIMC Director Mark Joseph, who responds to the notion that because the building's lower-income tenants have all stayed long term, the program must be successful. Joseph noted, however, that tenants in affordable

housing "are used to society saying 'you are not worthy of the top service.' So this is just one more dimension of American life, where you're treated like a secondclass citizen," he continued. "It's not new."

Read more in RentWireNYC.

Taryn Gress: Thank you and congratulations



Taryn Gress started working at Case Western Reserve University when NIMC was just an idea on the back of a napkin. Together with our Founder and Center Director Mark Joseph, Gress helped build out the infrastructure for the center. Over the past 10 years, she has worked on evaluations and research across the country, connected people whose interests aligned, provided technical assistance on a broad range of projects, advocated for policy and systems change here in Cleveland,

and served as an incredible, trusted team member and friend to so many.

Gress has decided to pursue her passion for grassroots community building as a network manager for community weaving at Neighborhood Connections here in Cleveland. We could not imagine a more perfect opportunity for Gress and are thrilled we'll continue to partner with her in this new role. Join us in thanking her for her loyal, passionate, and committed service and wishing her all the best in this next adventure!

Leveraging the Biden Housing Supply Action Plan

Thanks to everyone who joined us on Friday, Oct. 28, to discuss the Biden Administration's new Housing Supply Action Plan alongside our friends Kathy O'Regan from New York University's Furman Center for Real Estate and Urban Policy and Ben Metcalf from University of California-Berkeley's Terner Center for Housing Innovation. View the recording of the webinar and explore all the links that were shared.

Equity & Inclusion Innovations at the Federal Reserve

On Monday, Nov. 14, we had an equally engaging conversation with leaders from four Federal Reserve Bank districts from across the country discussing innovations to promote greater racial equity and economic inclusion in the communities in which they serve. The recording of that webinar is available now, as are all the links that were shared.

Please consider sharing these links with your networks; our impact is multiplied when you help spread the word. Thank you!

Bending the Arc podcast: Three binge-worthy episodes



Episode 11: Tony Pickett

Learn from Tony Pickett, CEO for Grounded Solutions Network, the nation's leading expert for inclusive affordable housing policies and programs. In this episode, we focus on efforts to advance racial justice within the field of community development, including within local grassroots organizations, foundations, financial institutions, and intermediaries. In particular, Pickett shares some of his own personal and

professional experiences, such as those related to addressing anti-Black racism and in helping to launch the CEO Circle of Color organization.

Episode 12: Bethany Friel

In this episode, Mark Joseph talks with Bethany Friel, a CWRU graduate, now vice president of property operations at the TREK Development Group serving the

Greater Pittsburgh region. Friel has a fascinating perspective on mixed-income development having worked her way into senior leadership at TREK through several roles in the company. She joined TREK in 2014 as the supportive services coordinator and she has led the company's community engagement initiatives and developed their approach to resident services. Most recently, she completed the operational task of integrating resident services and property management divisions.

Episode 13: Matthew Martin and LC Johnson

This episode is the first time we've taken an in-depth exploration of the inner workings of one neighborhood as it transitions to a more socially and economically mixed community. Our guests, Matthew Martin and LC Johnson, are residents and change agents in Weinland Park in Columbus, Ohio, a neighborhood that has been on a mixed-income journey for the last 20 years. Weinland Park is experiencing a complete revitalization from decades of neglect and disinvestment to now being one of the most intentionally cultivated mixed-income neighborhoods in the country.

What we are reading

From the *Boston Globe*, Emancipator Series: To keep promises of achieving racial equity, let's start keeping score

Along with demands to reform policing in the wake of George Floyd's murder by a White, Minneapolis police officer in 2020, were calls for something broader: public accountability and progress on racial inclusion and equity across our economy and society.

As one leader from Massachusetts put it, "That means a call for a different way to govern."

To make that real and achievable, governments at all levels should assess proposed policies and budgets for how much they would either promote or undermine racial equity and inclusion (and other forms of equity). This is known as racial equity impact assessment or equity scoring.

Read more in *Boston Globe*.

Meet the team



Dustin Major is a project manager/research associate with the National Initiative on Mixed-Income Communities assigned to the Woodhill project. He is also a doctoral student in the Levin College at Cleveland State University studying urban studies and public affairs. Prior to working at Case Western Reserve, Major spent 17 years in retail leadership where he developed a community lens to the work. He holds a bachelor's degree in finance from the University of Idaho and a master's in nonprofit administration from Louisiana State University - Shreveport.

Join our team

NIMC is looking for a coordinator to provide highly experienced administrative and operational support to our center director, assistant director, department administrator and the team as a whole. This person will ensure the efficient business operations of our impact research center by anticipating needs, improving existing systems and developing new systems. They will engage with the team in living out our values and as a critical partner in the work to promote urban equity and inclusion.

Read the full job description and apply on the HR website. Once there, select internal or external applicant, then search for job #10930.

Have colleagues or friends who would benefit from our newsletter?

Encourage them to sign up today!

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